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E-journals for beginners

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E-journals for beginners

(or E-journals for Dummies©)

Graham Stone
Serials and Electronic Developments Manager
Bolton Institute
E-journals for Beginners

• Introduction
• Financial Management
• Administration
• Access
• The Future?
• Questions

UKSG Annual Conference, Heriot-Watt University
7-9 April 2003
E-journals for Beginners

• Bolton Institute
  – 15 miles North West of Manchester
  – Degree awarding since 1992
  – 7500 Students
    • Business, Management, SPLAT, Engineering, Computing, Health, Psychology, Education, Art & Design
  – 50% Part time or Distance Learners
    • North West of England, Isle of Man, Malaysia, Hong Kong/China

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• Introduction
  – Virtual stock
  – Labour saving?
    • New job roles
      – Serials Librarian
      – E-resources Co-ordinator
  – Cost Saving?
E-journals for Beginners

- Financial Management
  - Budget allocation
    - Serials budget
    - Balance/formulae
    - Inflation

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Information provision 2000-01

<table>
<thead>
<tr>
<th>(£ sterling)</th>
<th>Universities</th>
<th>HE colleges</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Old</td>
<td>New</td>
</tr>
<tr>
<td>Bookspend per FTE student (incl. AV)</td>
<td>37.62*</td>
<td>26.44</td>
</tr>
<tr>
<td>Bookspend per user</td>
<td>26.79</td>
<td>23.23</td>
</tr>
<tr>
<td>Average cost of books (incl AV)</td>
<td>19.74</td>
<td>17.21</td>
</tr>
<tr>
<td>Periodicals spend per FTE student</td>
<td>72.42*</td>
<td>30.28</td>
</tr>
<tr>
<td>Periodicals spend per user</td>
<td>51.58</td>
<td>26.60</td>
</tr>
<tr>
<td>Average cost of periodicals</td>
<td>127.42</td>
<td>79.68</td>
</tr>
<tr>
<td>Spend on electronic resources per FTE student</td>
<td>11.47</td>
<td>10.73</td>
</tr>
<tr>
<td>Spend on electronic resources per user</td>
<td>8.17</td>
<td>9.43</td>
</tr>
</tbody>
</table>

Users = students and academic staff (bodies) and external users
* Copyright deposit items free

Source: LIST (http://www.lboro.ac.uk/departments/dils/lisu/list02/acad02.html)

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• Financial Management
  – Subscription Renewals
    • Pricing
      – No-cancellation clauses
    • Timing
      – JISC Journals Working Group
  • Communication

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- Financial Management
  - Ordering and payment
    - Supplier advantages and disadvantages
      - Direct
      - Subscription Agent

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• Administration
  – Trials
    • The correct questions to ask?
  – Cataloguing
    • SUNCAT
  – Claiming
E-journals for Beginners

• E-journal Access
  – Access points
    • WebOPAC vs. Web Pages
    • What do we have access to?
    • Jargon
  – Authentication
    • Athens
    • Beware the Proxy Server!!
E-journals for Beginners

• How users discover E-journals

Database searching 42%
Library staff 41%
OPAC 28%
Colleagues 26%
E-journal Web page 10%
Library Publicity 3%


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• E-journal Access
  – Licensing
    • Student body
      – Part-time
      – Distance learners
      – Franchise Students
      – SME partnerships
      – Walk-in Users
E-journals for Beginners

• E-journal Access
  – IT problems
  – Disability awareness
  – E-journal Administrator
  – Standards
E-journals for Beginners

• E-journals Access
  – Usage Statistics
    • COUNTER
      – http://www.projectcounter.org/
    • Cost per article download
  – Archiving
    • Model Licence, Current Deals
      – CD-ROM
      – Publishers Sites
      – Legal Deposit
    • E-print Archives
    • ScienceDirect backfiles
E-journals for Beginners

• The Future
  – Impact of RSLG
  – Athens DA
  – Core Subscriptions + ?
  – Document delivery
E-journals for Beginners

- The Future
  - E-journal management and control systems
  - Library systems
  - Embedding
  - E-books
    - Merging content
E-journals for Beginners

- Financial Management Skills
- Purchasing
- Tendering
- Legislation/Legal Aspects
- Licensing
- Business Acumen
- Bibliographic Expertise
- Sound Office Practice
- IT Skills
- Problem Solving
- Technical Know How

- Economics
- Negotiation Skills
- Communication Skills
- Change Management
- People Management
- Knowledge of Publishing Industry
- Patience
- Sense of Humour
- Psychic Ability and/or Crystal Ball Owner

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• UKSG Seminars, Roadshows & Training events see http://www.uksg.org/events.htm
• lis-e-journals contact
  lis-e-journals-request@jiscmail.ac.uk
• Serials-eNews alert
E-journals for Beginners

• Resources for Electronic Resource Management, Joan Conger
  – http://www.arches.uga.edu/~jconger/ERIL/resources.htm

• University of Leicester Electronic Journals Tutorial
E-journals for Beginners

The Serials Management Handbook: a practical guide to print and electronic serials management

Tony Kidd and Lyndsay Rees-Jones (eds.). The Library Association/UKSG

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