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An analysis of Corporate Strategic Planning with Business Continuity, Planning and Disaster Recovery Planning

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## Major Definitions

### CSP: Corporate Strategic Planning

Aims to help organizations cope with internal and external challenges to ensure long-term survival.

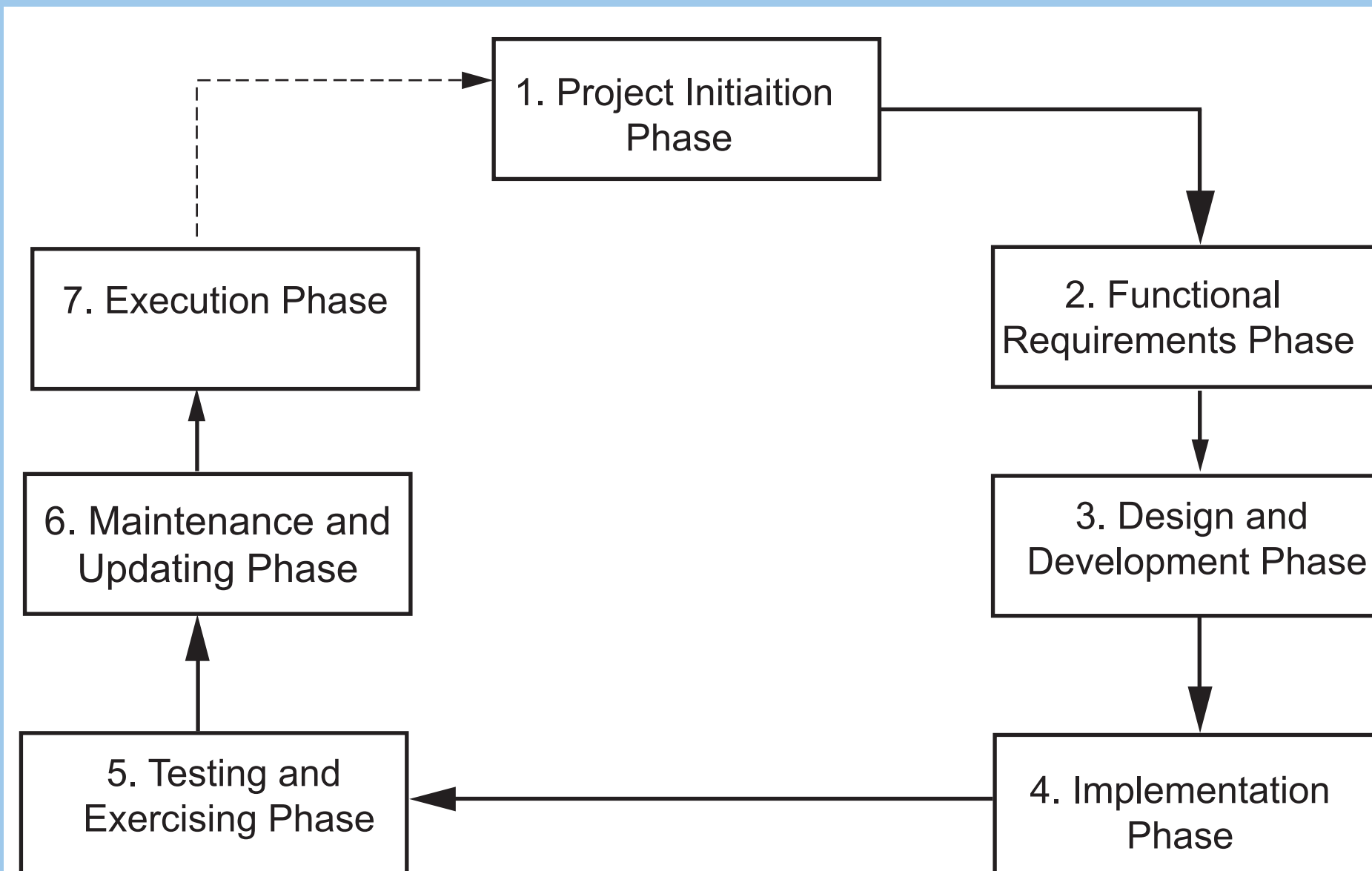
### BCP: Business Continuity Planning

Helps organizations prepare and respond to future unexpected disaster.

