



University of HUDDERSFIELD

University of Huddersfield Repository

Benincasa-Sharman, Caterina Amanda

What do they think? A potential research methodology for understanding identities of place from a community perspective

Original Citation

Benincasa-Sharman, Caterina Amanda (2016) What do they think? A potential research methodology for understanding identities of place from a community perspective. In: *Managing Complex Social Housing Urban Redevelopment Through Improved Project management and Value Generation*, 16th - 20th May 2016, Federal University Rio Grande do Sul, Brazil. (Unpublished)

This version is available at <http://eprints.hud.ac.uk/id/eprint/28548/>

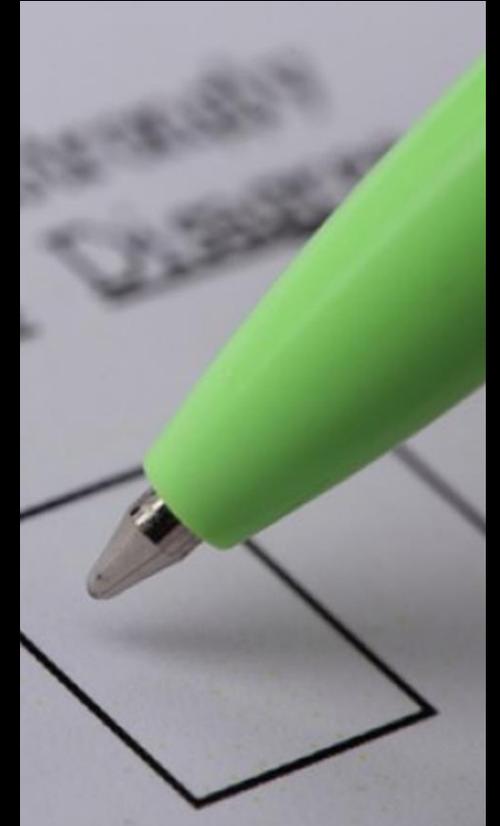
The University Repository is a digital collection of the research output of the University, available on Open Access. Copyright and Moral Rights for the items on this site are retained by the individual author and/or other copyright owners. Users may access full items free of charge; copies of full text items generally can be reproduced, displayed or performed and given to third parties in any format or medium for personal research or study, educational or not-for-profit purposes without prior permission or charge, provided:

- The authors, title and full bibliographic details is credited in any copy;
- A hyperlink and/or URL is included for the original metadata page; and
- The content is not changed in any way.

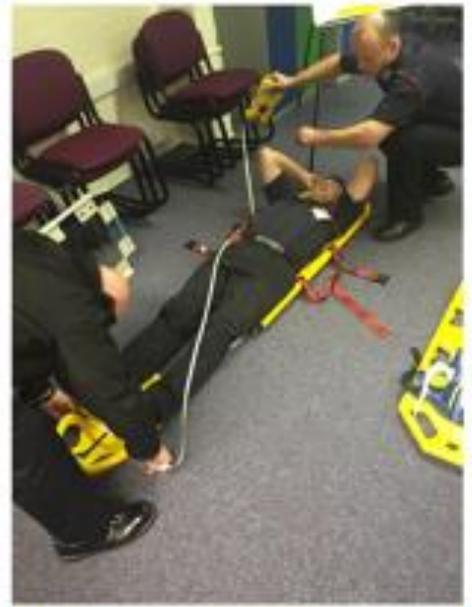
For more information, including our policy and submission procedure, please contact the Repository Team at: E.mailbox@hud.ac.uk.

<http://eprints.hud.ac.uk/>

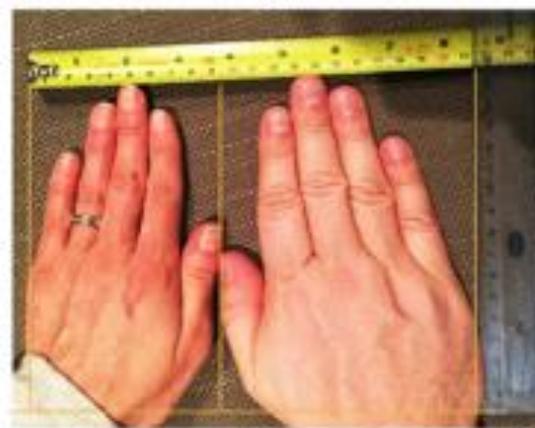
What do they think? A potential research methodology for understanding identities of place from a community perspective



Co-Design + Sensory Ethnography + Co-Production + Serious Play



Noticeably one of the key issues was that it was difficult to pull the secondary board, all the out from the side the user had to stand at the bottom end in order to pull the board out full length. This restricted them from being able to hold the clip up and shows the importance of the clipping mechanism having the ability to be held of.



