



University of HUDDERSFIELD

University of Huddersfield Repository

Iredale, Alison and Mycroft, Louise

Using and resisting Facebook for back channel discussions: two experiences, two views

Original Citation

Iredale, Alison and Mycroft, Louise (2012) Using and resisting Facebook for back channel discussions: two experiences, two views. In: Teacher Training and Technologies Conference 2012, 3rd February 2012, University of Huddersfield.

This version is available at <http://eprints.hud.ac.uk/id/eprint/12749/>

The University Repository is a digital collection of the research output of the University, available on Open Access. Copyright and Moral Rights for the items on this site are retained by the individual author and/or other copyright owners. Users may access full items free of charge; copies of full text items generally can be reproduced, displayed or performed and given to third parties in any format or medium for personal research or study, educational or not-for-profit purposes without prior permission or charge, provided:

- The authors, title and full bibliographic details is credited in any copy;
- A hyperlink and/or URL is included for the original metadata page; and
- The content is not changed in any way.

For more information, including our policy and submission procedure, please contact the Repository Team at: E.mailbox@hud.ac.uk.

<http://eprints.hud.ac.uk/>

B1: Using and resisting Facebook for back channel discussions: two experiences, two views



Inspiring tomorrow's professionals

Louise Mycroft – The Northern College

Alison Iredale – University of Huddersfield (University campus Oldham)





Inspiring tomorrow's professionals

Back channel discussions – the what and the why



Louise

- residential blocks of in-service training
- trainees potentially recruited from across England and Wales
- rethink as ‘blended learning’: need to engage trainees outside residential

Alison

- Weekly classes of in-service and pre-service training
- “IT for Teachers” programme as part of personal skills development
- MSc Action Research module - twitter hashtag #mscmmel

Using Facebook



Northern College Cert Ed/PGCE/BA/Graduates

- 'closed group' on Facebook
- 57 members (75 current students)
- message board (queries/mutual support)
- monthly discussion groups (question posed by students)
- Tweets posted automatically to inform/inspire debate

[Northern College Facebook Group](#)

Other Platforms



Northern College Cert Ed/PGCE/BA/Graduates

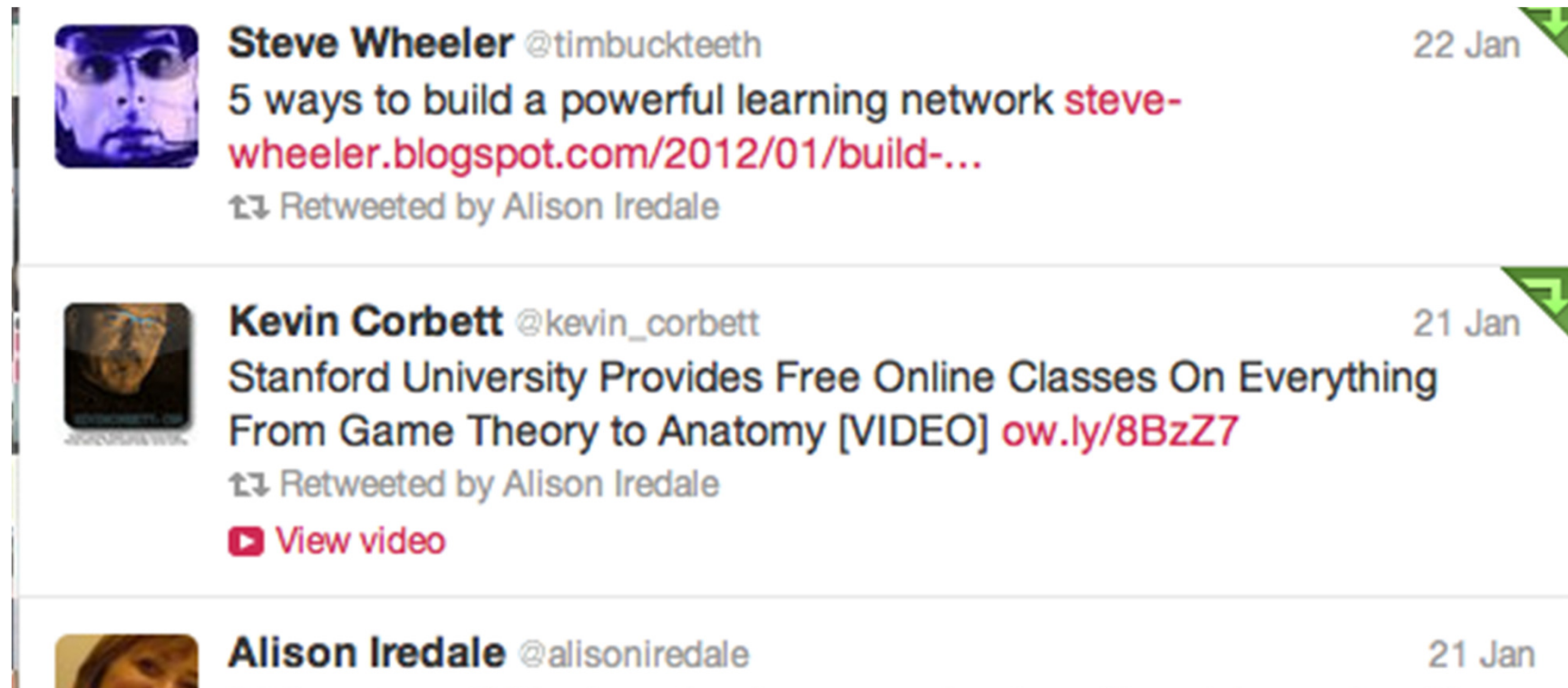
- growing Twitter presence for TeachNorthern 'brand' #teachingforasocialpurpose
- Northern Eye VLE
- UniLearn discussion board and local materials
- BA Collaborative Journal (Campus Pack)
- Weekly catch-up email
- Texts to all at key encouragement points

