Conlon, Jo and Taylor, Andrew

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Designs on E-Learning International Conference

Innovating the collaborative future of global fashion business

Jo Conlon
Andrew Taylor
School Of Art, Design & Architecture
University of Huddersfield
7th September 2012
This project explores the future of fashion business education

This presentation is in three parts:

1. What triggered the research
2. How things worked out
3. How we did it
Chaos of a redesign  New conceptual model
Walltexx

WALLTEXX Mission Statement

WALLTEXX’s mission is to serve as a non-profit organization working to fulfil hospitals need to create a safe and comfortable environment for children within their care.

WALLTEXX aims to improve children's experiences within a hospital environment, whilst reducing their anxiety.

Our Team

Earth Kids
How Does it Work?

- Charm Activated
- 15 Sec

- Call Answered
- Next of kin deals with the situation

- Call not Answered
- Calls Next of kin

- Calls Next of kin
- Police are alerted through our company's automated system.

- Call not Answered
- Calls Next of kin

Prototype

- Bracelet Attachment
- Tracking Device and Bluetooth
- Actviation T-bar
- Speaker and Audio Circuit
- Silver Pendant Design

3-D Model

RAISE THE ALARM

The Collection

CUSTOMER PROFILE

STUDENTS
FEMALES
16-45
WORK/ COLLEGE/ UNIVERSITY COMMUTERS

SEX ATTACK AT STATION
END ALL FORMS OF VIOLENCE

CITY COMMUTERS
Software used
The learning design

Pre-loaded Wiki
PLM visual as overview
Belbin questionnaire
Tuckmann Model
Previous projects (depth)
Role profiles (more than members)
Lectures topical content
Lecture on team effectiveness
External speakers opportunities - real life perspective
Proposal form for submission week 5

Prepare
Bring info on trends & product shows to share

Team
Meet - bring Belbin self perception
Contract/evaluation of peers - Communication

Allocate Roles

Confirm product for development

Prototype
Formalise formative feedback to prevent ‘drift’

Presentations to panel
Group mark allocation

Reflection
Team de-brief

Personal reflection log include evidence if petitioning against a group mark

Resources

Tasks

Support

Forming team task / icebreaker

Example of a team contract

Peer review guide

Facebook group or Prezi collaborate

Tutor available end of every session. 30 mins “team time” week 1-5

Common problems encountered

IT Manager consultancy session

Other specialist sessions: - Finance - Product performance

12 weeks (2 x 2 hour taught sessions per week plus self-directed (x2 recommended))

Constructed using Oliver et al (2007) temporal sequence framework for role-based learning designs
Key Aspects

1. Planning and preparation
2. Team project
3. Reflection and evaluation

Resources
Tasks
Support
Key Aspects

1. Planning and preparation
2. Team project
3. Reflection and evaluation
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Resources

Tasks

Support

Consultants
Use of external consultants

IT Managers meet with **consultant**

**Overview of main providers PLM** range of technologies in apparel/soft products.

Students research cloud technologies as alternatives and then disseminate relevant lead their team from their position of ‘expert’

Lead their group to consider choices of social media for improving on and adapting on industry PLM software providers solutions.
Okayyy, so this is the one I want to use....it turns out I have the rubbish version of imovie so my editing isn't the best.

I used Google sketch up and cyber link power director software. It's not perfect but it's alright for a first attempt at software I had no knowledge even existed!!!!!!!!!!!!!
Outcomes

Cloud Computing
everything and the kitchen sink
Outcomes – additional benefits

Future
Students as practitioners to local businesses
Thank you for your time and attention

Contact: Jo Conlon
j.conlon@hud.ac.uk
References
