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It's just not the same : mobile information literacy

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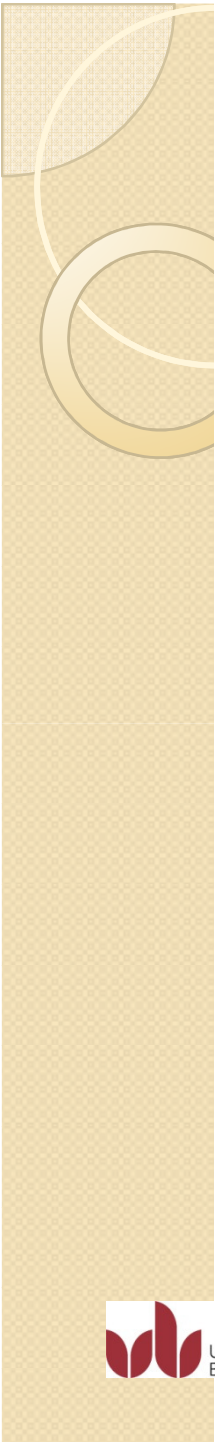
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It's just not the same : mobile information literacy



Andrew Walsh University of Huddersfield
Peter Godwin University of Bedfordshire

- 
- It's a mobile social world
 - What this could mean for Information Literacy
 - The Bedfordshire experience
 - The Huddersfield experience



<http://www.flickr.com/photos/mythoto/1234638761/sizes/m/>




<http://www.flickr.com/photos/dietpoison/76086767/sizes/m/>

Mobile and social



But are they good searchers?



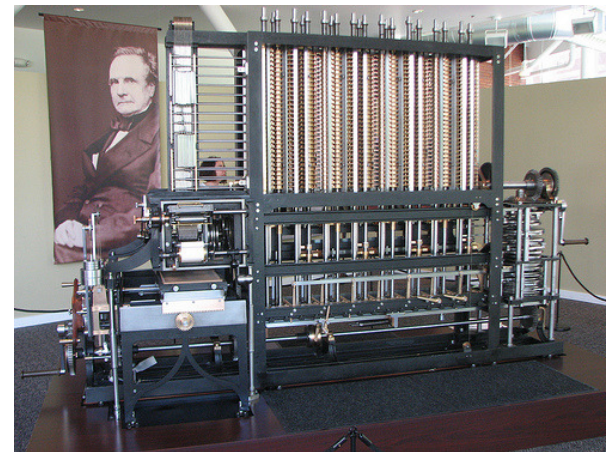


What's
happening
to
Information
Literacy?



Bringing mobiles into IL

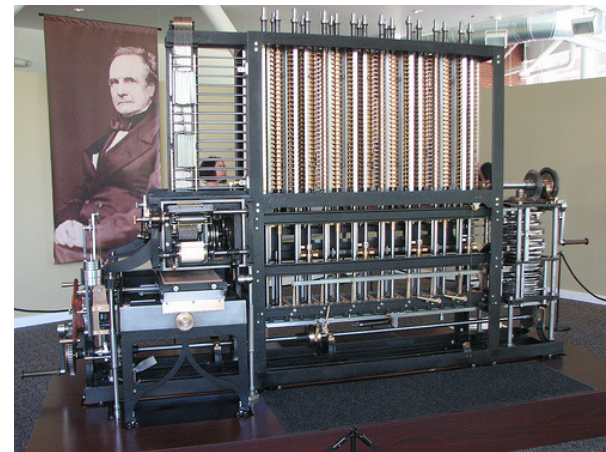
- Existing models have weaknesses flagged up by “relational” models
- Existing models essentially pre-world wide web, pre-mobile 1980s, early 1990s in nature



