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Thinking, Drawing & 3D Technologies: Preparing Learners For The Future.

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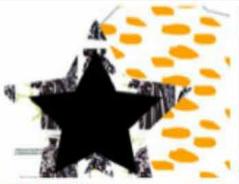
Andrew Taylor: design research

Andrew Taylor is a senior lecturer, designer and researcher; at the School of Art, Design & Architecture, University of Huddersfield.

Andrew's research is integral to his design practice, and his current work is focused on applying experimental approaches byusing traditional & digital 2D and 3D virtual interactive tools to develop innovative methods in art and design production.

:2D, digital, 4D Coard CAD, virtual 4D intercalive technologies:







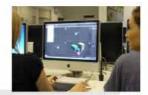




















http://extraordinary-3d materials.blogspot.com/2011_02_12_archive.



















































































 — • What value can 3D CG software and virtual technologies add to your new or traditional subject methods and what evidence exists to support their use in the concept and production of the future?

 — • What resources and teaching and learning approaches are needed to make the best use of 3D and virtual technologies

· what evidence exists to support such approaches in your educational experience and/or professional practice?

 $\boldsymbol{\cdot} = \boldsymbol{\bullet}$ What frameworks and innovative methods can be developed to support effective, engaging and transformative usage of 3D technologies in your specialism



































Thinking, drawing & 3D technologies

Preparing learners for the future?

Andrew Taylor

Senior Lecturer School of Art, Design & Architecture University of Huddersfield andrew.taylor@hud.ac.uk



JISC E-Learning Conference 2011.

'Preparing Learners for the Future'

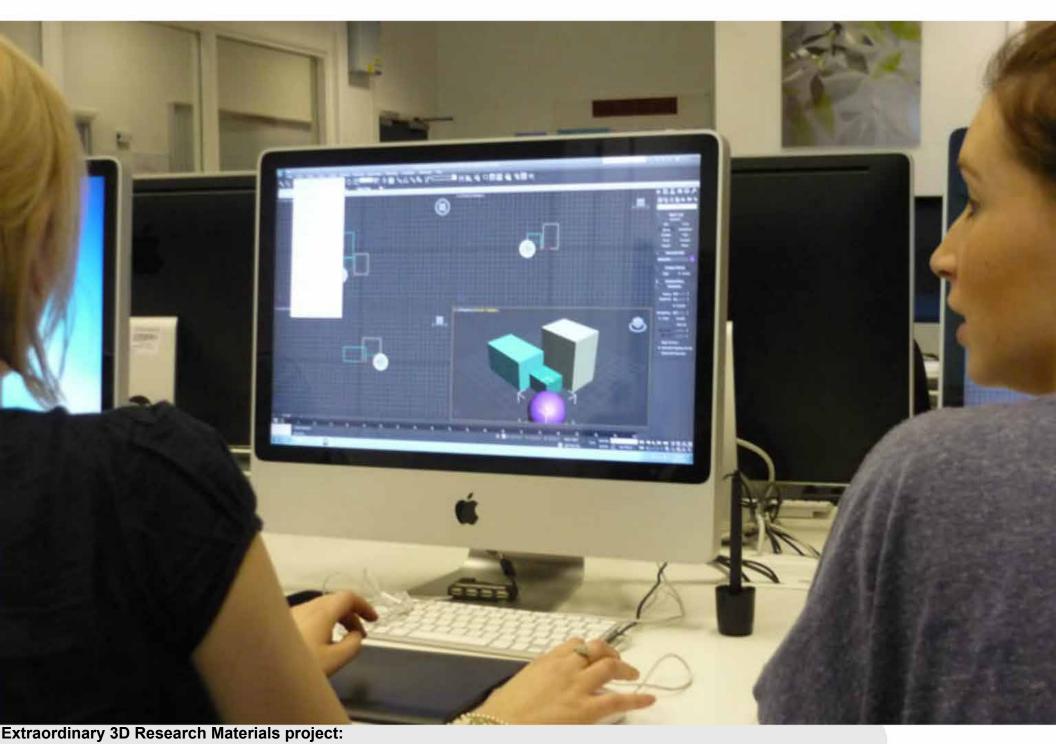
The Rose Bowl, Leeds Metropolitan University

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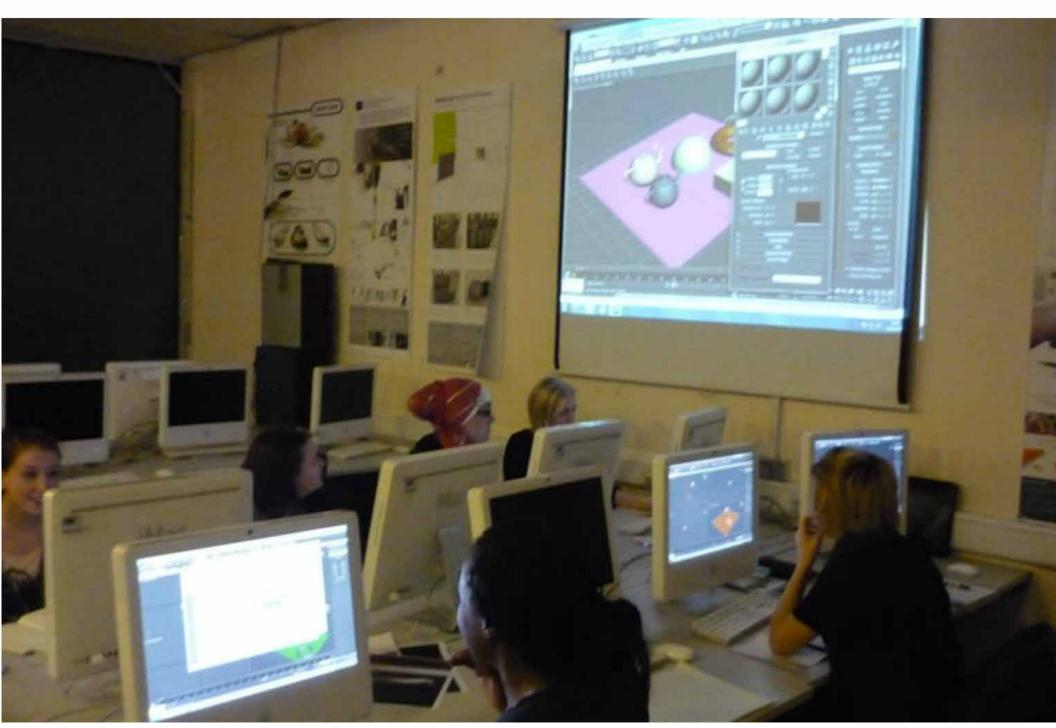




Seeing Drawing: An Interactive DVD on Drawing. London Institute, [2001] www.seeing drawing.com



