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TALI Share meet 1

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TALI: Share Meet 1
TALI: The What and Why?

• Custom text
  – BFO0220
  – BIO0225
• U/G
• 5 into 1
• Chapters coincide with weekly delivery
• Access to instructor and student resources
• Value in later modules

• New module
• The need to internationalise the module
• Critical and global perspectives
The Process

- Reviewed the texts
  - Cengage
  - Sociology of work, Management and Organisational Behaviour
- Collated the chapters
- Prepared the introduction and contents page
- Designed the front cover
- Supported by Cengage throughout
- Final proof over August BH
- Text ready for student inductions
Benefits

**Student**
- Supports pre and post classroom delivery
- Access to publisher slides, case studies, quizzes, test questions
- All in one text + journals
- £48 with discount
- Relevance in later modules
- Can purchase e-chapters

**Module Team**
- Slides available for modification
- Team access to textbook resources
- Clear and focused delivery
- Opportunity to support materials with own experience (applied management)
Publisher Perspective

• Copyright
• Cost
• Process
Learning Points

• Ebook?
  – weighty
  – International students
• References
• Book available at induction
• Promotion /student mindset

Relationship with the publisher is key