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Radicalising your Lifecycle's full potential with PLM

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Radicalising your lifecycle's full potential with

# PLM



PLM is a disruptive force that will transform existing industries

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The Boardroom, Level 6  
Student Central Building  
University of Huddersfield  
**Tuesday, 21 June 17:30 - 19:30**

Join us for this business workshop and we will simplify the complex challenges of end-to-end PLM and demystify PLM, IoT and Big Data and demonstrate how this extended platform could transform your business.

The session is FREE of charge and will be approximately 90 minutes long, followed by opportunities for further discussion. A tour of the facilities will also be available before the event.

#### Who should attend?

All business professionals considering PLM investment for next generation business development.

#### What's PLM?

PLM is an information management system that can integrate data, processes, business systems and, ultimately, people in an extended enterprise. PLM software allows you to manage this information throughout the entire lifecycle of a product efficiently and cost-effectively, from ideation, design and manufacture, through service and disposal. Cloud-based PLM solutions are now available to all sizes of businesses involved in a global supply chain.

#### PLM Benefits

Such solutions are helping businesses improve:

- Reduce costs and time to market
- Increased productivity and efficiency
- Improve quality and ensure compliance
- Generate opportunities with emerging technologies, IoT, Big Data and virtual reality

#### The session will cover:

- Overview of PLM
- Benefits of PLM
- Importance of establishing "Business Readiness"
- Opportunities for next generation PLM
- Case studies in the sector

To register please go to:

[www.inspireduddersfield.co.uk/plm](http://www.inspireduddersfield.co.uk/plm)