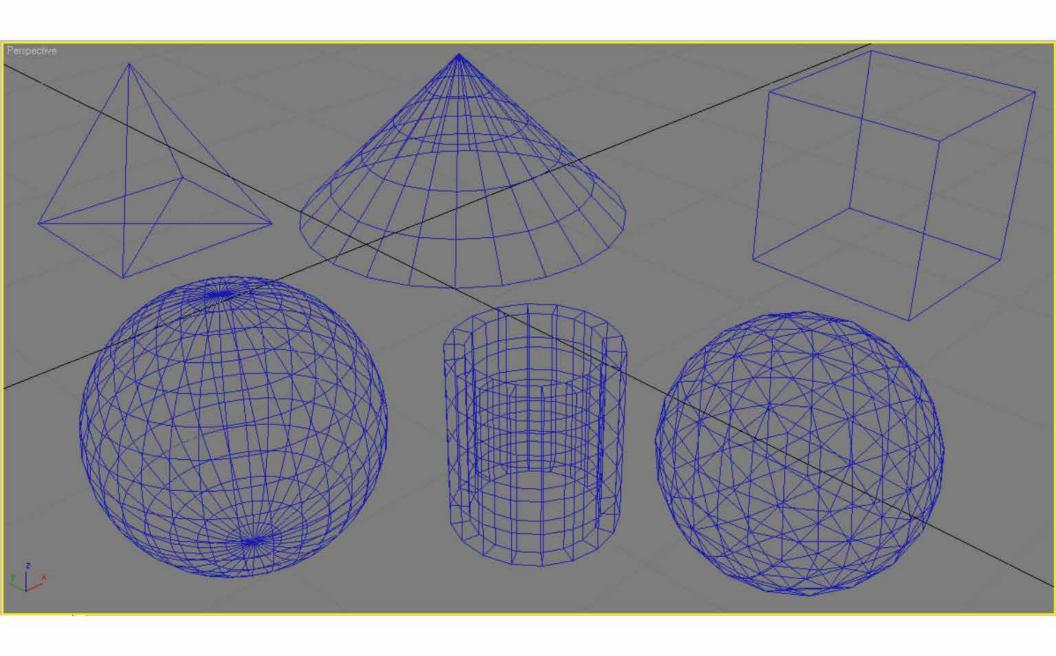
BA(Hons) Surface Design Student final year research group. Learning 3D modelling for the first time in Term2. Taylor, A. 2011.Recorded during 3D T&L research workshop 1* in January 2011.



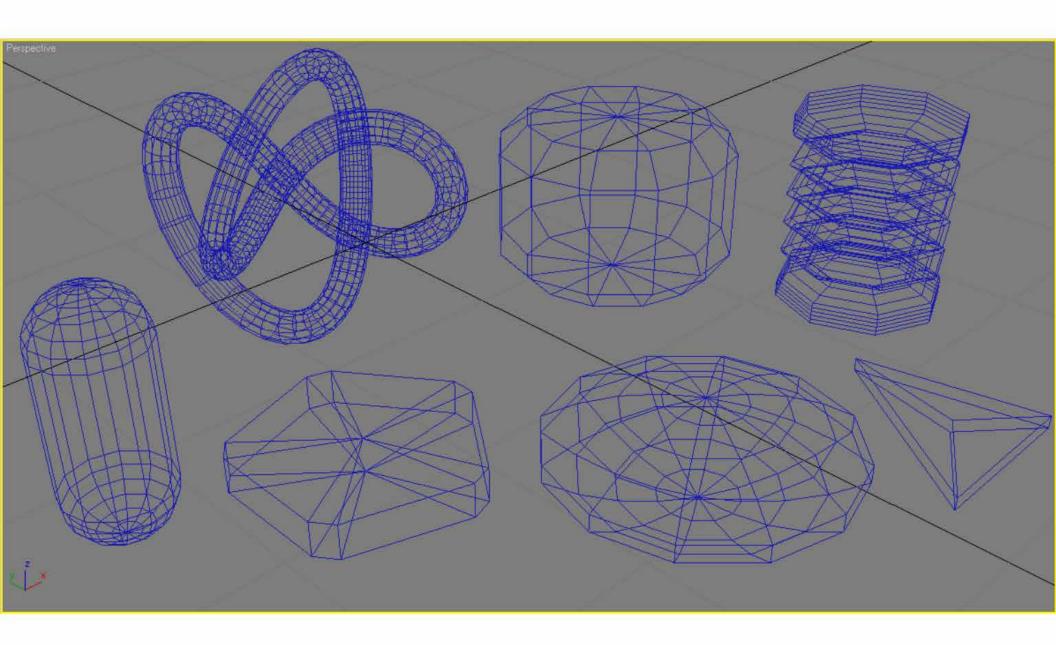
Extraordinary 3D Research Materials project:

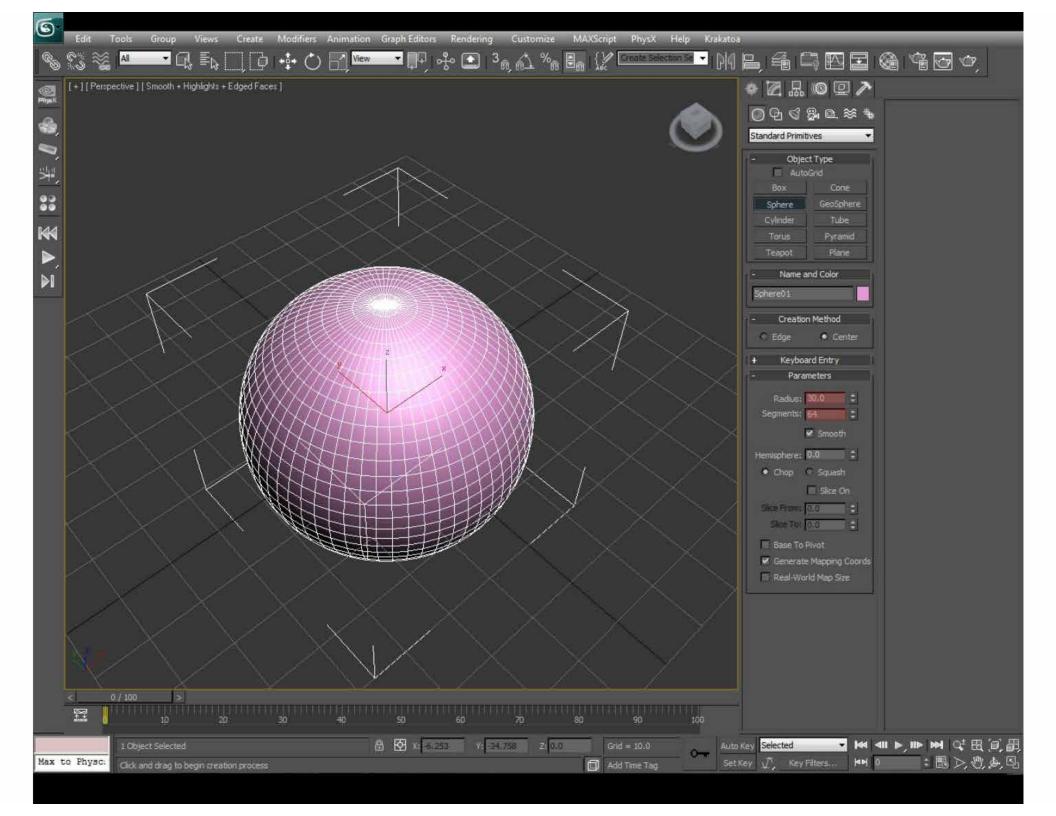
BA(Hons) Surface Design Student final year research group. Learning 3D modelling for the first time in Term 2. Taylor, A. 2011. Recorded during 3D T&L research workshop 2* in January 2011

