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Different Dialects - a World Conversation on Work Integrated learning

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# **Different Dialects – a World Conversation on Work Integrated Learning**

Lisa Ward, University of Huddersfield  
Ron Laird, University of Ulster

Opening Keynote

ASET Conference 8<sup>th</sup> September, 2009



# Purpose



- Discuss what is happening in the world community
- Location of world events
- Key discussion topics
- How to get involved



# WACE Events



- **Singapore - June, 2007**
- **Charleston - November, 2007**
- **Sydney - October, 2008**
- **Madrid - December, 2008**
- **Vancouver - June, 2009**



# Key Topics



- Design of WIL
- Economic Climate
- Preparation for WIL
- Employability
- Technology
- Research




# Design of WIL



‘Qualifications have to be designed to incorporate periods of work that integrate with contact lecture room study’



# Design of WIL – South Africa

- Higher Education Qualification Framework, 2007
- HEIs to 'place students into WIL programs' 
- WIL not funded
- Dilemma ??



# Design of WIL - Turkey

- TOBB University of Economics and Technology, 2003 
- Entrepreneurship and theory with practical experience
- Alternate academic and practical
- Co-operation protocols signed with 500 companies for over 1000 places



# Design of WIL - Thailand



- National Education Act 1999 – universities provide students with experiential learning
- 16-weeks placement
- Problem-based or project-based learning in company
- Over 10,000 students involved per year from 60 universities



# Design of WIL - Japan



- Creativity-based Intellectual Property Education Project
- IP Student Advisory Office on campus
- Challenge new businesses with new products
- Government support since 2006



# Design of WIL - Japan



- 'Career Gateway to Asia'
- Inward students orientation to Japan and industry
- 17 universities and 100 companies



# Design of WII - Finland

A globe showing the world's continents in grey and oceans in blue. A red rectangular box is drawn around the country of Finland in Northern Europe.

- ‘ProAcademy’ study programme – ‘doing a real business’
- Learn by doing on projects
- University-appointed Coach guides learning



# Design of WIL - USA

A world map with a grid overlay. The United States is highlighted with a red rectangular box. The map is centered on the Atlantic Ocean, showing the Americas, Europe, and parts of Africa and Asia.

- Drexel MSc in Higher Education
- Online simulation for in-work students



# Economic Climate



- Global war on talent – Singapore 2007
- Australian – minerals boom October, 2008
- World in economic crisis – Vancouver, 2009



# Diane Francis



1. Over easy credit, role of US Federal Reserve
2. Overspending by everyone – government, industry, business, individuals
3. Regulatory Failure
4. Massive large scale fraud



# Prep for WIL - Canada

A globe showing the world's continents and oceans. A red rectangular box is drawn around the continent of North America, specifically highlighting the country of Canada. The globe is centered on the Atlantic Ocean, with North America on the left and Europe and Africa on the right.

- Simon Fraser University – prep for international co-op
- Departure, Culture, Managing Risk & Emergencies, Working Abroad, Returning Home
- Online with Facilitator



# Prep for WIL - Canada



- University of Waterloo – engineering
- Professional Development courses
- Concurrent with placements
- 3 hours per week for 10 weeks each
- Online - 5000 students






# Prep for WIL – Hong Kong

- Freshmen - 'China Studies Course'
- 5 weeks in Shanghai or Beijing
- Cultural orientation in prep for WIL before graduation



# Prep for WIL – South Africa

- Durban University of Technology –  
‘Each One Reach One’
- Pair an alumnus  with current undergraduate
- Similar disciplines



# Employment



- Growth in mentorship
- Generational Differences
- Major Australian Study 'Maximising the Contribution of WIL to the Student Experience'

Joanne Tyler, Monash and  
Martin Smith, Wollongong



# CERI

Collegiate Employment Research  
Institute (CERI), Michigan

Phil Gardner – Editor, Journal for  
Co-operative Education and  
Internships

- Young adults at work
- What do young adults want?
- Surfing for the right job

<http://ceri.msu.edu>



# Technology - Canada

A globe showing the world's continents in a light gray color against a dark blue background. A red rectangular box is drawn around the Canadian continent, highlighting its location on the globe.

- Association for Co-op Education BC/Yukon
- Web site – employers promote co-op places to HEIs and programmes
- Co-op Student Housing Site – sub-let and seek accommodation



# Technology - Canada

A globe showing the world's continents in light gray and oceans in dark blue. A red rectangular box highlights the continent of North America, specifically focusing on the Canadian region.

- University of Victoria, BC
- Weekly eNews Letters
- Mentor Programme – pair recent and new co-ops online



# Technology - Canada

A globe showing the continents in grey and oceans in blue. A red rectangle is drawn around the continent of North America, specifically highlighting the area of Canada and the United States.

- Simon Fraser University
- Engage the 'Millenials'
- Facebook, UTube, Twitter to engage and prompt
- Blogs to prompt reflection



# Technology - Australia



- Flinders University – Clinical Communications Programme
- Multi-media nursing scenarios, online, interactive
- Students – English not first language



# Technology - UK



- University of Huddersfield
- Podcasts of students on their placement experience
- Record personal & professional development



# Technology - UK

A world map with a grid overlay, showing the United Kingdom highlighted with a red square. The map is centered on the Atlantic Ocean, with the Americas on the left and Europe, Africa, and Australia on the right. The grid consists of latitude and longitude lines.

