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Hand crafted bespoke tailoring

### **Original Citation**

Almond, Kevin (2011) Hand crafted bespoke tailoring. In: Textiles Research in Process, 16th - 17th November 2011, Loughborough University.

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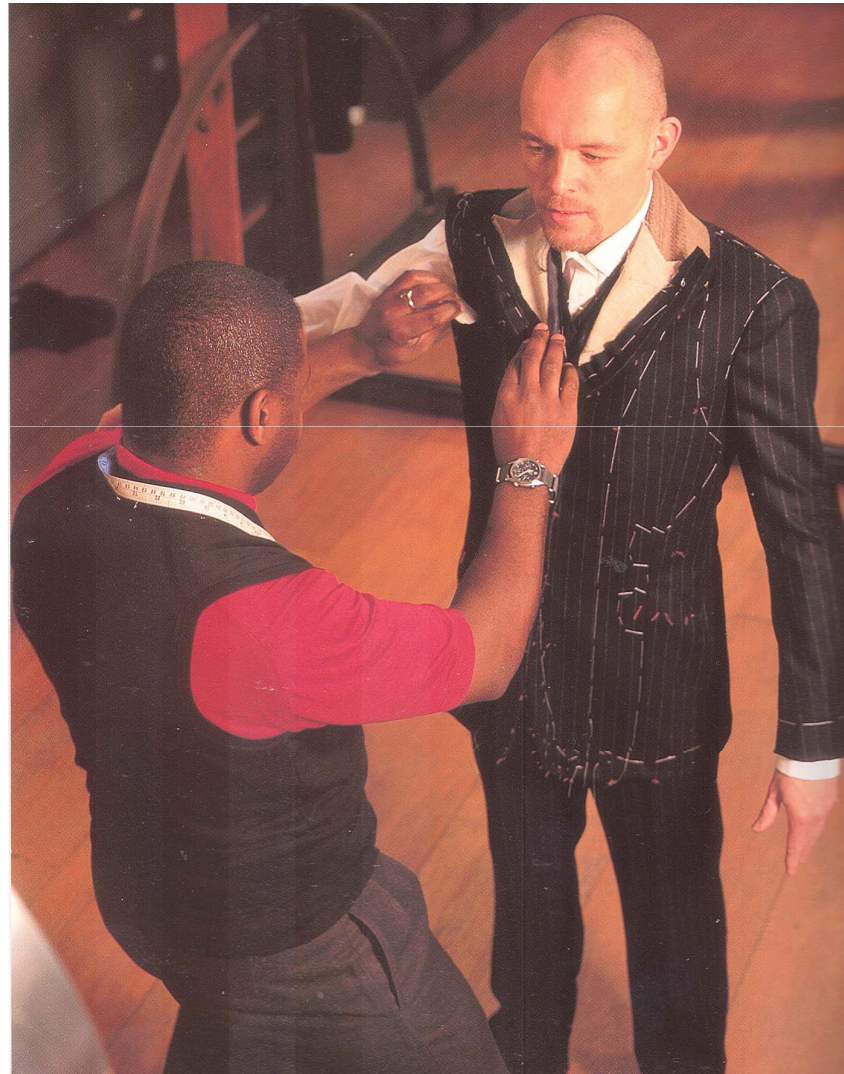
***“Bespoke Tailoring: The luxury  
and heritage we can afford”***

Kevin Almond,  
Subject Leader Fashion and Costume  
University of Huddersfield

# Bespoke fashion



# Tailor fitting a bespoke suit





A BESPOKE TAILOR IS A SCULPTOR  
WHOSE MEDIUM IS CLOTH. HE  
MOULDS A SHELL OUT OF THIS CLOTH  
THAT REFINES AND ACCENTUATES  
THE HUMAN FORM.