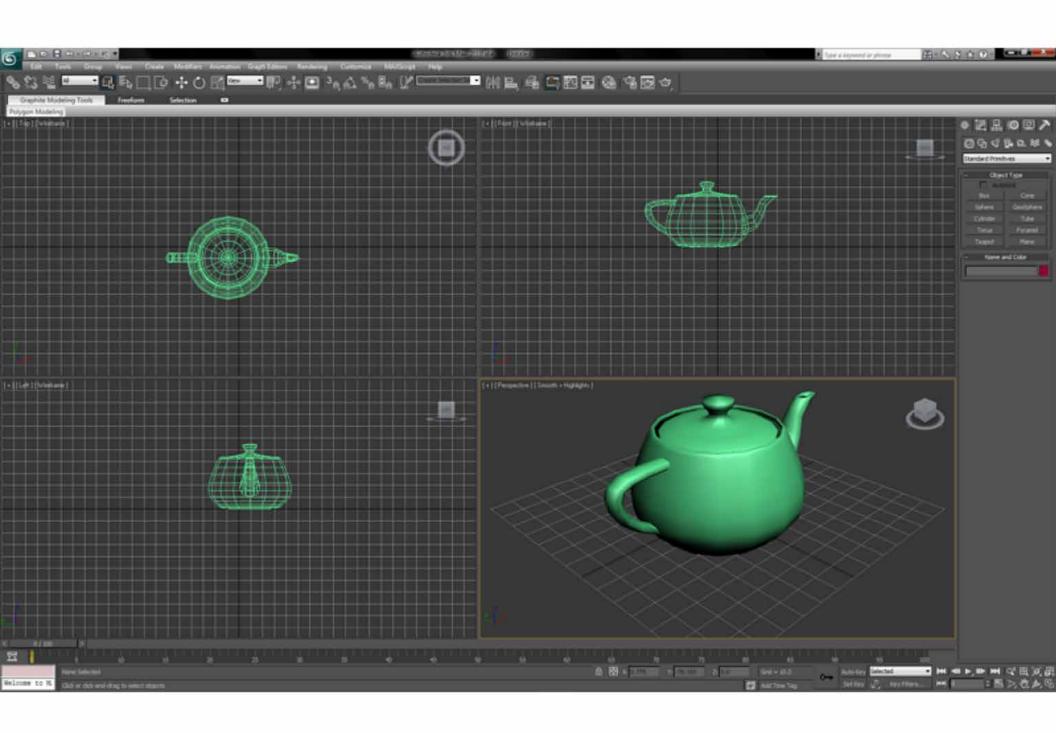
Extraordinary 3D Research Materials project: BA(Hons) Surface Design Student final year. 3D modelling primitives. Taylor, A. 2011. Recorded during 3D research workshop, January 2011.

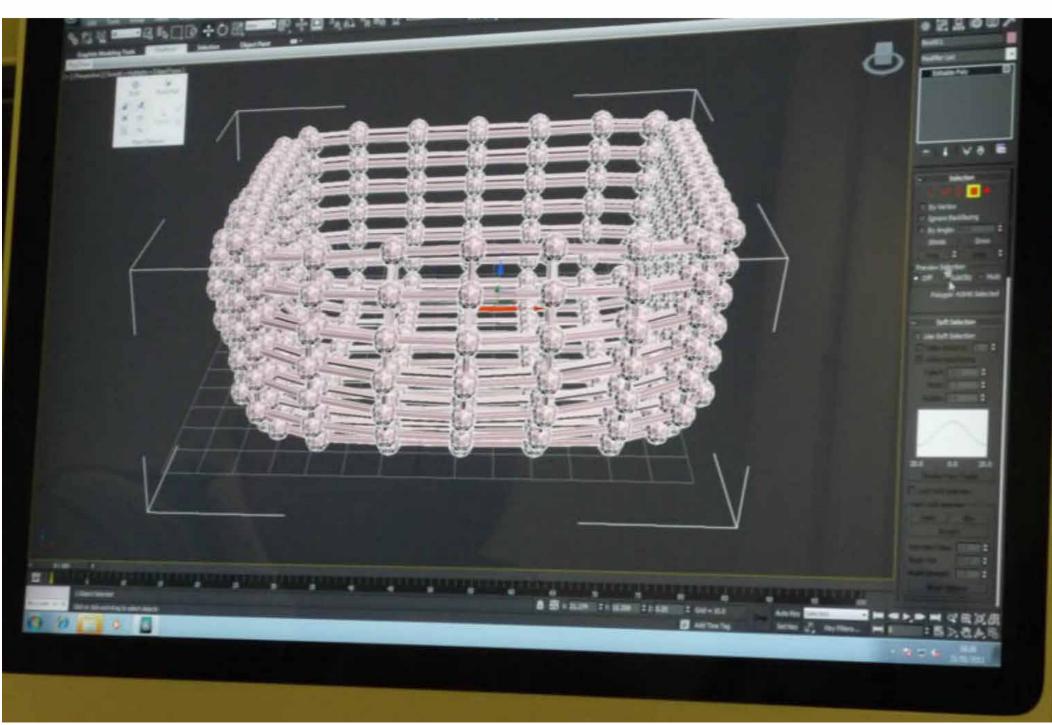


Extraordinary 3D Research Materials project: BA(Hons) Surface Design Student final year.
3D modelling standard primitives. Taylor, A. 2011. Recorded during 3D research workshop, January 2011.