“Difference Engine” by
<http://www.flickr.com/photos/epitti/2586076518/>

Bringing mobiles into IL

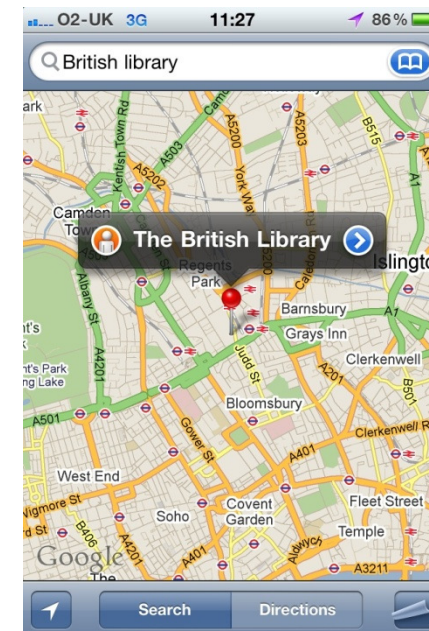
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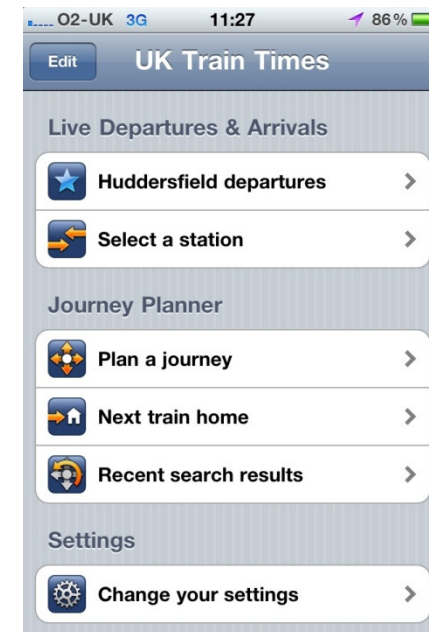
Four areas where mobile IL varies – Where?

“Someone sends me a link at work You just BANG, instapaper it ... when I’m on a bus journey or something I can just call up instapaper on my phone...”



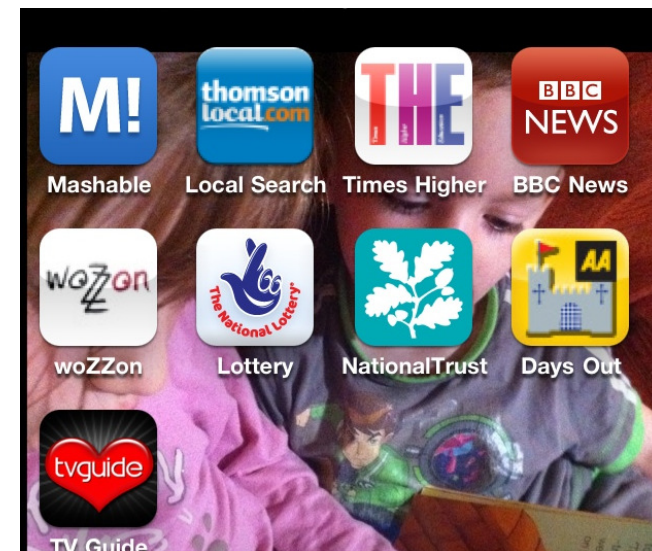
Four areas where mobile IL varies – What?

- *“I did install a trainline.com app ... when I was coming back from a gig in Manchester we got off one stop too far down the line so I was trying to find the train times to come back...”*



Four areas where mobile IL varies – How?

“Where I’ve a preferred provider for any time of information ... my first port of call would normally be their website ... (or) ... an app if it was a website I would always go for that sort of information...”



Four areas where mobile IL varies – Time spent?

“I just love the thought of not being tethered to go and fire up the old laptop or desktop machine...”