- University of Ulster
- OPUS



# Research



- Wider range of research – not just the basics
- Research methods: surveys, questionnaires, statistics.
- Evaluations, reflective practice.



# International Research

A globe showing the continents of North America and Europe. Two orange squares are placed on the map: one over Canada and one over Sweden. The globe is set against a dark blue background with a grid of latitude and longitude lines.

- University of Waterloo (Canada), University West (Sweden), Gothenburg University (Sweden)
- Psychological Outcomes: self-concept, self-efficacy, hope, procrastination, study skills, tacit knowledge.



# Personal Research



- Presenting internationally
- Submit for peer review
- Be a peer reviewer





# Symposium

Developing an International Agenda  
for Co-op Research

18 world wide delegates

3 themes:

1. Building a theoretical framework
2. Addressing economic development
3. Addressing boundary spanning and governance

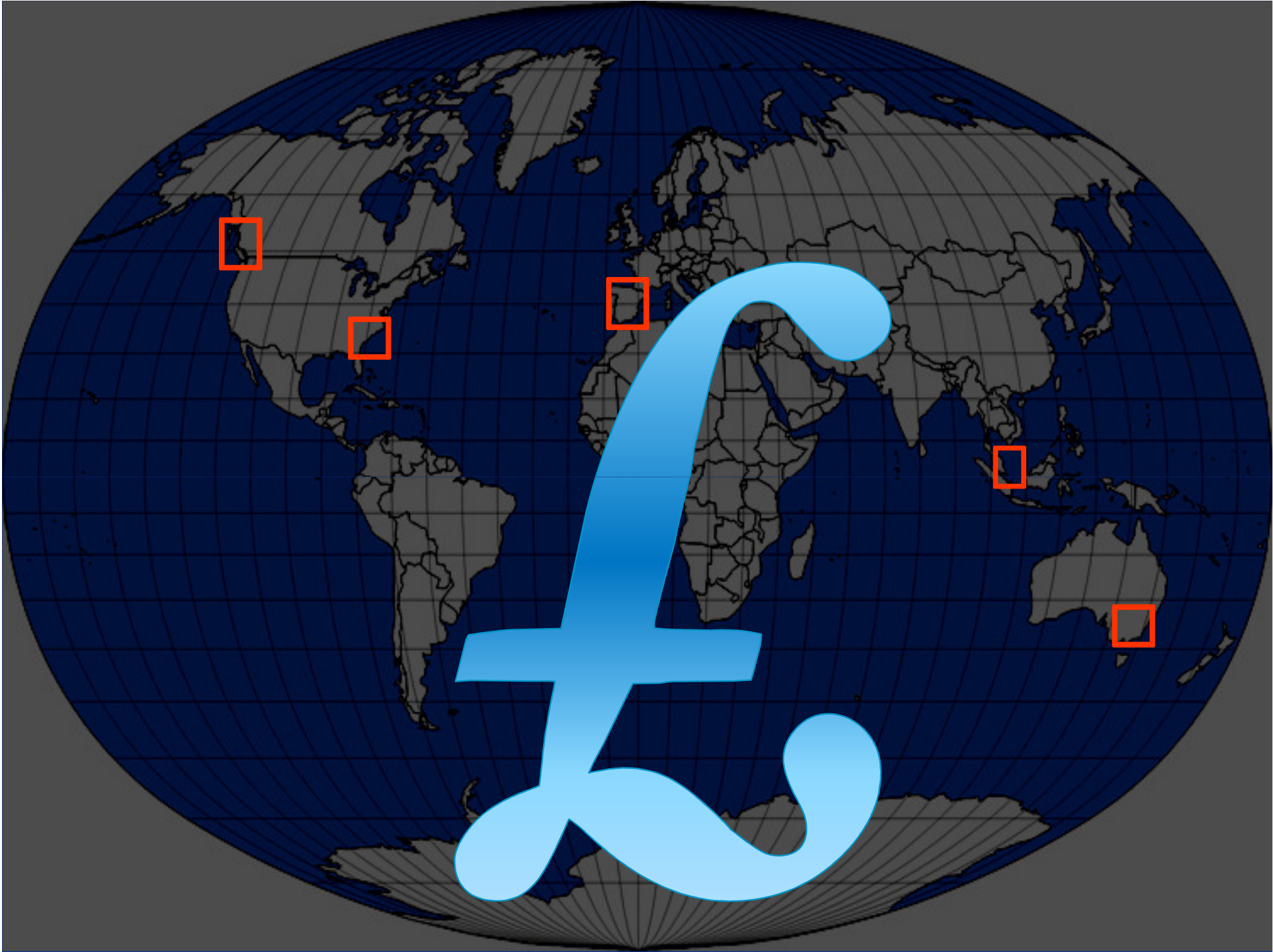


# Summary



- Travel, learning, contacts
- Evaluate own practices
- Improvements & Innovation









**WACE International Conference**

Hong Kong Polytechnic University

**3 - 5 February 2010**

**WACE 8<sup>th</sup> International Symposium**

FH Joanneum University of Applied  
Sciences

Graz, Austria

**23 – 25 June 2010**

[www.waceinc.org](http://www.waceinc.org)

