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SAMPLE: Branding an Education.

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Futurescan: Mapping the Territory

Association of Fashion and Textiles Courses Conference
17th – 18th November 2009
University of Liverpool
Foresight Centre
This conference addresses the future challenges and opportunities for the development of fashion and textiles education in light of a rapidly changing external landscape, both locally and globally.

The FTC Association has assembled a number of experienced industry speakers with a range of perspectives on future trends and customer behaviour, sourcing, manufacturing and retail, to provide insights and prompt debate on a number of issues:

- Are our current perspectives of the 'employable graduate' still relevant in this 'flat world' and what are the implications for the student experience?
- What really is 'internationalisation' and how do we ensure currency and resources to develop higher-level skills?

The 'ever-changing' creative industries require new and exciting ways to create products, communities, opportunities and profits. Prevailing discourse around 'interdisciplinary' emphasises the 'creative imagination' as the most important attribute in breaking down traditional discipline silos. The question, 'what are the implications for fashion and textiles within the context of art and design education and other disciplines?' has prompted the FTC research study: Mapping the Territory.

In addition the conference will include over 25 research presentations from the sector.

**Day One**

Tuesday 17th November
11:30–16:00

Keynote Speaker: Professor David Shah, Publisher of *Textile View, View 2, Viewpoint, View Colour Planner, View China*

Global perspectives: Industry speakers

FTC Research Project: Mapping the Territory

**Day Two**

Wednesday 18th November
9:00–16:00

Research Presentations: Parallel Strands on the following themes:

- New Space – Unchartered territory research which examines new territories
- Bridge – Research and inquiry which examines the relationship between past, present and potential future dimensions of the discipline
- Adjacencies – Research which examines dimensions of community and relationships

Global perspectives: Industry speakers

**Conference Details**

**Venue**
University of Liverpool
Foresight Centre

**Accommodation**
The Feathers Hotel

**Reception and Dinner**
The Bluecoat

**Personal Details**

- Title
- First Name
- Last Name
- Job Title*
- Organisation*
- Address
- Postcode
- Email*
- Tel
- Fax

**Special access requirements**

**Special dietary requirements**

Conference rates include lunch and refreshments.

Closing date for bookings: 10th November 2009.

Please send me an invoice [ ] (tick box).

I enclose a cheque made payable to the 'Fashion and Textile Association' for the value of: £