Other ways of generating and sustaining back channel discussions



- Twitter
 - [Followers](#)
 - [Re-tweeting and Favourites](#)
 - [Lists](#)
 - [Daily newspapers and Scoop-it](#)
- Drop Box
- [Posterous](#)
- Blogs and wikis

Re-tweeting and favourites



The screenshot shows a vertical list of three tweets. Each tweet includes a profile picture, the user's name and handle, the date, the text of the tweet, and a retweet indicator. The first tweet is from Steve Wheeler (@timbuckteeth) dated 22 Jan, with a link to a blog post. The second is from Kevin Corbett (@kevin_corbett) dated 21 Jan, with a video link. The third is from Alison Iredale (@alisoniredale) dated 21 Jan.

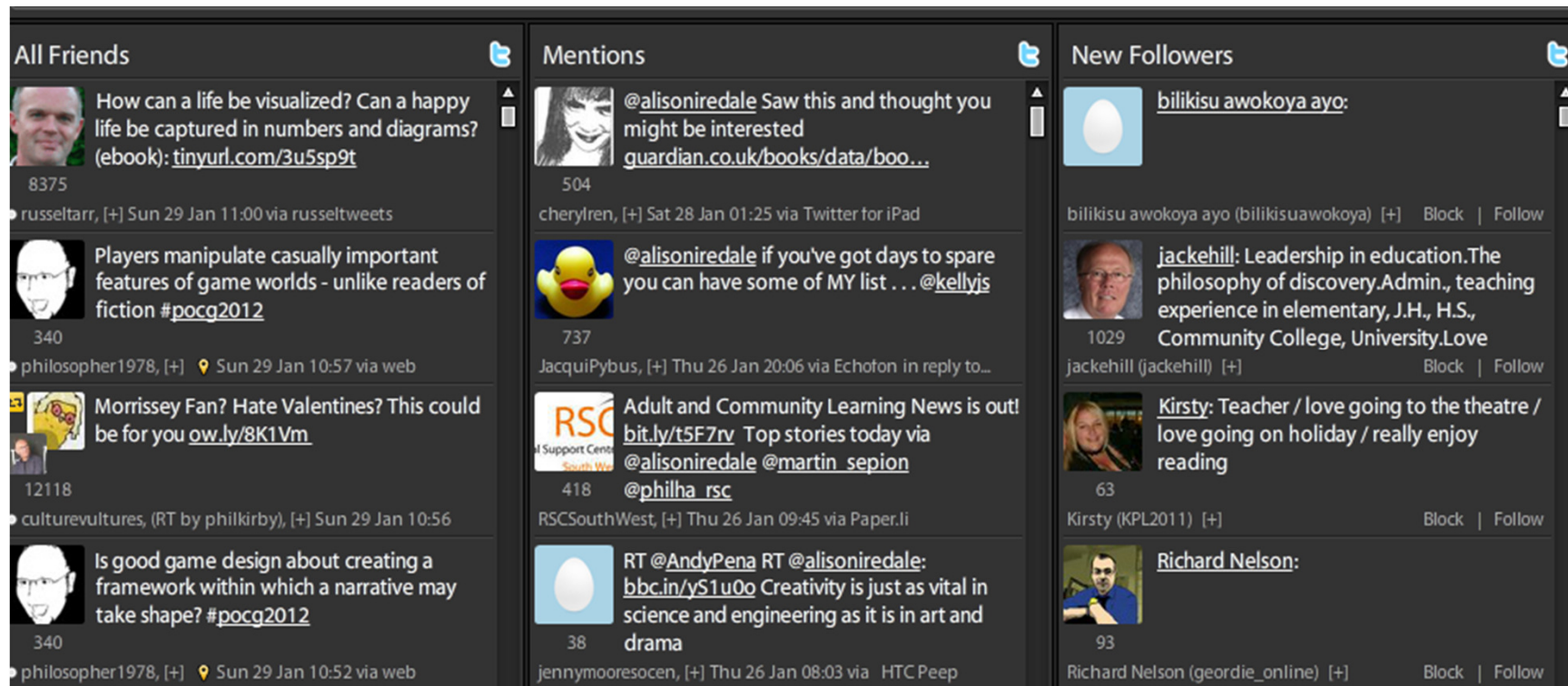
Steve Wheeler @timbuckteeth 22 Jan
5 ways to build a powerful learning network steve-wheeler.blogspot.com/2012/01/build-...
↕ Retweeted by Alison Iredale

