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Heritage Quay HLF Participation & Engagement Report

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# PARTICIPATION AND ENGAGEMENT AT HERITAGE QUAY 2014-2017

Between 2014-17, a programme of **free** events, activities and workshops was delivered at the archives of the University of Huddersfield as part of the Heritage Lottery-funded Heritage Quay project.

Coordinated by the HLF Participation and Engagement Officer (P&E Officer), the programme aimed to bring new audiences into the service to explore the collections in innovative ways. The programme was targeted at three interest areas, **local history**, **music** and **rugby league**, reflecting known strengths of the collections. Activity was split into adult learning, public events and more specific festival-based programming, with no other limitations on the ages or backgrounds of potential participants. Large parts of the programme were developed with consultation groups to ensure that the audience's interests were central to the activity.

This report outlines what took place during the project, with the successes, challenges and learning to take forward. It aims to show that P&E activity in archives can be dynamic, innovative and exciting, whilst still serving audiences and collections.





# CO-PRODUCING PARTICIPATION AND ENGAGEMENT

The Heritage Quay participation programme was delivered by the P&E Officer, with support from the rest of the Heritage Quay team. Its core component was a public events programme developed with three voluntary co-creation/programming groups, led by the P&E Officer. Each group covered one of three key themes; Rugby League, Music and Local History.

The three programming groups met two-three times a year at facilitated meetings with the P&E Officer to work on the development of the public events programme. Groups were made up of academics, depositors, partners and enthusiasts, with a slightly different rationale for each group's membership.

Group members gave their time for free or as part of their professional duties. As well as contributing to the public programme, the groups were also consulted on or helped deliver other elements of the P&E Programme. Over the course of the three years, some strong and effective relationships were developed with the members.

## Programming Groups membership

Members of the programming groups came from places across the north. They were reasonably evenly split between Kirklees (17), the rest of West Yorkshire (14), and the wider North (16) with a couple of members from elsewhere. The Rugby League Programming Group (RLPG) was a large factor in this spread, although it should be noted that some members of the Local History Programming Group (LHPG), representing Kirklees organisations, actually lived in other parts of Yorkshire.

Anecdotally, attendances at programming group meetings were mostly from people who represented Kirklees organisations and partners (although they didn't necessarily live in Kirklees). Meetings for the LHPG and Music Programming Group (MPG) took place during or just after usual working hours, whereas RLPG meetings were on weekends. Membership of the groups changed over the three years as new members joined and others left. Occasionally post holders at partners changed. Where two representatives of an organisation both made substantial contributions they have both been counted as participants.

Some participants couldn't or didn't attend meetings but either contributed via email or expressed interest in staying in the loop via e-communications.

There was also a reasonably even split in ages over/under 60. 16 members of the programming groups completed detailed evaluation forms which will form the basis of the evaluation in this report. Of those who completed forms seven were under 60 and nine over 60.



# CO-CREATED PROGRAMMING

## Rugby League Programming Group



15



6

10

events

+ 2 Heritage Forums



63%



30%

330

event attenders

Amazing event, brought back a lot of great memories

For us families this was very special and will long be remembered

Thank you for organising the brilliant Indomitables session today along with Simon. I thought I knew a little bit about the tour but learned so much from the contributors.

Everyone very friendly...rugby league family (was mentioned several times)

Enjoyable, informative and important that RL memories should be preserved very interesting- better than expected

Positive Comment 80% Negative Comment 10% Mixed Comment 10%

## Rugby League Programme evaluation

The Rugby League Programming Group was comprised of representatives of as many clubs, foundations, organisations and individuals in the sport as possible. The majority of the membership was Yorkshire-based, but there was a significant amount of Lancashire-based interest too. Unfortunately, and probably for geographical and historical reasons, there were no members representing clubs from Cumbria, the Midlands, or Greater London.

### Meetings and attendance

At the first meeting, the following aims were given by the group, which formed the remit for programming:

- To illuminate collections in interesting ways
- Find ways to signpost people from the HQ collection to other resources/projects
- Set up a network for RL heritage people
- Important to share RL stories
- Get RL fans in
- Bring parts of different collections together
- Capturing what's in private collections
- Enthuse Clubs about their heritage
- Plan talks and activities
- Start local – build from there
- Encourage more use of the archives for detailed research on aspects of RL history.

Over the course of the project, meeting attendance declined, likely due to other commitments and the travel involved and because networking needs were being met at events. However, members still contributed via email and by using their contacts to develop the programme and market it. The core of RLPG members were consistently supportive and helpful.

The events run during the project were;

**RL History Day: New Zealand on Tour** Collections and presentations marking a modern tour

**Rugby League Photo IDing** Attendees helped to identify information in archive collections

**Legends in Conversation** Chance to hear from notable ex-players.

**Celebrating the Indomitables** Telling the story of the 1946 Great British Lions tour.

**Beef, Brains, Brawn and Muscle** An insight into modern physiology theory and practice, with archival input.

**Four Nations History Day** Inspired by a 2017 tournament. Talks and collections on display.

**Old Haunts** A look back at old clubs and grounds through talks and collections.

**Women RL** Female speakers sharing their experience in the game, linked to International Women's Day.

**Challenge Cup 120** An event to mark the 120th anniversary of the Challenge Cup.

**RL100** Final event, bringing different collections together.

## Successes

The programme consistently delivered interesting and engaging events based on significant historical sporting moments, and the programming group were able to provide their own knowledge, expertise and contacts to help provide the content, either through speaking at events (or inviting others to), displaying collections and marketing. The average attendance of 33 was positive in the context of a long season (February-November) which took place on weekends (thus impacting audience availability) and general levels of interest in the history of the game. Many of the programming group attended the events as participants which demonstrated that they were able to put on activities for them and there was a large element of networking involved in attending. The programme shared a great many stories and collections.

The highlights were;

**Celebrating the Indomitables** This event in 2016 shared a significant rugby league story, working closely with the families of former players and the rugby league heritage network. Feedback from attendees was excellent and there was an emotional atmosphere throughout.

**Photo IDing** This event was trialled at a Heritage Forum and proved popular. Attendees were invited to help identify mystery photographs. The event was very popular and hundreds of archival documents were identified, aiding research and cataloguing.

## Challenges

The largest challenge associated with this strand was identifying and appealing to ordinary fans. A lack of support from the local team and perhaps a lack of appreciation of the sport's heritage locally created barriers to engagement that were difficult to overcome. A corollary of this was difficulty in marketing to those fans directly. Work was done in local media, through organic and paid social media and by attempting to promote through foundations and clubs but to little effect. The events programme never seemed to produce an organic word-of-mouth which may have overcome some of these challenges. Geography was an additional factor. Due to travel times there was a limited audience who could attend spontaneously.

Finally, this strand had the most traditional programme of the three, with most of the events featuring a combination of talks and archival displays. In many ways, this was due to the collections themselves—there was less opportunity to be as creative with them perhaps, but the project didn't push hard enough to be innovative.

<http://www.examiner.co.uk/sport/gallery/heritage-quay-welcomes-former-stars-10862509>

<http://www.examiner.co.uk/sport/rugby-league/news/event-not-missed-huddersfield-giants-12634512>

<http://www.examiner.co.uk/news/west-yorkshire-news/rugby-stars-years-gone-help-10862067>

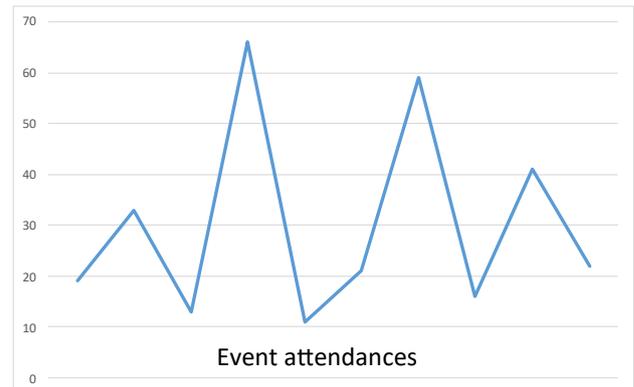
<http://www.thetelegraphandargus.co.uk/>

[news/14523397.Do\\_you\\_know\\_a\\_Bradford\\_Northern\\_player\\_who\\_was\\_a\\_member\\_of\\_The\\_Indomitables\\_squad\\_of\\_1946/](http://www.thetelegraphandargus.co.uk/news/14523397.Do_you_know_a_Bradford_Northern_player_who_was_a_member_of_The_Indomitables_squad_of_1946/)

## Year-on-year development and lessons learnt

Event attendance was mixed, with no fixed trends across the two years. It was also difficult to link attendance levels to specific marketing approaches or content. The most successful events, Indomitables and Old Haunts, were organised and promoted differently. The audience was almost exclusively adults, with a majority 60+.

