



University of Huddersfield Repository

Ward, Lisa J. and Gaffikin, Jane A.

Placement Podcasts: The Employers' Perspective

Original Citation

Ward, Lisa J. and Gaffikin, Jane A. (2008) Placement Podcasts: The Employers' Perspective. In: Proceedings of the 2008 Placement and Employability Professionals' Conference. ASET, Plymouth. ISBN 978-0-9542231-8-2

This version is available at <http://eprints.hud.ac.uk/id/eprint/9830/>

The University Repository is a digital collection of the research output of the University, available on Open Access. Copyright and Moral Rights for the items on this site are retained by the individual author and/or other copyright owners. Users may access full items free of charge; copies of full text items generally can be reproduced, displayed or performed and given to third parties in any format or medium for personal research or study, educational or not-for-profit purposes without prior permission or charge, provided:

- The authors, title and full bibliographic details is credited in any copy;
- A hyperlink and/or URL is included for the original metadata page; and
- The content is not changed in any way.

For more information, including our policy and submission procedure, please contact the Repository Team at: E.mailbox@hud.ac.uk.

<http://eprints.hud.ac.uk/>

ASET Abstract for September 2008

Theme: National Placements

Title: What do Employers Gain From Work Placements? The Placement Podcast View

Presenters:

Lisa Ward, TQEF Work Placement and Project Manager

Jane Gaffikin, TQEF Project Officer

Institution

University of Huddersfield, Queensgate, Huddersfield, HD1 3DH

Abstract

There is much discussion about the triangular relationship between students, employers and the University; but what do employers really get from placement students?

As a development of the Placement Podcast Project, the University of Huddersfield is following students throughout their placement lifecycle.

Our initial work in Placement Podcasts was presented at ASET in 2007 and internationally at WACE in Singapore, June 2007. We have developed a DVD of our work. Podcasts can also be viewed on the web at:

<http://www.hud.ac.uk/tqef/placementvideo.html>

In this further development of the project, we're looking at how students 'grow' over the course of their placement, from their initial enthusiasm, through the realities of a job onto their return to university.

We're also really interested in what employers get out of employing a placement student and have asked them as part of our filming.

Early findings show that employers like:

- The freshness of student ideas
- The desire to learn
- Their ability to 'do anything' and 'everything'

The paper will discuss how the podcast project is progressing, with an emphasis on what employers gain from their placement students. Video footage will be shown to complement the paper.