Four areas where mobile IL varies

	“Fixed” IL	“Mobile” IL
Where?	Largely in “set” places. At a desktop computer (with little variation in software); at a fixed workplace; within a library.	Anywhere; any mobile device (phone, games device, eBook reader – massive variation in device).
What?	Anything?	Normally quick information, often context or location specific?.
How?	Range of established tools to access and manage wide range of information sources. Standard search engines.	Often narrow Apps and individual specialist sites rather than open web.
Time spent?	Varies. Often slow, long access. People spending long periods searching for, organising and extracting information, especially for academic use.	Quick / Fast only. Shorter searches. Little pondering and extracting information. Favour short chunks of info. “Convenience” of device.

“It’s interesting that having something like this (iPhone) will allow you to kind of delegate remembering facts and free you up for kind of critical thinking...”

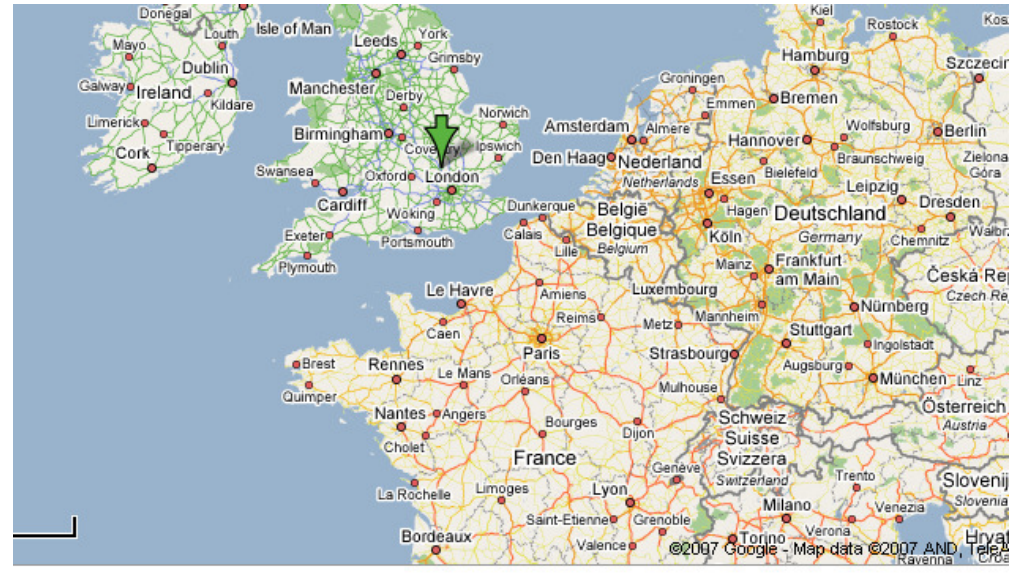
Concluding thoughts...

- Desire for information on the move
- Competency based IL models don't cut the mustard any more
- Need to research & define mobile IL to equip us for the near future



Picture from <http://www.flickr.com/photos/the-g-uk/3322912059/>

The Bedfordshire experience



Library Services

Introduction

Who we are and what we do

Virtual Tour

Just a minute - Library videos

Smartphone applications

[» Learning Resources Android app](#)

Library Catalogue barcode scanner

Learning Resources blogs

What's happening in LR?

Available Services

New Students

International students

Part-time and Distance Learning students

Information for partner colleges

Services for Students with Additional Needs

External Users

University staff

Services from home

Visiting other libraries

Document Supply

PCs and software

Audiovisual

Learning Resources (home) [» Library Services](#) [» Who we are and what we do](#) [» Smartphone applications](#) [» Learning Resources Android app](#)

Download the UoB Learning Resources app for Android



Go mobile

Quick access to Learning Resources services from a

University of Bedfordshire Learning Resources now have our own Android students and staff access our services from anywhere 24/7.



This app is free and features:

- Links to the Learning Resources website and Library Catalogue with full search facilities

Library Services

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LibraryAnywhere

Our libraries, in your pocket

Mobile access to our Library Catalogue

For Blackberry, iPhone and Android

Our [library catalogue](#) is now available for your mobile phone! Search, discover, and interact with our libraries - anywhere you are, right away.