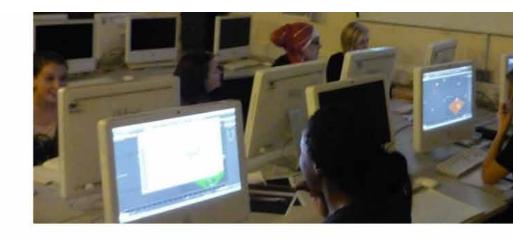




Extraordinary 3D Research Materials project:

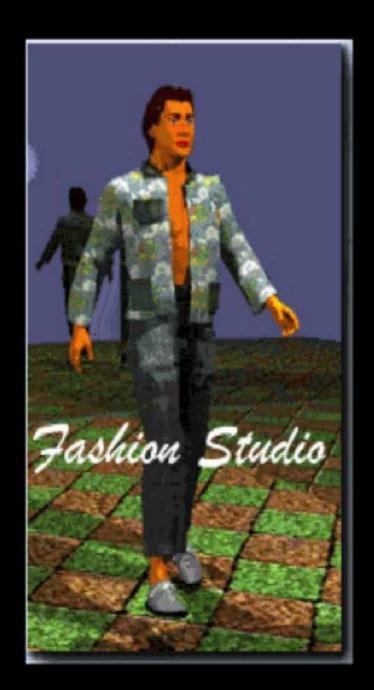
3D model created by Dr. Ertu Unver during 3D research workshop demonstration Taylor, A. 2011. Recorded during 3D research workshop 2* January 2011.





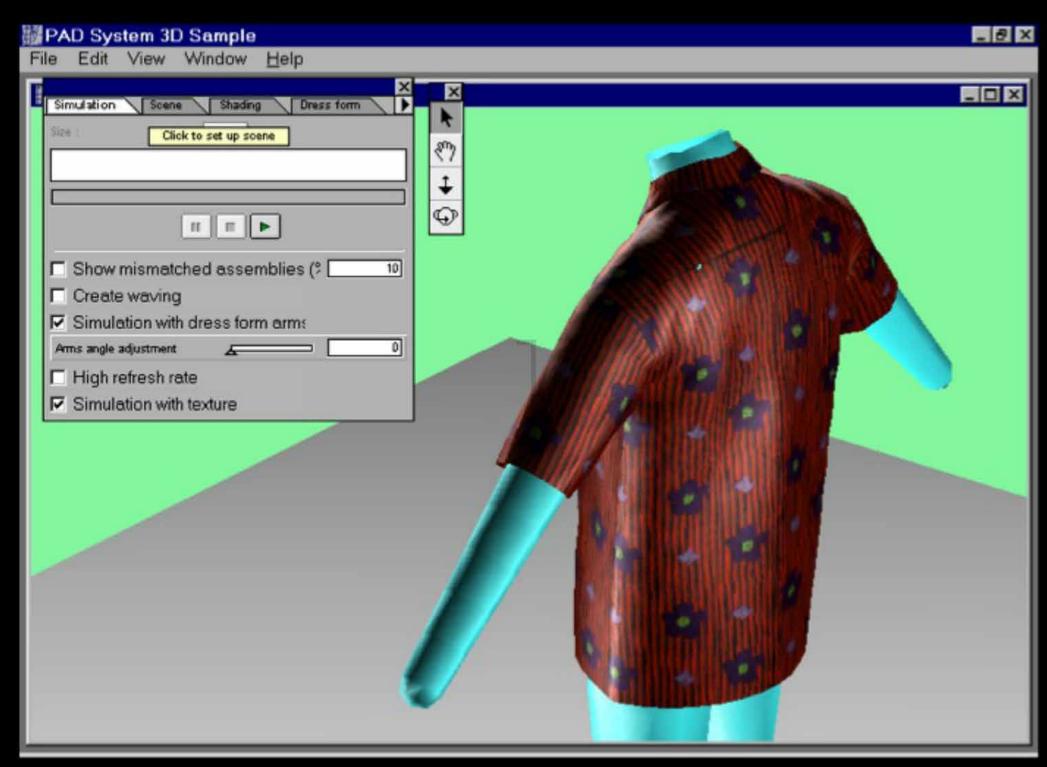
http://extraordinary-3d materials.blogspot.com/2011_02_12_archive. html

CLICK BLOG





Taylor,A. 1998, Screen captured during evaluation of Fashion Studio 3D software.
HEFCE funded research studentship at MMU, Department of Clothing Design & Technology. 1998 - 2000



Taylor,A. 1999, Screen grab during research evaluation of PAD System 3D Visualisation software.

HEFCE funded research studentship at MMU, Department of Clothing Design & Technology.

PAD System Haute Couture 3D, powered by Syflex, 3D garment visualisation software.

Haute Couture provides digital tools to 'sew' your patterns, simulate them on any 3D model or dress form and apply cloth properties, colour and textiles swatches. [http://www.padsystem.com - screen image sourced 2004]



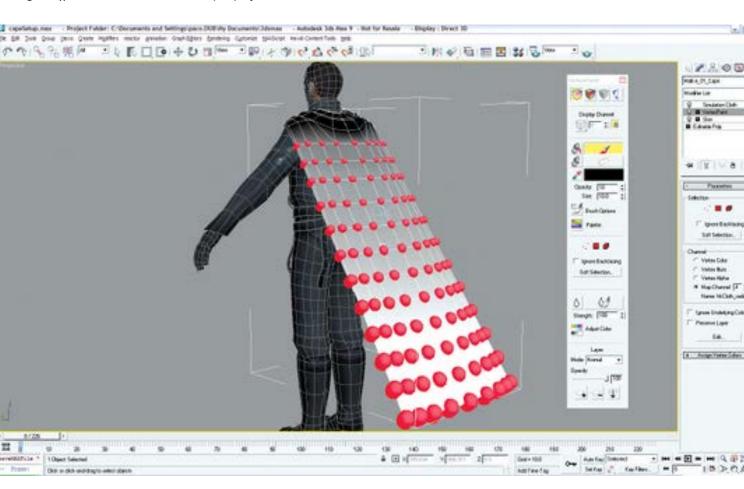


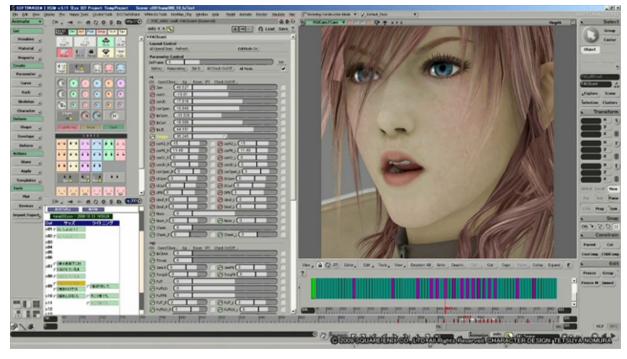
PDI/Dreamworks was able to do much more with cloth simulation in Shrek the Third both due to software and processing improvements. ClothNew wardrobe and advancements in Cloth simulation technology make it possible for main characters to be build with more layered decorative costumes utilizing Maya Cloth. (Sourced, 2011. from http://www.fxguide.com)

Clothing software for game development:

Havok Cloth was introduced to add cloth simulation capabilities (both character clothing and environmental cloth) in 2008 to the original Havok Physics suite. Cloth can be authored via Havok Cloth Tools plug-ins for popular modelling packages and is optimized for PC, Mac, Xbox 360, PS3 and Wii platforms.

