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CPTED and Retail Crime: *Exploring Offender Perspectives*

Chris Joyce and Professor Rachel Armitage

15th September 2016, Stockholm



Why?

- Do we really know what they think?
- Does experience equal understanding?
- If we are to understand.....
- Challenge to evolve
- Information gap
- Practitioner v Offender



Domestic Burglary

- Collaboration – Huddersfield University
- Burglary
- Prolific Offenders
- 1to1
- 16 photographs
- No prompting – just talk!



Shoplifting

- Initial stages
- Format
- Considerations/Attractions
- Alignment to CPTED?
- *“In an offenders world.....”*
- Balance to be found

What the offenders say.....

*I'll get 50% of the
ticket price.....*

*You don't walk out of
a pub with a boat load
of meat.....*

*I've got 3 or 4 'car
booters'.....*

*It's easy to get rid of
the coffee.....*

*First stop is the taxi
rank.....*

*Someone knocked on
my door selling.....*

What the offenders say.....

*The 'fitting' routine is
a winner.....*

*Decent shoplifters
have a hole.....*

*I'm not a sofa surfing
'crack head'.....*

*I used to buy de-
taggers.....*

*Some people will
know a guard.....*

*It's like cat and mouse
now.....*

What the offenders say.....

*The guard comes out
of his office.....*

*Those cardboard cut
out 'bobbies'.....*

*I'd hate it if stuff was
on the.....*

*They put the TV's
next to the door.....*

*I was concerned
about CCTV, but.....*

*In store tagging is
rubbish.....*











What the offenders say.....

*I see myself as a bit
of a.....*

It's not as if I've.....

*I would care if a
granny got.....*

*People are always
having babies.....*

*They're multi-million
pound.....*

*There's no victim is
there.....*



Outcomes

- Challenge the 'principles'
- Effective prevention
- Training
- Designing out crime
- *'It takes a thief.....'*
- Innovation.....



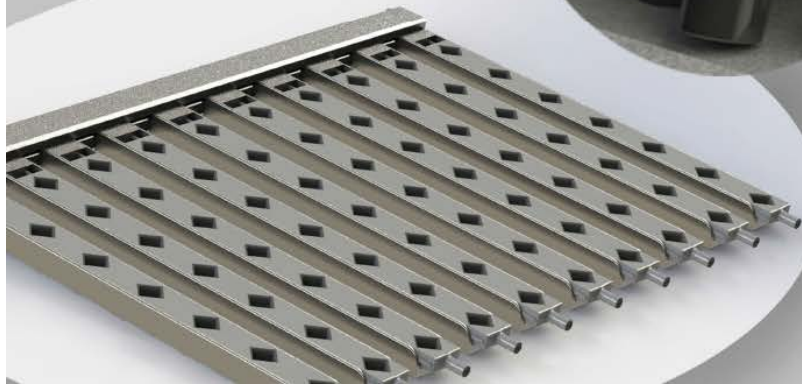
SHELVING SOLUTION ADDS AN
EXTRA SECURITY FEATURE FOR
PRODUCT; AS IT PROMTS A
VERY NOTICEABLE MOVEMENT
THAT WOULD MAKE DESCREETLY
"SWEEPING " A SHELF OF
STOCK IMPOSSIBLE.



Bottle Grip

ANTI SWIPE DEVICE

This product is designed simply to **emphasise the movement** of removing a product off a shelf.



In summary.....

The problem you've got is that we just think like 'normal' people, but 'normal' people don't think like us.....



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