Kevin Corbett @kevin_corbett 21 Jan
Stanford University Provides Free Online Classes On Everything From Game Theory to Anatomy [VIDEO] ow.ly/8BzZ7
↕ Retweeted by Alison Iredale
[View video](#)

Alison Iredale @alisoniredale 21 Jan

Inspiring tomorrow's professionals

Tweetdeck - Following,, mentions, hashtags and followers



The screenshot displays a Twitter Tweetdeck interface with three columns:

- All Friends:**
 - Profile: russeltarr (8375 followers) | Tweet: "How can a life be visualized? Can a happy life be captured in numbers and diagrams? (ebook): tinyurl.com/3u5sp9t" | Posted: Sun 29 Jan 11:00 via russeltweets
 - Profile: philosopher1978 (340 followers) | Tweet: "Players manipulate casually important features of game worlds - unlike readers of fiction #pocg2012" | Posted: Sun 29 Jan 10:57 via web
 - Profile: culturevultures (12118 followers) | Tweet: "Morrissey Fan? Hate Valentines? This could be for you ow.ly/8K1Vm" | Posted: Sun 29 Jan 10:56 (RT by philkirby)
 - Profile: philosopher1978 (340 followers) | Tweet: "Is good game design about creating a framework within which a narrative may take shape? #pocg2012" | Posted: Sun 29 Jan 10:52 via web
- Mentions:**
 - Profile: cheryren (504 followers) | Tweet: "@alisoniredale Saw this and thought you might be interested guardian.co.uk/books/data/boo..." | Posted: Sat 28 Jan 01:25 via Twitter for iPad
 - Profile: JacquiePybus (737 followers) | Tweet: "@alisoniredale if you've got days to spare you can have some of MY list ... @kellyjs" | Posted: Thu 26 Jan 20:06 via Echofon in reply to...
 - Profile: RSCSouthWest (418 followers) | Tweet: "Adult and Community Learning News is out! bit.ly/t5F7rv Top stories today via @alisoniredale @martin_sepion @philha_rsc" | Posted: Thu 26 Jan 09:45 via Paper.li
 - Profile: jennymoosesocen (38 followers) | Tweet: "RT @AndyPena RT @alisoniredale: bbc.in/yS1u0o Creativity is just as vital in science and engineering as it is in art and drama" | Posted: Thu 26 Jan 08:03 via HTC Peep
- New Followers:**
 - Profile: bilikisu awokoya ayo (bilikisuawokoya) (1029 followers) | Bio: "Leadership in education. The philosophy of discovery. Admin., teaching experience in elementary, J.H., H.S., Community College, University. Love" | Action: Block | Follow
 - Profile: Kirsty (KPL2011) (63 followers) | Bio: "Teacher / love going to the theatre / love going on holiday / really enjoy reading" | Action: Block | Follow
 - Profile: Richard Nelson (geordie_online) (93 followers) | Bio: (None visible) | Action: Block | Follow