Zogrim | March 22nd, 2011. http://physxinfo.com/



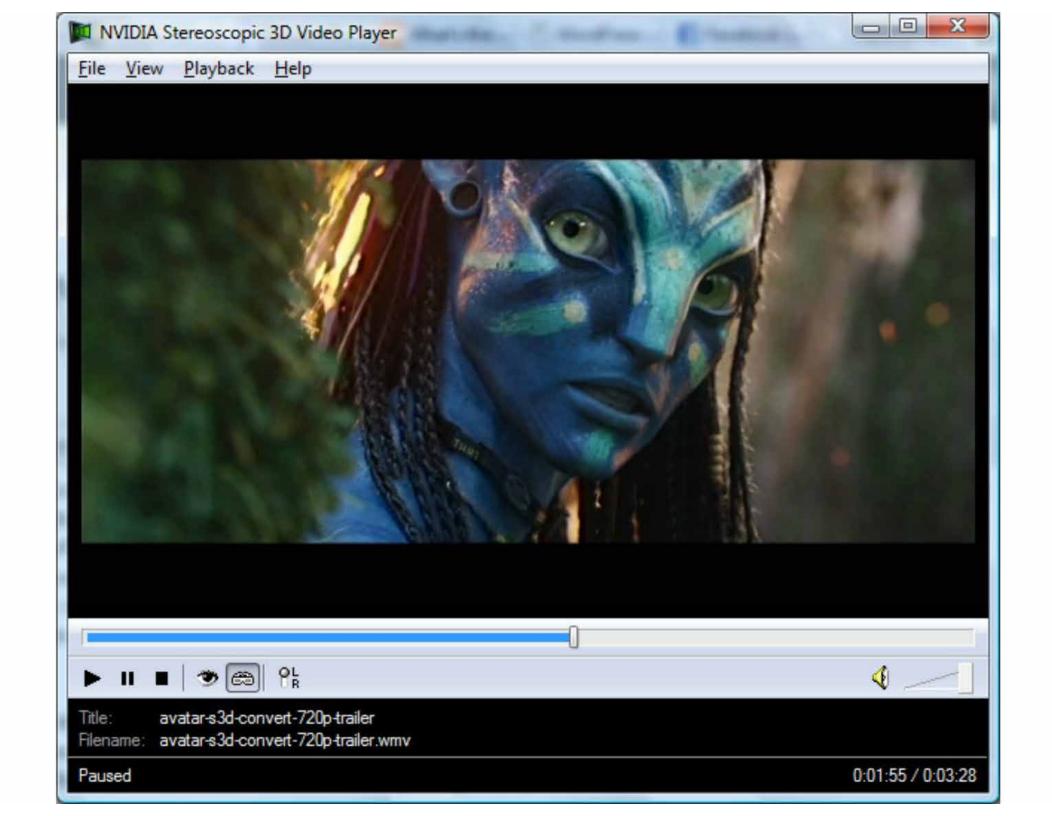


Final Fantasy XIII Cutscene Process

July 25th, 2010: http://www.gameanim.com/



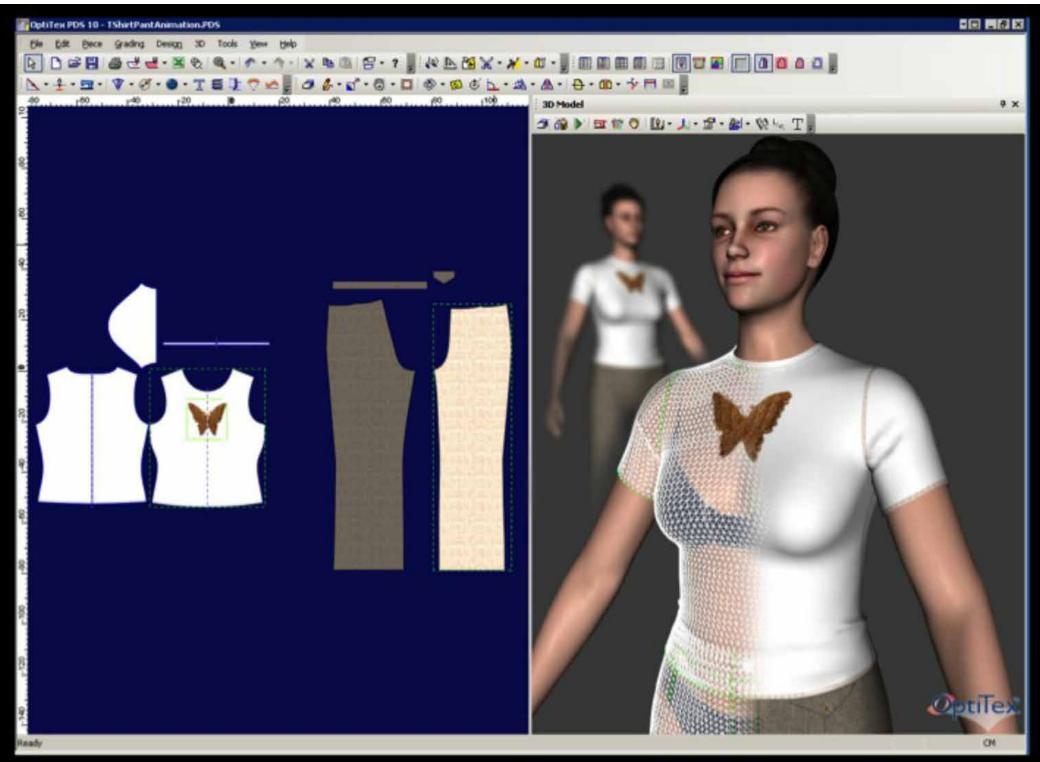




Simulating cloth using flex modifier tool in 3D Studio Max

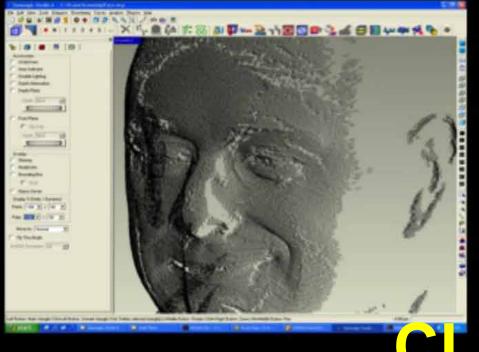


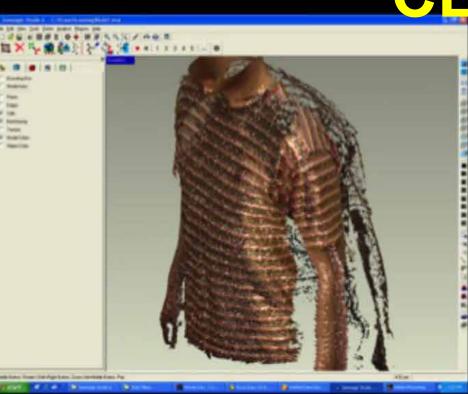
Taylor, A. 2003. Cloth simulation experiments using Reactor physics and modifiers in 3DSMax

