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Barlow, Nichola, Barker, Caroline and Burton, Rob

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Visual Tools as a learning and teaching strategy within healthcare education

Nichola Barlow, Caroline Barker and Rob Burton
What are Visual Tools?

- Mind maps, Learning maps, Thinking maps, Concept maps and Diagrammatic representations.

- Powerful retention aids which increase understanding (Harris and Caviglioli, 2003).

- Ideas and thought processes can be made visible through visual tools (Margulies and Valenza, 2005).
Visual Learning

• 80-90% of information absorbed by the brain is visual in nature Jensen (2000).

• Understanding and insight appears to be heavily dependent on creating images (Garnett, 2005).

• Visual tools transform the normally invisible, abstract act of thought into a concrete and public media (Caviglioli and Harris, 2002).
Creating Diagrams

A wide variety of diagrams can be created throughout the various key stages of the learning process and they may be used to represent the level of learning.

Knowledge, Understanding, Application, Analysis, Synthesis
Bloom’s taxonomy, Bloom (1956)

Generate
Systematize
Evaluate

Nominal       Ordinal       Interval       Ratio
Levels of measurement Polit and Beck (2008)
### Blooms Taxonomy 1956

<table>
<thead>
<tr>
<th>Level</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Knowledge</td>
<td>Simple knowledge of facts, terms, theories, etc.</td>
</tr>
<tr>
<td>Comprehension</td>
<td>An understanding of the meaning of knowledge.</td>
</tr>
<tr>
<td>Application</td>
<td>The ability to apply this knowledge and comprehension in new and concrete situations.</td>
</tr>
<tr>
<td>Analysis</td>
<td>The ability to break down material into its constituent parts and to see relationships between them.</td>
</tr>
<tr>
<td>Synthesis</td>
<td>The ability to re-assemble these parts into a new and meaningful relationship, thus forming a new whole.</td>
</tr>
<tr>
<td>Evaluation</td>
<td>The ability to judge the value of material using explicit and coherent criteria, either of one’s own devising or derived from the work of others.</td>
</tr>
</tbody>
</table>
Visual tools

- Evaluate
- Generate
- Create Diagrams
- Systematize

Benefits
- Learning
- Costs

Ideas
- Insights
- Knowledge

Organise
- Structure
- Sequence
Generate

• Develops basic descriptions of the characteristics or components of a concept.

• Identifies all the characteristics of the concept, process or phenomena under discussion.

• This stage is sometimes known as ‘ideas generation’, ‘brainstorming’ or ‘thought showers’.
Tools used to Generate Information

This circle is an example of Generation in relation to the subject of Health

- Lifestyle
- Exercise
- Environment
- Diet
- Age
- Sexuality
- Social Class
- Disease
Systematize

• This stage follows the ‘Generate’ stage and involves some order being introduced to the visual tool.

• The diagram is developed a stage further to represent groups and subgroups, providing structure and hierarchy.

• Links between groups and subgroups are used to represent the relationships between the concept and their component parts (Heinze-Fry and Novak, 1990).
Various tools may be used to ‘Systematize’ the information following on from the initial ‘Generate’ stage. These tools are commonly known as Structural Visual Tools. This group includes Tree Diagrams, Target Maps (Caviglioli 2002)
Various tools may be used to ‘Systematize’ the information following on from the initial ‘Generate’ stage. These tools are commonly known as Structural Visual Tools. This group includes Tree Diagrams, Target Maps (Caviglioli 2002).
Systematize by time

Flow diagram
The use of arrows to demonstrate the sequence of a particular process.

Starting event → Subsequent event → Subsequent event → Final Event

Gantt Chart
- Represents the sequence and where aspects occur simultaneously.
- Often used in the work place for project planning.
Systematize by time

- **Time lines** are used to demonstrate the sequence and timing of events.

- **Picture/story boards** show not only the sequence of events but may also provide detail.
**Systematize Compare & Contrast**

- **SWOT analysis**  
  - Strengths, Weaknesses, Opportunities and Threats.

- **Force field analysis**  
  - Represents the components which support or oppose the concept.
Systematize Compare & Contrast

• **Venn-diagram**
  - Illustrates shared and interval components/characteristics

• **Affinity diagram.**
  - Table represents all the components of each of the concepts of interest.
Systematize
Compare & Contrast

Person B
- Male
- Age 55
- Exercises Regularly

Person A
- Female
- Professional group
- Family History of Coronary Heart Disease
- Raised Blood Pressure
- Raised cholesterol
- Does no exercise
- Aged 28
Target maps support the prioritising required for decision making. Like any other ranking method, ‘target maps’ help to identify the characteristics which have the most or least significance to a given concept or problem. The characteristics identified in the centre are regarded to be the most important compared to those away from the centre which are considered of least importance.
Relations Diagram

• **Relations diagrams** show how components and concepts are structured, how they interact and relate to one another.

• **Cycle/process diagram**
  These diagrams are used to represent the sequences, stages, occurrences and processes within a concept / situation.
Algorithms are used to represent and support decision making processes.

This example shows how to respond in the case of a choking adult.
This diagram demonstrates the key components to achieving optimum health. The components closer to the desired outcome have the greatest influence on the outcome.
Evaluating

This visual representation can be used to both consider the advantages and disadvantages of the subject matter.

It also highlights anything new or interesting that has come to light during analysis.

Plus Minus Interesting (PMI) diagram
(De Bono, 1993)
**Visual tools in adult learning**

**PLUS**
- Serves as an educational tool.
- Promotes meaningful learning.
- Meets individual learning styles.
- Supports students with dyslexia.
- Promotes critical thinking.
- Develops problem solving skills.
- Identifies gaps in knowledge.
- Students control their learning.
- Useful for:
  - Planning
  - Revision
  - Teaching strategy
  - Curriculum development
  - Assessment Strategy
    - Portfolio
    - Presentation
    - Posters

**MINUS**
- Time to become proficient.
- Interpretation can be difficult initially.
- Information technology software - time consuming until user becomes efficient.
- Teacher transition to facilitation of student centred learning.

Educating tomorrow's professionals
Visual tools in Adult Learning

Interesting

- Use in the national curriculum within the UK – implications of this on Higher education.

- Students with some forms of dyslexia have the opportunity to demonstrate their understanding and problem solving skills other than through written narrative (Farmer et al, 2002).
Summary

Visual tool in adult learning

What are Visual tools?

- Mind map
  - Concept map
  - Retention aid
  - Diagrammatic representation

- Visual learning
  - Absorb information
    - Understanding
    - Images

Creating Diagrams

Generate
Systematise
Evaluate

Knowledge
Understanding
Application
Analysis
Synthesis
Evaluation

Taxonomies
References


New York: McKay.


References


Educating tomorrow's professionals

Any Questions?

Thank you

University of Huddersfield