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Harris, Joanne.M.

Making it Real: Enterprise and Innnovation

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MAKING IT REAL: ENTERPRISE AND INNOVATION

MATERIAL CURIOSITY

Jo has been the course leader for the BA (Hons) Surface Design course at Huddersfield for the last eight years and her research has focused on industry collaboration for higher education. Jo is passionate about the exchange of new ideas, the value of risk taking and collaborative learning. Jo has formed many collaborations with company's through student live projects and research engagements, the main aim of jos work is to enabled the student experience to be "Real"

The BA (Hons) Surface design course has been exhibiting at the Surface Design show for the past seven years. Jo has curated and organised each show stand inspired by various concepts and themes each year to represent creative ideas and industry exchange between higher education creative students, staff and industry.

Jo is now studying for a Doctorate in Creative Enterprise at the University of Huddersfield and would value and comments from the creative industry re-guarding the importance of skills ideas exchange and building partnerships between Higher education and industry.

You can contact her at
j.m.harris@hud.ac.uk



Joanne Harris -
Enterprise Leader
and Senior Lecturer

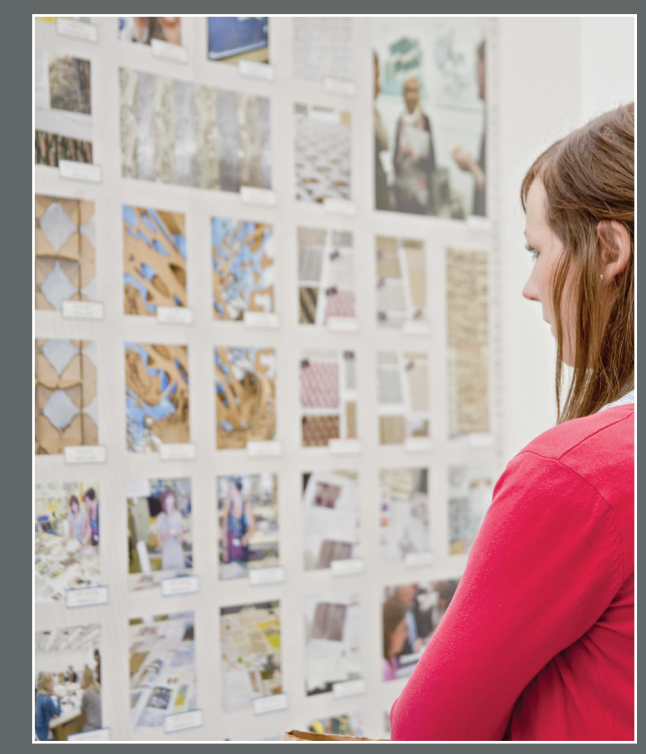
IDEAS HAUS



CREATIVITY



WHAT IF!



REAL

