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Mobile phones in the library at the University of Huddersfield

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Mobile phones in the library at the University of Huddersfield

**QR Codes**
- T & L project 2009-2010
- 2D codes accessed using users’ own mobile phones
- Linking users to context appropriate help
- Embedding videos into the physical world

**Text Tips & Tricks**
- UC&R Innovation Award 2009
- Series of tips by text message in Autumn term 2009
- Pilot service to supplement inductions
- ‘Opt-in’ offered in library inductions

**Focus Groups**
- LIRG Research Award 2009
- Examined what mobile friendly services students wanted
- Looked at ‘acceptable behaviour’ from library service
- Students happy to receive text messages on opt-out basis, on condition messages are seen as ‘useful’

**Top 5 services wanted were:**
- Reminders via SMS
- Mobile friendly search tools
- Renewals via SMS
- Mobile friendly web pages
- Help via SMS

**Project articles to date**
- Walsh, Andrew (2010) QR codes - using mobile phones to deliver library instruction and help at the point of need. *Journal of Information Literacy.* [In Press]
- Walsh, Andrew (2010) Blurring the boundaries between our physical and electronic libraries: Location aware Technologies; QR codes and RFID tags. *The Electronic Library.* [In Press]

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