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QR Codes, text a librarian and more - conference presentation at "Extreme Makeover: Transforming the face of your Library Service."

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QR Codes, text a librarian and more...

Using mobile 'phones in our libraries

Andrew Walsh, University of Huddersfield



What I'll be talking about...

- Text a Librarian service @ Huddersfield Uni
- Text tips & tricks @ Huddersfield Uni
- QR codes in the library @ Huddersfield Uni
- A few more thoughts...

A few facts and figures

- ☀ Around 9 in 10 adults use a mobile phone
- ☀ 116.5 'phones per 100 people in the UK!
- ☀ 99% of mobile phone users make calls
- ☀ 95% of mobile phone users send texts
- ☀ 35% of mobile phone users use mobile internet
- ☀ 217 million texts a day (mobile data association)
- ☀ 32% of American's accessed 'net from a phone

☀ Figures from Mintel, October 2007 & www.cellular-news.com/story/30548.php

Text a librarian

The screenshot shows a web interface for sending messages. At the top, there is a navigation bar with links: Departments | Users | Contacts | Templates | Messages | 2Way | My Profile | Logoff. Below this is a secondary bar with Send Messages | Message Archive. The University of Huddersfield logo is on the left, and the user 'Andrew Walsh' is logged in on the right, with the date '15 January, 2009'.

The main content area is titled 'Send Messages' and is divided into two columns. The left column is for 'Create Message' and contains the following sections:

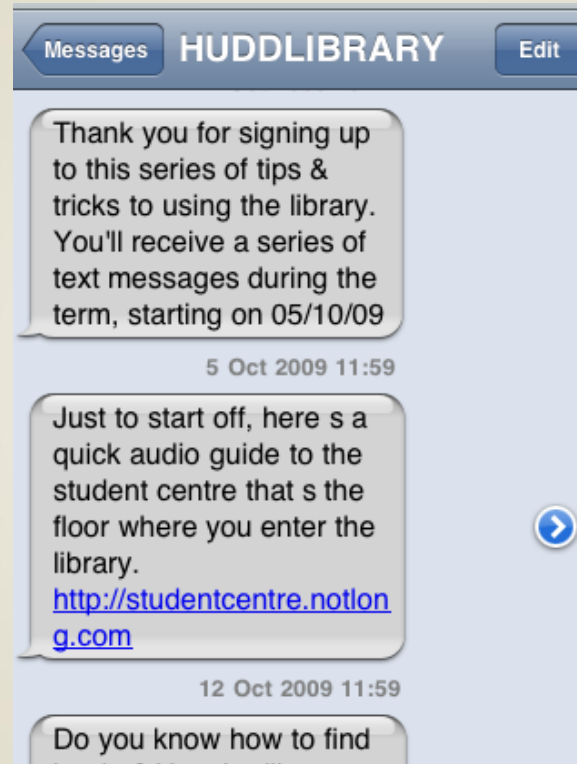
- Message Details:** A large text area for the message, a 'Select Template' dropdown, and a character count of '480 characters remaining'. Below this, it shows '# of messages about to send : 0 (0 messages X 0 recipients)'.
- Scheduling Info:** A section for scheduling the message, with options for 'Now' (selected) and a time selector set to '@ 00 Hours 00 Minutes'.
- Send with:** A radio button for 'Alpha tag'.
- Recipients details:** Three rows for selecting recipients: 'By Mobile Number' (text input), 'By Contacts' (dropdown menu), and 'By Groups' (dropdown menu).

The right column is titled 'Quick Contacts Selection' and shows 'Contacts Type' with radio buttons for 'Personal' and 'Global' (selected). Below this, it says 'None found.' At the bottom right of the form is a 'Send' button.