The rugby league programme probably required more dedicated marketing time and investment than was possible on this project. The lack of permanent rugby league displays also made it difficult to fully brand Heritage Quay as the home of rugby league history and build a more general audience.



## Findings from the Programming Groups evaluation

Five members of the RLPG completed final evaluation forms. This number was low in part due to a lack of attendance at the end of project celebration in September 2017.

From the completed forms, all respondents felt that their voices were heard. 3/5 had attended training that they found useful. Many had attended events run by the RLPG, two had been to all of them and generally the programme met their interests, with scores of 9/10 or 10/10 where given. Responses also suggested that those in organisations had benefited from networking opportunities. Feedback about Heritage Quay in general was also excellent, as was proof of improved collections knowledge.

## Next steps

At the completion of the Heritage Quay project, the organisation Rugby League Cares were working towards a HLF application for a rugby league museum to build on the development work done at Heritage Quay. The programming group may continue to advise on and contribute to the sharing of the sport's heritage through this initiative.

## P&E Officer reflections

There were some amazing moments during the rugby league programme and many opportunities to showcase and tell stories with our collections. It felt worthwhile providing a space for rugby league heritage enthusiasts to share their knowledge and socialise.

The programme was less innovative than the other programming groups but this was partly due to other parts of the activity plan - for example, rugby league-inspired family activities were covered elsewhere. The programme aimed to bring in audiences with high-profile ex-players, but this didn't work that well. A solid narrative about an event, coupled with concerted peer-to-peer marketing had more impact.



Celebrating the Indomitables



Beef, Brains, Brawn and Muscle



Challenge Cup 120



Four Nations History Day



New Zealand History Day



Challenge Cup 120



League Legends in Conversation



Rugby League History Day

# Rugby League Photo Iding



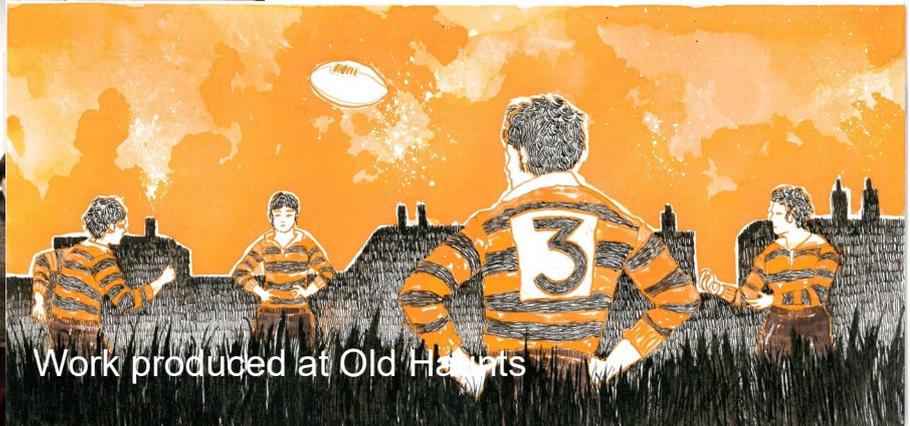
# Women in Rugby League



Challenge Cup 120



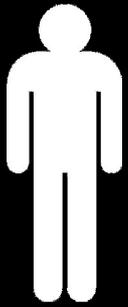
# Professor Tony Collins



Work produced at Old Haunts

# CO-CREATED PROGRAMMING

## Music Programming Group



4



8

11

events

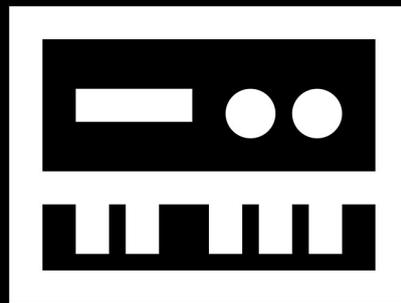
396

event attenders



1 event

early music



7 events

contemporary  
music collections



3 events

British Dance  
Band

The experience was so fun and inspiring

Something different with many interesting parts, really enjoyed the sayance [sic] and the story telling. The film was amazing but the highlight was the live score

Absoloutely excellent- Great space and facilities and v friendly staff!

Musical brunch - informative. Songwriting - fun. Haydn Wood recital - pleasant

## Music Programming Group evaluation

The Music Programming Group featured a mix of depositors, academics and enthusiasts. This was the smallest programming group with an even smaller, committed core. A major recruitment issue was that there were less organisations to contact and interact with than local history or rugby league. Attendance at meetings remained reasonably steady but there was less engagement remotely.

At the first meeting, the following aims were given by the group which formed the remit for programming:

- Knowledge exchange between academics and audience
- Should be about people coming to appreciate BMC [British Music Collection] and education
- Open up BMC to people. Graphical elements should be there to be explored
- Bringing different collections together
- About to deposit his archive of popular music of the 1920s-1940s so wants to use that + have record recitals
- Academics talking to local communities/ public and scholarly interaction
- The collections are something for town to be proud of and should be promoted
- Interested in the choirs and brass bands of the area and would like to find ways to get them involved

The events were;

**Introduction to the Music Collections.** A general event showcasing the collections.

**Dangerous Moonlight:** A screening of the wartime classic, whose score is in the British Music Collection. 1940s-style performer sang live after the film.

**Hardcore Classical** A light-hearted and interactive look at some of the more extreme pieces in the BMC.

**Cutting a Record** Inspired by the vinyl holdings in the archive (particularly the experimental techniques in the British Dance Band Collection). Recording studio in the research room and one-off pressing of recordings made for participants. Delivered in partnership with the School of Computing and Engineering.

**Conducting Day** Introductory workshops for young people using BMC content. Trainee conductors from the RNCM working with music student ensembles.

**The Cabinet of Dr Caligari** Halloween event, silent film with live score from BMC.

Specially assembled orchestra and line up of magicians organised and featuring members of staff and students from the School of Music, Humanities and Media.

**YSWN: IWD** Partnership event with Yorkshire Sound Women Network inspired by female composers in our collections. Hands-on activities and gig.

**Cutting a Record II** Repeat of event from 2016. Used School's music studios instead of research room (to support recruitment).

**Speakeasy** Music experience using the dance band collection. Live band, period-appropriate cocktail bar. Linked to academic conference - speakers shared their research by contributing to the event as performers.

**Yorkshire Music Festival** Culmination weekend featuring creative and music workshops and performances of music by Haydn Wood (in collection).

## Successes

The music programme delivered a vibrant and diverse range of events over the course of the project, with some interesting elements and partnerships which gave it greater impact and reach. Following a steady start, the programme found some successful approaches to engaging people with the contemporary classical content in much of the collections, a description which did not necessarily have wide appeal.

Despite some initial lower numbers, the MPG was not disheartened and was willing to consider and back interesting ideas. This was rewarded with some much better attended and innovative events in the second year of activity (project year three). Attendances were as follows:

**Y2 15-13-11-26-12**

**Y3 47-67-36-41-138**

There were many highlights in the MPG programme, but the Cabinet of Dr Caligari probably best reflected the energy and approach to programming. With a live ensemble, it took advantage of Heritage Quay's acoustics. It also provided the audience with an opportunity to experience a score from the collection that would not usually be played. The sense of theatre created by having live magic (in partnership with students and researchers) captured the ambition of the MPG programme too and demonstrated archival programming could help academic impact.

More broadly, feedback from event attendees was excellent, even when numbers were lower than hoped.

## Challenges

The relatively niche appeal of the collections and the lack of a strong network of local groups and fans were the biggest challenges. Related to this was the small programming group which again limited available collaborators and marketing opportunities. This was countered somewhat by the enthusiasm and interest of the MPG in being active participants.

These challenges were partly addressed by finding willing collaborators to bring audiences with them such as the Yorkshire Sound Women Network (two members were in the MPG).

An additional challenge was a lack of specialist knowledge in the Heritage Quay team and it is likely that the programme failed to make full use of the collections because of this.

## Press coverage

<http://www.examiner.co.uk/news/west-yorkshire-news/musicians-cut-tunes-vinyl-record-11254495>

<http://www.examiner.co.uk/whats-on/music-nightlife-news/bands-can-record-vinyl-free-12908461>



## **Year-on-year development and lessons learnt**

The first year of activity for the MPG was really challenging. With a lack of conduits for marketing and issues with content the programme felt a little underwhelming compared to the other two. However, the MPG generated a good range of potential ideas to choose from which helped with selection in 2016-17. A change in focus to select specific workshops, audiences and working on experiences all helped. The second year was also delivered with a range of partners who all brought audiences and expertise.

## **Findings from the Programming Group evaluation**

Four members of the MPG completed evaluation forms - representing perhaps the most active members of the group across the three-year programme.