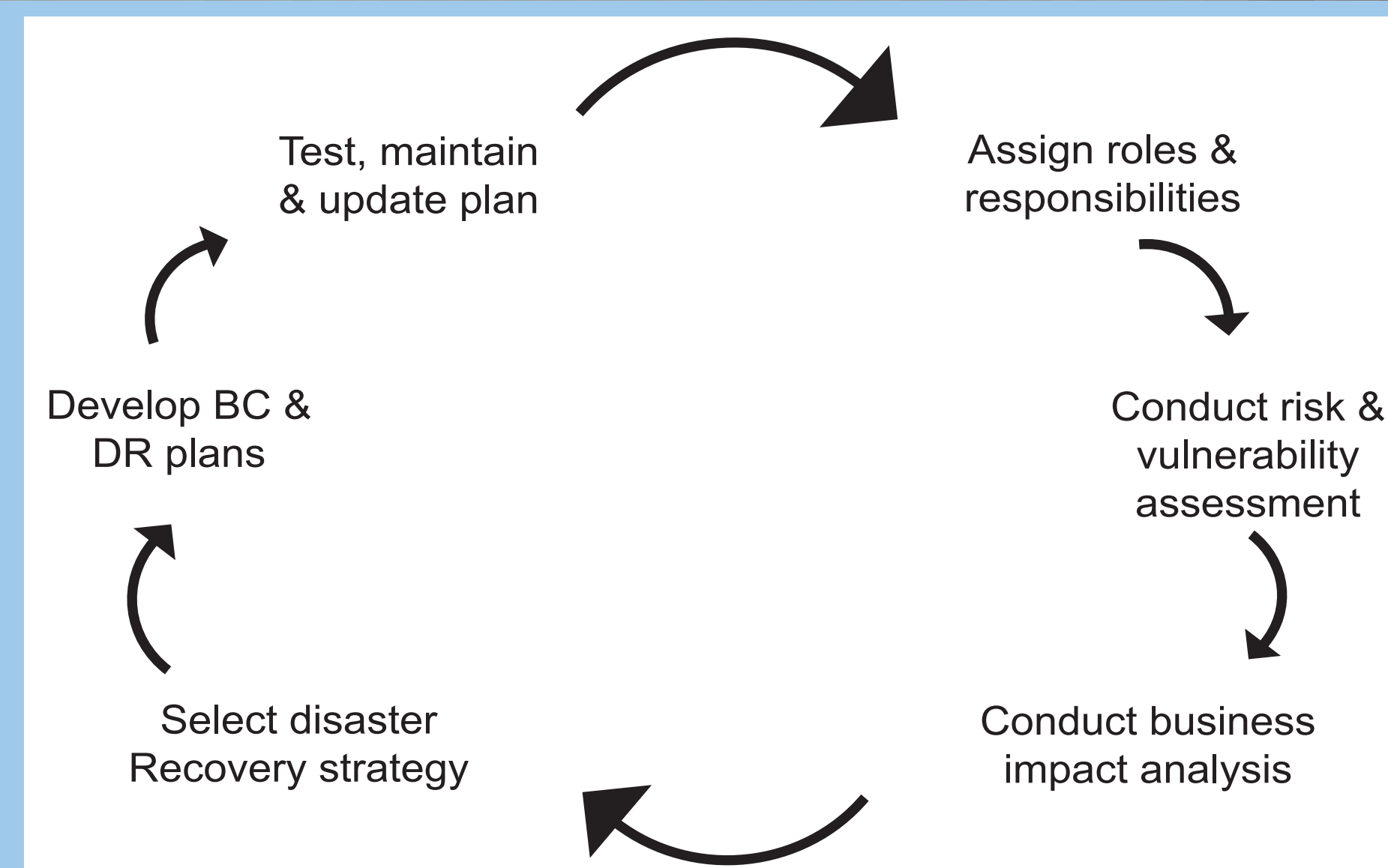
### DRP: Disaster Recovery Planning

Ensures effective recovery after disasters.

## Business Continuity Planning



## Disaster Recovery Planning



## Business Continuity Management (BCM)

- BCP and DRP are *complementary* processes.
- BCP and DRP have *cross-functional* impacts.
- BCP and DRP is considered *one* framework.
- BCP and DRP recently gained *managerial* roles.
- **BCP and DRP evolved into being BCM.**

# An Analysis of Corporate Strategic Planning with Respect to Business Continuity Planning & Disaster Recovery Planning



Ihab Hanna Sawalha, PhD researcher.

