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It's a Mess! Placing Disorganization on the Map

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Introducing Disorganisation

Disorder = Disorganisation = Mess



Current Definitions

"Disorderly accumulation of varied entities in hierarchically ordered complex human structures"

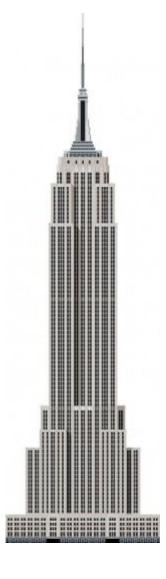
(Abrahamson, 2002)

Natural Disorganization

Disorderly		Varied Entities	Hierarchically Ordered	Complex Human	
Accumulation				Structure	
Unplanned	and	People, Relationships,	Organisations with defined chain	Organisations	are
unintended		Physical entities (tables,	of command where each level is	complex I	human
aggregation		chairs, etc.), problems,	responsible for a certain set of	systems	
		solutions, opportunities	tasks		

Table 1: Defining the Terms based on (Abrahamson, 2002; Abrahamson and Freedman, 2006)

Why?



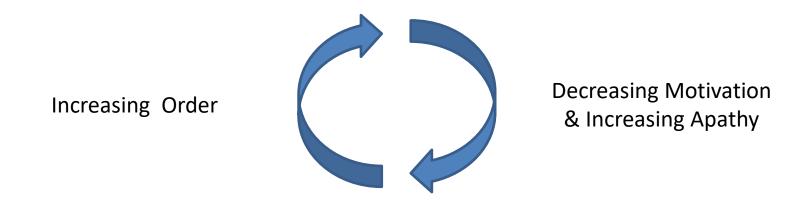
Disorganisation

- ➤ Applies to every hierarchical level of the organisation
- Happens at every reference point of the organisation i.e. individual, team, departmental, organisational
- ➤ Like it or not, this is an unavoidable phenomenon
- Benefits of disorganization



1960 - 1970

 Merton (1968) and Crozier (1969) Theory of Blockage (Why Disorder is needed)



1980 – Present

- The Logic of Disorganisation (Warglien and Masuch, 1996)
- Theory of Disorder (Abrahamson, 2002)
 - Types of Disorders
 - To Organise Mess
 - Organise Mess
 - Discard Mess
- Benefits of Disorder (Abrhamson and Freedman, 2007)
 - Comparison with order
 - Cost benefit analysis idea
- Garbage Can Buck (Fioretti and Lomi, 2008)
 - ABM of the Garbage can model (March and Olsen 1972)

Research Gaps

- A theoretical clarification of the current definitions is needed
 - Characteristics
 - Causes
 - Consequences



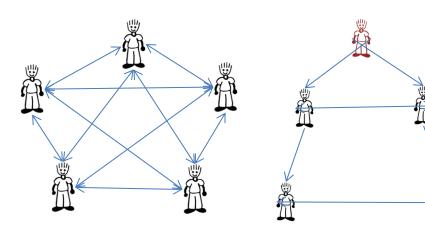
- Are the proposed benefits real?
 - March & Olsen (1972), Mauglien (1995), Abrahamson (2002),
 Freedman (2007)
 - If true, can we optimise the "disorganisation" to achieve favourable outcomes for the organisation
- Measure disorganisation
 - Can we objectively measure the effects of "disorganisation in an organisation"?

Conceptual Development

Structural Disorganization

Topology of the team

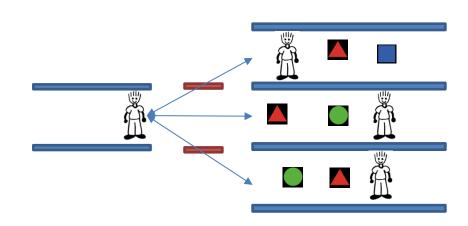
How the team is structured



Functional Disorganization

Rules of Interaction

How the members of the team interact with each other and the environment



Disorganization Snapshot

Disarganization	Causes	Characteristics	Observed Effects	
Disorganization	Process		State	
Unintentional				
Natural	Random accumulation of physical and nonphysical entities over time	Unpredictable, inconsistent (accumulation frequency varies randomly), hard to manage, hard to re-organize	All effects are inconsistent and unpredictable and could lead to negative (confusion) as well as positive effects (innovative solutions).	
Intentional				
Structural	Deliberate relaxation of hierarchy and rules of command. Organic communication.	Predictable, clear step by step proves of dismantling hierarchy and lines of command, easy to re-organize, manageable	Increased productivity, increased efficiency, increasing autonomy, higher levels of motivation.	
Functional	Deliberate relaxation of rules imposed on individuals and teams when seeking resources	Predictable, rules can be relaxed and re-organized with relative ease, manageable	Increased productivity, increased efficiency, increasing autonomy, higher levels of motivation.	