All members reported that they felt their voices were heard. The average score for the programme meeting their interests was 7/10 (three responses) but the average attendance was 2.5/10 (four responses, two of 0) - partly due to the availability of the PG members. All expressed high satisfaction with their experiences and Heritage Quay and enhanced collections knowledge. The four respondents had knowledge of at most one collection at the start of the project, but knew at least something about all the music collections by the end. Three respondents felt the project helped their organisation achieve its own goals.

Some quotes from participants:

### **Thoughts about Heritage Quay/staff:**

“Very proud of the University of Huddersfield”, “Dave was a very welcoming, enthusiastic and energetic host/facilitator for the groups/events and it wouldn't have worked without him.”

“Heritage Quay is an inspirational space, and it has entirely changed my preconceptions about what an archive centre can be.”

### **Thoughts about the project:**

“A privilege to be involved.” “Thank you for everything!”

## **P&E Officer reflections**

The music programme was one of the most challenging parts of the P&E project. The first year of activity suffered from the misconception that there would be a readymade audience interested in content about contemporary classical music. Once the programme became more nimble and creative it delivered many highlights, giving people the opportunity to have fun and have creative and musical experiences. The MPG activity also proved the benefits of partnership work with colleagues in the University, setting up rich working relationships which can be continued into the future.



Cutting a Record (2016)



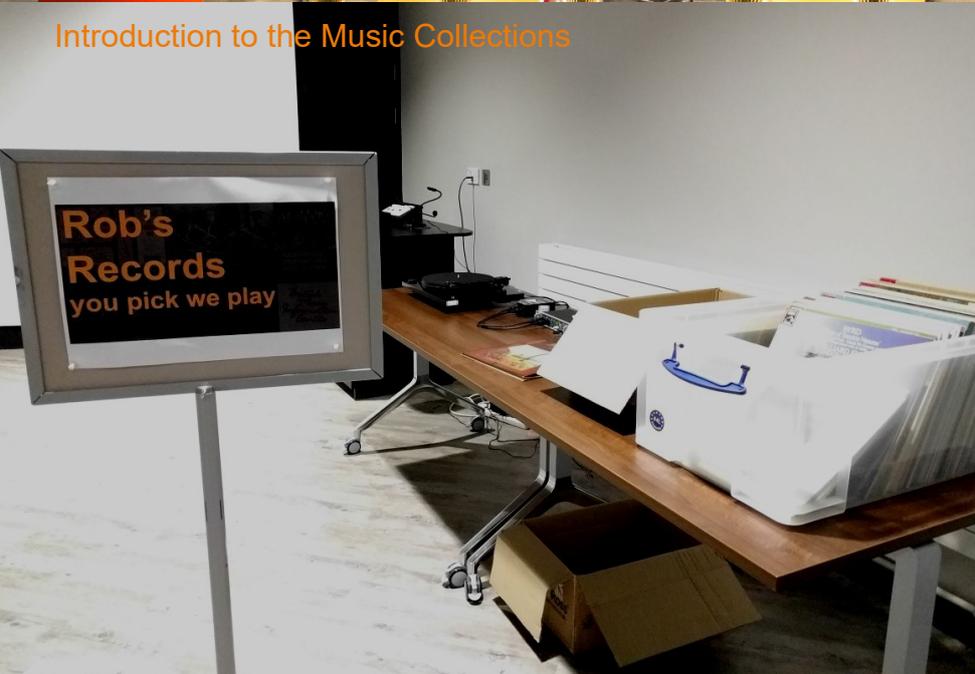
Conducting Day



Speakeasy



YSWN:IWD



Introduction to the Music Collections



Yorkshire Music Weekend



Yorkshire Music Weekend



Cutting a Record (2017)



Hardcore Classical



Yorkshire Music Weekend



The Cabinet Dr Caligari



Dangerous Moonlight

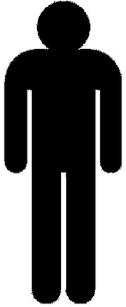


Yorkshire Music Weekend



# CO-CREATED PROGRAMMING

## Local History Programming Group



9



7



17

orgs

12

events

602

event attenders

Enjoyed - good to see the local groups - check out the latest publications - didn't expect lunch too - THANKS. **Heritage Quay History Fair**

Excellent- entertaining and informative. **Speaking Yorkshire**

Please, please can we have another maps day? Well done everyone! **Maps Day**

Finding my dad's retirement in Firm Friends. Loved everything I have seen. Roll on further open days. **Hopkinsons Information Day**

Positive Comment **100%** Negative Comment **0%** Mixed Comment **0%**

## Local History Programme Group evaluation

The Local History Programming Group was made up of representatives of many of Kirklees' history and heritage groups, including the University's History department. This was done to ensure that there were many geographical and historical viewpoints and interests represented.

### Meeting and attendance

At the first meeting, the following aims were given by the group which formed the remit for programming:

- Importance of networking with other groups, avoiding clashes and sharing information (for example speakers)
- Connections between the HQ programming groups could be explored; both Rugby League and Music have connections to local history.
- Ideas included, Mechanics Institutes, new/old images of Huddersfield, Maps, theatre and nursing

Overall, the first meeting was very practical, with many discussions about potential events. There was less talking about shared aims. One thing that was discussed in depth was the Huddersfield Gems exhibition.

The events run during the programme were;

**Huddersfield Gems exhibition launch** First event run to launch Programming Group's exhibition.

**LEGO day** Event linked to Huddersfield Gems exhibition, making buildings. Run in school holiday, using external activity provider.

**Huddersfield Gems Lecture: The Romans in Huddersfield** Final exhibition-linked event, run by LHPG member, the Huddersfield & District Archaeology Society. Lecture and hands on with objects linked to their case.

**Maps Day** Talks and displays related to maps. Lectures delivered by people from LHPG member organisations and collections brought from members too.

**Hopkinsons Information Day** Open day linked to collection, gathering knowledge for cataloguing.

**Colne Valley Labour Party is 125!** Delivered with party members and historians.

**Under Pressure** Engineering event linked to a collection, activities partly delivered by colleagues from the School of Computing and Engineering.

**Conscientious Objectors** Theatre project and performance using archives, delivered in partnership with the Lawrence Batley Theatre.

**Newspapers History Day** Like Maps Day, with different theme.

**Speaking Yorkshire** Celebration of local dialect inspired by collections. Delivered with dialect group.

**Recalling the Midwives** Run as part of International Women's Day, delivered with student midwives, comparing historical collections with modern-day practices.

**Heritage Quay History Festival** A history fair for local organisations incl. LPHG groups.

## Successes

The LHPG delivered a really strong programme, with a very diverse range of events. The P&E Officer was keen that the events were not just a series of lectures about the collections and the LHPG were ambitious enough to follow this path. The programme ended up featuring engineering, drama, history, archaeology, linguistics and architecture. This breadth didn't undermine attendances and delivered a consistently engaging programme.

Importantly, activity also provided opportunities for networking, both at meetings and events, something exemplified by the Heritage Quay History Fair which brought together 90 members of the history and heritage community in Kirklees to share knowledge, ideas and spend time together. Other highlights were the Hopkinsons Information Day and the Conscientious Objectors performances, for different reasons. The Hops day was a great example of how cataloguing activity and community engagement work well together, and Heritage Quay was also able to show former staff that their archive was being looked after safely. The COs project was great because it brought the stories from a smaller (Arthur Gardiner) collection to life and avoided being a talk on the subject.

## Challenges

One of the larger challenges was the limited amount of local history collections in the Heritage Quay holdings. This had an effect on the amount of ideas generated and also hindered work with more diverse communities—it was difficult to identify archives to use in a way that wouldn't feel tokenistic. The P&E Officer also had to push the LHPG at times to be more creative and imaginative in programming which they were happy to do with support.

The local history programme also had some issues with delayed or cancelled events, the most notable example being Maps Day. This was originally planned for Autumn 2015 but due to a combination of the P&E Officer's other commitments and a lack of urgency on the LHPG side it was rescheduled to the following January instead. This resulted in a much better event, but was not necessarily ideal.

## Press coverage

<http://www.examiner.co.uk/news/west-yorkshire-news/ninety-people-enjoy-hopkinsons-nostalgia-11036406>

<http://www.examiner.co.uk/news/lord-rings-full-huddersfield-words-13439927>

<http://www.examiner.co.uk/news/west-yorkshire-news/huddersfield-district-archaeological-society-reveals-9879482>

## Year-on-year development and lessons learnt

The local history programme was generally consistent throughout the three years of activity. Some events attracted a smaller audience, perhaps due to the content and marketing, but overall it was a strong and positively received series of events.

The LHPG itself ran out of steam a little towards the end, with some more sparsely attended meetings but the commitment over three years was generally very good. Attendances were as follows:

**Y1 52-44**

**Y2 46-66-90-40-46-55**

**Y3 24-37-12-90**

### Next steps

It is hoped that the LHPG can continue to meet, supported by Heritage Quay and then hopefully West Yorkshire Archive Service (Kirklees) as part of a potential Heritage Lottery Fund bid.

