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Advocacy at the University of Huddersfield: Making research visible to a world audience

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JISC-funded Kultivate project

Advocacy workshop

Monday 28th February 2011

HEFCE, Centre Point, 103 New Oxford Street, London WC1A 1DD

Nearest tube: Tottenham Court Road (exit 4)

Map: <http://www.multimap.com/maps/?qs=WC1A+1DD&countryCode=GB>

To exit the meeting, press G on the touch screen to call the lift (not the button as you would for most lifts), then at the gates downstairs, post your security card through the slot. Missing security cards are chargeable.

Programme

10:15 **Coffee**

10:30 **Welcome and Introductions** - chaired by Leigh Garrett, Kultivate Project Director and Director of VADS, University for the Creative Arts

- Update from VADS (case studies)
- Update from Kultur II Group members

11:00 **Approaches to Advocacy** - Jackie Wickham, Open Access Adviser, Repositories Support Project (RSP)

11:30 **University of Exeter's Advocacy and Communications Strategy** - Jill Evans, Repository Manager

12:00 **Comfort break**

12:15 **Advocacy at the University of Huddersfield** - Graham Stone, Electronic Resources Manager/Repository Administrator

12:45 **Lunch**

13:30 **Advocacy workshops**

- **Advocacy surgery** - an opportunity to work in small groups to discuss methods of advocacy - what works in what situations? Delegates are welcome to bring materials and examples of advocacy work and discuss how these could be developed - facilitated by Jackie Wickham and Emily Nimmo
- **Advocacy and terminology** - what words do we use and what do they say about the role we present for repositories - facilitated by Leigh Garrett
- **Advocacy and deposit** - how do different approaches to deposit inform advocacy policies and practice - facilitated by Marie-Therese Gramstadt, Kultivate Project Manager

15:00 **Plenary**

15:15 **Close**

Kultur II Group researchers and repository managers engaging with arts research deposit

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Attendees

Arts University College at Bournemouth

Andy Calvert, Subject Librarian

GuildHE

Alisa Miller, CREST Research Network Co-ordinator

Kingston University

Susan Miles, E-Services Analyst (Research Repository/Metadata)

Repositories Support Project (RSP)

Jackie Wickham, Open Access Adviser

Emily Nimmo, Open Access Adviser

Royal College of Art

Jonathan Warner, Head of Computing

University College Falmouth incorporating Dartington College of Arts

Doreen Pinfold, Head of Library & Information Services

University College London

Erica McLaren, Assistant Librarian - UCL Discovery Administrator

University for the Creative Arts

Anne Spalding, Repository and Digitisation Officer

University of Brighton

Alison Minns, Information Adviser (Faculty of Arts)

University of Exeter

Jill Evans, Repository Manager

University of Huddersfield

Graham Stone, Electronic Resources Manager/Repository Administrator

University of Leeds

Jodie Double, Digital Content and Repositories Manager

University of Lincoln

Rosaline Smith, Research Institutional Repository Officer

Elif Varol, Library Assistant

University of the Arts London

John Murtagh, Institutional Repository Manager, UAL Research Online

Sarah Hall, Institutional Repository Administrator, UAL Research Online

University of the West of England

Alex Clarke, Senior Library Assistant (Repository Administrator)

Visual Arts Data Service (VADS)

Leigh Garrett, Director

Marie-Therese Gramstadt, Projects Officer

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Apologies

Glasgow School of Art

Robin Burgess, Research Information Manager

Goldsmiths, University of London

Jacqueline Cooke, Research Support Librarian

Tahani Nadim, Library Assistant, Goldsmiths Research Online

Ravensbourne College of Design & Communication

April Yasamee, Digital Assets Manager

Royal College of Art

Neil Parkinson, Special Collections Manager

University for the Creative Arts

Rosemary Lynch, Head of Library & Learning Services, University Librarian

University of Hertfordshire

Gill Hall, Project Officer

University of Southampton

Wendy White, Institutional Repository Manager and Faculty Librarian

Clare Hemmings, Academic Liaison Librarian, Winchester School of Art

Visual Arts Data Service (VADS)

Amy Robinson, Collections Manager

Carlos Silva, Planning and Development Manager