Co-Design

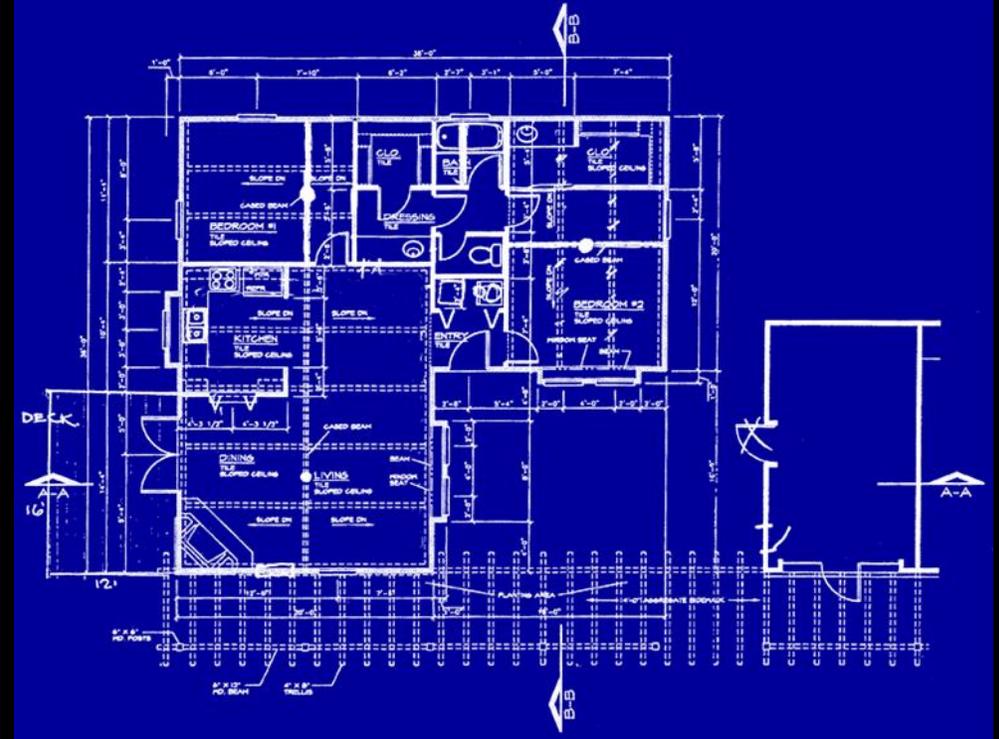


New Designers Award for Design Thinking WINNER 2015, Electrolux Design Lab
WINNER

Autocar 'Next Generation' Design Prize FINALISTS 2013 2015 New Designers Product
Design Overall WINNER 2005, 2011 & 2012

‘An ethnographic approach to exploring people’s multisensory relationships to the materiality's and environments of their everyday lives, and to their feelings about them, offers a remarkably rich and informative source of knowledge for academic and applied researchers alike’

(Professor Sarah Pink, *Doing Sensory Ethnography*, 2015)



Sensory Ethnography



Co-Production





SOUND SYSTEM CULTURE

The project included a collection of **oral histories**, the development of a **photographic exhibition** and the production of a **book**, **film** and **interactive sound installation**.

Consisting of a custom-built sound system, a turntable, Matamp Super Nova mixer/preamp, Matamp Quasar amplifiers and Fane loudspeakers, the installation allowed the public to interact with the sound. Visitors could also play

and listen to **pecially commissioned**

dubplates that included sound bites of key sound system operators interviewed

‘This kind of play has an explicit purpose’

(Per Kristiansen & Robert Rasmussen 2014)



Left to right: Adam Barnes, Transport Design BA(Hons), 2008; Cephon Howard, Creative Imaging BA(Hons), Tim Ainley, Product Design BA(Hons), 2005; Michael Fuller, Product Design (BSc)(Hons), 2009; Stewart Whitehead, Product Design with Animation BA(Hons), 2006.

Serious Play

Co-Design

+

Sensory
Ethnography

+

Co-Production

+

Serious Play

Participant centeredness

+

'Learning to know, knowing in
practice'

+

Negotiate the outputs
(incentivise participation)

+

Enjoyable experience





Nigel Cross,
*Engineering Design
Methods, Strategies
for Product Design*
(2008)

Tell participants
what you want
to know

Negotiate,
incentivised
outputs