### Findings from the Programming Group evaluation

There were six evaluation forms completed by members of the LHPG. All reported that they felt like that they had their voices heard. Almost all attended at least four events across the programme and the average score for matching interests was 7.8/10. None of the respondents attended any training opportunities.

More members of this group came with good collections knowledge in their field, but most reported that they were able to expand this. 5/6 respondents felt the programme met their organisation's goals, with networking in particular seen as a useful activity.

### Some quotes for the evaluation:

"A great success— glad to have been involved." "Interesting and exciting project which has led to my involvement in more history projects and my membership of [a local society]." "Enjoyed being a member of a group which actually gets things done."

### P&E Officer reflections

The group was a strong, passionate and supportive part of the project, with a wealth of contacts and knowledge they were happy to share. Members were not as regular an audience as the RLPG so it may be that they were thinking as much about the interests of their respective organisations as their own interests, but that wasn't necessarily a bad thing. The programme itself had some excellent outcomes and helped create a role and profile for Heritage Quay within the local history and heritage community—no mean feat for a new space.



Maps Day



LEGO Day



Conscientious Objectors



Hopkinsons Information Day

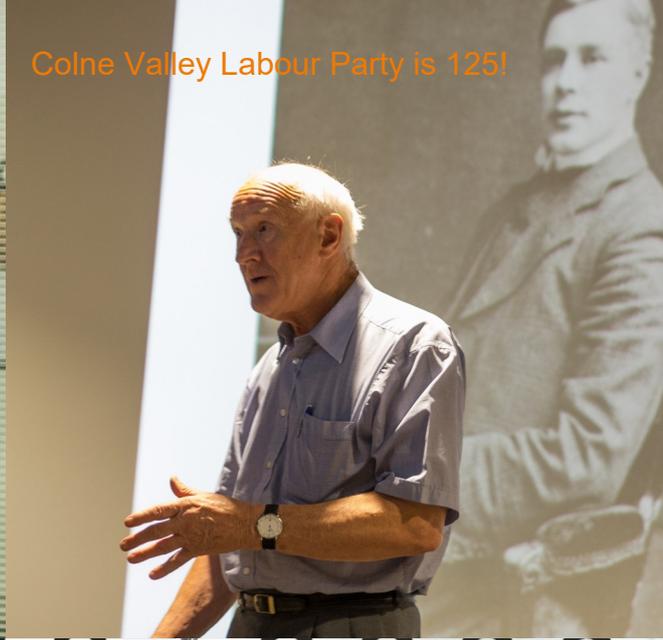


Recalling the Midwives

Colne Valley Labour Party is 125!



Colne Valley Labour Party is 125!



Under Pressure



Heritage Quay History Fair

Huddersfield Gems Exhibition Launch



Newspapers History Day



Conscientious Objectors



Hopkinsons Information Day



Heritage Quay  
WHAT'S ON Autumn / Winter 2015-16

Archives / Exhibitions / Collections / [www.heritagequay.org](http://www.heritagequay.org)

Heritage Quay  
WHAT'S ON Spring / Summer 2016

Archives / Exhibitions / Collections / [www.heritagequay.org](http://www.heritagequay.org)

Heritage Quay  
WHAT'S ON Autumn / Winter 2016-17

Archives / Exhibitions / Collections / [www.heritagequay.org](http://www.heritagequay.org)

Heritage Quay  
WHAT'S ON Spring / Summer 2017

Archives / Exhibitions / Collections / [www.heritagequay.org](http://www.heritagequay.org)

# THE PROGRAMME

**NEWSPAPERS HISTORY DAY**  
SATURDAY 28 JANUARY 2017  
10.00AM-4.00PM

If the past is a different country, then newspapers can be the guide book. Join us to explore what the media can tell us about what happened, why it happened and what people thought about it.

Free, no booking required.

Find out more at [www.heritagequay.org/events](http://www.heritagequay.org/events)

**MAPS DAY**  
SATURDAY 23 JANUARY 2016  
10.30AM-4.00PM

Maps tell us so much about the world around us. If you read them in the right way. We'll have cartabooks of cartography and reports on hand to tell you how to make sense of them and hands on activities for all ages.

Find out more at [www.heritagequay.org/events](http://www.heritagequay.org/events)

**SPEAKING YORKSHIRE**  
TUESDAY 21 FEBRUARY 2017  
6.00PM-8.00PM

Get ready for a celebration of Yorkshire dialects at Heritage Quay with appearances from the Sunderland Festival performers and a sprinkling of experts, and the chance for you to have a go too. It will be a great evening out for all ages.

Event managed from 10 December 2016.

Free, booking required.

Find out more at [www.heritagequay.org/events](http://www.heritagequay.org/events)

**CELEBRATE RECORD STORE DAY AT HERITAGE QUAY.**  
SAT 22 APRIL  
10AM-5PM

FREE ACTIVITIES FOR ALL AGES!  
RECORD A 7" BRASS TO TAKE HOME ON VINYL.  
CREATE A RESPONSE VINYL SHOPPER BAG.  
EXPLORE THE HISTORY OF VINYL.

FOR FURTHER INFO AND TO BOOK:  
[www.heritagequay.org/events/record-store-day-celebrations](http://www.heritagequay.org/events/record-store-day-celebrations)

**Heritage Quay History Festival**  
Saturday 1<sup>st</sup> July  
10am - 4pm

Celebrate the rich history and heritage of Kirkstoes at this free event, open to all. All completely free!

- Displays from all the major history and heritage organisations in Huddersfield & District.
- Short talks about local history.
- Behind the scenes tours of Heritage Quay.
- Light refreshments.
- See gems from the Heritage Quay collections.

Find out more information here [heritagequay.org/events/heritagequayhistoryfestival](http://heritagequay.org/events/heritagequayhistoryfestival)

**Yorkshire Music Weekend**  
University of Huddersfield  
29 - 30 July 2017

Come and celebrate Yorkshire music at Heritage Quay! Our incredible line-up performances and workshops will bring to life some of Yorkshire's fascinating musicians and composers. From brass bands to opera, vinyl and classical, there's something for everyone. Everything is completely free.

Find out more information here [heritagequay.org/events/yorkshire-music-weekend](http://heritagequay.org/events/yorkshire-music-weekend)



Local History



Rugby League



Music



144



521

32 events

1,299 attendances

Top 5 events

|                         |     |
|-------------------------|-----|
| Yorkshire Music Weekend | 136 |
| Hopkinsons Info Day     | 90  |
| HQ History Fair         | 90  |
| Maps Day                | 66  |
| Indomitables            | 66  |



599

# Overall programme

The stated objectives of the co-created programme were to provide:

- Increased understanding of the heritage of specific interest areas
- Exchange of knowledge between academics and audience
- Sense of ownership of the centre by users and audience members

There were around 150 completed feedback forms from attendees across the events programme, which represented around 15% of attendees.

From these forms 78 comments feature feedback explicitly expressing enjoyment and/or fun, with six examples of being surprised, two referencing exploration/making and two being inspired. Comments such as “amazing” and “great” were not coded for use in this evaluation but feature on many forms.

The programme also delivered a lot of information with 39 responses tagged as “interesting” or referencing learning something. Three responses also mentioned knowing about something and three more about deepening understanding. The programme also had an impact on attitudes and values, with a total of nine responses saying that feelings and perceptions had been changed.

More broadly, the programme delivered a range of deeper social benefits. As the programming groups’ feedback shows, regular meetings and chances to share knowledge and experience helped Heritage Quay’s communities of interest to improve inter-group dialogue and understanding and worked to build the capacity of the groups (delivered through the related activities listed below).

The programming group’s feedback also demonstrated that Heritage Quay is a safe and trusted public space and that they (and event attendees) were happy to attend activities in the space. Ten attendee feedback forms specifically mentioned this.

The programme helped children and young people to enjoy life and make a positive contribution, mostly notably through the Conscientious Objectors project/performances.

A final thought on the overall programme is that the events generally suffered from a lack of passing trade - without large groups of the public in the space or passing by, all the events were required to generate their own audience that was committed enough to attend.

One thing difficult to assess is whether audiences saw an overall programme or came to individual events. There is some evidence that coming to one event would lead to repeat visits (particularly in the rugby league programme) but not enough to draw out broad trends.

Overall the programme delivered a successful series of events that illuminated collections, brought in new audiences and built relationships with colleagues in the University and the communities of interest connected to our collections.

The initial target for attendees was 950 across 38 events. In the end, there were 1,299 attendances from 32 events.

