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Ideas of Exchange

Original Citation

Macbeth, P.A. (2000) Ideas of Exchange. In: Consuming Crafts: International Conference, 19-21 May 2000, Buckinghamshire/ Chilterns University. (Unpublished)

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IDEAS OF EXCHANGE

Whether examples of postmodern elision or the continuation of the English 'popular' style. Our interiors are essentially eclectic. Handmade has always had a cachet within the interior market. Consumers have new desires and aspirations; they want their homes to reflect a different ethos to their workplace. Workplaces are often sterile and unwelcoming, corporate with little identity or personality.

Humans like to express their personalities and are doing so in their homes.

'Joan Heckermann, a buyer for Nicole Farhi Home, is convinced that people are rejecting big-time consumerism "They want to find little one-off things," she says pieces that look handmade, that have discrepancies and drips."¹

For many years people have produced textile pieces for their homes, words such as stitch and quilt conjure up images of samplers, cushions and bedspreads, cherished heirlooms that their makers created with care and pride. Due to the stresses of modern life the majority of people have little time or energy to invest in producing such pieces.

'Sewing is a skill that used to be passed down the generations but has been all but lost through a combination of misplaced feminist ideology and a work culture that had led to a kind of domestic impotence.'²

As the century drew to a close, we began to reflect and become nostalgic, a fashion for the hand made emerged, partly as a search for identity, partly in response to the mass production of the 20th century.