Welcome

Radicalising Your Lifecycle’s Full Potential with PLM

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ADA first to deploy a PLM solution as part of its degree curriculum
“Achieving this will test the apparel industry’s ability to attract, foster and retain talent that embraces an end-to-end view of product lifecycle management and the still-unfolding technologies that provide the operational support for success.”

Suleski & Draper, Gartner 2014
History of PLM UoH

Redevelopment to simulate PLM in 2010

PLM model as a framework for the redesigned programme

PLM as a platform for learning

Image source: WhichPLM
Students are positive about PLM
Students are confident in their potential to contribute to industry
PLM experience viewed as a key differentiator by businesses
Placement opportunities
Graduate employment
Industry drivers of change as opportunities

**Market Demands**
- Higher consumer expectations
- Trend-driven product innovation
- Omni-channel service

**Cost Demands**
- Targeted design
- Emerging markets
- Rising raw material cost

**Supply Chain Alignment**
- Increasing need for agility
- Fast changing product requirements
- "Right first time" quality
- Transparency & compliance

“This addition to our curriculum actively supports our commitment to the development of a broad range of interests and skills to meet the diverse opportunities offered in the industry and prepares our students for their future careers ensuring they are ready to make a significant contribution.”

Adapted from PTC.com
WhichPLM

whichPLM™
dedicated to the fashion industry

whichPLM Academy

Art
Design
Architecture
Huddersfield
PRODUCTLIFECYCLEMANAGEMENT: RESEARCH
The co-creators and co-participants in the plm blog welcome professionals, researchers, academics, industry practitioners, and creative activists to join the conversation, be involved and engage in our collaborative PLM futures research exchange. This research blog aims to integrate innovative research and emerging knowledge and experience with people, data, and processes for co-evolving businesses and education around the world.

https://plmproductlifecyclemanagement.wordpress.com/
Future collaboration

- Live briefs
- Sponsored projects
- Placements
- Consultancy
- On-campus overview sessions
- Future CPD Training
- Funded projects – CVF and KTP

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