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“In designing, the most important thing is “meaning”. Design does not come to be because of such simplistic reasons as interest, oddity or fashion. What is important is the incessant examination of necessity in terms of materials, form, function, and our philosophy. We must ask ourselves if our target object must be designed in a certain way and find a clear-cut answer that definitely satisfies our search. It is only when we can deliver an inspiring, powerful message to the audience that we have undergone such a process.”

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