Search the catalogue, place a hold and reserve items, see what you have checked out, renew items, see our latest news, contact a librarian, and more.

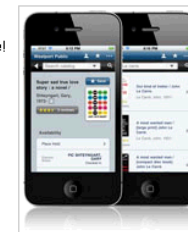
Install options:

Android:

- Visit **Android Marketplace** on your phone and search for '**Library Anywhere**'
- You can also scan the QR code to the right with your phone to get to it.
- Download and install the app
- Load the app and search for '**University of Bedfordshire**' to make it your default search page
- Start searching!

iPhone:

- Visit **App store** on your phone and search for '**Lib Anywhere**'
- Download and install the app
- Load the app and search for '**University of**



Library Services

Introduction

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1. The Library Catalogue
2. Bedford Library Polhill
3. Self Issue Machines
4. Print Credit Machines
5. Self Returns Machines
6. Google Mail
7. Reservations
8. Ebooks on Dawsonera
9. Finding items using Keywords
10. Teaching Practice Collection
11. PAD (Professional and Academic Development)
12. Using Resources off campus
13. Computer Skills Training
14. Luton campus, LRC
15. Referencing
16. Document Supply
17. Finding a book
18. Logging on to a PC
19. Using Refworks
20. RSS Feeds

Learning Resources (home) » Library Services » Who we are and what we do » Just a minute - Library videos



Just a minute - Library videos

Our **1 minute videos** provide you with a lot of information in bite sized chunks.

These videos will be updated regularly and will help you to get to grips with the information you need with none of the filler! They will feature services you can make use of as a University of Bedfordshire student at each of our sites.

To view a video simply click on the link to the left, select one from the list below or check out our [YouTube playlist](#):

1. **The Library Catalogue**
2. **Bedford Polhill Library**
3. **Self Issue Machines**
4. **Print Credit Machines**
5. **Self Returns Machines**
6. **Google Mail**
7. **Reservations**
8. **Ebooks on Dawsonera**
9. **Finding items using Keywords**
10. **Teaching Practice Collection**
11. **PAD (Professional and Academic Development)**
12. **Using Resources off campus**
13. **Computer Skills Training**
14. **Luton campus, LRC**

Additional needs

External Users

University staff

Services from home

Visiting other libraries

Document Supply

PCs and software

Audiovisual

Library Services

Learning Resources (home) » Library Services » Who we are and what we do » Smartphone applications » **Library Catalogue barcode scanner**

Library Catalogue barcode scanner

Have you ever been in a bookshop or at friends house and wondered if the University of Bedfordshire library stocks the item you are looking for? If so, then here's how to simply scan the barcode and find out immediately!

Depending on which phone you have, follow the instructions below to search the Library Catalogue from anywhere, quickly and simply, and without having to type anything in.



iPhone

1. Load your phone's browser and download and install the Zbar barcode reader app from the link below:

» **Zbar barcode reader (iphone)**

2. Open the app and click on 'settings'

3. Choose 'custom search URL' and enter the following address:

<http://library.beds.ac.uk/search/>

4. Now return to the home screen and scan the barcode of the item you wish to search for

5. Once the barcode has been scanned press the 'custom search' button and you will be taken to the Library Catalogue and informed if we have the item.



Android phones

1. Load your phone's browser and download and install the Xing barcode scanner app from the link below:

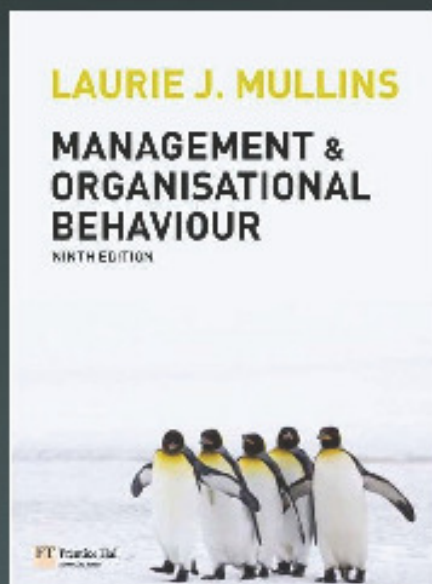
» **Xing barcode scanner (Android)**

2. Open the app and click on 'settings'

3. Choose 'custom search URL' and enter the following address:



Looking for this book?



