University of Huddersfield Repository

Joyce, Chris and Armitage, Rachel

Crime Prevention through Environmental Design (CPTED) and retail crime: Exploring Offender Perspectives on Risk and Protective factors in the Design and Layout of Retail Environments.

Original Citation


This version is available at http://eprints.hud.ac.uk/id/eprint/29731/

The University Repository is a digital collection of the research output of the University, available on Open Access. Copyright and Moral Rights for the items on this site are retained by the individual author and/or other copyright owners. Users may access full items free of charge; copies of full text items generally can be reproduced, displayed or performed and given to third parties in any format or medium for personal research or study, educational or not-for-profit purposes without prior permission or charge, provided:

- The authors, title and full bibliographic details is credited in any copy;
- A hyperlink and/or URL is included for the original metadata page; and
- The content is not changed in any way.

For more information, including our policy and submission procedure, please contact the Repository Team at: E.mailbox@hud.ac.uk.

http://eprints.hud.ac.uk/
CPTED and Retail Crime: Exploring Offender Perspectives

Chris Joyce and Professor Rachel Armitage

15th September 2016, Stockholm
Why?

- Do we really know what they think?
- Does experience equal understanding?
- If we are to understand.....
- Challenge to evolve
- Information gap
- Practitioner v Offender
Domestic Burglary

- Collaboration – Huddersfield University
- Burglary
- Prolific Offenders
- 1to1
- 16 photographs
- No prompting – just talk!
Shoplifting

• Initial stages
• Format
• Considerations/Attractions
• Alignment to CPTED?
• “In an offenders world…..”
• Balance to be found
What the offenders say.....

I’ll get 50% of the ticket price.....

You don’t walk out of a pub with a boat load of meat.....

I’ve got 3 or 4 ‘car booters’.....

It’s easy to get rid of the coffee.....

First stop is the taxi rank.....

Someone knocked on my door selling.....
What the offenders say……

The ‘fitting’ routine is a winner…..

Decent shoplifters have a hole…..

I’m not a sofa surfing ‘crack head’…..

I used to buy de-taggers…..

Some people will know a guard…..

It’s like cat and mouse now…..
What the offenders say.....

The guard comes out of his office.....
Those cardboard cut out 'bobbies'.....
I'd hate it if stuff was on the.....

They put the TV's next to the door.....
I was concerned about CCTV, but.....
In store tagging is rubbish.....
What the offenders say......

I see myself as a bit of a.....

It's not as if I've.....

I would care if a granny got.....

People are always having babies.....

They're multi-million pound.....

There's no victim is there.....
Outcomes

• Challenge the ‘principles’
• Effective prevention
• Training
• Designing out crime
• ‘It takes a thief…..’
• Innovation…..
SHELVING solution adds an extra security feature for product; as it prompts a very noticeable movement that would make discreetly "sweeping" a shelf of stock impossible.
Bottle Grip
ANTI SWIPE DEVICE

This product is designed simply to **emphasise the movement** of removing a product off a shelf.
In summary.....

The problem you’ve got is that we just think like ‘normal’ people, but ‘normal’ people don’t think like us........
Contact:

Professor Rachel Armitage
R.A.Armitage@hud.ac.uk

Chris Joyce
Christopher.joyce@westyorkshire.pnn.police.uk