# ADULT LEARNING

14

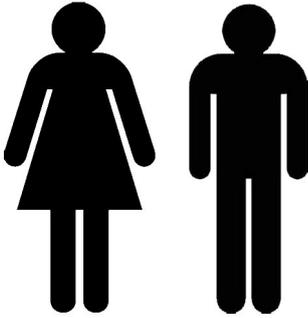
courses

207

workshop attenders

32

workshops

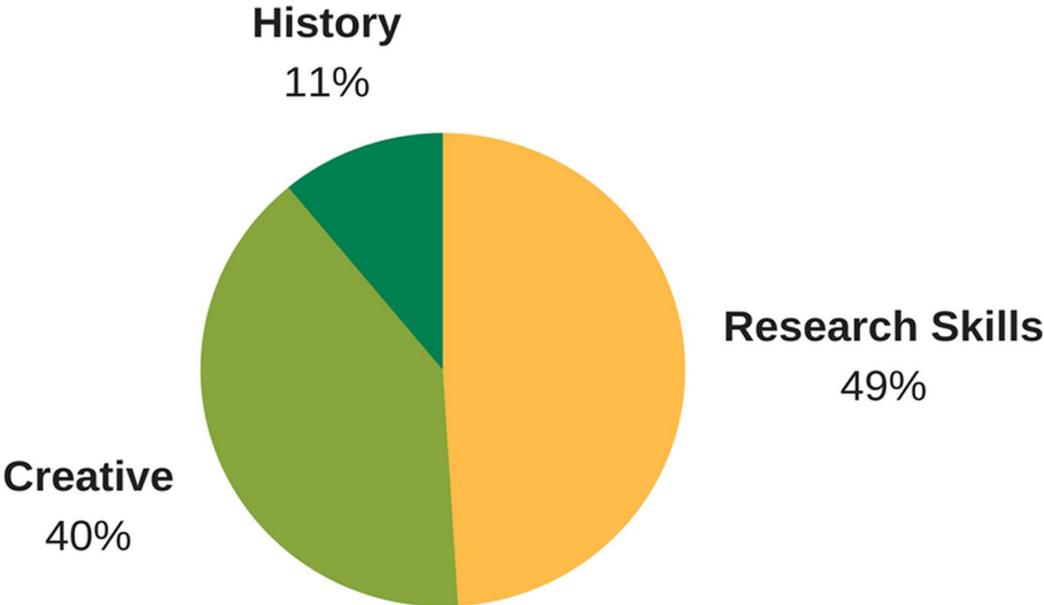


114



93

course  
content  
by  
type



# ADULT LEARNING

The informal adult learning programme was split into three types of activity: skills, history and creative, broadly linked to the participation themes of local history, music and rugby league.

## Historical Research Skills

The Historical Research Skills strand was primarily aimed at, and marketed to, the local history and heritage community and developed with the Local History Programming Group (see below). It also attracted members of the rugby league heritage and music communities and some university students. Overall, seven courses were delivered across two years, with 84 attendances. Delivery was led by a range of experts sourced and supported by the P&E Officer, who co-delivered the sessions. These included Heritage Quay staff, academics and local heritage professionals. The courses run were: Archive Skills, Palaeography, Oral History, Preservation, Geomapping, Curation & (Methodist) Family History.



HRS: Preservation

## Summary of feedback

Archive skills “A great start - fun - not dry at all and we learnt a lot. Enthusiasm from Rob and Dave very infectious.”

Palaeography “Excellent (hard work but I enjoyed it)”. “(Possibly) tried to cover too much within the 2 hours.”

Oral History “Very good in terms of principles and practicalities.”

Preservation “Excellent, lively, friendly learning. Lovely to be able to try out the skills during the session.”

Curation “Excellent! Very well organised and presented. I've learned a lot that will be of value.”

Geomapping There was mixed feedback - a wide range of abilities meant it was difficult to suit anyone. Even though it was a three-session course, more time or a smaller remit were probably needed.

Family History “Fantastic - very interesting and informative.”

Overall the programme was very effective, with most of the participants pleased with what they had learnt. Interestingly, there wasn't a lot of cross-over between courses (only a few people attended more than one) which suggests we were serving different interests each time. It may be that some of the later participants would have booked on the earlier courses if they had known about them. There is scope to re-run these earlier courses again to ascertain if there is such a need. Many of the sessions were not fully booked, but most had reasonable attendances.

## Creative sessions

The second biggest strand was creative workshops, linked to Heritage Quay's music collections. Across all four courses, bookings were strong but actual attendance disappointing, with around 50% of bookers turning up. This was frustrating as some sessions had waiting lists. There were a total of 24 attendances. These sessions broadly attracted more student bookers, but they were mostly, although not exclusively, the ones who didn't turn up on the day.

The workshops were: Conducting for Beginners, Music in Motion (animation), How to Write About Music and Radiophonic workshop.

Despite these challenges, workshop satisfaction was high and there were some great responses to evaluation questions: "Fun and interactive", "Very good. Friendly, challenging, fun", "Brilliant!" "AMAZING!!" "5 stars. Excellent. Very entertaining" "It was great, lots of fun, great experience and lots of inspiration." "Lots of fun enjoyed the creative process." "Learned a lot in a short space of time. Plus we made some really cool models." "Really fun to explore new techniques." "Fun, wasn't sure what we would be doing, fascinating and helped me create some writing."

60% of participants learned a new skill and all had fun and were able to be creative.

## Historical sessions

Three multi-session history courses were delivered, with one for each programme theme. There were 90 attendances across the three courses.

**Roots Of Rugby League** was a course delivered by Rugby League Programming Group member Professor Tony Collins, for a very passionate group of enthusiasts. The course used, and provided context for, our collections. It attracted an audience from across the north, not just local people.

**Brass Bands** was delivered by an ex-student, drawing on their PhD research. The course included materials from our special and music collections and materials provided by the course tutor.

**Clocking on at the Hops** was a course about the history of Hopkinsons, one of the archive collections. It was delivered by the P&E Officer. The audience were ex-staff or their families and because of this, the sessions were designed to be interactive, with plenty of opportunities for the community to contribute their own knowledge. All participants learnt things they didn't know before the course but were also prompted to remember and share their own or family experiences.

Evaluation was also positive for these courses; "Very good/5 star." "Exceeded expectations." "Well presented in an informal atmosphere. Very informative and would heartily recommend to others" (Roots of Rugby League). "Very informative and useful for my own research." "Thought provoking elements which will stay with me for a while" (Brass Bands). "Very interesting looking at the old pictures and hearing about the start of the company to the modern day." "[best thing] Remembering the past life at Hopkinsons." "Brilliant, learnt a lot" (Clocking on at the Hops).

## Evaluation summary

### Outcomes

Evaluation forms were completed by around 50% of workshop attendees (105/229). The forms were tailored to each session/course. General comments such as “good”, “excellent” etc have not been coded for the purposes of this evaluation.

Across these forms, 56 responders commented that they had learnt something/it was interesting. Three people said a course had helped them make sense of something and seven had a deeper understanding of something.

Skills development was understandably high, with 19 comments about learning a new (general) skill, 10 comments about learning an intellectual skill, nine for information management skills, six for communication skills and two for physical skills.

The courses had a smaller impact on attitudes and values, with a total of 10 responses covering feelings about the learners or others or perceptions of things.

42 respondents mentioned fun/enjoyment as part of a course, with five being surprised, and smaller numbers feeling creative, inspired or a maker.

### Workshop structure

Some of the courses took some time to find their groove - running them over a few weeks helped smooth this out. Many of the courses were not run by experienced adult learning coordinators and some deliverers perhaps didn't have as much support from the P&E Officer as they required. The Brass Band and GIS courses were examples where learning and learners didn't quite fit together.

The courses offered covered a wide range of interests but the main focus on historical skills did result in many participants coming from the local history and heritage worlds. The HRS programme tried to offer a suite of practical skills but couldn't provide progression routes. However, courses were run in response to the question “what else do you want to learn” wherever possible.

## Final reflections

Overall, the adult learning strand had some interesting experiments with good outputs. In general there was very high satisfaction but some issues with attendance. Programming was reduced for adult learning in the final year so more focus could be given to other areas of the programme.

It should be noted that sessions delivered for the Huddersfield Contemporary Music Festival, parts of some co-created events and as part of Heritage Open Days could be identified as providing informal adult learning opportunities too.



Radiophonic Workshop



Conducting for Beginners



Music in Motion



HRS: Curation

# PARTNERSHIP ADULT LEARNING

The HLF Activity Plan laid out a series of objectives for working in partnership with adult learning providers across Kirklees, with targets of 300 adults engaged from 10 partner organisations, and training delivered for up to 30 tutors.

This work was proposed on the back of the consultation period, where a strong interest had been expressed for links to adult learning providers, in partnership with the university's Schools and Colleges Liaison Service.