# Taliorings origins

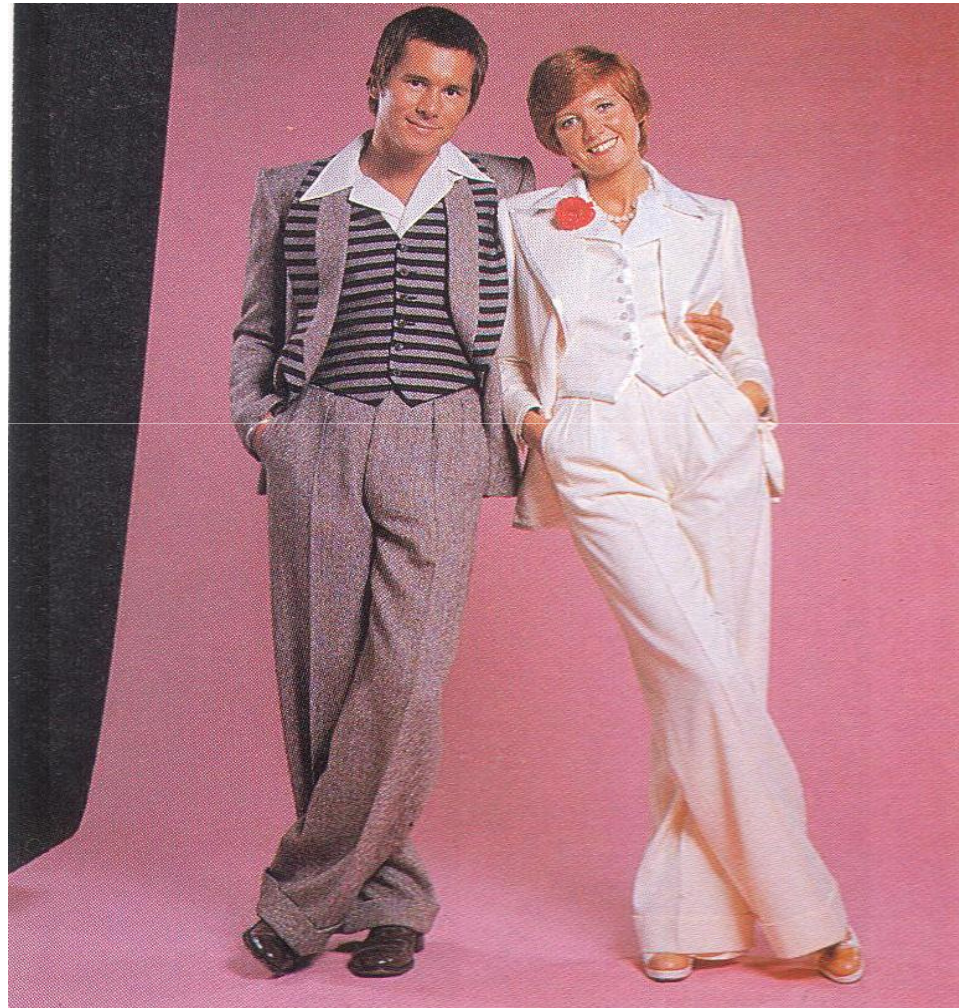


# Cary Grant

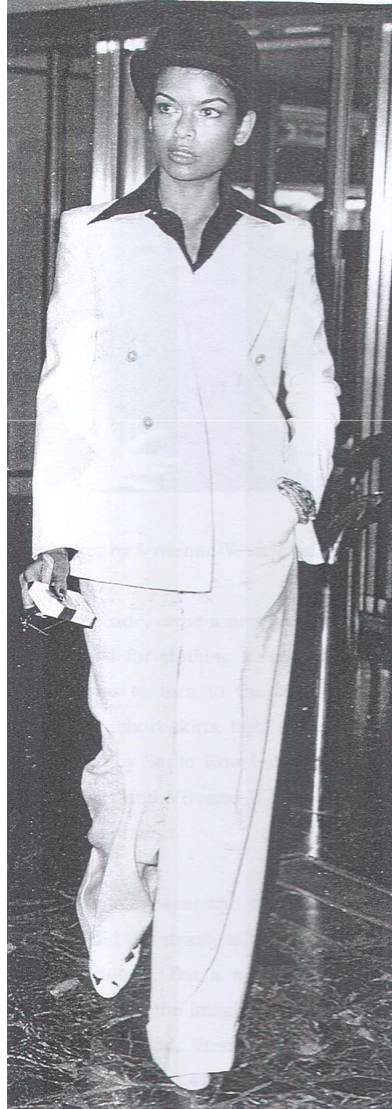




# Tommy Nutter and Cilla Black



# Bianca Jagger in white Tommy Nutter suit





John Galliano and John Flett  
literally turning tailoring on its head



‘THERE HAS BEEN A GREAT ENTHUSIASM  
CREATED FOR SAVILE ROW TAILORING BY  
THE RECENT TREND FOR TAILORED SUITS  
OF HIGH QUALITY. YOUNGER PEOPLE HAVE  
BECOME MORE INTERESTED IN THE  
CLASSIC STYLING OF THE SAVILE ROW  
SUIT.’ (HARRIS (1998) P-11)

