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Student Placement Journeys - How journeys may change direction in a recession. A project based upon an on-line collection of video resources showcasing the development of students on one year work placements with views from their employers and placement tutors.

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Student Placement Journeys and The Impact of the Recession Lisa Ward and Jane Gaffikin

Inspiring tomorrow's professionals

University of HUDDERSFIELD

ASET Annual Conference, Lancaster, 8-10<sup>th</sup> September 2009



#### **Student Placement Journeys**



An on-line collection of video resources showcasing the development of students on one year work placements with views from their employers and placement tutors

### Student Placement Journeys and the Impact of the Recession

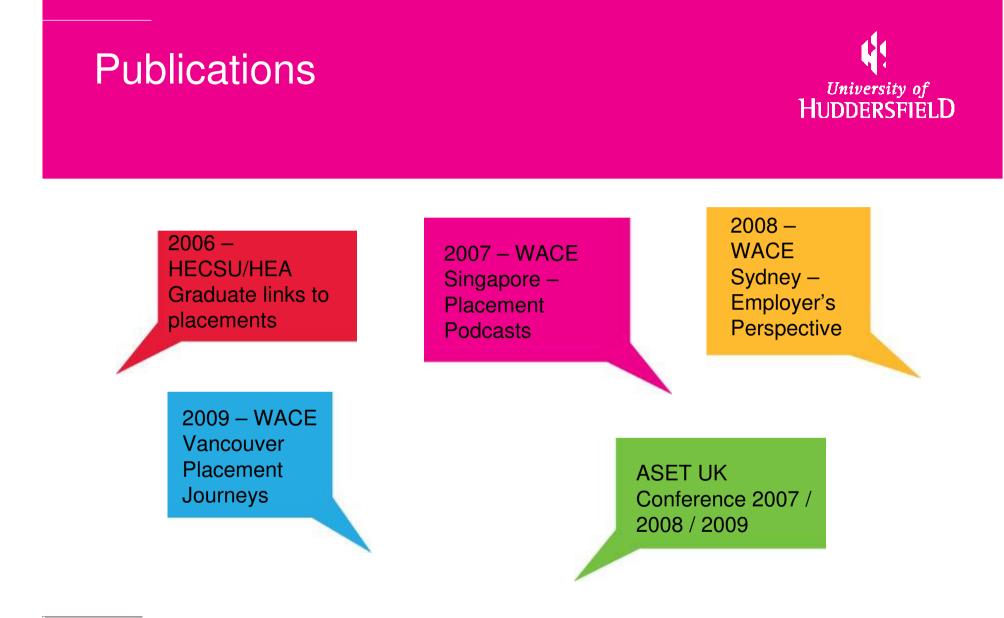


- Background
- Journey Process
- Project Management
- Challenges
- Viewpoints: students, employers, tutors and University
- Impact of the Economic Downturn
- Conclusions
- Journey Films



#### Background

- Strategic aims: 'To produce enterprising and employable graduates'
- Placements are 'fee free'
- In house
- Project Manager and Project Officer
- Funding



### What are placement journeys?



- 'Placement Podcasts' DVD
- On-line video resources



April 2009 Student in Final year with placement tutor

#### Who are the resources for?



- Students
- Work placement units
- Careers service
- Work placement tutors
- Employers

#### Finding students to film



- Lessons from 2006
- University
- Employers
- Students

Building relationships is time consuming!

#### Collaboration



- Placement Offices and Placement Tutors (Academics)
- Students 14 students
- Employers 9 employers wide variety of sector, some local, some blue chip.

#### Meet the Students - Fashion





Jennifer Allan: JD Sports & Hannah Custance: Textile Centre of Excellence

### Meet the Students – Transport Design



Adam Lay, Asa Parker & Chris Poole: Anders Yacht Design

### Meet the Students – Computing and Engineering





Karl Griffiths: Barnsley Academy, Craig Clavin-Booth: Cummins Turbo Technologies & James Harvey: Nestle

#### Meet the Students - Hospitality





Lee Smith, Kayleigh Stephen & Farooq Saddique: Runnymede Hotel and Spa

## Meet the Students – Applied Sciences



Louise Barker, Duncan Farley: Thornton and Ross <u>& Nathan Gooch: Igloo Thermo-Logistics</u>

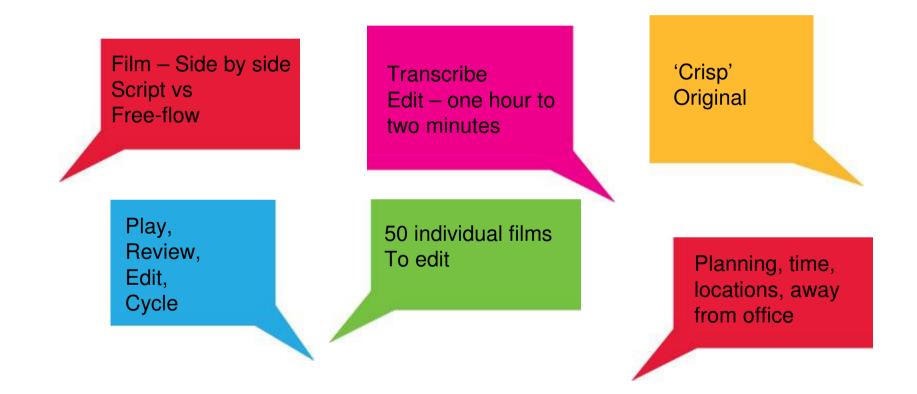


- Scheduling / planning of filming
- Finding film locations: University and on-location
- Time away for filming

Logistics

#### Scheduling





#### **Student Viewpoint**



- Real views of world of work.
- How to manage projects.
- What managers do.
- Skills development: organisational, time management, planning.
- Holding down 'proper' job.

#### Student Viewpoint (2)



- Social side / cultural issues.
- Much more focused in final year.
- Broader perspective of the industry.
- 'Trying out' careers
- Career plans developed often including further study.

#### Student - Craig





#### Employer's Viewpoint



- Try before you buy one year job interview.
- Don't expect finished product
- Do expect hard work and commitment
- Wanted to give something back to profession
- Impressed by students

#### **Employer - Leigh**





### Tutor and University's Perspective



- Students return with confidence, confidence, confidence
- Change from children to adults
- More relevant final year projects
- Our professional knowledge is updated for benefit of Uni
- Refreshing curriculum

#### Tutor - Hugh









### How has the economic downturn impacted upon our students?

Our students' stories

#### **Economic Downturn? Fashion**





Jennifer Allan: JD Sports & Hannah Custance: Textile Centre of Excellence

## Economic Downturn? Transport Design



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#### What will happen to the resources



- Available at <u>www.hud.ac.uk/tqef</u>
- Resources available in all placement offices
- Links to employers websites.
- Internal dissemination.
- UK Dissemination at ASET

#### Any questions?



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