Heritage Quay: publicly engaging

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Archives / Knowledge / Exhibitions /

What will you discover?

www.heritagequay.org
Heritage Quay: publicly engaging

What to expect for the next 15 minutes 😊

- Starting point
- The project
- Before & after
- Lessons learned
The collections: accumulating from 1841...

Approx. half a million (?!?) individual items; at least 30 different formats
OLD...BUT NOT OLD-FASHIONED!

From Victorian patterns to 20th century artists, take inspiration from our art and design collections.

Find out more: heritagequay.org/art

DO YOU KNOW THE SCORE?

Immerse yourself in over 100,000 scores and recordings covering contemporary classical to dance band.

Find out more: heritagequay.org/music
ALL THE WORLD’S A STAGE!

From script to set to show, follow the entire dramatic journey in our theatrical collections.

Find out more: heritagequay.org/theatre

POWER TO THE PEOPLE!

Trace the history of representation and radical protest through our political collections.

Find out more: heritagequay.org/politics
A GOLD STANDARD EDUCATION

From Mental Improvement to universally acknowledged success - explore the story of pioneering higher education in Huddersfield.

Find out more: heritagequay.org/education

IT'S A GAME OF TWO HALVES!

Tackle the impact of rugby, cricket and netball on national culture.

Find out more: heritagequay.org/sport
Heritage Quay project 2012-2017, £2million

Project workpackages

• Collections conservation management & maintenance (total budget £75,709)
• New building work/design (£1,404,087)
• Activity, learning and engagement; online; marketing (£367,917)
• Resource discovery/collections intellectual access (£99,132)
• Project management, evaluation (£85,925)

Heritage Lottery Fund 85% / Univ of Huddersfield 15%
Objectives

1. Make it easier for everyone, whatever their level of knowledge, to learn from and engage with the collections in ways that suit them as individuals, families or groups.

2. Be a truly interactive service where heritage collections become a catalyst for creativity and are a living archive, offering a lively interface between our audiences and the academic community.

3. Create exciting, enticing and flexible multi-functional physical and digital facilities for learning and engagement.

4. Make radical improvements in the conservation and management of the heritage collections so that they have a sustainable future.
Consultation

Collections management, audience engagement, interpretation and multimedia strategies; RIBA 3
Design approach

Key principles

1. Engage – break down barriers to accessing the collections; use technology to engage new and existing audiences with heritage, based on the collections’ roots in the heritage and cultural traditions of Huddersfield and its hinterland.

2. Experience – create a world class experiential space that literally stops visitors in their tracks, fully immersing them in the richness of the collections.

3. Interact – provide pathways into the rich diversity of the collections: help visitors find a personal entry point and provide an inspirational interaction with the content.

4. Access – enable visitors to connect and engage with the collections through the broadest possible access, whether physical, intellectual, cultural or through different entry points both on and off site.

5. Futureproof – facilitate future growth of the collections, enable a broad use of the facilities, and sustain the service.
Searchrooms

1992 and 2009
Storerooms

1992 - 2014
The Refectory / Café on 3rd

1977 - 2013
Heritage Quay

Space breakdown

- Repositories: 40%
- Exploration space: 37%
- Document processing: 7%
- Staff office: 8%
- Research room: 8%
Heritage Quay group space

Flexible
Heritage Quay group space

Flexible
Heritage Quay group space

Flexible
# HLF project “logic model”
Available in evaluation report [http://hud.ac/exm](http://hud.ac/exm)

## Inputs
- **Budget** of £1,189,112 building work, £139,479 equipment and materials, and £75,496 fees (£56,828 contingency)
- Expenditure of £1,078,660 + £145,034 + £100,787 fees
- No contingencies used

**Scheduled October 2013 – September 2014**
- Took place October 2013 – April 2015

**Project resources:**
- Project Architect
- Structural Engineer
- CDMC/Principal Designer
- M&E consultant
- Quantity Surveyor
- Multimedia consultant
- Project Director

**Additional resources (not project funded)**
- £479,098 budget for additional fees and refurbishment works in association with main project (corridor, toilets)

## Outputs: activities
- 630m² facility created by refurbishing the existing building, including multimedia and exhibition cases installed to facilitate interpretation, learning and engagement.
- Furniture and equipment throughout the facility enable the work of the rest of the project to take place.
- Adjustments (eg. acoustic work, additional equipment and furniture) made over the course of the project based on customer feedback and observation of the spaces in use.

## Outputs: participation
- Details of events, attendees and other outputs enabled by the facilities are described in the relevant areas in sections 2.3 – 2.13 below.

## Outcomes: impact

### Short term
- Awareness of the facility and its offer.
- Motivation to visit and experience innovative multimedia.
- Enjoyment.
- Engage & inspire people to interact with the collections in a range of ways.

### Medium term
- Continued interaction with collections and with other people through interest.
- Flexible spaces enabling new ways and means of access and engagement.
- Use of the facility as social space.
- Expansion space to enable collecting to resume.
- Safeguard collections physically.
- Develop service offer and profile.

### Long term
- Sustainable accommodation for users, staff and heritage collections.
- Minimise cost of maintenance and repair to fabric.
- Minimise need for conservation intervention on paper and paper-based formats within the heritage collections.

## Assumptions
- Facilities will provide the environment to enable other aspects of the project work.

## External factors
- Ongoing development of University campus.
Physical & digital design

Lessons learned

• Audience consultation critical to success: internal AND external
• Collections interpretation strategy and associated management plans key to maximising opportunities of physical & digital design
• Agree on definitions of “sustainability” & “flexibility” (!)
• Tweaks will be needed! – plan resource & time
• Huge demand for flexible, attractive and available physical space
Project evaluation report http://hud.ac/exm
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Questions?