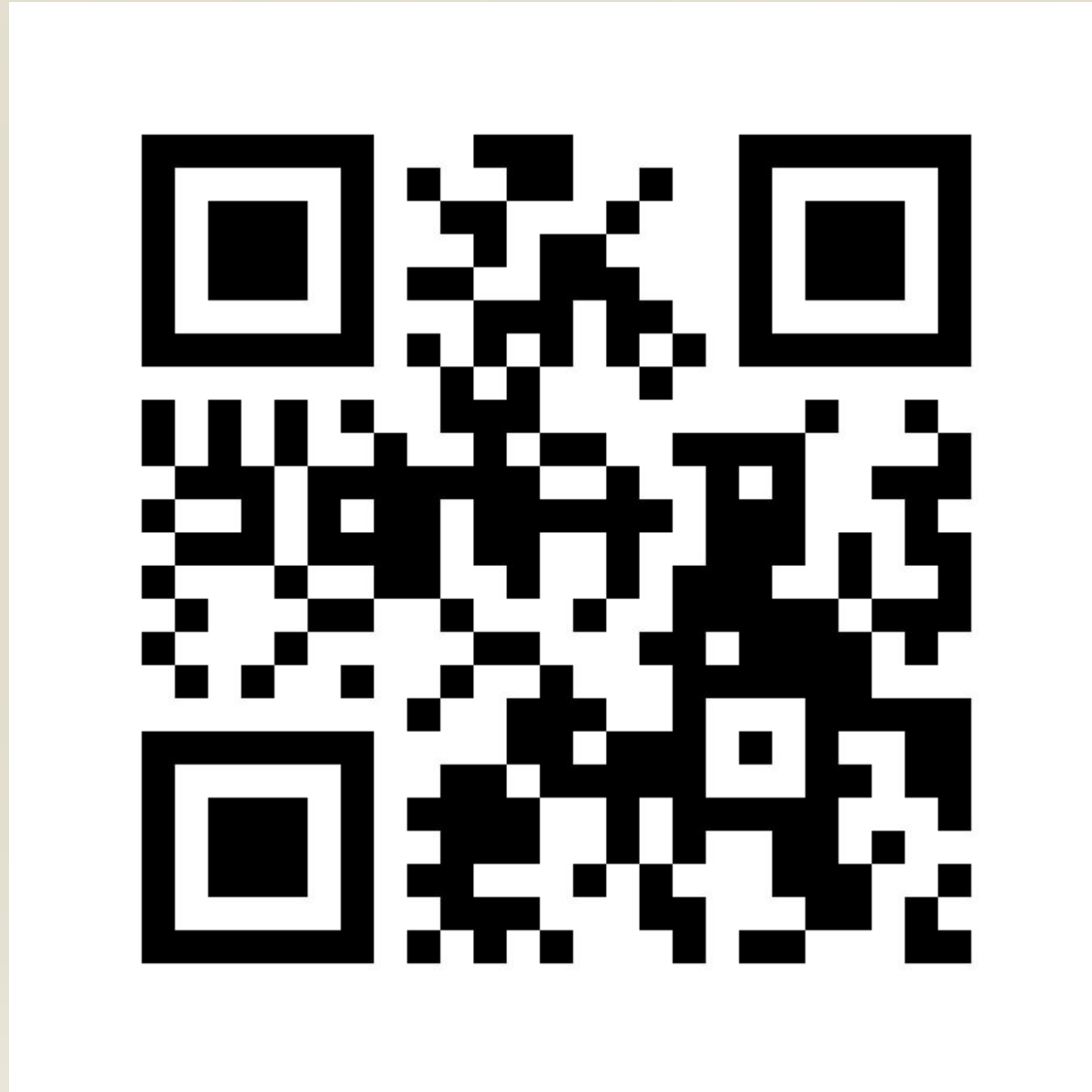
<https://www.hudsms.co.uk>

Text HUDUNI LIB followed by your message to 81025

Text tips & tricks



QR Codes



What are QR codes?

- ☀ 2D matrix code
- ☀ International standard



- ☀ Lots of demonstrations on YouTube, such as-
http://www.youtube.com/watch?v=uf_DNHPBV-s

What are we using them for?

- ✿ Links to mobile friendly videos
- ✿ Contact numbers / text messages
- ✿ Link to full text of print journals
- ✿ Links to useful resources

On:

- ✿ Printed handouts, shelf ends, library catalogue, signage, anywhere with a flat surface...

Virtual shelf browser:



Useful links:

Amazon UK: <http://library.hud.ac.uk/perl/amazon.pl?1856046486>

Blackwell: <http://library.hud.ac.uk/perl/blackwells.pl?1856046486>

del.icio.us: <http://del.icio.us/post?url=http://library.hud.ac.uk/catlink/bib/580994/clis/...>

Loan Stats: <http://library.hud.ac.uk/perl/stats/stats.pl?bib=580994>

Permalink: <http://library.hud.ac.uk/catlink/bib/580994/clis/>

QR Code:



Search terms:

communication conference devices learning mobile shelf tools wireless

Enquiries and Help

Subject enquiries (printed or electronic resources)
Members of the **Business** subject team (Alison Sherman, Angela Hicks, Sally Walker and Andrew Walsh) can be contacted in the office on Floor 6 of the Library & Computing Centre.
E-mail library.hubs@hud.ac.uk, Telephone 01484-472052

Computing enquiries (technical support)
The Computing and Library Services Help Desk, (including IT Help) is on Floor 4 (entrance floor) of the Library & Computing Centre.
E-mail student.it.support@hud.ac.uk, Telephone 01484-473730