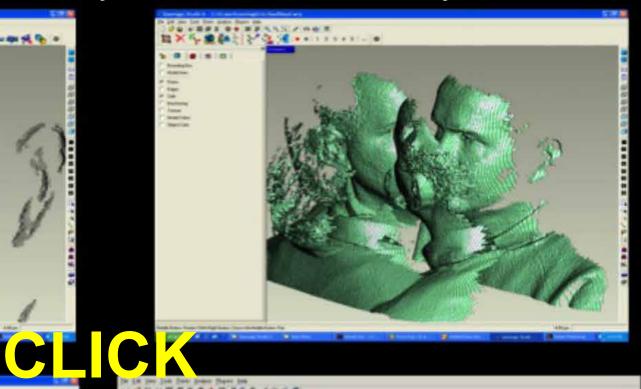


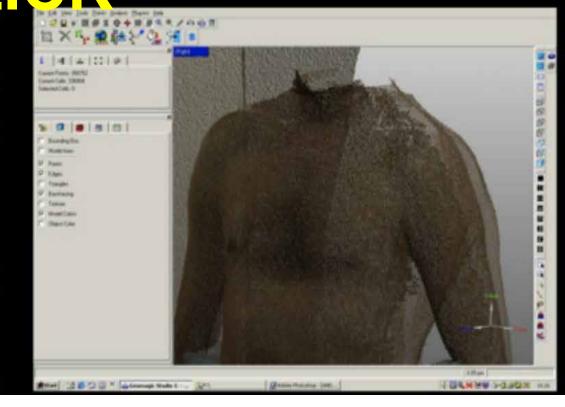
Sourced from www.Optitex.com

3D laser scanning face and body experiments. Taylor, A & Unver, E. 2005. University of Huddersfield









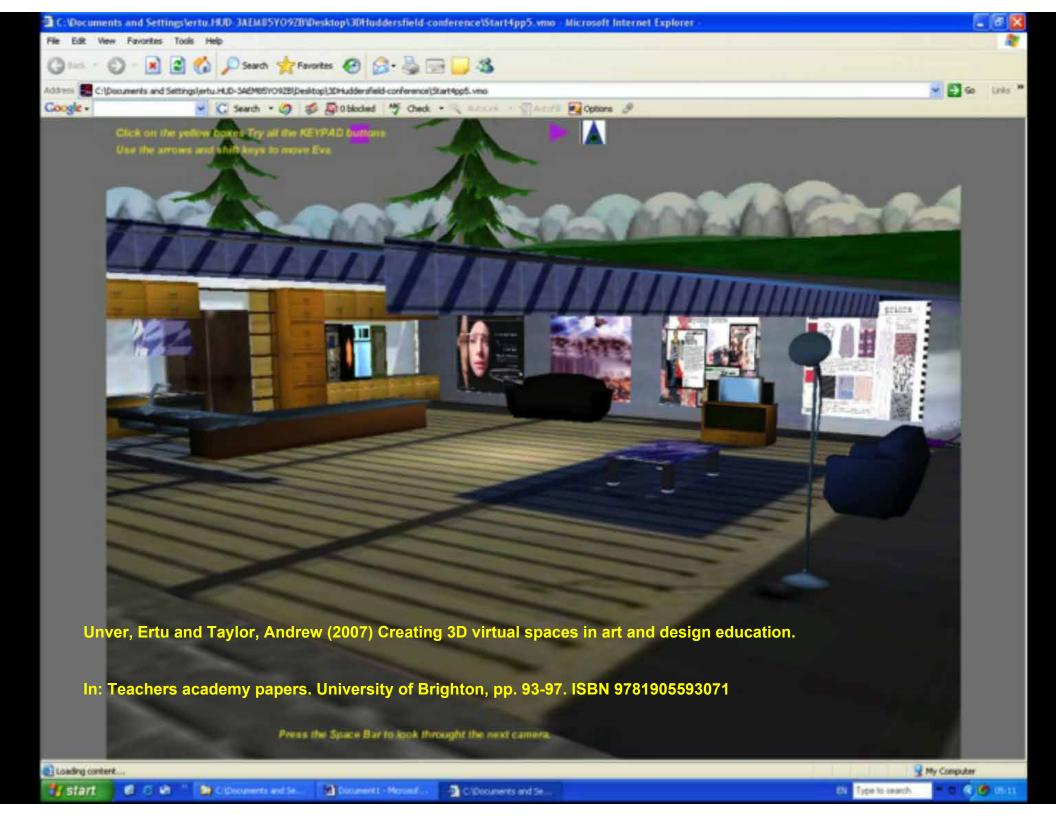
Virtual learning spaces: FE fashion collaboration 2004

