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SAMPLE: Branding an Education.

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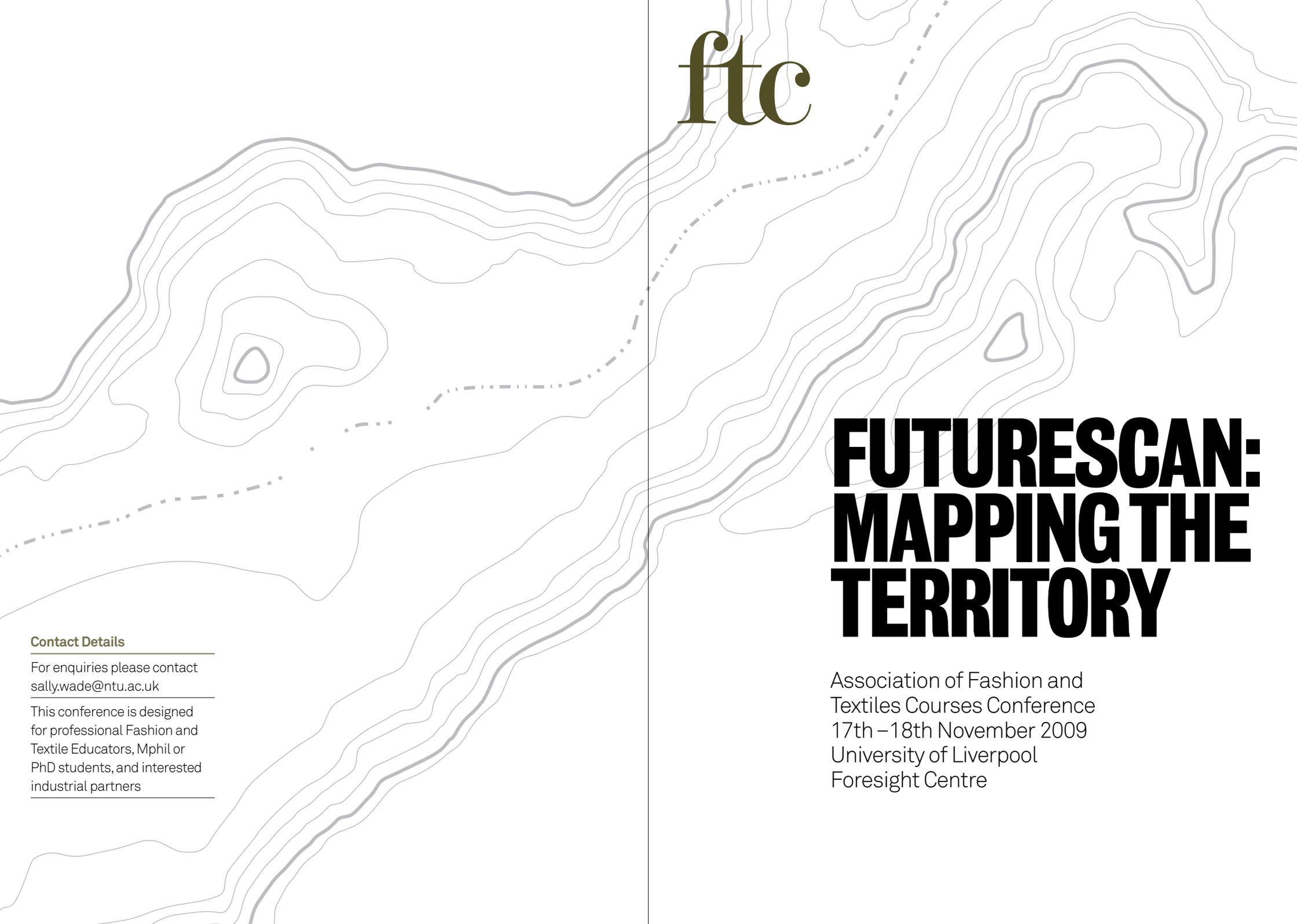
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ftc

FUTURESCAN: MAPPING THE TERRITORY

Contact Details

For enquiries please contact
sally.wade@ntu.ac.uk

This conference is designed
for professional Fashion and
Textile Educators, Mphil or
PhD students, and interested
industrial partners

Association of Fashion and
Textiles Courses Conference
17th – 18th November 2009
University of Liverpool
Foresight Centre

This conference addresses the future challenges and opportunities for the development of fashion and textiles education in light of a rapidly changing external landscape, both locally and globally.

The FTC Association has assembled a number of experienced industry speakers with a range of perspectives on future trends and customer behaviour, sourcing, manufacturing and retail, to provide insights and prompt debate on a number of issues:

- Are our current perspectives of the 'employable graduate' still relevant in this 'flat world' and what are the implications for the student experience?
- What really is 'internationalisation' and how do we ensure currency and resources to develop higher-level skills?

The 'ever-changing' creative industries require new and exciting ways to create products, communities, opportunities and profits. Prevailing discourse around 'interdisciplinary' emphasises the 'creative imagination' as the most important attribute in breaking down traditional discipline silos.

The question, 'what are the implications for fashion and textiles within the context of art and design education and other disciplines?' has prompted the FTC research study: Mapping the Territory.

In addition the conference will include over 25 research presentations from the sector.

Day One

Tuesday 17th November
11:30–16:00

Keynote Speaker: Professor David Shah, Publisher of *Textile View*, *View 2*, *Viewpoint*, *View Colour Planner*, *View China*

Global perspectives: Industry speakers

FTC Research Project: Mapping the Territory

Day Two

Wednesday 18th November
9:00–16:00

Research Presentations: Parallel Strands on the following themes:

New Space – Unchartered territory research which examines new territories

Bridge – Research and inquiry which examines the relationship between past, present and potential future dimensions of the discipline

Adjacencies – Research which examines dimensions of community and relationships

Global perspectives: Industry speakers

Association of Fashion and Textiles Courses Conference: Futurescan: Mapping the Territory

Conference Details

To register your interest in the conference, please complete the details below and return with payment to:

Sally Wade
School of Art & Design
Nottingham Trent University
Burton Street
Nottingham
NG1 4BU

Venue

University of Liverpool
Foresight Centre

Accommodation

The Feathers Hotel

Reception and Dinner

The Bluecoat

Tuesday 17th November

Conference: 11:30–16:00
Reception: 18:30 onwards

Wednesday 18th November

Conference: 9:00–16:00

Personal Details

Title

First Name

Last Name

Job Title*

Organisation*

Address

Postcode

Email*

Tel

Fax

Special access requirements

Special dietary requirements

Conference rates include lunch and refreshments.
Closing date for bookings: 10th November 2009.
Please send me an invoice. (tick box).

Please supply address for invoicing if different from above.
Cancellations and refunds: 50% costs payable on cancellations made prior to 1st October 2009. Full costs payable after 1st October 2009 *this information will be included in the delegate list, please tick box if you do not wish to be included .

Payment (select ticket type)

Full 2 day conference with dinner and accommodation:

£285

Full 2 day conference with dinner, no accommodation:

£235

Day 1 attendance includes dinner:

£140

Day 2 attendance only:

£120

I enclose a cheque made payable to the 'Fashion and Textile Association' for the value of: £