However, the adult learning landscape in Kirklees had changed dramatically in the intervening period, with much of the local authority's capacity reduced in this area. The SCLS team had also changed direction. Despite attendance at several local authority partnership meetings (including one hosted at Heritage Quay), the P&E Officer was unable to find potential partners able to work together.

Some activity was undertaken in partnership with the WEA, which resulted in a total of 58 learners engaging with archival material as part of a workshop or project. Although the local WEA coordinator did not deliver historical content, joint working was pursued through the Calderdale office and at a regional level.



WEA Yorkshire & Humber  
www.wea.org.uk/yh

Workers' Educational Association

### Family History: Catalogues and Collections

With so much information online do we need to look beyond commercial sites?  
Join Jackie Depelle and dip into the material held in Archives, Libraries and Museums.

**Saturday 4th July 2015**  
10:00am - 4:00pm  
at Heritage Quay, 3rd floor of the Central Services Building, University of Huddersfield Queensgate Huddersfield HD1 3DH

Fees: £20.00 or FREE (subject to status)  
You can enrol online at [enrolonline.wea.org.uk](http://enrolonline.wea.org.uk) or by calling 0113 245 3304.  
Please quote course reference: C366551

In association with Heritage Quay and supported by Huddersfield & District Family History Society








Contact details:  
Telephone: 0113 245 3304 or email: [yorkshumber@wea.org.uk](mailto:yorkshumber@wea.org.uk)

[@WEAadult](https://www.facebook.com/weaadult) [www.facebook.com/weaadult/education](https://www.facebook.com/weaadult/education)

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WEA Yorkshire & Humber  
www.wea.org.uk/yh

Workers' Educational Association

### Adult Education and the Great War in Yorkshire: 3 Workshops



Three free stand-alone workshops providing an opportunity to explore the impact of the First World War on adult education and how this reflected wider changes in society and education that resonated into peacetime.

Each workshop will explore both local and wider contexts, looking at archive material available in Yorkshire that helps to illuminate individual and collective stories of people involved in adult education as students, tutors and organisers, and what these stories can tell us about how communities and organisations responded to the experience of the first global war. Participants may also have information or stories about relatives who were involved in adult education at the time, or want to find out more about them.

| Workshop | Huddersfield   | Sheffield  | Leeds  |
|----------|--|--|--|
|          | Friday 20 May, 10.00am - 2.00pm, Heritage Quay, University of Huddersfield | Tuesday 24 May, 10.30am - 2.30pm, The Circle, Rockingham Lane, Sheffield | Friday 27 May, 10.00am - 2.00pm, Parkinson Building, University of Leeds |

Places are limited to 15 per workshop.  
Please contact Flob Hindle on 07956 588 640 or at [rhindle@wea.org.uk](mailto:rhindle@wea.org.uk) by Wednesday 11 May 2016 for further information and details of how to apply for a place.

University of Huddersfield Inspiring tomorrow's professionals

Yorkshire & Humber Region: [www.wea.org.uk/yh](http://www.wea.org.uk/yh)

[www.facebook.com/WEAYorkshireHumber](https://www.facebook.com/WEAYorkshireHumber) @WEAYH

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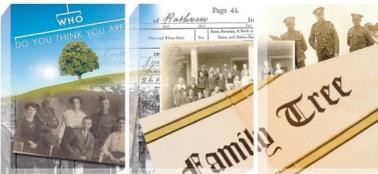


WEA Yorkshire & Humber Region  
www.wea.org.uk/yh

Workers' Educational Association

A WEA dayschool at Heritage Quay

### Organising and Writing Your Family History



Most people researching their family tree dream of turning their research into a narrative account – often a daunting idea. Join our dayschool to discover how this might realistically be achieved whilst experiencing a variety of source material. With tutor Jackie Depelle

**Friday 18 March 2016**  
10.00am - 4.30pm

At Heritage Quay, University of Huddersfield, Central Services Building, Queensgate, Huddersfield HD1 3DH

Fee: £18.90, or free if you receive certain income-related benefits  
Lunch included and provided by Heritage Quay - Course ID: C3667971  
You can enrol online for this dayschool at [enrolonline.wea.org.uk](http://enrolonline.wea.org.uk) or by phone (Monday - Friday 9.00 - 5.00) on 0113 245 3304

[www.facebook.com/WEAYorkshireHumber](https://www.facebook.com/WEAYorkshireHumber) @WEATH

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Evaluation forms from a WEA, University of Leeds, University of Huddersfield and Heritage Quay partnership project demonstrated that there was significant value in using non-military collections to explore conflicts such as the First World War.

"I found the role of women to be of interest during the Great War... It was quite interesting to discover the status of children and how they were expected to work such long hours."

# PROGRAMMING GROUPS TRAINING

## Rugby League

Across the project, two training workshops were delivered to members of the Rugby League Programming Group, covering basic archive skills and copyright and data protection.

These courses were seen as “very interesting” and “very good” and helped build capacity in the community. This training was continued through the heritage forums which addressed more practical or collections-focused knowledge and skills.



## Music

One training course, an introduction to the music collections was delivered in October 2015. Due in part to the nature and size of the MPG there was little appetite for further training and the MPG were unsure what training might be suitable for them.

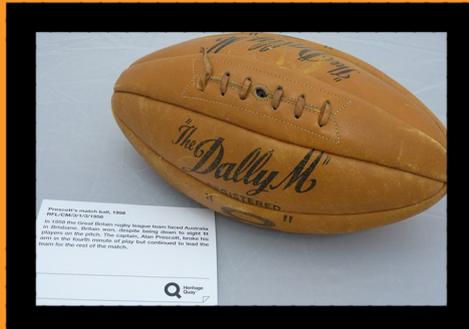
## Local History

No training was delivered for the LHPG, mostly because the History Research Skills strand of Adult Learning programme covered the areas which would be useful for the group. There was some attendance from other members of the representative societies so there is proof of some need in the community which hopefully we addressed.

# EXHIBITIONS



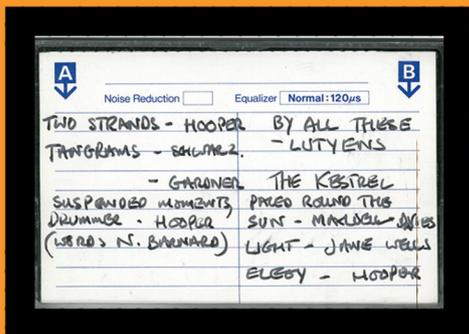
Hudd Mechanics Institute



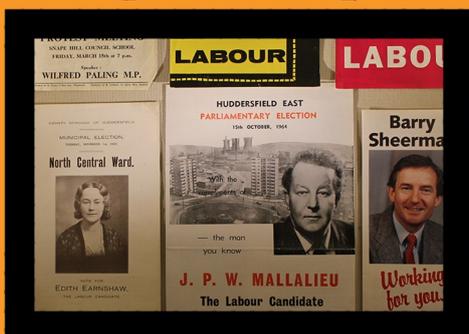
Rugby League: In the Record



Huddersfield Gems



Music at the Cutting Edge



Radical Roots: Politics in West Yorkshire



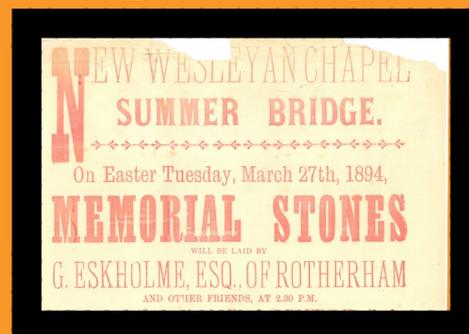
Pressure, Power and Patterns



From Ovations to Arias: Huddersfield on Stage



Women in Heritage Quay



Non-conformity

# EXHIBITIONS

The project delivered nine exhibitions between October 2014 and July 2017, reflecting the eight Heritage Quay collection themes plus one additional exhibition about local history. Curation was shared between Heritage Quay staff and external partners, strategically managed by the P&E Officer. Different curators were chosen for each exhibition to ensure that expert and diverse viewpoints were included.

Overall, the exhibition programme was successful, with a wide range of curatorial voices and collections displayed. Often curators from different backgrounds contributed to the same exhibition. They included BA History students (Huddersfield Mechanics Institute), archivists and historians (Rugby League: In the Record), members of the programming groups (Huddersfield Gems), depositors and partners (Music at the Cutting Edge and others), members of the community (Radical Roots) and informal adult learners (Non-conformity). Curators were supported with guidance on text writing and case layouts wherever possible.

One depositor/programming group member reflected that curating helped achieve their organisation's goals, because **“our society has been part of an exhibition here and I've used parts of our archive to curate an exhibition elsewhere.”**

## Some feedback from general visitors:

“I called in to Heritage Quay to see the Gems exhibition which has eluded me until now. You've done a good job to co-ordinate the work of a number of disparate groups to produce something of worth in a short time.”

