University of Huddersfield Repository

Aldehayyat, Jehad S., Al Khattab, Adel and Anchor, J.R

The Use of Strategic Planning Tools and Techniques by Hotels in Jordan

Original Citation


This version is available at http://eprints.hud.ac.uk/7507/

The University Repository is a digital collection of the research output of the University, available on Open Access. Copyright and Moral Rights for the items on this site are retained by the individual author and/or other copyright owners. Users may access full items free of charge; copies of full text items generally can be reproduced, displayed or performed and given to third parties in any format or medium for personal research or study, educational or not-for-profit purposes without prior permission or charge, provided:

• The authors, title and full bibliographic details is credited in any copy;
• A hyperlink and/or URL is included for the original metadata page; and
• The content is not changed in any way.

For more information, including our policy and submission procedure, please contact the Repository Team at: E.mailbox@hud.ac.uk.

http://eprints.hud.ac.uk/
The Use of Strategic Planning Tools and Techniques by Hotels in Jordan

Jehad S Aldehayyat
Al-Hussein Bin Talal University, Jordan

Adel Al Khattab
Al-Hussein Bin Talal University, Jordan

John R Anchor
University of Huddersfield

Contact information
j.r.anchor@hud.ac.uk
+44 (01) 1484 472462

Emerging Markets Research Group
The Business School
University of Huddersfield
Queensgate
Huddersfield HD1 3DH
United Kingdom

© The authors