General enquiries
The Information Desk is on Floor 4 (entrance floor) of the Library & Computing Centre. Telephone 01484-473730
The E-mail enquiry service (Ask a Librarian) is available via a link at <http://www.hud.ac.uk/its/bi/cis/pl7c/9924/14>

To ask a quick question by text message, send library followed by your question to 81025.
Find us on twitter @hudlib



Follow the QR code to complete a quick quiz to check what you've learnt!
(www2.hud.ac.uk/its/library/usingITqr_codes)

Since internet referencing, V
Any online information
August 2019
Lecture Notes
Year of
Lecture Notes
Open square bracket
Description of the lecture
Full date of lecture (day, date, year)
Close square bracket
For example:
Lecturer, J.N. (YEAR) Lecture Notes, [Description of Lecture Notes] (September 2003)
Further information:
More help is available on our webpages including an interactive reference builder and links to help on referencing from other sources.
<http://www.hud.ac.uk/its/ref/bi/cis/pl7c/9924/14>
<http://www.hud.ac.uk/its/ref/bi/cis/pl7c/9924/14>
16

Property & Finance, Family Law Reports and Herahan &

www.legalabbey.com
www.opal.gov.uk
www.index.htm



Westlaw have indexes of journal articles you use Westlaw's legal database. Within Westlaw, if full text is available within the Westlaw you will see a link on a link to view it. If not, try Lexis Nexis. Between the databases you get from Westlaw. Between the databases you cover most of the key journals you are likely to need.
(Youtube video on searching for legal journal articles at <http://www.youtube.com/watch?v=D1b1p0f0c6k>)

For more help

More information to supplement this induction can be found at The Basics webpages - <http://www2.hud.ac.uk/its/thebasics/buddersfield/>
Members of the **Business** subject team (Alison Sherman, Angela Hicks, and Andrew Walsh) can be contacted in the office on Floor 6 of the Library & Computing Centre.
E-mail library.hubs@hud.ac.uk, Telephone 01484-472052

General enquiries

The E-mail enquiry service (Ask a Librarian) is available via the library webpages and catalogue (<http://webcat.hud.ac.uk>)
To ask a quick question by text message, send library followed by your question to 81025.
Find us on twitter @hudlib
Sign up to our series of text tips and tricks running through the Autumn term by text to HUDUNI LIB to 81025

I'm also available electronically –



<http://englishlegal.notlong.com/>

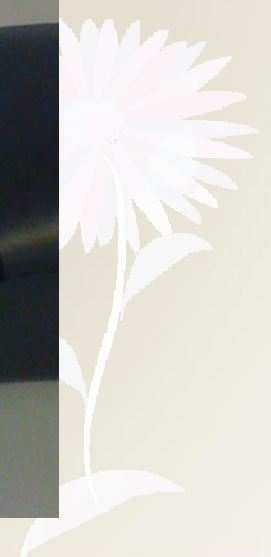


What's the strange picture for?

It's a QR code. QR code readers can be downloaded free for most camera 'phones from the internet (just Google QR reader and the model of your 'phone). They then translate a QR code image and prompt your 'phone to do something – in this case go to a webpage containing the full text of the book.







MONITOR

09/09 13:29:59
Present Card >>



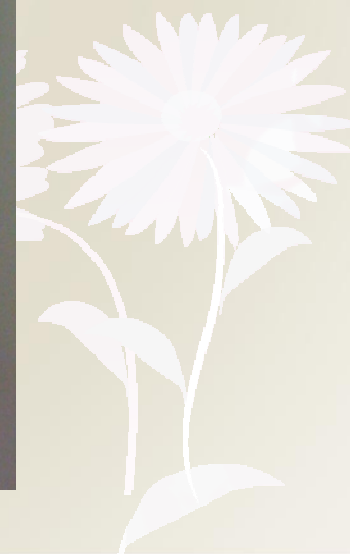
Insert
Coins

Insert
Notes

Present Card
Here



Finish



How can people use them?

- ✿ Install a (normally) free application on their 'phone
- ✿ Easiest method is to Google “QR reader” and the model of your 'phone
- ✿ Basic information and links on our webpage:

<http://www2.hud.ac.uk/cls/library/usingIT/qrcodes.php>

How are we promoting them?

Curiosity & Greed.

**WIN
£100!**

What am I?



**Read this QR code for a chance
to win a £100 voucher towards
a new mobile phone.**

www2.hud.ac.uk/library/usingIT/qrcodes.php


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Going forward, other thoughts...

 LIRG research.

Do students mind us contacting them via mobile 'phone?

Feedback

- ☀ Text (HUDUNI LIB as the 1st words of a message to 81025)
- ☀ Email (a.p.walsh@hud.ac.uk)
- ☀ Twitter (@andywalsh999)
- ☀ Any questions?



My contact details as a QR tag