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Crime Prevention through Environmental Design (CPTED) and retail crime: Exploring Offender Perspectives on Risk and Protective factors in the Design and Layout of Retail Environments.

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CPTED and Retail Crime: Exploring Offender Perspectives

Chris Joyce and Professor Rachel Armitage

15th September 2016, Stockholm
Why?

• Do we really know what they think?
• Does experience equal understanding?
• If we are to understand…..
• Challenge to evolve
• Information gap
• Practitioner v Offender
Domestic Burglary

- Collaboration – Huddersfield University
- Burglary
- Prolific Offenders
- 1to1
- 16 photographs
- No prompting – just talk!
Shoplifting

• Initial stages
• Format
• Considerations/Attractions
• Alignment to CPTED?
• “In an offenders world…..”
• Balance to be found
What the offenders say…..

I’ll get 50% of the ticket price…..

You don’t walk out of a pub with a boat load of meat…..

I’ve got 3 or 4 ‘car booters’…..

It’s easy to get rid of the coffee…..

First stop is the taxi rank…..

Someone knocked on my door selling…..
What the offenders say.....

The ‘fitting’ routine is a winner.....

Decent shoplifters have a hole.....

I’m not a sofa surfing ‘crack head’.....

I used to buy de-taggers.....

Some people will know a guard.....

It’s like cat and mouse now.....
What the offenders say.....

The guard comes out of his office.....

Those cardboard cut out 'bobbies'.....

I’d hate it if stuff was on the.....

They put the TV’s next to the door.....

I was concerned about CCTV, but.....

In store tagging is rubbish.....
What the offenders say.....

I see myself as a bit of a.....

It's not as if I've.....

I would care if a granny got.....

People are always having babies.....

They're multi-million pound.....

There's no victim is there.....
Outcomes

• Challenge the ‘principles’
• Effective prevention
• Training
• Designing out crime
• ‘It takes a thief…..’
• Innovation…..
Shelving solution adds an extra security feature for product; as it prompts a very noticeable movement that would make discreetly "sweeping" a shelf of stock impossible.
Bottle Grip  
ANTI SWIPE DEVICE

This product is designed simply to emphasise the movement of removing a product off a shelf.
In summary…..

The problem you’ve got is that we just think like ‘normal’ people, but ‘normal’ people don’t think like us…….
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