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E-journals for beginners

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(or E-journals for Dummies©)

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Serials and Electronic Developments Manager
Bolton Institute





- Introduction
- Financial Management
- Administration
- Access
- The Future?
- Questions



- Bolton Institute
 - 15 miles North West of Manchester
 - Degree awarding since 1992
 - 7500 Students
 - Business, Management, SPLAT, Engineering,
 Computing, Health, Psychology, Education, Art & Design
 - 50% Part time or Distance Learners
 - North West of England, Isle of Man, Malaysia, Hong Kong/China





- Introduction
 - Virtual stock
 - Labour saving?
 - New job roles
 - Serials Librarian
 - E-resources Co-ordinator
 - Cost Saving?





- Financial Management
 - Budget allocation
 - Serials budget
 - Balance/formulae
 - Inflation



Information provision 2000-01

(£ sterling)	Universities		UEU
	Old	New	HE colleges
Bookspend per FTE student (inc. AVV)	37.62*	26.44	24.94
Bookspend per user	26.79	23.23	21.87
Average cost of books (incl A/V)	19.74	17.21	13.32
Periodicals spend per FTE student	72.42*	30.28	22.38
Periodicals spend per user	51.58	26.60	19.63
Average cost of periodicals	127.42	79.68	77.55
Spend on electronic resources per FTE student	11.47	10.73	9.17
Spend on electronic resources per user	8.17	9.43	8.04

Users = students and academic staff (bodies) and external users

* Copyright deposit items free

Source: LIST (http://www.lboro.ac.uk/departments/dils/lisu/list02/acad02.html)

UKSG Annual Conference, Heriot-Watt University 7-9 April 2003





- Financial Management
 - Subscription Renewals
 - Pricing
 - No-cancellation clauses
 - Timing
 - JISC Journals Working Group
 - Communication





- Financial Management
 - Ordering and payment
 - Supplier advantages and disadvantages
 - Direct
 - Subscription Agent





- Administration
 - Trials
 - The correct questions to ask?
 - Cataloguing
 - SUNCAT
 - Claiming





- E-journal Access
 - Access points
 - WebOPAC vs. Web Pages
 - What do we have access to?
 - Jargon
 - Authentication
 - Athens
 - Beware the Proxy Server!!



How users discover E-journals

Database searching	42%
Library staff	41%
OPAC	28%
Colleagues	26%
E-journal Web page	10%
Library Publicity	3%

Print versus electronic journals: a preliminary investigation into the effect of journal format on research processes. Nila A. Sathe, Jenifer L. Grady, and Nunzia B. Giuse. J Med Libr Assoc. April 2002, 90(2), p235-243





- E-journal Access
 - Licensing
 - Student body
 - Part-time
 - Distance learners
 - Franchise Students
 - SME partnerships
 - Walk-in Users





- E-journal Access
 - IT problems
 - Disability awareness
 - E-journal Administrator
 - Standards





- E-journals Access
 - Usage Statistics
 - COUNTER
 - http://www.projectcounter.org/
 - Cost per article download
 - Archiving
 - Model Licence, Current Deals
 - CD-ROM
 - Publishers Sites
 - Legal Deposit
 - E-print Archives
 - ScienceDirect backfiles

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- The Future
 - Impact of RSLG
 - Athens DA
 - Core Subscriptions + ?
 - Document delivery





- The Future
 - E-journal management and control systems
 - Library systems
 - Embedding
 - E-books
 - Merging content

- Financial Management Skills
- Purchasing
- Tendering
- Legislation/Legal Aspects
- Licensing
- Business Acumen
- Bibliographic Expertise
- Sound Office Practice
- IT Skills
- Problem Solving
- Technical Know How

- Economics
- Negotiation Skills
- Communication Skills
- Change Management
- People Management
- Knowledge of Publishing Industry
- Patience
- Sense of Humour
- Psychic Ability and/or Crystal Ball Owner





- UKSG Seminars, Roadshows & Training events see http://www.uksg.org/events.htm
- lis-e-journals contact
 lis-e-journals-request@jiscmail.ac.uk
- Serials-eNews alert



- Resources for Electronic Resource Management, Joan Conger
 - http://www.arches.uga.edu/~jconger/ERIL/resources.htm
- University of Leicester Electronic Journals Tutorial
 - http://www.le.ac.uk/li/sources/subject3/ejournals/tut.html





The Serials Management Handbook: a practical guide to print and electronic serials management

Tony Kidd and Lyndsay Rees-Jones (eds.). The Library Association/UKSG