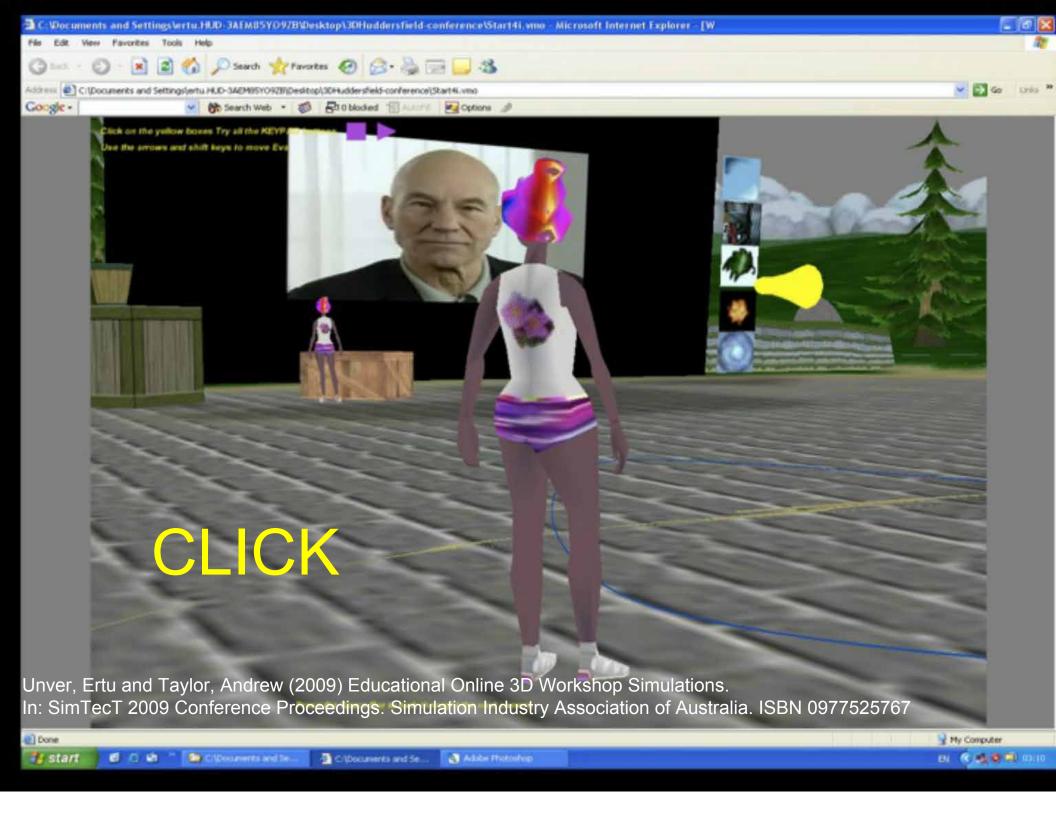




Taylor, A, 2004. CoVE Centre of Vocational Excellence UK Collaborative Fashion project. Virtual co creative online space.

FE BTEC ND Fashion courses: London College of Fashion, Chesterfield College, Batley School of Art & Design





This video shows University of Huddersfield, Creative Arts Building interactive game environment development for a single user operating as virtual character and driving aroud campus in a Car. Huddersfield 3D ADA researchers modelled the buildings from architect plans and satellite maps in 3DS Max. Using 3DVIA Virtools technology the team added movement and single user game functionality for the character, sliding doors, lift moving up to floor above and a drivable car with a camera.

This University of Huddersfield T&L funded research has developed interactive real-time applications for future educational multiuser teaching and learning game environments. This collaborative interdisciplinary project includes real-time complex interactivity, character operation and 'live' environmental physics effects within a online grealistic game experience for teaching, learning, research and marketing.

Please visit www.huddersfield3d.co.uk. For further interactive and 3D research projects.

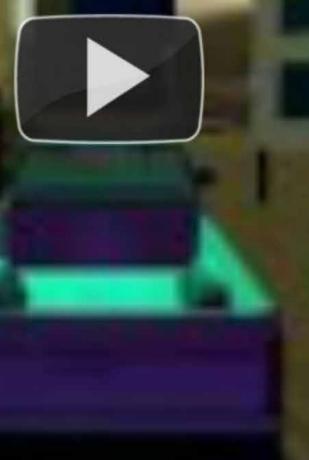






Image of Ay Taov from inside Second Life - Andrew Taylor's Second Life research avatar. Ay Taov explored Second Life extensively and was 'virtual researcher' on several research projects aimed at investigating the potential for fashion students and academics in using 3D

virtual worlds for teaching and learning in fashion education.

