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Student Placement Journeys and The Impact of the Recession

Lisa Ward and Jane Gaffikin



ASET Annual Conference,

Lancaster, 8-10th September 2009

Inspiring tomorrow's professionals



Insert date/name

Student Placement Journeys



An on-line collection
of video resources
showcasing the development of students
on one year work placements
with views from their employers
and placement tutors

Student Placement Journeys and the Impact of the Recession



- Background
- Journey Process
- Project Management
- Challenges
- Viewpoints: students, employers, tutors and University
- Impact of the Economic Downturn
- Conclusions
- Journey Films

Background



- Strategic aims: 'To produce enterprising and employable graduates'
- Placements are 'fee free'
- In - house
- Project Manager and Project Officer
- Funding

Publications



2006 –
HECSU/HEA
Graduate links to
placements

2007 – WACE
Singapore –
Placement
Podcasts

2008 –
WACE
Sydney –
Employer's
Perspective

2009 – WACE
Vancouver
Placement
Journeys

ASET UK
Conference 2007 /
2008 / 2009

What are placement journeys?

- 'Placement Podcasts' DVD
- On-line video resources

Oct 2007
Student at
University

May 2008
Student With
Employer at
Work premises

April 2009
Student in Final
year with
placement tutor

Who are the resources for?



- Students
- Work placement units
- Careers service
- Work placement tutors
- Employers

Finding students to film



- Lessons from 2006
- University
- Employers
- Students

Building relationships is time consuming!

Collaboration



- Placement Offices and Placement Tutors (Academics)
- Students – 14 students
- Employers – 9 employers – wide variety of sector, some local, some blue chip.

Meet the Students - Fashion



Jennifer Allan: JD Sports & Hannah Custance: Textile Centre of Excellence

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Meet the Students – Transport Design



Adam Lay, Asa Parker & Chris Poole: Anders Yacht Design

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Meet the Students – Computing and Engineering



Karl Griffiths: Barnsley Academy, Craig Clavin-Booth: Cummins Turbo Technologies & James Harvey: Nestle

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Meet the Students - Hospitality



Lee Smith, Kayleigh Stephen & Farooq Saddique: Runnymede Hotel and Spa

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Meet the Students – Applied Sciences



**Louise Barker, Duncan Farley: Thornton and Ross
& Nathan Gooch: Igloo Thermo-Logistics**

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Logistics



- Scheduling / planning of filming
- Finding film locations: University and on-location
- Time away for filming

Scheduling

Film – Side by side
Script vs
Free-flow

Transcribe
Edit – one hour to
two minutes

'Crisp'
Original

Play,
Review,
Edit,
Cycle

50 individual films
To edit

Planning, time,
locations, away
from office

Student Viewpoint



- Real views of world of work.
- How to manage projects.
- What managers do.
- Skills development: organisational, time management, planning.
- Holding down 'proper' job.

Student Viewpoint (2)



- Social side / cultural issues.
- Much more focused in final year.
- Broader perspective of the industry.
- 'Trying out' careers
- Career plans developed often including further study.

Student - Craig



Craig Clavin-Booth
Cummins Turbo Technologies

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Employer's Viewpoint



- Try before you buy – one year job interview.
- Don't expect finished product
- Do expect hard work and commitment
- Wanted to give something back to profession
- Impressed by students

Employer - Leigh



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Tutor and University's Perspective



- Students return with confidence, confidence, confidence
- Change from children to adults
- More relevant final year projects
- Our professional knowledge is updated for benefit of Uni
- Refreshing curriculum

Tutor - Hugh



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Economic Downturn



How has the economic downturn impacted upon our students?

Our students' stories

Economic Downturn? Fashion



Jennifer Allan: JD Sports & Hannah Custance: Textile Centre of Excellence

Economic Downturn? Transport Design



Adam Lay, Asa Parker & Chris Poole: Anders Yacht Design

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Economic Downturn? Computing and Engineering



Karl Griffiths: Barnsley Academy, Craig Clavin-Booth: Cummins Turbo Technologies & James Harvey: Nestle

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Economic Downturn? Hospitality



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Economic Downturn? Applied Sciences



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What will happen to the resources



- Available at www.hud.ac.uk/tqef
- Resources available in all placement offices
- Links to employers websites.
- Internal dissemination.
- UK Dissemination at ASET

Any questions?



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