# Tailors at work



‘WE WILL NOT BRING IN ANY HEAVY  
DUTY MACHINERY OR COMPUTER  
AIDED MANUFACTURE TO THE  
WORKROOMS AS OUR HISTORY AND  
SELLING POINT IS THE HAND CRAFT  
OF TAILORING.’ (HARRIS (1998) P-21)



# Savile Row Tailor sitting cross legged

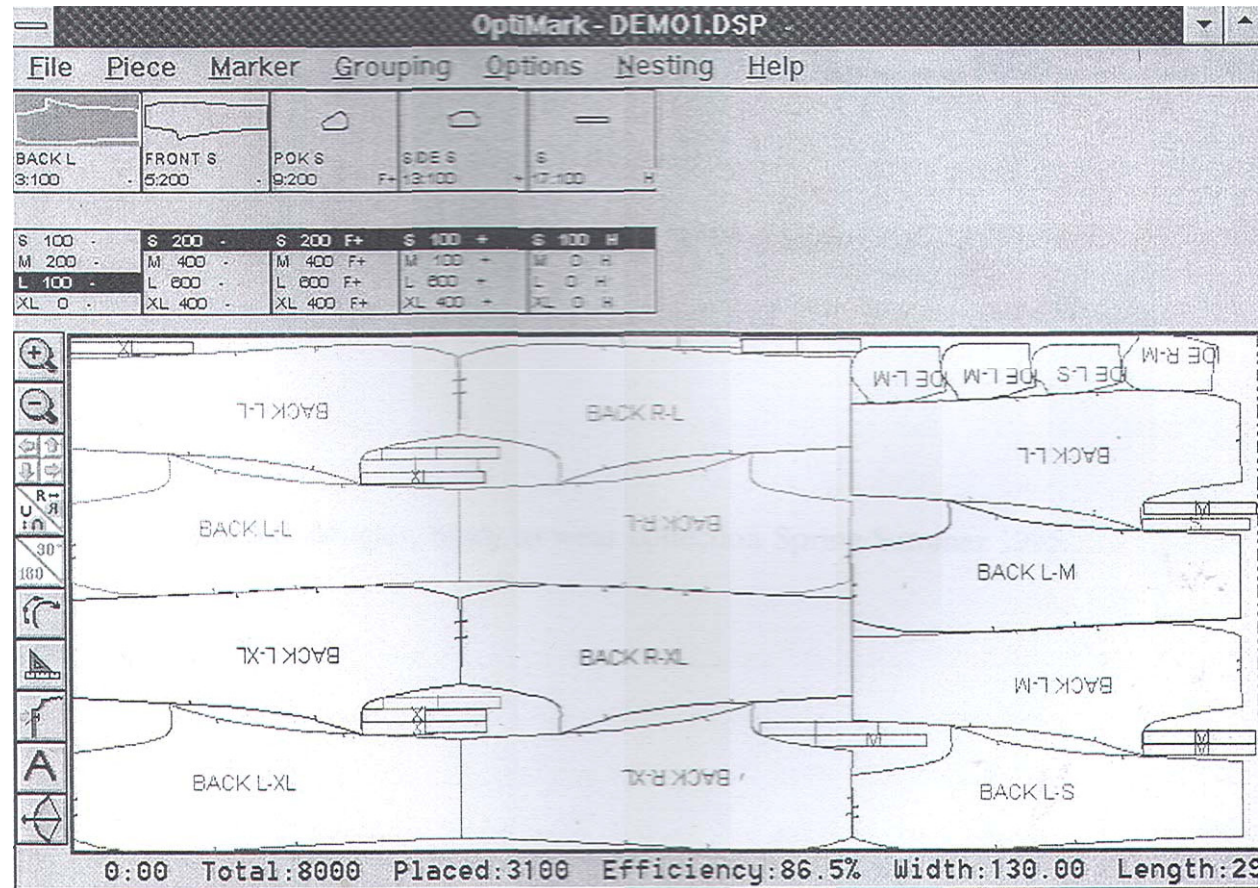




# Customers patterns on Savile Row



# Digitised Lay Planning





# Diana Dors and Victoria Beckham



# Micheal Caine suit fitting

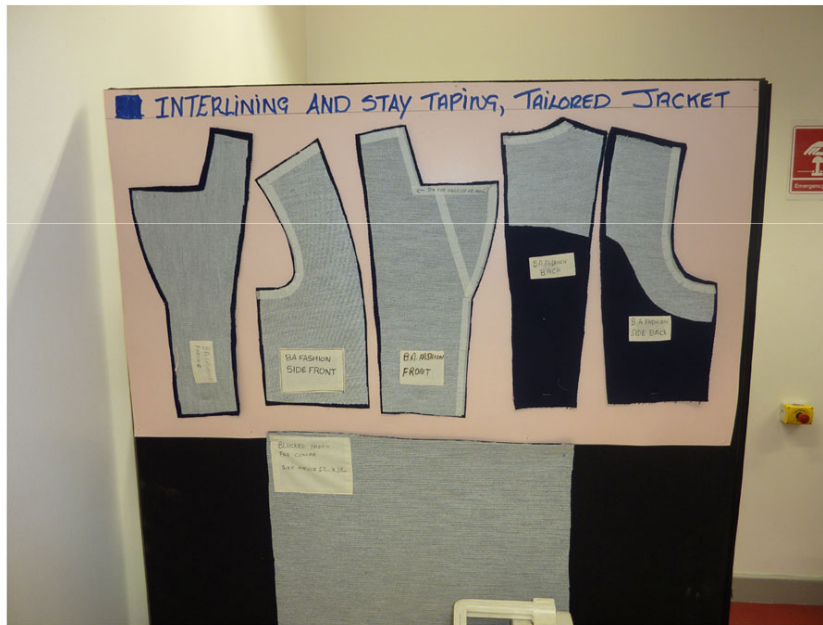


# Tailoring Class at University of Huddersfield





# Tailoring Class at University of Huddersfield



