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Meeting Educational requirements for a Community Matron/Case Management role from a HEI's perspective

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Exhibition and Sponsorship Prospectus

“Long-term conditions will be the leading cause of disability by 2020”  
WHO

“In the UK there are currently more than 17.5 million people living with chronic conditions such as diabetes, arthritis and heart failure ... there are estimated to be approx 1,500 community matrons currently working in the NHS ... and by March next year, 220,000 of the most needy patients will be getting support and care in their homes from 3,000 community matrons and other case managers ...”  
Patricia Hewitt MP  
Secretary of State for Health  
May 2007

THE WORK OF COMMUNITY MATRONS is to improve the quality of life of people suffering with long term conditions (LTCs). Both a consequence of and a means of achieving this objective is reducing the number of times people with LTCs need to be admitted to hospital and when hospital admission is necessitated, to then reduce the length of stay required. While these two outcomes are very significant, and not only for the financial savings attributed to them, they are but two indicators among a great many other indicators of how improvements to the quality of life manifest.

COMMUNITY MATRONS 2007 brings together these autonomous practitioners in a forum that will share examples of best practice and innovation. Presentations reflect all areas that are key to the fully functioning community matron role. These range from preparation for the community matron role, dynamic case management models, IT solutions, managing risk through to supporting community matrons in practice.
This conference is organised by Health Networks whose aim is to deliver quality conference programmes with a focus on shared learning and a strong emphasis on delegate exchange and debate.

**THE PROGRAMME WILL INCLUDE :**

- Keynote speech from Maureen Morgan, Professional Officer for Policy and Practice, DOH
- The challenges and opportunities of bridging new frontiers: crossing boundaries within and out with healthcare and across private, public and voluntary sectors
- IT models that are offering solutions in areas of planning, co-ordination and delivery of care and in measuring outcomes
- The Risk Management Framework: Independence, Choice and Risk (DOH May 2007) and the guidance and support it offers community matrons
- The rewards, challenges and aspirations of community matrons (and much more) as reported in the Community Matrons Online Survey 2007

**THE DELEGATES**

This conference will be attended by key stakeholders in healthcare including:

- Community Matrons
- LTCs Leads and Managers
- Case Managers
- Heads of Nursing
- Advanced Practitioners
- Healthcare Planners and Commissioners
- Educationalists
- Service Users

**KEYNOTE SPEAKER**

Maureen Morgan  
Professional Officer for Policy & Practice  
Department of Health

**CHAIR**

Chris Mullen MBE  
Associate Director of Workforce Strategy  
NHS Northwest

**SPEAKERS**

Jayne Molyneux  
Director of Managed Healthcare Services  
CareMax International Ltd

Yvonne Fenn  
Community Matron  
Serco Health

Patricia Robinson  
Consultant Nurse LTCs  
Croydon PCT

Vicky Kaye  
Senior Lecturer  
University of Huddersfield

Beverley Waddell  
Nurse Consultant Older People / Active Case Management  
Manchester PCT

Kim Lee  
Community Matron Cardio-Respiratory Care  
Eastern and Coastal PCT

Sharon Lee  
Community Matron Cardio-Respiratory Care  
Eastern and Coastal PCT

Hazel Price  
Kent TeleHealth Project Manager  
Kent County Council

Carol Godleman  
Risk Framework Lead  
CSIP

Professor Jean Faugier  
Director  
Tall Poppies Coaching and Consulting
COMMUNITY MATRONS
DELIVERING A NEW GENERATION OF HEALTHCARE

www.communitymatrons.co.uk

EXHIBITION AND SPONSORSHIP

The exhibition will contribute greatly to the benefit of the delegates. All catering (tea/coffee breaks and lunch) will be served from the exhibition area ensuring a flow of delegates throughout the day.

SPONSORSHIP OPPORTUNITIES AVAILABLE:

A Listed as sponsor with logo on  £1,200
  - conference programme
  - cover of conference delegate packs
  - report cover of ‘Community Matrons’ National Online Survey

B Logo with hyperlink displayed on the ‘Supporting You’ page of Community Matrons 2007 website (this includes one free delegate place)  £550

C Promotional insert in Delegate Pack  £750

D Exhibitors stand *  £850

E All inclusive package (A-E)  £2,500

* where a wi-fi connection is required, the fee charged by the venue, will be added to the account

All prices exclude VAT

PROMOTION

- Direct mailing UK-wide to all Heads of Community Services, Nursing and other interested parties
- Website promotion on www.communitymatrons.co.uk and www.health-networks.co.uk
- Electronic marketing – featuring updates on the programme, speakers and sponsors
- Actively promoting the online network forum bringing delegates together for open discussion
- We are inviting poster displays
- Copies of conference posters will be published in the Delegate’s Conference Pack
- Copies of conference posters will be hosted on the Poster page of the website

STANDS

- Tables provided are approximately 4’6” x 2’6” (1.4m x .8m) together with two chairs
- Access to an electrical socket is available if required
- Exhibitors may bring their own stands but width is restricted to 4’6” (1.4m)
- Catering for two stand members will be provided

To subscribe online go to www.communitymatrons.co.uk or call on 020 8144 2411
BOOKING FORM
PLEASE COMPLETE IN BLOCK CAPITALS

COMMUNITY MATRONS 2007
DELIVERING A NEW GENERATION OF HEALTHCARE

Please complete this form and return by Fax 020 8626 7079
Post Health Networks, PO Box 49291, London SE9 4WN
Email sponsors@health-networks.co.uk
Online www.communitymatrons.co.uk/sponsors

Full Name: 
Job Title: 
Company: 
Address: 
Postcode: 
PO Number: 
Office No: 
Mobile No: 
Fax No: 
Email: 

We wish to exhibit at the Community Matrons 2007 Conference

Manchester 14 September 2007

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Description of goods / services to be displayed:

________________________________________________________________________
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Signature ___________________________ Date ___________________________

Please note that full payment must be received before the conference space is confirmed

Terms and Conditions
1 Definitions
   ‘Exhibitor’ means any company, organisation or person or any agent or representative of such company organisation or person who has made a successful application for space allocation in the conference.

2 Space Bookings
   Any company, organisation or individual wishing to be an Exhibitor must complete and return the pro forma booking form. No application will be considered accepted until a signed booking form has been received by Health Networks and written acceptance of the booking has been sent by Health Networks to the Exhibitor.

3 Payment Terms
   Payment is due within 30 days of the date of Health Networks’ invoice. In the case of application being made within 30 days of the conference date, payment is due with the application. Please note that without full payment prior to the conference, exhibition space will not be confirmed.

4 Sharing/Subletting Space
   The Exhibitor shall not share with any other individual or organisation in whole or part of the space allocated without the prior written consent of Health Networks.

5 Cancellation/Non Payment
   If the Exhibitor cancels or reduces its booking after acceptance of its application by Health Networks or fail to make payment in accordance with Clause 3 above, the Exhibitor will remain liable for payment of the total charges payable pursuant.

6 Enquiries
   If you require any further information or help, please call 020 8144 2411.

Health Networks reserve the right to make changes, which are outside their control, to the programme and speakers without prior notice.