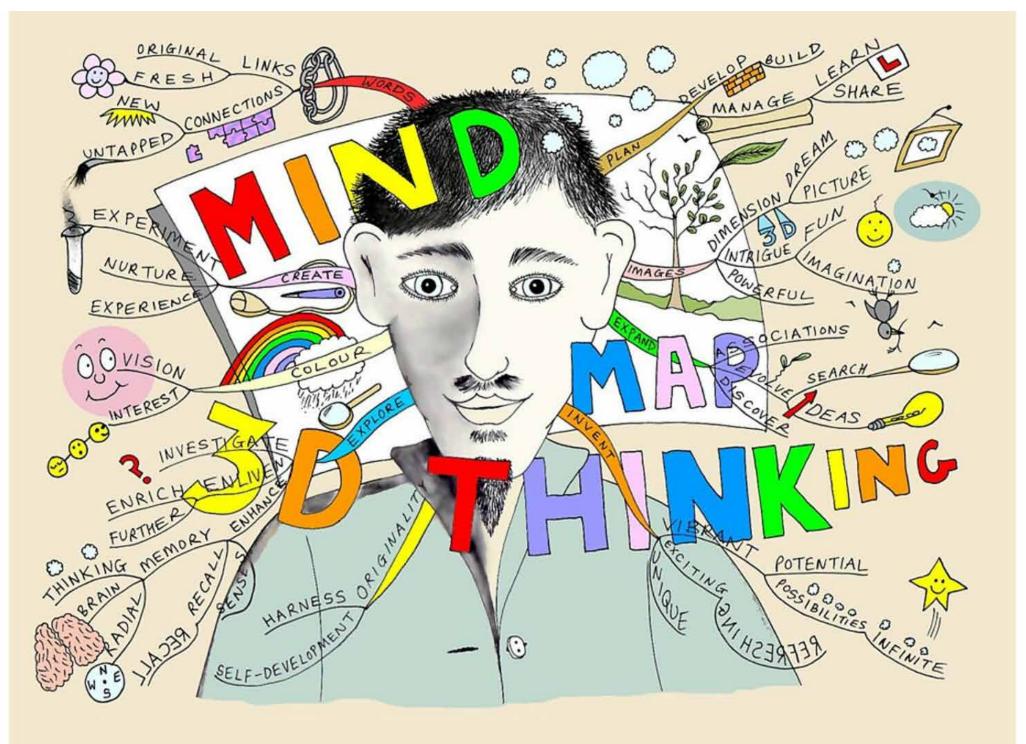




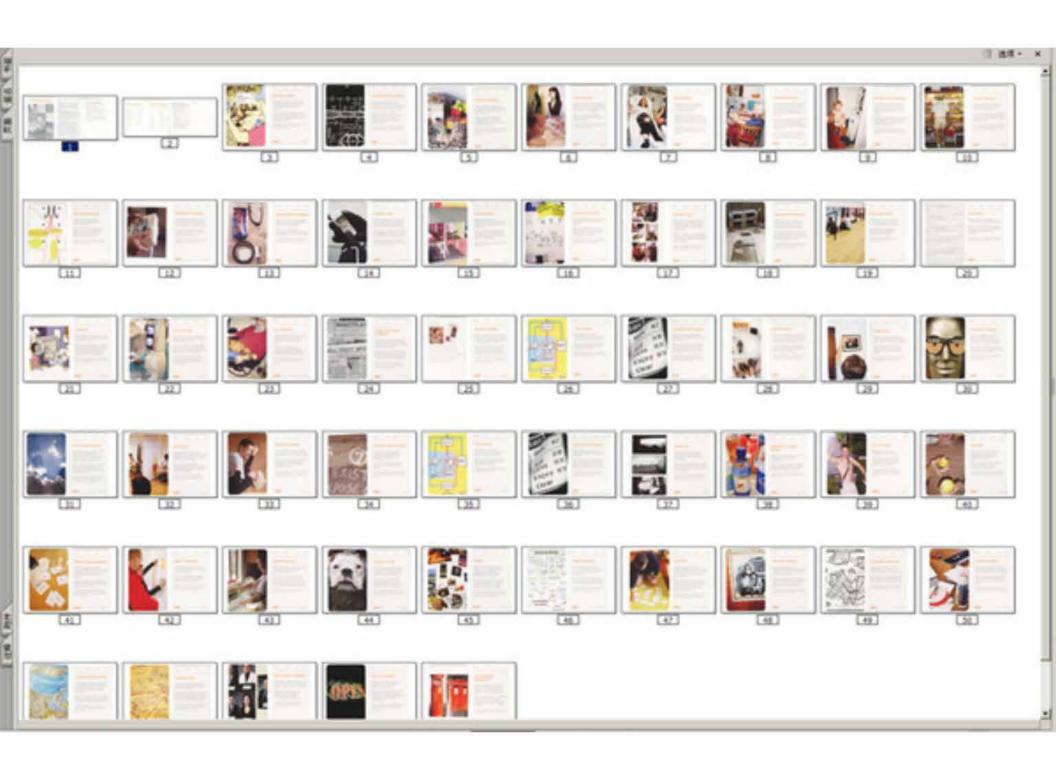
CLICK LINK

The Clik links to two research papers on Fashion design research in virtual environments. Experiential experiments were adopted and develop methods for real time design business gaming using a 3D online tools for sharing ideas and co-changing the appearance of the avatar, designing clothing and buying, merchandising and retail branding in Second Life.

- The following research questions can explored
- —
- -● What value can 3D CG software and virtual technologies add to your new or traditional subject methods and what evidence exists to support their use in the concept and production of the future?
- —
- What resources and teaching and learning approaches are needed to make the best use of 3D and virtual technologies
- what evidence exists to support such approaches in your educational experience and/or professional practice?
- •
- What frameworks and innovative methods can be developed to support effective, engaging and transformative usage of 3D technologies in your specialism







Learn:

Analysis the information you've collected to identify patterns and insights.

Look:

Observe people to discover what they do rather than what they say they do.

Ask:

Enlist people's participation to elicit information relevant to your project.

Try:

Create simulations to help empathize with people and to evaluate proposed designs.

- ➤ Activity Analysis
- ➤ Affinity Diagrams
- >Anthropometric Analysis
- ➤ Character Profiles
- ➤ Cognitive Task Analysis
- ➤ Competitive Product Survey
- ➤ Cross-Cultural Comparisons
- ➤ Error Analysis
- ➤Flow Analysis
- ➤ Historical Analysis
- ▶Long-Range Forecast
- ➤ Secondary Research

- >A Day in the Life
- ➤ Behavioral Archaeology
- >Behavioral Mapping
- >Fly on the Wall
- ➤ Guided Tours
- >Personal Inventory
- ➤Rapid Ethnography
- ➤Shadowing
- ➤Social Network Mapping
- >Still-Photo Survey
- >Time-Lapse Video

- ➤ Camera Journal
- >Card Sort
- ➤ Cognitive Maps
- ➤Collage
- ➤Conceptual Landscape
- ➤Cultural Probes
- >Draw the Experience
- ➤Extreme User Interview
- >Five Whys
- >Foreign Correspondents
- ➤Narration
- ➤Survey & Questionnaires
- ➤Word-Concept Association
- ➤Unfocus Group

- ▶Behavior Sampling
- ➤ Be Your Customer
- ➤ Bodystorming
- >Empathy Tools
- ➤ Experience Prototype
- >Informance
- ➤ Paper Prototyping
- ➤ Predict Next Year's Headline
- ➤ Quick-and-Dirty Prototyping
- ➤Role-Playing
- ➤ Scale Modeling
- ➤ Scenarios
- ➤ Scenario Testing
- >Try It Yourself



0

erse group of shop to use a materials and e relevant to

h, creative, and ns from potential tions, and opens

etishist, an artist, a others to work concepts for a new

www.ideo.com











Learn Look Ask Try

Draw the Experience

HOW: Ask participants to visualize an experience through drawings and diagrams.

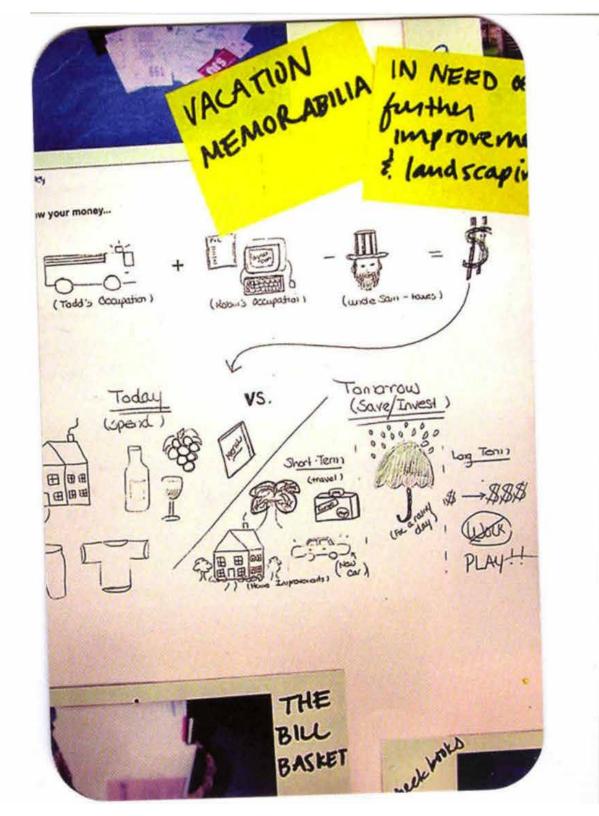
WHY: This can be a good way to debunk assumptions and reveal how people conceive of and order their experiences or activities.

By asking people to "draw your money," the IDEO team designing an online bank was able to discern people's attitudes towards their finances.



w your money...

Toda



Cognitive Maps

Look

HOW: Ask participants to map an existing or virtual space and show how they navigate it.

WHY: This is a useful way to discover the significant elements, pathways, and other spatial behavior associated with a real or virtual environment.

Mapping how they occupy or pass through different zones of the city, the IDEO team asked bike messengers to indicate where water oases are located and how they reach them.



