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Parker, Catherine and Spikin, Mike

The Game of Open Access - making UK mandates more memorable, a poster presented virtually at the Charleston Conference, November 2018

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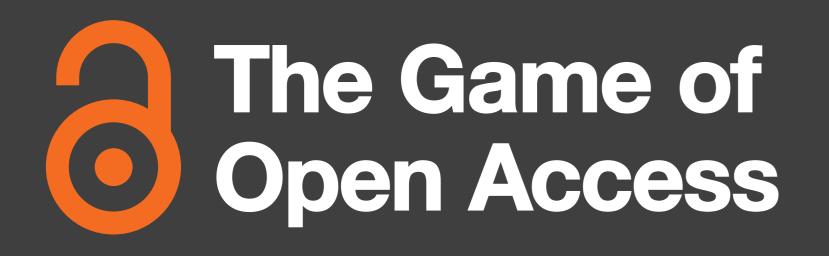
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# Making mandates more memorable at the University of Huddersfield (UoH)

🙉 Catherine Parker (Collections & Scholarly Communications Librarian) 🖾 c.s.parker@hud.ac.uk 😗 @ScholComsLib

#### What's it all about?

The Game of Open Access is a teaching resource created by library staff at the University of Huddersfield to engage researchers with the key concepts and tools required to meet Open Access mandates. Through the use of playful learning, it aims to develop an understanding of the role of Open Access through the initial idea for an article to its acceptance for publication. The game has been played by researchers and librarians in the context of library roadshows, in Open Access information sessions with PGRs and more recently at the CILIP ARGL DARTS6 conference where delegates played the game and gave honest and constructive feedback on how it could be improved.

The resource is available to download from our Repository (eprints.hud.ac.uk/id/ eprint/33874/) and can be shared and adapted under CC BY-NC 3.0

#### **Research Strategy @ UoH**



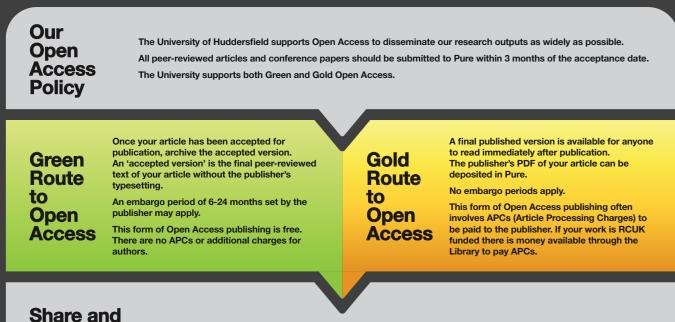
The University of Huddersfield has a growing research community, in part due to an ambitious five year strategy which sets out the vision for the institution to be an inspiring, innovative university of international renown.

The Vice Chancellor's Office not only expects teaching excellence for its 19,000 students, but also wants to increase the number of research active staff; improve the quality of their outputs; see a rise in the quantity and quality of the postgraduate researcher community as well as improving the quality and range of our external research, enterprise and innovation income.

## **Research Support**

Without doubt, Open Access publication is growing year on year and governmental mandates are increasingly important for assessments like the REF and initiatives such as the EU's Horizon 2020. Authors are increasingly having to consider compliance with funder and governmental requirements when they publish.

### Your route to Open Access publication

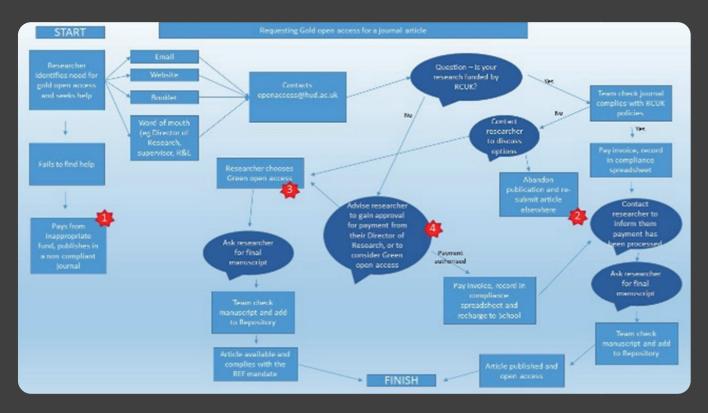


However, once we started looking at the process a researcher needs to follow in order to publish according to the OA mandate for the REF we realised how confusing and complex it was.

