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Visual Management in Brazilian Construction Companies: Taxonomy and Guidelines for Implementation

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Case stud y No	Removing Visual Barriers	Standardization	The 5S program	Production Control	Production Levelling	In-Station Quality	Prototyping and Sampling	Visual Signs	Work Facilitators	Improvisational VM	Performance Management through Visual Management	Distributing System Wide Information through VM	Mistake Proofing Systems	On-Site Prefabrication
1	- Site layout organization - Using chain-link fences	<ul> <li>Marked pathways</li> <li>Color coded helmets, material &amp; workstations</li> <li>ID cards &amp; name tags</li> <li>Material grouping</li> <li>Site stock area IDs</li> <li>Site maps</li> <li>Area responsible personnel photos/contact</li> </ul>	5S exist s	Visual control in cement bags and bricks				- Company policies visually presented	Visual work instructions	On-site constructi on quality control and assuranc e	<ul> <li>Productivity metrics</li> <li>Quality metrics</li> <li>Safety metrics</li> </ul>	Visual information on the project environment for the workforce		- Electrical fixtures fitted on bricks before bricklaying
2	- Site layout organization - Using chain-link fences	Color coded helmets, material & workstations     ID cards & name tags     Material grouping     Site stock area IDs     Location IDs,     Site maps	5S exist s	Visual control in cement bags and bricks			Prototypes of certain piping systems	- Slogans - Warnings - Visual ID of safety equipment on site	<ul> <li>Process charts</li> <li>Color coded work aids</li> <li>Visual work instructions</li> </ul>	On-site constructi on quality control and assuranc e	- Color coded worker group and project performance boards	Visual information on the project environment for the workforce	Simple mistake proofing device for pipe fitting	- Electrical fixtures fitted on bricks before bricklaying
3	- Site layout organization - Using chain-link fences	<ul> <li>Marked pathways</li> <li>Color coded helmets, material &amp; workstation</li> <li>ID cards &amp; name tags</li> <li>Material grouping</li> <li>Site stock area IDs</li> <li>Location IDs</li> <li>Site maps</li> </ul>						- Safety signs - Company policies - Slogans		On-site constructi on quality control and assuranc e	<ul> <li>Supplier performance boards</li> <li>Overall construction progress boards</li> <li>Quality metrics</li> <li>Safety metrics</li> </ul>			
4	- Site layout organization - Using chain-link fences - Using glass where appropriate	Marked pathways     Color coded helmets, material, tools & workstation     ID cards & name tags     Material grouping     Site stock area IDs     Location IDs     Site maps     Area responsible personnel photos/contact		- Card based (kanban) production control system for brick, cement, & electrical fixtures - A simple material tag based steel control system		Prepara tions for an andon system		- Safety signs - Company policies - Slogans - Best practices	<ul> <li>Process charts</li> <li>Color coded work aids</li> <li>Visual work instructions</li> <li>Color coded project drawings – Various visual aids</li> </ul>	On-site constructi on quality control and assuranc e	- Productivity metrics - Safety metrics - Financial metrics	Calendar summarizing important project events in the near future		
5	- Site layout organization - Using chain-link fences	<ul> <li>Marked pathways</li> <li>Color coded helmets, material, tools &amp; workstation</li> <li>ID cards &amp; name tags</li> <li>Material grouping</li> <li>Site stock area IDs</li> <li>Location IDs</li> <li>Site maps</li> </ul>			Concrete production Leveling by using simple, colored beads		Prototypes of certain piping systems	- Safety information - Desired practices reminders by using the company mascot	Process charts     Visual work     instructions     Color coded     magnetic board     summarizing the     important dates of     the project planning	On-site constructi on quality control and assuranc e				

