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Student Placement Journeys - An On-line collection of video resources showcasing the development of students on one year work placements with the views from their employers and placement tutors.

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Student Placement Journeys

Lisa Ward and Jane Gaffikin



Inspiring tomorrow's professionals

WACE World Conference,
Vancouver, June 2009



Insert date/name

Student Placement Journeys



An on-line collection
of video resources
showcasing the development of students
on one year work placements
with views from their employers
and placement tutors.

Student Placement Journeys



- Background
- Journey Process
- Project Management
- Challenges
- Viewpoints: students, employers, tutors and University.
- Conclusions
- Journey Films

Background



- Strategic aims: 'To produce enterprising and employable graduates'
- Placements are 'fee free'
- In - house
- Project Manager and Project Officer
- Funding

Publications



2006 –
HECSU/HEA
Graduate links to
placements

2007 – WACE
Singapore –
Placement
Podcasts

2008 –
WACE
Sydney –
Employer's
Perspective

2009 – WACE
Vancouver
Placement
Journeys

ASET UK
Conference 2007 /
2008 / 2009

What are placement journeys?

- 'Placement Podcasts' DVD
- On-line video resources

Oct 2007
Student at
University

May 2008
Student With
Employer at
Work premises

April 2009
Student in Final
year with
placement tutor

Who are the resources for?



- Students
- Work placement units
- Careers service
- Work placement tutors
- Employers

Finding students to film



- Lessons from 2006
- University
- Employers
- Students

Building relationships is time consuming!

Collaboration



- Placement Offices and Placement Tutors (Academics)
- Students – 14 students
- Employers – 9 employers – wide variety of sector, some local, some blue chip.

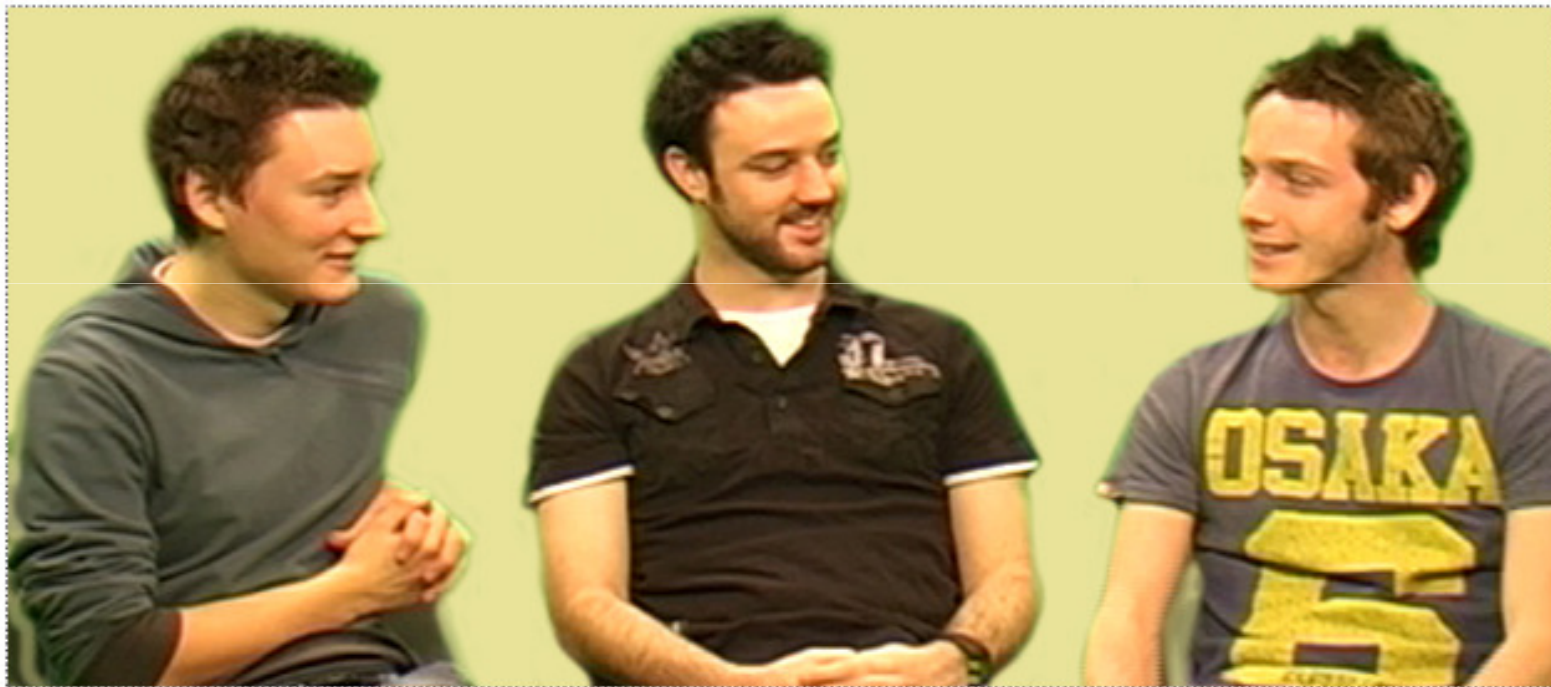
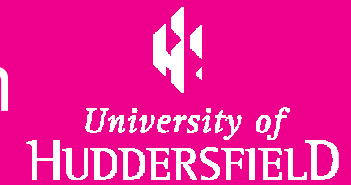
Meet the Students - Fashion



Jennifer Allan: JD Sports & Hannah Custance: Textile Centre of Excellence

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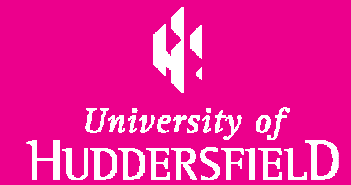
Meet the Students – Transport Design



Adam Lay, Asa Parker & Chris Poole: Anders Yacht Design

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Meet the Students – Computing and Engineering



Karl Griffiths: Barnsley Academy, Craig Clavin-Booth: Cummins Turbo Technologies & James Harvey: Nestle

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Meet the Students - Hospitality



Lee Smith, Kayleigh Stephen & Farooq Saddique: Runnymede Hotel and Spa

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Meet the Students – Applied Sciences



**Louise Barker, Duncan Farley: Thornton and Ross
& Nathan Gooch: Igloo Thermo-Logistics**

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Logistics



- Scheduling / planning of filming
- Finding film locations: University and on-location
- Time away for filming

Filming process

Film – Side by side
Script vs
Free-flow

Transcribe
Edit – one hour to
two minutes

'Crisp'
Original

Play,
Review,
Edit,
Cycle

60 Film
Marathon

Student Viewpoint



- Real views of world of work.
- How to manage projects.
- What managers do.
- Skills development: organisational, time management, planning.
- Holding down 'proper' job.

Student Viewpoint (2)



- Social side / cultural issues.
- Much more focused in final year.
- Broader perspective of the industry.
- 'Trying out' careers
- Career plans developed often including further study.

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Employer's Viewpoint



- Try before you buy – one year job interview.
- Don't expect finished product
- Do expect hard work and commitment
- Wanted to give something back to profession
- Impressed by students

Student Placement Journeys



- Insert Leigh Ogley

Tutor and University's Perspective



- Students return with confidence, confidence, confidence
- Change from children to adults
- More relevant final year projects
- Our professional knowledge is updated for benefit of Uni
- Refreshing curriculum

Student Placement Journeys



- Insert Zineb

What will happen to the resources



- Available at www.hud.ac.uk/tgef
- Resources available in all placement offices
- Links to employers websites.
- Internal dissemination.
- UK Dissemination at ASET

Any questions?



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