



# University of HUDDERSFIELD

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Brooks, Ruth

Admissions to University

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# Admissions to University

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- Ruth Brooks
- Course Leader and
- Admissions Tutor



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Ruth Brooks 16.3.11

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# Business Management Suite



- 
- BA (Hons) Business Management
  - Broad based business course covering the key topic areas
  - Emphasis on skills and personal development
  - CMI recognition
  - Level 6 Diploma in Management and Leadership

**chartered**

**management**

**institute**

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# BA (Hons)



- 
- Business Management and Leadership
  - Global Business Management
  - Business and Human Resource Management
  - Business Operations Management
  - Business Management with Finance

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- First two years are taught
- Range of modules to develop knowledge and skills
- Supportive environment
- Taught final year (year 3 or 4 depending on placement)

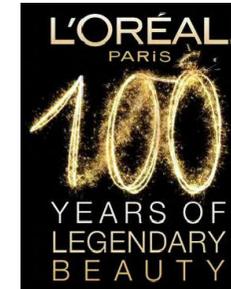
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# Year 3

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- Optional Placement
- Supported by the Placement Unit
  
- Recent placements have been at:
- L'Oreal
- Black Cat Fireworks
- Ermes Department Store in Cyprus
- Enterprise Rent-A-Car



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## A placement helps you:



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- 'Gives you a chance to put theory into practice and shows you a real insight into business workings'

'Working in a fast flowing environment tests your initiative and skills into the work place'

'You can build working relationships with other members of staff and customers to work with them in any circumstances'

'My placement year made me feel ready for the working world'

- 
- I can use my improved skills in my final year at university

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# Other study opportunities



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- Erasmus – opportunity to study abroad
  - <http://www.hud.ac.uk/undergraduate/support/studyexchanges/>
  - Internships – short placements over the summer in approved partnerships.

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# Other subject areas in the school:



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- The Law School
  - The Department of Accountancy
  - The Department of Strategy and Marketing

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# Entry Requirements



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- UCAS tariff – full list of points allocated to different entry qualifications
  - [http://www.ucas.com/students/ucas\\_tariff/](http://www.ucas.com/students/ucas_tariff/)

UCAS

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# Points

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- A-levels -
  - A\* = 140
  - A = 120
  - B = 100
  - C = 80
  - D = 60
  - E = 40
- AS levels are half points and can be counted provided they are in a different subject to A2

- 
- Level 3 Qualifications
  - Distinction 120
  - Merit 80
  - Pass 40

**BTEC**  
*from Edexcel*

**OCR**   
RECOGNISING ACHIEVEMENT

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Also ....



- 
- International Baccalaureate - Diploma
  - Certificate/ Diploma in Financial Studies
  - Cambridge Pre –U
  - Extended Project
  - AAT

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# Standard Offer



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- 300 UCAS points
  - Maths and English at Grade C
  
  - At Huddersfield we are flexible as to how the 300 points can be achieved
  
  - The offer will be amended slightly to the qualification e.g. 280 for a Diploma DMM

- Know what your offer means and if unsure what is included ask the University.



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# Common misconceptions



- 
- Do I need to attend an open day?
  - What does my offer mean?
  - Difference between firm and insurance places – differentiate your points.
  - NVQ's are the same as academic qualifications.

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- What happens when I get my results?
  - How do I enrol?

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# Ideal combinations of subjects



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- Business is flexible
  - No pre-requisite to have studied in the area
  - Many students take Business at level 3 or related courses such as Economics, Accounts, Psychology.
  - Good if they know what a subject involves.

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# Personal statements



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- Good advice on the UCAS website.
  - Chance for students to sell themselves.
  - Be positive and enthusiastic.
  - Make sure it is well written and accurate.

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## Areas to include:



- Why you want to study in this area
  - Particularly if you've not studied Business before
- What you are currently studying and how this contributes
- Skills and achievements
  - Both at college and in your personal life
- Hobbies and interests
  - Good chance to show off skills too
- Future plans
  
- Warning – similarity detection software

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## Good statements:



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- I hope that in applying for a business degree at your university, I will be able to utilise all of the skills I have learned in my education so far, as well as my extra-curricular activities in order to achieve the best result possible and to get the most out of the course. I am keen to get involved as much as possible in university life, and hope that I will make a positive contribution to the course.

- I went onto college where I played an active role on the student council, wrote articles for the weekly paper and was nominated by my tutors to take part in the peer mentoring scheme. Being committed to all of these activities has enriched my learning experience and allowed me to attain new skills and attributions such as team work, independence and self belief. Studying a Business Management course will give me the opportunity to develop my knowledge and skills and gain a broader spectrum of choice when it comes to deciding on a career path.

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# Poor statements

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- I have chosen Business and management because it was my goal since I was young. Doing business was an inspiration for me because I have seen good career opportunities that can potentially be for me and also it's something interesting for me to do and I have seen other role models who have been successful with it

- I am the perfect candidate to attain a qualification in 'Business and Management '. I am a motivated individual and am certain that I will work to my full potential in order to gain a successful future in the world of finance.

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# Tutor's statements

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- Very valuable judgement as you can comment on academic ability in relation to HE.
- Better than a personal reference from an employer or family acquaintance.
- Really important if a student falls below the offer.

- References may talk about the type of institution, this gives a background to their education.
- The best references show that the tutor knows the student as an individual.
- Predicted grades are a helpful indicator.

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# How to stand out from the crowd

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- Good grades in academic based subjects.
- An individual personal statement but don't take risks.
- Balance between academic and personal.
- Make the most of what you have been involved in.

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- **Voluntary work**  
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- Attend the interview/ open day.
- Depending on the format tutors may remember you and link it back to your application.
- Don't be afraid to ask for questions and clarification.

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- Contact me if any questions:
  - Ruth Brooks
  - [r.brooks@hud.ac.uk](mailto:r.brooks@hud.ac.uk)
  - 01484 473958