# Examples from the second year tailoring module at University of Huddersfield.



# Dior New Look jacket

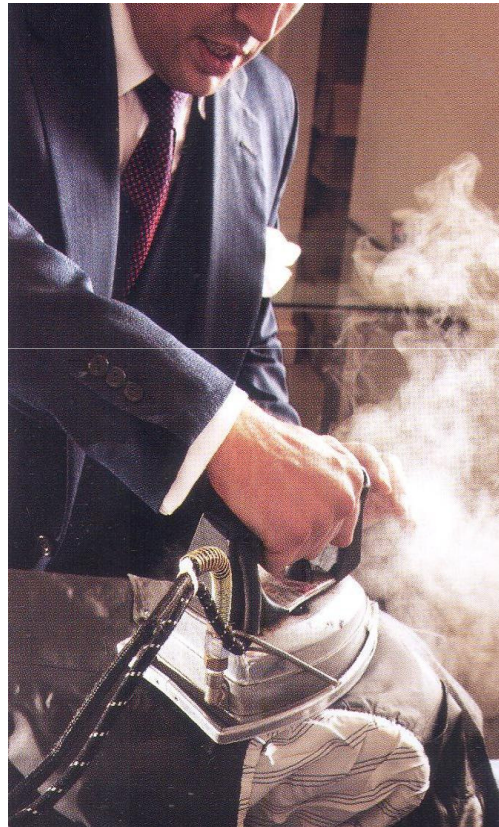




Examples of tailoring incorporated into final year collections. These include both structured and soft tailoring.



# The craft traditions of bespoke





# The traditions of bespoke



THE INDUSTRY SHOULD ALWAYS BENEFIT  
FROM STUDENTS WHO ARE INSTILLED  
WITH IN-DEPTH TRADITIONAL SKILLS IN  
ORDER TO PRODUCE THE LUXURY AND  
HERITAGE IN TAILORED GARMENTS WE  
SHOULD ALL AFFORD, UNDERSTAND AND  
ENJOY WEARING.



