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SAMPLE: Branding an Education.

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This conference is designed
for professional Fashion and
Textile Educators, Mphil or
PhD students, and interested
industrial partners

FUTURESSCAN: MAPPING THE TERRITORY

Association of Fashion and
Textiles Courses Conference
17th – 18th November 2009
University of Liverpool
Foresight Centre
The FTC Association has assembled a number of experienced industry speakers with a range of perspectives on future trends and customer behaviour, sourcing, manufacturing and retail, to provide insights and prompt debate on a number of issues:

- Are our current perspectives of the ‘employable graduate’ still relevant in this ‘flat world’ and what are the implications for the student experience?
- What really is ‘internationalisation’ and how do we ensure currency and resources to develop higher-level skills?

The ‘ever-changing’ creative industries require new and exciting ways to create products, communities, opportunities and profits. Prevailing discourse around ‘interdisciplinary’ emphasises the ‘creative imagination’ as the most important attribute in breaking down traditional discipline silos. The question, ‘what are the implications for fashion and textiles within the context of art and design education and other disciplines?’ has prompted the FTC research study: Mapping the Territory.

In addition the conference will include over 25 research presentations from the sector.

Day One
Tuesday 17th November 11:30–16:00
Keynote Speaker: Professor David Shah, Publisher of Textile View, View 2, Viewpoint, View Colour Planner, View China
Global perspectives: Industry speakers
FTC Research Project: Mapping the Territory

Day Two
Wednesday 18th November 9:00–16:00
Research Presentations: Parallel Strands on the following themes:
New Space – Unchartered territory research which examines new territories
Bridge – Research and inquiry which examines the relationship between past, present and potential future dimensions of the discipline
Adjacencies – Research which examines dimensions of community and relationships
Global perspectives: Industry speakers

Association of Fashion and Textiles Courses Conference: Futurescan: Mapping the Territory

Venue
University of Liverpool
Foresight Centre

Accommodation
The Feathers Hotel

Reception and Dinner
The Bluecoat

Personal Details
Title
First Name
Last Name
Job Title*
Organisation*
Address
Postcode
Email*
Tel
Fax
Special access requirements
Special dietary requirements

Conference rates include lunch and refreshments.
Closing date for bookings: 10th November 2009.
Please send me an invoice (tick box).

I enclose a cheque made payable to the ‘Fashion and Textile Association’ for the value of £