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Sinha, Pammi and Hussey, Clare, J.

Product Labelling for Improved End-of-Life Management

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Corporate Wear Company interest in eco-labels

What should the eco-label proclaim about the product?

- Quality
- Social/ethical
- Environmental

Concerned with end of life management of product?

yes

Review eco-label for: length of award, credibility within the market place, international acceptance, costs implications

Top three recommendations: C2C, Oeko-Tex, GOTS

Recommend referral to C2C criteria

Top recommendations: EU 'Flower', Carbon Labelling

Top three recommendations: Fair Trade, SA 8000, ISEAL

Examine chosen eco-label charges

Engage third party testing institute

Submit reports to awarding body

Audit for awards

Award of eco-label

Renewal of eco-label according to awarding body criteria (eg annual)