“Finally made it the exhibition yesterday, and enjoyed it - a nice balance of subjects.”

“Richard Steinitz was very complementary about the HQ music exhibition and mentioned that he was advising others to come and see it”

“Visitor at Languages and Linguistics event complemented HQ on the exhibition and would like to bring her father to exhibition as he knew one of the people on a photograph in the exhibition from the Mallalieu collection.”

Where possible, exhibitions received a launch, which worked particularly well for Huddersfield Gems and the Arts exhibitions. Several of the exhibitions were also featured in local media:

<http://www.examiner.co.uk/whats-on/gallery/new-exhibition-at-heritage-quays-9714725>

<http://www.examiner.co.uk/news/west-yorkshire-news/new-exhibition-focuses-huddersfields-landmark-9720972>

<http://www.examiner.co.uk/news/west-yorkshire-news/huddersfield-mystery-lazenby-cup-rugby-8592024>



# GROUP SPACE

**645**  
**events**  
in Heritage  
Quay



**18,686**  
event attenders

# GROUP SPACE

Heritage Quay proved extremely popular for University and non-University bookers, with usage of the space far outstripping planned demand. The “Group Space” hosted a wide variety of events from lectures to theatrical performances, fashion shows and conferences. This had an impact on staff time and resources and required the team to hire a Student Helper to cover booked events outside of regular staff hours.



Heritage Quay was seen a prestige space, which was also easy to book and, for external groups - low cost. It was most popular with the School of Music, Humanities and Media but also the School of Human and Health Sciences, the Vice-Chancellors’ office and Computing and Library Services.

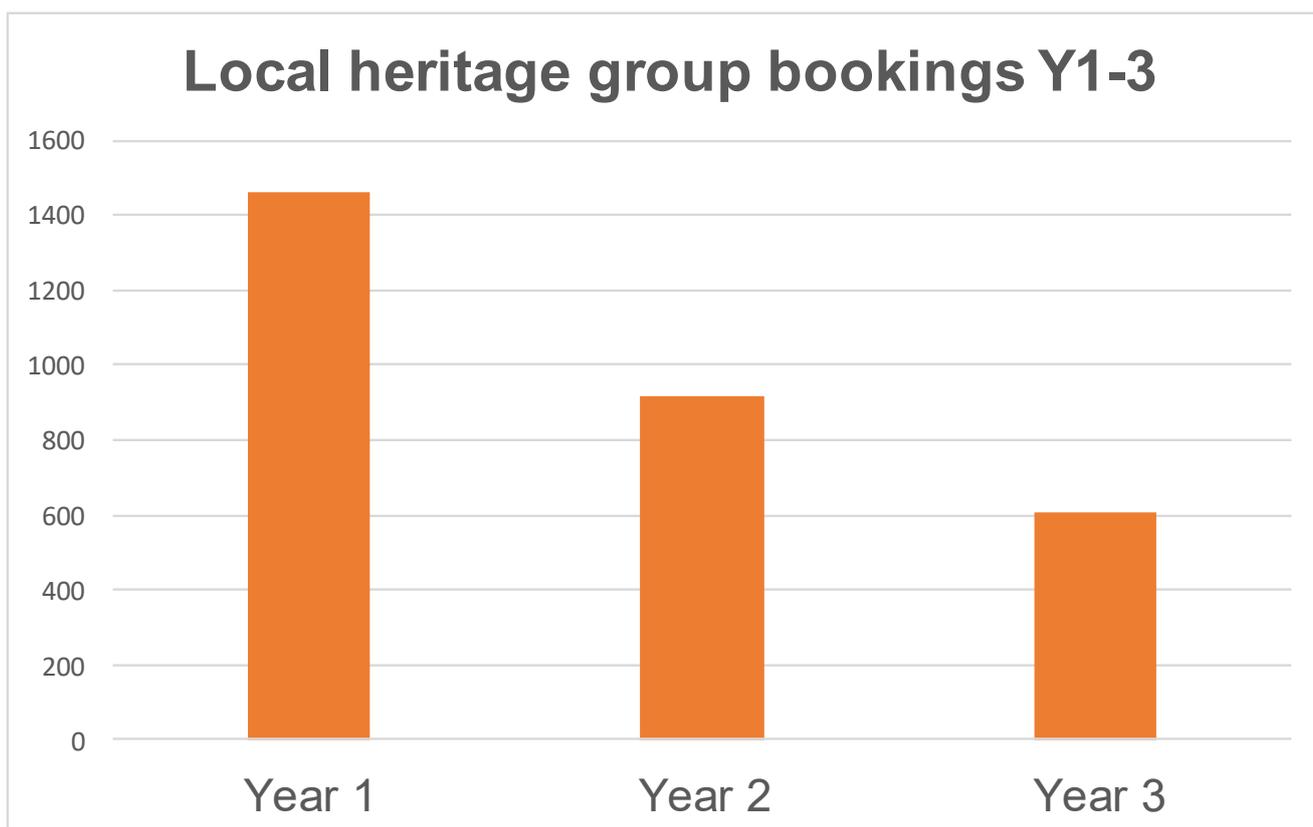
Welcoming so many people into the space undoubtedly had a positive impact on other elements of the project. It raised awareness of the archive’s work and collections. The P&E Officer made many contacts through bookers or attenders at these events who then contributed to or participated in engagement activities.



# LOCAL HISTORY GROUPS

In 2014/15 Heritage Quay proved very popular with Huddersfield and district's local history and archaeology societies, with both groups holding their monthly meetings in the space. Part way through 2015/16 the local history society decided to move to a larger space on campus - driven by a worry about accommodating numbers as well as issues with sound and heat in the space. The local archaeological society continued to be regular bookers throughout the project despite these issues and Heritage Quay has also hosted *ah hoc* meetings of the local civic society and other groups.

More broadly, the use of the Heritage Quay spaces, combined with the Local History Programming Group has led to richer relationships with the history society (running a study day together) and the archaeology society (who are now a depositor). Both societies have also given their support for bids and participated in award panels. The groups' use of Heritage Quay's spaces has been a big factor in these developments.



# THE LISTENING CLUB

The listening club was pitched as somewhere to come to listen to and discuss Heritage Quay’s music collections, with a different theme each week. It was advertised through the printed What’s On, on advertising screens across campus, through social media and online listings. Despite some concerted marketing efforts at various points (and high participant satisfaction) the concept did not gain a strong audience.

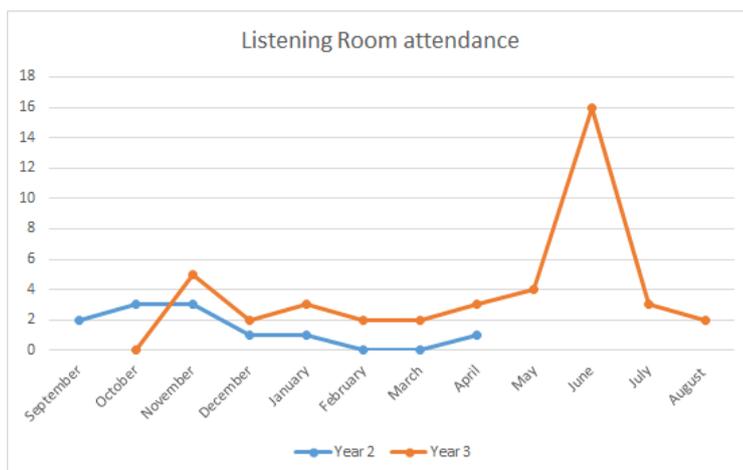
## Project Year 2

During this year (September 15—April 16), the Listening Club was run as an evening session, but only gathered a total attendance of 11, with an average of 1.2. This was mostly one person. It was decided that the time slot was not working and in consultation with the MPG, this was changed for Year 3.

## Project Year 3

For this year (October 16-August 17) the sessions took place at lunchtime on the first Thursday of the month to attract the public, staff and students. Unfortunately it clashed with the music students’ weekly performance.

However, numbers did improve, with 42 attendances over the year, at an average of 3.8. This total was skewed by the June 17 session when it was included in a music conference, but the number of regulars went up to three from one so there was some development. Satisfaction remained high.



Unfortunately it clashed with the music students’ weekly performance. However, numbers did improve, with 42 attendances over the year, at an average of 3.8. This total was skewed by the June 17 session when it was included in a music conference, but the number of regulars went up to three from one so there was some development. Satisfaction remained high.

On reflection, the club was a difficult thing to pitch. A lack of a strong local audience for our specific music collections made it more difficult to appeal to locals. Despite low turn out, the preparation for the sessions was useful for the P&E Officer as the research improved collections knowledge, which had a positive effect on other areas of the participation programmes and the information available to researchers and students.