**YOUR WORK** Set up and ORCID ID and a Google Scholar profile to gather all your publications in one place and track your citations.

possible. Your citations will also be added to your staff profile.

Items added to Pure can be found when using search engines so your research can reach as wide an audience as



This customer journey map and its 'pain points' for researchers highlights the issue, but did it need to be this complicated?

How could we make it easier for them to navigate the maze of where to find help, what is the difference between Gold and Green Open Access, who pays for Gold (the library or the school) and does their school actually have an OA policy?

It was obvious that there were no clear guidelines on how to manage these OA processes and that research support staff in the schools were as confused as the researchers themselves!

#### **Game board** Your Head of Writing retreat! **Department says START** Waiting You make great you need to publish for inter-library Take an OA card **CONGRATULATIONS!** progress on your Take an OA card **HERE** at least one article loans to arrive for your You have published article - go forward by the end of term literature review your OA article! one space! go back one space! miss a turn! You submit the You are invited author accepted to speak at a manuscript to the Repository - move lawaii - go forward forward one one space! The Game of You miss the Open Access deadline for final Take an OA card corrections go back a space! **Transcribing** interviews takes Take an OA card vou 20 hours go back a space! You find articles The Library pays Your article is for your literature your article You boost your You accidentally accepted by a top review for free on processing charges profile by setting up delete all your survey Take an OA card Take an OA card tier peer reviewed unpaywall.org. Go Go forward one an ORCID ID. data! Go back one journal - go forward forward one space! Go forward one space space. two spaces.

# Game based learning and user engagement

We began by developing some publicity in order to promote OA compliancy and help with the plethora of definitions We also developed a Libguide for OA support with help on terminology, processes and policies (hud.libguides.com/ openaccess) and it became apparent that our focus needed to shift to engagement



### How did we create the game?

Several of our librarians use game based learning for their information skills sessions so we decided to use this approach to engage our researchers. In Spring 2017 members of the Subject Team and the Scholarly Communications Team brainstormed ideas for a board game with 20 questions. Our in-house graphic designer created the visuals and we then tested the game until we were happy for its first official outing at the annual Computing and Library Services Showcase in July.

And it seems we are in good company, as games seem to be a very popular way of disseminating information and encourage understanding. The game has been played by researchers and librarians at library roadshows and in Open Access information sessions.



### **Future**

Following on from the DARTS6 conference, some delegates played the game with researchers at their institutions with some very positive feedback and, most importantly, lots of discussions around Open Access mandates.

At UoH we can now take on board the feedback given and alter some questions, add more scenarios and even adapt the gameplay with the potential for some 'wildcards'!

A 'special edition' version for REF 21 could also be an option with the potential for an online version too.

### **Summary**

The game has given library staff the opportunity to help researchers deepen their understanding of OA compliancy and hopefully with the game, in addition to traditional support, library guides and advocacy, we can lighten the stresses of their journey towards publication.

# Selection of game cards

Are academics at the **University of Huddersfield** expected to pay their Article **Processing Charges?** 

researchers to publish their work using the **Gold Open Access route** true or false?

The University prefers

If you are publishing your OA article via the Green Route,

will you need to pay Article **Processing Charges?** 

**Open Access helps to** maximise the use of public funds spent on research true or false?

**Articles with a publisher** embargo can't be submitted for the REF true or false?

The University OA policy says that the 'author accepted version' of an article should be placed in the Repository. Has this version been typeset by the publisher?

**Feedback** 

Good potential

for discussion,

especially if there

facilitator to aid this.

50:50 questions...

they have a good

chance of getting

the answer right...

is an 'umpire' or

### Game rules

#### The Game of **Open Access**

### **RULES**

- Throw the dice to move your playing piece around the board, following the instructions as you go
- Take an OA card whenever you land on the
- If you answer the question correctly, keep the card
- If you answer the question incorrectly, return the card to the bottom of the pile

When two or more players are playing, all players

before the game is complete

The winner is the person with the most OA cards.

must reach the end and publish their article

not the first to publish their article! For a longer game, continue playing until each player

has landed on the pink 'congratulations' square

"Green Open access is expensive? True or false" – just to be pedantic it can cost the university loads! If game was being played by managers they would have a different perspective!

Cards are really easy to read in a good font size and contrast (even

without glasses! lol).



The Game of Open Access is an innovative training method that encourages imaginitive thinking. It allows participants to reflect on the Open Access session and be able to apply what has been learnt. I was inspired by its usefulness.







