The Use of Strategic Planning Tools and Techniques by Hotels in Jordan

Original Citation


This version is available at http://eprints.hud.ac.uk/7507/

The University Repository is a digital collection of the research output of the University, available on Open Access. Copyright and Moral Rights for the items on this site are retained by the individual author and/or other copyright owners. Users may access full items free of charge; copies of full text items generally can be reproduced, displayed or performed and given to third parties in any format or medium for personal research or study, educational or not-for-profit purposes without prior permission or charge, provided:

- The authors, title and full bibliographic details is credited in any copy;
- A hyperlink and/or URL is included for the original metadata page; and
- The content is not changed in any way.

For more information, including our policy and submission procedure, please contact the Repository Team at: E.mailbox@hud.ac.uk.

http://eprints.hud.ac.uk/
The Use of Strategic Planning Tools and Techniques by Hotels in Jordan

Jehad S Aldehayyat  
Al-Hussein Bin Talal University, Jordan

Adel Al Khattab  
Al-Hussein Bin Talal University, Jordan

John R Anchor  
University of Huddersfield

Contact information

j.r.anchor@hud.ac.uk  
+44 (01) 1484 472462

Emerging Markets Research Group

The Business School  
University of Huddersfield  
Queensgate  
Huddersfield  HD1 3DH  
United Kingdom

© The authors