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Conlon, Jo and Taylor, Andrew

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Designs on E-Learning International Conference

Innovating the collaborative future of global fashion business

Jo Conlon
Andrew Taylor
School Of Art, Design & Architecture
University of Huddersfield
7th September 2012
This project explores the future of fashion business education

This presentation is in three parts:

- What triggered the research
- How things worked out
- How we did it
Chaos of a redesign  →  New conceptual model
Synchronized Apparel Product Development Cycle
WALLTEXX Mission Statement

WALLTEXX’s mission is to serve as a non-profit organization working to fulfill hospitals need to create a safe and comfortable environment for children within their care.

WALLTEXX aims to improve children’s experiences within a hospital environment, whilst reducing their anxiety.

Our Team

Earth Kids
How Does it Work?

Charm Activated

15 Sec

1. Call Answered
   - Next of kin deals with the situation
   - Police are alerted through our company's automated system.
   - Call not Answered

2. Calls Next of kin
   - Call not Answered
   - Calls Next of kin

Prototype

- Bracelet Attachment
- Tracking Device and Bluetooth
- Activation T-bar
- Speaker and Audio Circuit
- Silver Pendant Design

3-D Model

RAISE THE ALARM

THE COLLECTION

CUSTOMER PROFILE

STUDENTS
FEMALES
16-45
WORK/ COLLEGE/ UNIVERSITY COMMUTERS
Software used
The learning design

Pre-loaded Wiki
- PLM visual as overview
- Belbin questionnaire
- Tuckmann Model
- Previous projects (depth)
- Role profiles (more than members)

Lectures topical content
- Lecture on team effectiveness
- External speakers - opportunities - real life perspective
- Proposal form for submission week 5

Resources

Tasks

Support

1. Preparation / Team Formation
   - Prepare
     - Bring info on trends & product shows to share
   - Team
     - Meet
       - Bring Belbin self perception
       - Contract/evaluation of peers. Communication
   - Allocate Roles

2. Team project work
   - Confirm product for development
   - Prototype
     - Formalise formative feedback to prevent ‘drift’
     - Presentations to panel
     - Group mark allocation
   - Team de-brief

3. Reflection
   - Personal reflection log
     - Include evidence if petitioning against a group mark

Constructed using Oliver et al (2007) temporal sequence framework for role-based learning designs
Key Aspects

Resources

Tasks

Support

1. Planning and preparation

2. Team project

3. Reflection and evaluation

PLM framework
Key Aspects

1. Planning and preparation
2. Team project
3. Reflection and evaluation

Resources

Tasks

Support

Pre-loaded wiki
1. Planning and preparation
2. Team project
3. Reflection and evaluation
Key Aspects

1. Planning and preparation
2. Team project
3. Reflection and evaluation
Use of external consultants

IT Managers meet with consultant

Overview of main providers PLM range of technologies in apparel/soft products.

Students research cloud technologies as alternatives and then disseminate relevant lead their team from their position of ‘expert’

Lead their group to consider choices of social media for improving on and adapting on industry PLM software providers solutions.
Okayyy, so this is the one I want to use...it turns out I have the rubbish version of imovie so my editing isn't the best.

I used Google SketchUp and CyberLink PowerDirector software. It's not perfect but it's alright for a first attempt at software I had no knowledge even existed!!!!!!!!!!

Keeping in touch through Facebook group messaging was convenient, yet I feel using the 'wiki' could have been a more professional way of exchanging ideas and thoughts as Facebook could often be distracting.

I think it's good how it shows all parts of the kitchen and we can say you can choose anything from the IKEA catalogue to add into your own design x

‘Keeping in touch through Facebook group messaging was convenient, yet I feel using the ‘wiki’ could have been a more professional way of exchanging ideas and thoughts as Facebook could often be distracting.’
Outcomes

Cloud Computing
everything and the kitchen sink
Outcomes – additional benefits

Future
Students as practitioners to local businesses
Thank you for your time and attention

Contact: Jo Conlon
j.conlon@hud.ac.uk