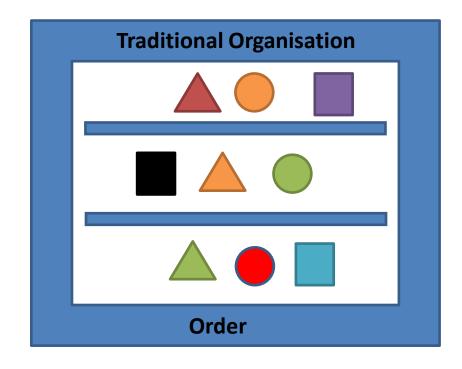
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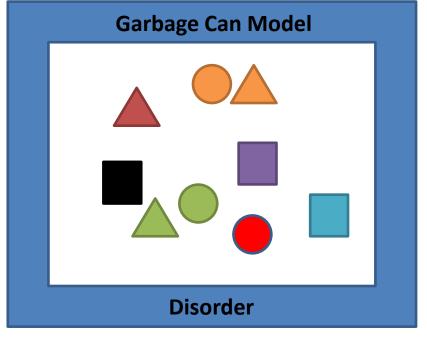
Q & A



Timeline of The Concept

- Discussed in 1971 by Cohen, March and Olsen
 - Garbage Can Model
 - Very well established theory



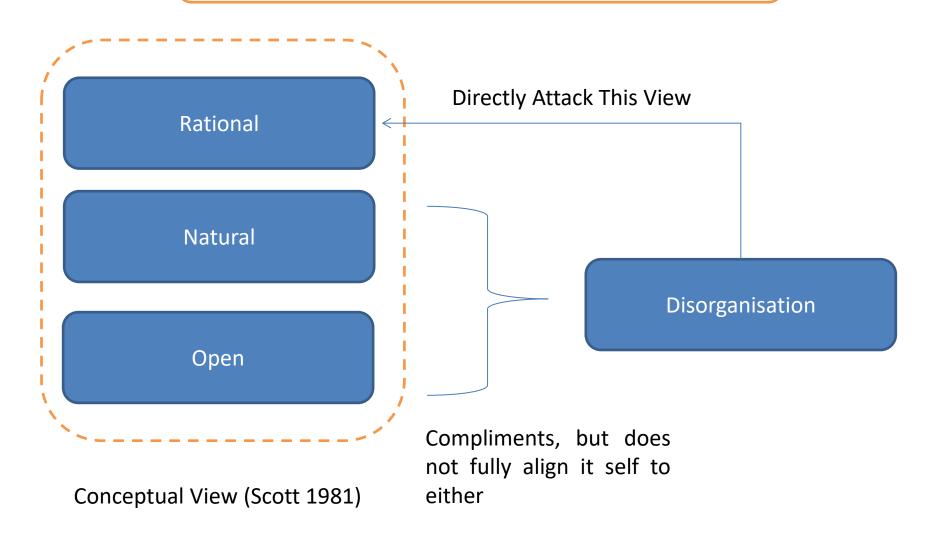


Benefits of Disorder

- Open to Innovation (Juxtaposing things)
 - Recombination and Mixture
- Involves more stakeholders in decision making
- Saves money in some situations (Cost v benefit)
- Rapid solution development

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(Warglien and Masuch, 1996, Abrahamson, 2002; Abrahamson and Freedman, 2007)
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Theoretical Basis for PhD



Back up Slides

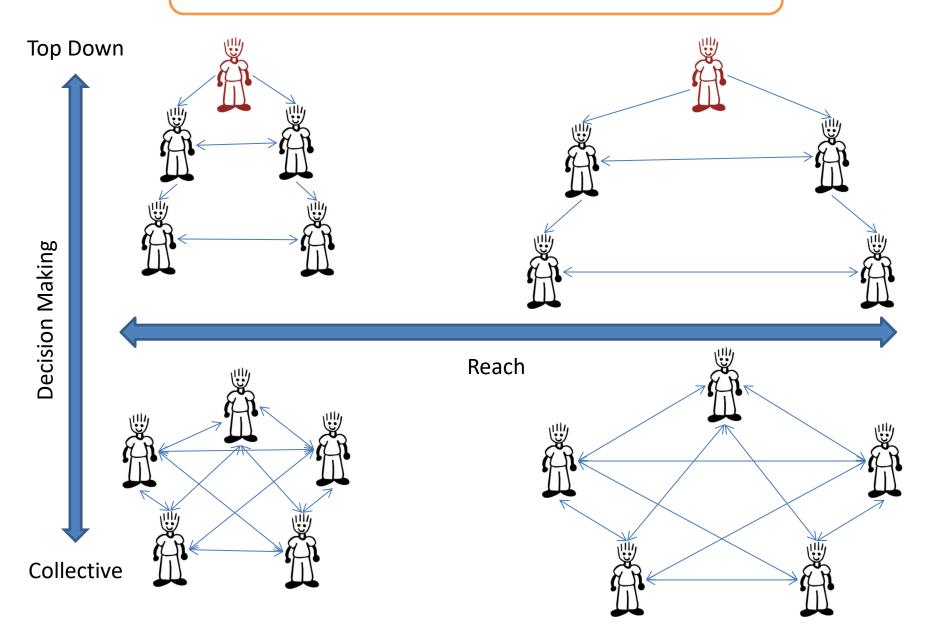
Real world example - Oticon



Amagasaki Rail Crash, Japan 2005

NTSB Found JR West's increased formalisation was a key contributor (Chikudate, 2009)

The Model – Structural



Empirical Study - WERS 2011

- Cross Sectional Data set from the British Work and Employee Relations Survey
 - Management Survey (Firm Level)
 - Financial Performance Survey (Firm Level)
 - 550 Organization
- I want to find out if increased autonomy (How) and employee work discretion (What) has a correlation with better organizational performance