## Factors Influencing the Integration of BCM into CSP

### Biological & Social Risk



SARS - Hong Kong, 2003

### Economic Risk



World's Financial Crisis

### Natural Risk

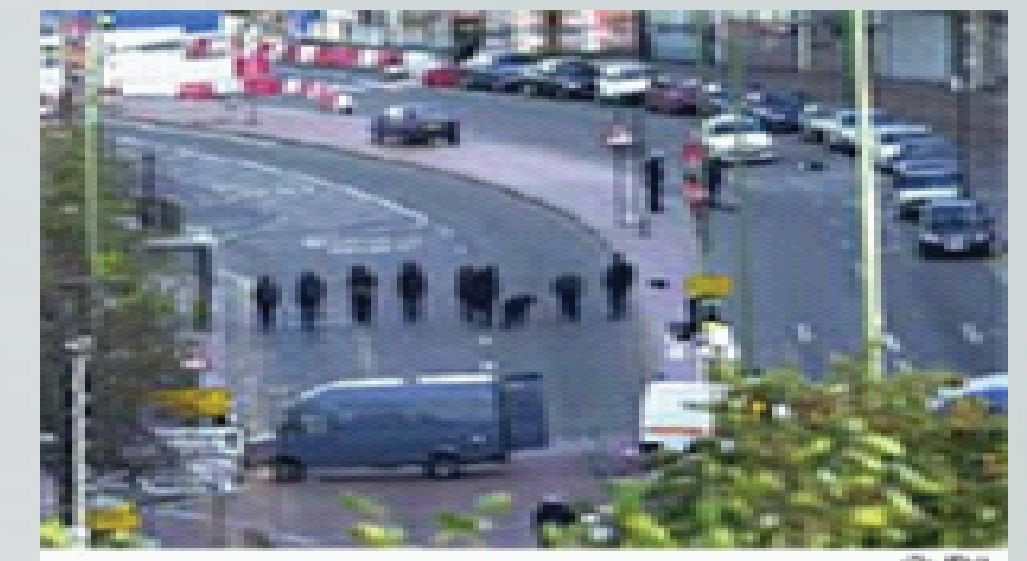


Tornado-Kansas, 2003



Senior Management Support

### Political Risk-Terrorism



Bomb-Birmingham, 2002

### Technological Risk



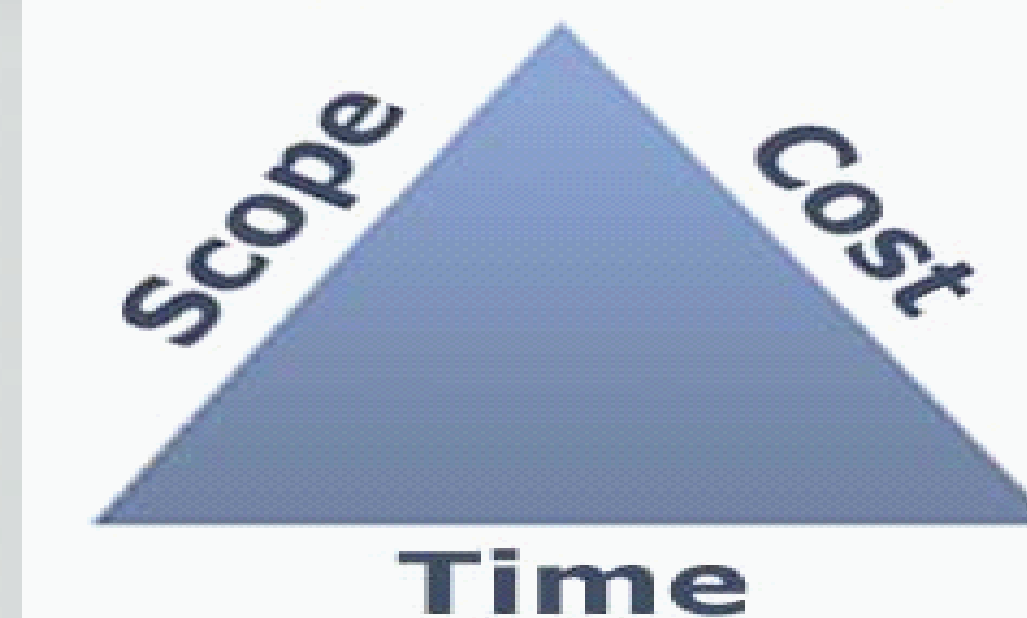
Y2K Crisis, 2000

### Compliance to Legal Acts



Civil Act, BASELII

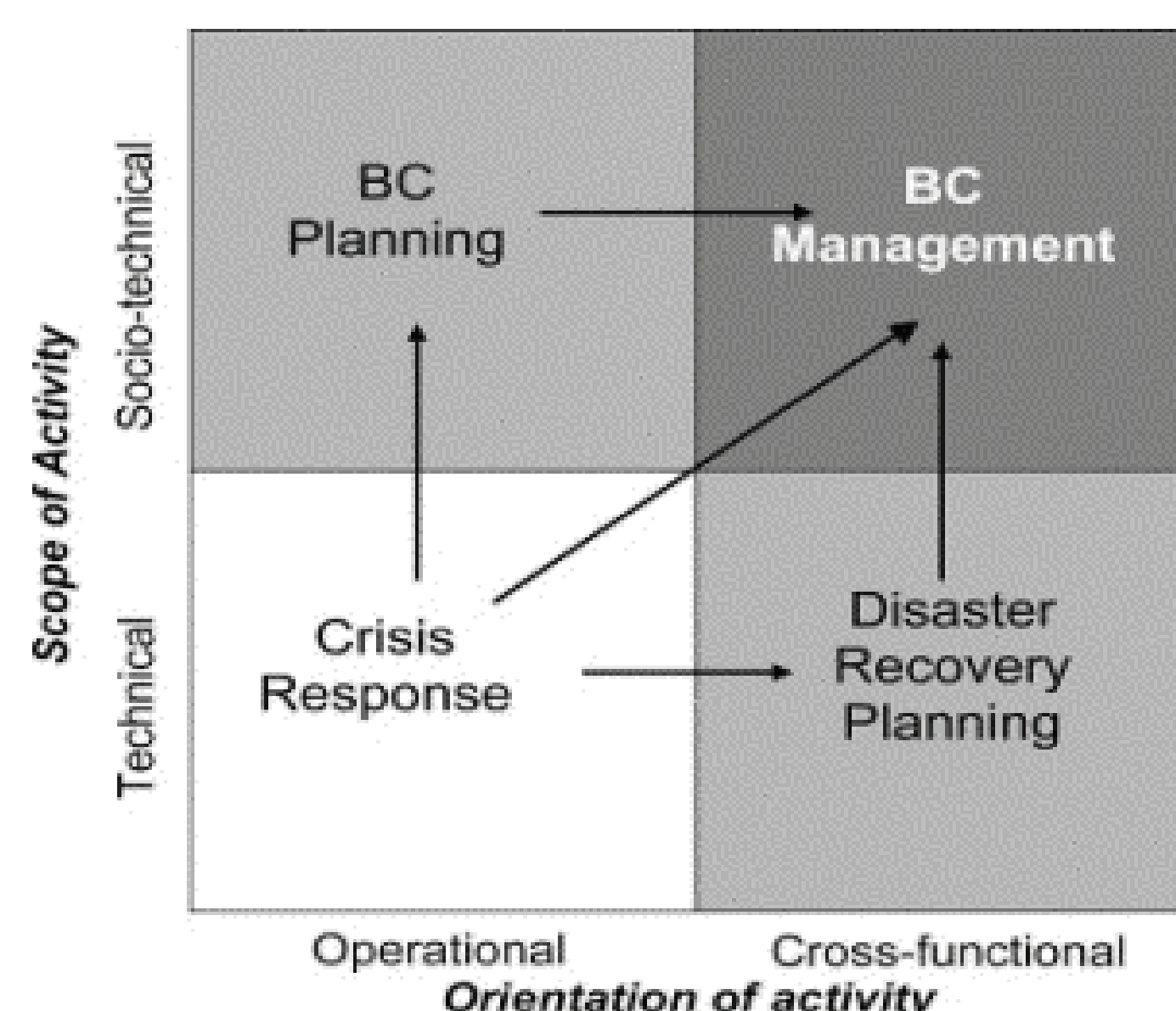
### Corporate Factors



Availability of Resources

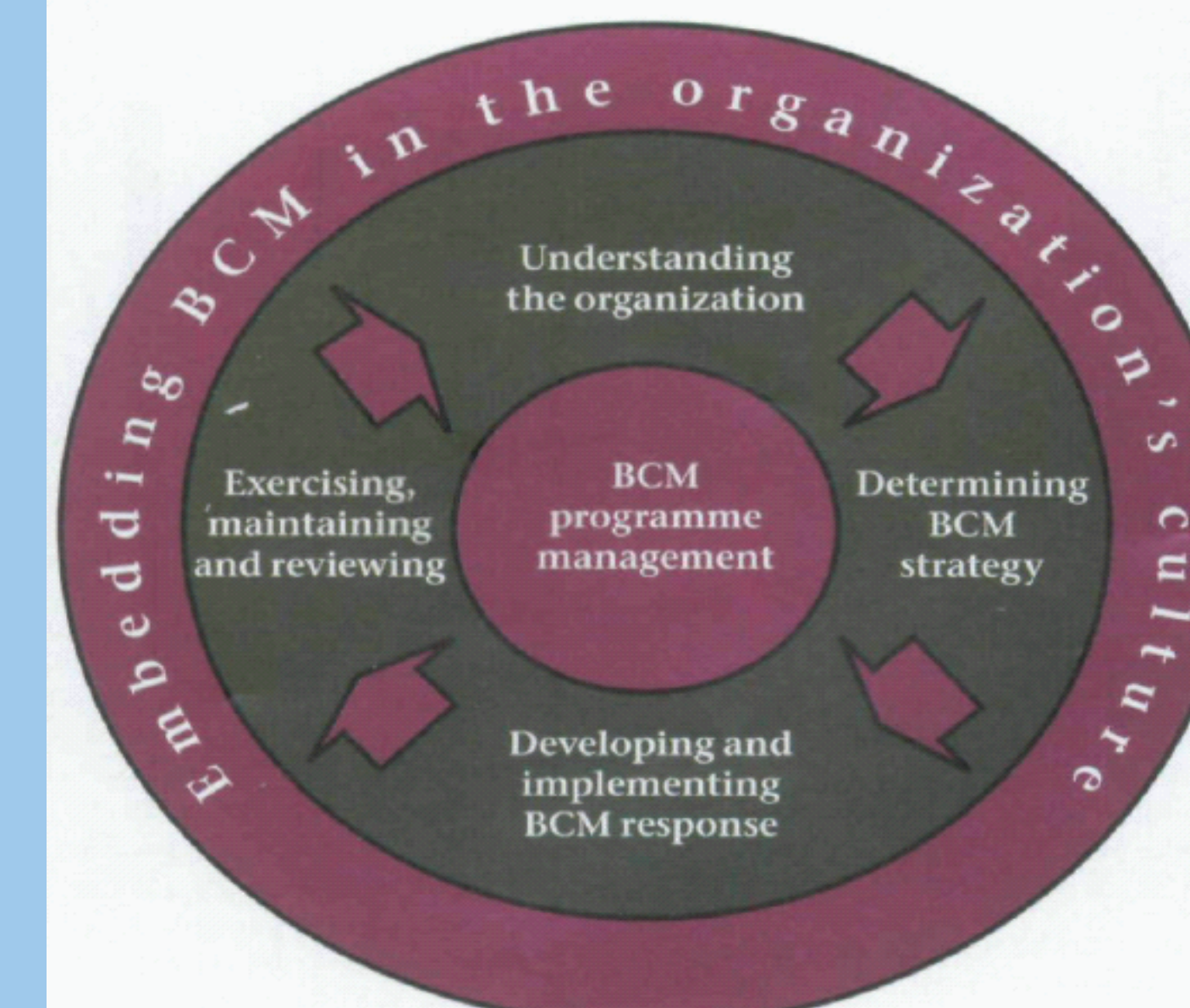


Forces of Globalization



### Business Continuity Management

- Is a holistic management process that builds organizational resilience and protects organization reputation and activities.
- Should be embedded in the CSP and the firm's culture.



## Research Contribution

1. Crisis management and CSP have been evolving separately over the last decades.
2. Few empirical studies were conducted to contribute to the understanding of the integration of crisis management into CSP.
3. Few empirical research in the field of crisis management exist.

## Research Key Questions

1. To what extent do Jordanian companies practice BCM?
2. To what extent do Jordanian companies practice BCM as part of CSP?
3. What factors are likely to influence the practice of BCM as a part of CSP process?

## Research Objectives

1. Present the models of BCP and DRP.
2. Examine the current BCM practices and their role in CSP in Jordanian companies.
3. Examine and describe the factors that may encourage or obstruct the integration of BCM into CSP.

## Research Aims

1. The research will contribute to the understanding of the integration of BCM into CSP.
2. Aims to examine the factors influencing the organizational decision on whether to integrate BCM into CSP or not.