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Developing Student Employability through Live Projects

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Inspiring tomorrow’s professionals
BA (Hons) Business Management suite
Employability is having a set of skills, knowledge, understanding and personal attributes that make a person more likely to choose and secure occupations in which they can be satisfied and successful.

(Dacre-Pool & Sewell, 2007:280)
Dacre-Pool and Sewell (2007: 280)
Career Edge Model

Employability

Self-esteem
Self-efficacy
Self-confidence

Reflection and Evaluation

Career Development Learning
Experience (Work & Life)
Degree Subject Knowledge, Understanding & Skills
Generic Skills
Emotional Intelligence

Inspir
University of the Year 2013
Entrepreneurial University of the Year
• Curriculum Development
• Year 1 – Personal Development Module
• Year 2 – Employability through live projects
DART

• Exhibition
• Sponsor a meal
• £1800
• £10

• Mentor

• International Students
• HarvestHud

• Over 300kg food

• £400
• Forget-me-Not Trust

• Alibi Health Drink

• Amir Khan Foundation

• Business Plan
Benefits

- Improved grades
- Skills
- Confidence
- Other involvement
- Legacy
Dacre-Pool and Sewell (2007: 280)
Career Edge Model

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University of the Year 2013
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