## Table 4 – Adoption of VM taxonomy elements by different companies

6	- Site layout organization - Using chain-link fences - Using glass where appropriate	<ul> <li>Marked pathways</li> <li>Color coded helmets, material, tools &amp; workstation</li> <li>ID cards &amp; name tags</li> <li>Material grouping</li> <li>Site stock area IDs</li> <li>Location IDs</li> <li>Site maps</li> <li>Area responsible personnel photos/contact</li> </ul>	5S exist s	- Hand tools control boards - Card based (kanban) production control system for various materials	A heijunka board for on-site concrete productio n	Andon board system	- Sampling for safety gears, personnel & material location matching - Prototypes of certain piping systems	Safety signs, worker emotions' boards, slogans, best practice, information on the production system	<ul> <li>Process charts</li> <li>Visual work</li> <li>instructions</li> <li>Color coded</li> <li>magnetic project</li> <li>drawings</li> <li>Various visual aids</li> </ul>	On-site constructi on quality control and assuranc e	<ul> <li>Productivity metrics</li> <li>Safety metrics</li> <li>Quality metrics</li> <li>Financial metrics</li> <li>Visual workers' mood board</li> </ul>	Visual information on the project environment for the workforce		- Electrical fixtures are fitted on bricks before bricklaying - Electrical and mechanical (piping, fixtures) prefabrication with visual information
7	- Site layout organization - Using chain-link fences - Using glass where appropriate	<ul> <li>Marked pathways</li> <li>Color coded helmets, material, tools &amp; workstation</li> <li>ID cards &amp; name tags</li> <li>Material grouping</li> <li>Site stock area IDs</li> <li>Location IDs</li> <li>Site maps</li> <li>Area responsible personnel photos/contact</li> </ul>	5S exist s	<ul> <li>Hand tools control boards</li> <li>Scaffolding control</li> <li>Card based (kanban) production control system for various materials</li> </ul>	A heijunka board for on-site concrete productio n	Andon board system	- Sampling for safety gears, personnel & material location matching - Prototypes of certain piping systems	Safety information, slogans, desired practices, reminders by using the company mascot	<ul> <li>Process charts</li> <li>Visual work</li> <li>instructions</li> <li>Color coded</li> <li>magnetic project</li> <li>drawings</li> <li>Various visual aids</li> </ul>	On-site constructi on quality control and assuranc e	<ul> <li>Productivity metrics</li> <li>Safety metrics</li> <li>Quality metrics</li> <li>Financial metrics</li> </ul>	Visual information on the project environment for the workforce	Simple mistake proofing for the installatio n of sinks	- Electrical fixtures are fitted on bricks before bricklaying - Electrical and mechanical (piping, fixtures) prefabrication with visual information
8	- Site layout organization - Using chain-link fences - Using glass where appropriate	<ul> <li>Marked pathways</li> <li>Color coded helmets, material, tools &amp; workstation</li> <li>ID cards &amp; name tags</li> <li>Material grouping</li> <li>Site stock area IDs</li> <li>Location IDs</li> <li>Site maps</li> <li>Area responsible personnel photos/contact</li> </ul>	5S exist s	- Hand tools control boards - Card based (kanban) production control system for various materials	A heijunka board for on-site concrete productio n	Andon board system	- Sampling for safety gears, personnel & material location matching - Prototypes of certain piping systems	Safety information, slogans, desired practices, reminders.	<ul> <li>Process charts</li> <li>Visual work</li> <li>instructions</li> <li>Color coded</li> <li>magnetic project</li> <li>drawings</li> <li>Various visual aids</li> </ul>	On-site constructi on quality control and assuranc e	<ul> <li>Productivity metrics</li> <li>Safety metrics</li> <li>Quality metrics</li> <li>Financial metrics</li> <li>Visual supplier performance boards</li> <li>Visual workers' mood board</li> </ul>	Visual information on the project environment for the workforce		- Electrical fixtures are fitted on bricks before bricklaying - Electrical and mechanical (piping, fixtures) prefabrication with visual information
9	- Site layout organization - Using chain-link fences	<ul> <li>Marked pathways</li> <li>Color coded helmets, material, tools &amp; workstation</li> <li>ID cards &amp; name tags</li> <li>Material grouping</li> <li>Site stock area IDs</li> <li>Location IDs</li> </ul>				A simple in station quality system by using colored cards		- Safety information - Slogans - Desired practices - Reminders	- Visual work instructions	On-site constructi on quality control and assuranc e	- Productivity metrics - Safety metrics - Quality metrics			