Innovating the collaborative future of global fashion business

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Designs on E-Learning International Conference

Innovating the collaborative future of global fashion business

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7th September 2012
This project explores the future of fashion business education

This presentation is in three parts:

What triggered the research

How things worked out

How we did it
Chaos of a redesign New conceptual model
Walltexx

WALLTEXX Mission Statement

WALLTEXX's mission is to serve as a non-profit organization working to fulfill hospitals need to create a safe and comfortable environment for children within their care.

WALLTEXX aims to improve children's experiences within a hospital environment, whilst reducing their anxiety.

Our Team

Earth Kids
How Does it Work?

Prototype

3-D Model

- Bracelet Attachment
- Tracking Device and Bluetooth
- Activation T-bar
- Speaker and Audio Circuit
- Silver Pendant Design

RAISE THE ALARM

The Collection

Customer Profile

- Students
  - Females
  - 16-45
  - Work/College/University Commuters

City Commuters
Software used
The learning design

Pre-loaded Wiki
PLM visual as overview
Belbin questionnaire
Tuckmann Model
Previous projects (depth)
Role profiles (more than members)

Lectures topical content
Lecture on team effectiveness
External speakers - opportunities - real life perspective
Proposal form for submission week 5

Preparation / Team Formation

Prepare
Bring info on trends & product shows to share

Team

Allocate Roles

Confirm product for development

Prototype
Formalise formative feedback to prevent ‘drift’

Presentations to panel
Group mark allocation

Reflection

Team de-brief

Personal reflection log include evidence if petitioning against a group mark

Support

Forming team task / icebreaker
Example of a team contract
Peer review guide
Facebook group or Prezi collaborate
Tutor available end of every session. 30 mins “team time” week 1-5
Common problems encountered
IT Manager consultancy session
Other specialist sessions: - Finance - Product performance

12 weeks (2 x 2 hour taught sessions per week plus self-directed (x2 recommended)

Constructed using Oliver et al (2007) temporal sequence framework for role-based learning designs
Key Aspects

1. Planning and preparation
2. Team project
3. Reflection and evaluation
Key Aspects

1. Planning and preparation
2. Team project
3. Reflection and evaluation

Resources

Tasks

Support

Pre-loaded wiki
Key Aspects

Resources

Tasks

Support

1. Planning and preparation
2. Team project
3. Reflection and evaluation
Key Aspects

Resources

Tasks

Support

1. Planning and preparation
2. Team project
3. Reflection and evaluation
Use of external consultants

1. IT Managers meet with consultant
2. Overview of main providers PLM range of technologies in apparel/soft products.
3. Students research cloud technologies as alternatives and then disseminate relevant lead their team from their position of ‘expert’
4. Lead their group to consider choices of social media for improving on and adapting on industry PLM software providers solutions.
Okayyy, so this is the one I want to use....it turns out I have the rubbish version of imovie so my editing isn't the best!

I used Google sketch up and cyber link power director software. It's not perfect but it's alright for a first attempt at software I had no knowledge even existed!!!!!!!!!!

Keeping in touch through Facebook group messaging was convenient, yet I feel using the 'wiki' could have been a more professional way of exchanging ideas and thoughts as Facebook could often be distracting.
Outcomes
Outcomes – additional benefits

Future
Students as practitioners to local businesses
Thank you for your time and attention

Contact: Jo Conlon
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References