Lists

Active educators

246 members



Education by Going Global 2012

499 members



CanadianEducators by demacisaac

Canadian educators on twitter

44 members



purposed by Martin Hawksey

The 'What's the purpose of education?' - <http://purposed.org.uk/>



Followers



The screenshot shows a Twitter profile page with a large grid of follower avatars on the left and a list of followed accounts on the right. The grid is titled "YOUR friends on YOUR background" and includes a "Twilk.com" logo. The list of followed accounts includes:

- Matthew Ewens** @mattewensRSCSW
Information Officer for the JISC RSC South West, I run the RSCSouthWest twitter feed, tweets do not necessarily reflect JISC Advance Policy
- IHE Exchange** @IHE_Exchange
We provide market intelligence on int'l higher edu. to the academic community. Follow us for updates on student mobility, decision-making & edu. policy.
- Emma Borkin** @emmaborkin
live for the moment life is short
- Mark Russell** @MarkRussell
Interested in Blended Learning, Assessment, Fishing and Exercise (again)
- Alan Hogan** @hoganal
Clare VEC Fetac QA facilitator, FETAC External Authenticator, Engineer, Technology geek, news junkie, music lover.
- Edwin Johnson** @EdwinJohnson3

Inspiring tomorrow's professionals

What the literature tells us

- Emerging professional use of Facebook (Hart and Steinbrecher, 2011)
- Used to communicate with known individuals; potential for privacy risks (Hew, 2010)
- Potential for use by students to organise classroom experiences (Lampe, Wohn, Vitak, Ellison and Wash, 2011)
- Opportunity for professionals to network and share ideas (Rutherford, 2010)
- ‘Connectivism’: different platforms, different purposes (Bell, 2011)

What Next?



- Collecting qualitative and quantitative data on usage of Northern College Facebook page
- Continuing to read, communicate and network via Twitter
- Possible future academic research collaboration

What does the future hold for Pedagogy 2.0?

Resistance is futile?

 Update status  Add photo/video  Ask question

What's on your mind?

What's happening? ×

  Bradford, Bradford

140

Tweet

References



Bell, F (2011) Connectivism: its place in theory-informed research and innovation in technology-enabled learning in *The International Review of Research in Open and Distance Learning* March 2011 [UK Online] retrieved 29.1.12 from <http://www.irrodl.org/index.php/irrodl/article/view/902/1664%2C%20http://www.irrodl.org/index.php/irrodl/article/view/902/1664>

Hart, J and Steinbrecher, T (2011) OMG! Exploring and Learning from Teachers' Personal and Professional Uses of Facebook in *Action in Teacher Education* 33.4 [UK Online] retrieved 16.1.12 from Taylor and Francis Online

Hew, K (2010) Students' and Teachers' Use of Facebook in *Computers in Human Behaviour* [UK Online] retrieved 16.1.12 from <http://odevler.unalcakiroglu.net/wp-content/uploads/2011/10/face.pdf>

Lampe, C Wohn, DY Vitak, J Ellison, NB Wash, R (2011) Student use of Facebook for organising collaborative classroom activities in *Computer-Supported Collaborative Learning* 6:329-347 [UK Online] retrieved 13.1.12 from http://michiganstate.academia.edu/vitak/Papers/561105/Student_use_of_Facebook_for_organizing_collaborative_classroom_activities

Rutherford, C (2010) Facebook as a Source of Informal Teacher Professional Development in *InEducation* [UK Online] retrieved 16.1.12 from <http://www.ineducation.ca/article/facebook-source-informal-teacher-professional-development>

Wheeler, S. (2012) Me or the community?. *Learning with 'e's*, [blog] 21/01/2012, Available at: <http://steve-wheeler.blogspot.com/2012/01/me-or-community.html> [Accessed: 29/01/12].