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Strategic Impact of Contemporary Art and Heritage (seminar conceptualisation and organisation)

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# INTERSECTING PRACTICES

Assessing the role and impact of  
contemporary art projects in heritage spaces.



Photo credit: Nick Cass

Wednesday 23 April 2014 15.00 - 17.00  
University of Leeds, G19, Old Mining Building, LEEDS

## Strategic Impact of Contemporary Art and Heritage

Speakers: Judith King, Arts and Heritage  
Peter Sharpe, Kielder Art and Architecture Programme

Based on presentations by Judith King and Peter Sharpe, this seminar addresses the relationship between contemporary art and heritage in the context of tourism, the visitor economy and regeneration agendas. Furthering previous discussions regarding audience, we aim to discuss methods which may be used to analyse this impact, particularly with regard to economic impact which is notoriously difficult for arts organisations to measure.

**Book here: [www.intersectingpractices.wordpress.com](http://www.intersectingpractices.wordpress.com)**