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Mobile phones in the library at the University of Huddersfield

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Andrew Walsh
Music, Humanities and Media

SCONUL 2010 Conference
Mobile phones in the library at the University of Huddersfield

QR Codes

T & L project 2009-2010
2D codes accessed using users’ own mobile phones
Linking users to context appropriate help
Embedding videos into the physical world

Text Tips & Tricks

UC&G Innovation Award 2009
Series of tips by text message in Autumn term 2009
Pilot service to supplement inductions
‘Opt-in’ offered in library inductions

Focus Groups

LRG Research Award 2009
Examined what mobile friendly services students wanted
Looked at ‘acceptable behaviour’ from library service
Students happy to receive text messages on opt-out basis, on condition messages are seen as ‘useful’

Top 5 services wanted were:
Reminders via SMS
Mobile friendly search tools
Renewals via SMS
Mobile friendly web pages
Help via SMS

Project articles to date

Walsh, Andrew (2010) QR codes - using mobile phones to deliver library instruction and help at the point of need. Journal of Information Literacy. [In Press]
Walsh, Andrew (2010) Blurring the boundaries between our physical and electronic libraries: Location aware technologies: QR codes and RFID tags. The Electronic Library. [In Press]

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