We are aware that many of you are using this book, and may be unable to find it on the shelves.

It is also available as an ebook, and can be found on the library catalogue using this QR code:

lrweb.beds.ac.uk/organisational

Get it now

How it works:

- 1 Open your QR Code reader*
- 2 Photograph this code
- 3 Your mobile device will find the ebook!

*Your phone does not have a QR Code reader installed?
Simply use the browser on your mobile device to download
e.g. <http://get.beetagg.com> or www.i-nigma.mobi

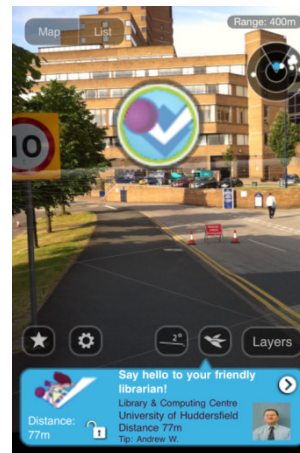
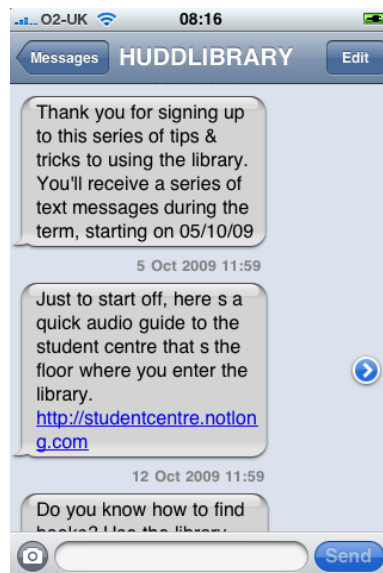
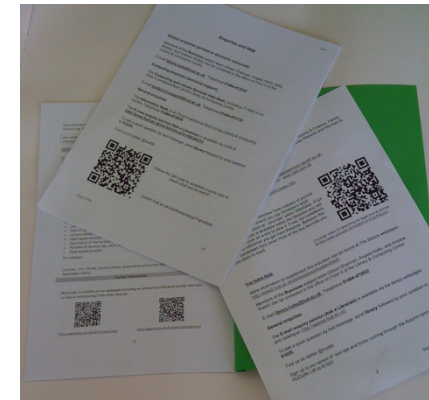
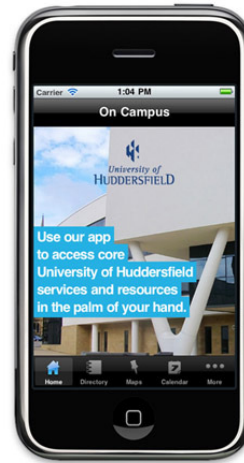


Mobile devices survey April 2011

- 172 Masters level Business students
- 116 consider they are using a mobile device as a learning tool
- 20 have Android
- 25 iPhone
- 3 iPad
- 2 e-book reader
- 24 Blackberry
- 49 netbook/laptop/tablet
- 27 know of our Android app. to access library services and 10 have used it.
- 36 know of QR codes to access e-books and videos, and 21 use them.



Some mobile things from Huddersfield



Question in Poll anywhere



Thanks for listening

More stuff from Andrew at
<http://bit.ly/staffpageAW>

I'm at a.p.walsh@hud.ac.uk **or**
[@andywalsh999](#) on Twitter

More from Peter at
<http://infolitlib20.blogspot.com/>

I'm at peter.godwin@beds.ac.uk **or**
[@touchthecloud](#) on Twitter