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You are the Journey: Public Art in Your Pocket

You Are the Journey originated on the Hythe to Southampton Ferry Ten Journey. In collaboration with artist R.A. Webb and with support from an Arts Plus Award we redesigned the front of the ticket asking commuters to write a few words during their journey. The commuters’ responses were then repositioned in the spaces where the tickets are clipped, creating and ephemeral poetry and weaving social patterns that were erased through a punch hole each day.

I was commissioned, in November 2008, to develop You Are the Journey: North Staffordshire for Place Space and Identity II and I am now in the process of executing the work. By posing questions on the reverse side of each bus ticket in the North Staffordshire region passengers will be enticed to text in responses to their journey. As Caroline Bassett puts it, images taken with their mobile phones become a form of witnessing, which I seek to harness, develop and reveal as public art, using the immediacy and transportability of text messaging to capture people’s thoughts, insights and ideas at a particular moment in time.

The first batch of 367,000 bus tickets was released on 8th December 2008 on the First Group fleet of buses leaving the Hanley and Adderley Green depot, Stoke-on-Trent. Many of the texts received into my ‘in box’ were subsequently printed onto the back of bus tickets early in 2009; subliminal texts, subtly revealed through the front of the tickets, working within the economy of thin bus ticket paper and non-archival inks.