Going forwards, the model of linking the session to academic conferences will be pursued as this seemed to have real value and appeal.

## Some feedback:

“Excellent.” “Enjoyable and interesting.” “Brilliant.” “It was interesting to listen to the different styles of music”. “Positive and fascinating. We saw a variety of holdings and the introduction to the collections was useful.” “Excellent.” “Fascinating music - very informative.”

# HCMF

Heritage Quay ran activities as part of three editions of the Huddersfield Contemporary Music Festival (2014-2016), inspired by the festival archive. Activities were divided into two types; archival and creative, and were developed, agreed and promoted with the hcmf// team.

## 2014

This festival took place just after Heritage Quay opened. Two collections-based tours were advertised and a creative composition workshop was run. Heritage Quay also worked with depositors Sound and Music on an event.

Neither the tours or workshop attracted big audiences. Due to scheduling, neither was listed in the printed festival programme (but were online) and it proved difficult to tempt people away from concerts/venues. The partnership session was better attended.

**Total: 31 participants**

## 2015

Learning from 2014, activities were included in the printed programme and the P&E Officer worked more closely with the festival team on scheduling and content. Another attempt was made to engage festival goers with the archive via tours and a memories session and there was an Under 5s composition workshop.

As with 2014, the archive-based sessions did not attract an audience but the Under 5s session was much more successful. Feedback was very positive and there was demonstrable audience demand. The session also supported the festival's learning and participation objectives.

**Total: 32 participants**

## 2016

For this year, the sessions run were both creative. The Under 5s strand was developed into dance (using the hcmf// collection). This was again very successful.

The second creative session, Interactive Art, was more experimental. Participants created an interactive artwork inspired by the hcmf// poster archive. The artworks played music samples also drawn from the hcmf// collection. This session was delivered in partnership with colleagues in the School of Computing and Engineering. It had a high cost per learner but was a great session. University colleagues, participants and the festival team were all very pleased.

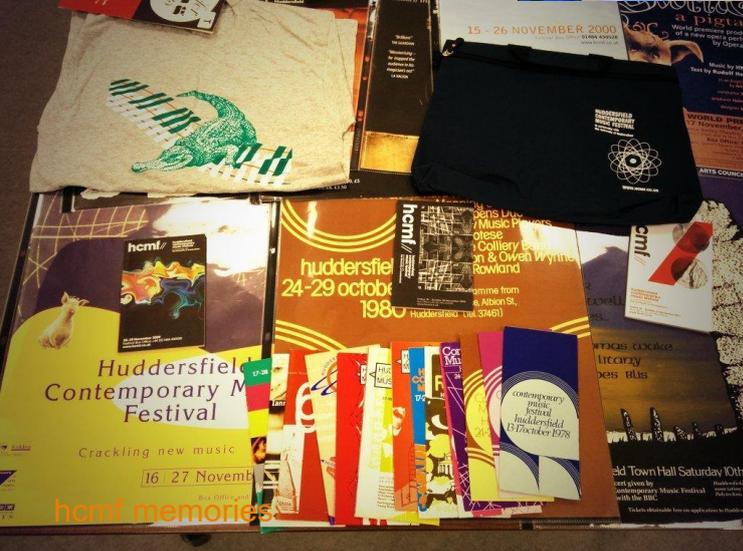
**Total: 43 participants**



Interactive Art



Under 5s Composition



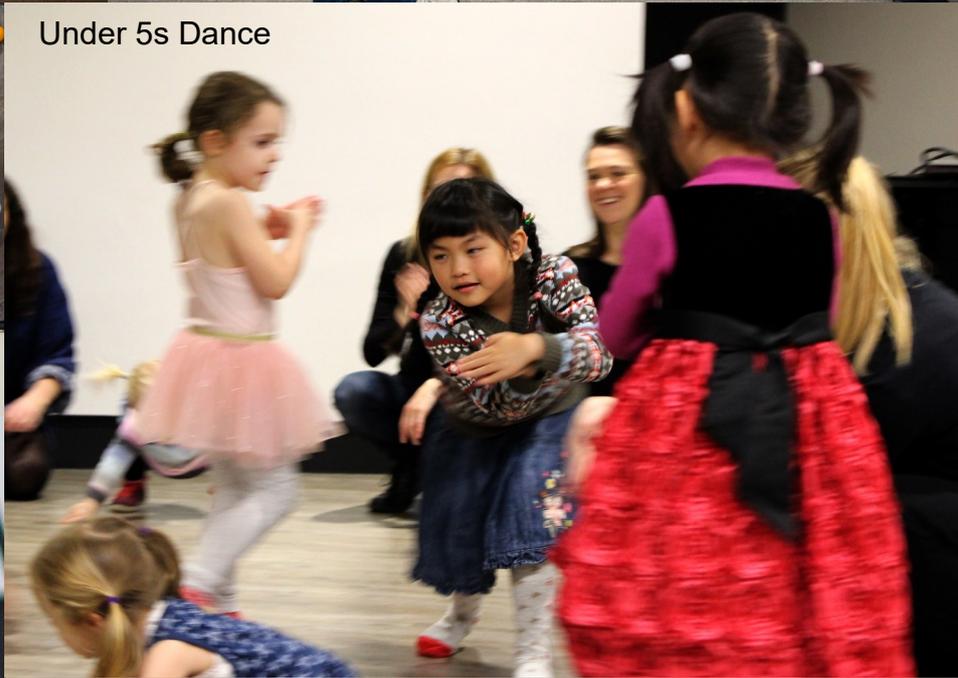
hcmf memories



Composing for Non-Composers



Under 5s Composition



Under 5s Dance



Under 5s Composition



Interactive Art

# FAMILY FUN FRIDAYS



15 FAMILY  
FUN FRIDAYS

*Very good we  
will be back*

*Really enjoyed doing  
the big screen game*



142



70

*Fun! Nice to see the  
big curvy screen wall  
and try out some glove  
puppeting*

*I think I liked making puppets and capes. It was really  
fun and great*

## RUGBY LEAGUE FAMILY WORKSHOPS

In the HLF activity plan it was envisioned that 13 family workshops would be delivered across the project, linked to rugby league matches between Huddersfield Giants and other teams. From early conversations with the RLPG and the trust who deliver community engagement for the Giants it became clear that this would not be workable. A key logistical element was that games could be rescheduled at short notice to suit TV schedules - meaning it would be impossible to be flexible enough to respond to changes and promote sessions effectively.

It was decided instead to run the sessions at fixed points during school holidays as “Family Fun Fridays” so they could be regular and predictable.

Inspiration from still taken from the Rugby League archives but was a smaller part of the experience than previously planned. Workshops still gave opportunities to respond to or be inspired by collections but were not prescriptive.

As well as craft activities, events were also delivered with Rugby League Cares (a dance workshop) and GAME. For the latter, Heritage Quay hosted the launch of a new rugby league game. This resulted in some new visitors who also took part in other activities and demonstrated that this relationship was worth pursuing (for Rugby League Cares).



Family Fun Fridays mostly attracted modest attendances but built up a small regular audience of families. Some sessions were run at the same time as TeamHUD (University sports centre) school holiday clubs and formed part of their activities which worked well.

One outcome of this part of the project is that Heritage Quay has developed a bank of activities and approaches that could be used by the proposed national rugby league museum (if funded). The workshops also brought families into Heritage Quay, which helped raise awareness of not only the archive's holdings, but also other parts of the programme



# RUGBY LEAGUE HERITAGE FORUM

Two springtime Rugby League heritage forums were run as part of the project. There was no forum in the third year as there were already several programming group events taking place around the same time.

Both forums were very well received and attracted good crowds of rugby league historians, with 27 and 33 respectively. The forums featured historical lectures and displays of collections, but more importantly practical sessions on rugby league historical approaches (such as heritage numbers) and funding opportunities.

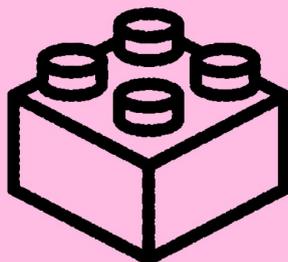
The forums welcomed people from across the north, including; Leeds, Featherstone, Warrington, Oldham, Keighley, Wakefield, Halifax, Swinton, Bramley, Bradford, Hull and Huddersfield.

Some of the best things taken away from the forums were “meeting people and learning what they were doing”, “opportunities to return and carry out research”, “... new contacts and acquired some information”, “ideas from other groups on collecting evidence”.



# HERITAGE OPEN DAYS

**2015**



**Brick-by-brick workshop**

**Tours terminus**

**106 attendances**

**2016**



**Fourth World Congress  
of Psychogeography**

**378 attendances**

**2017**



**Fourth World Congress  
of Psychogeography  
(2017)**

**480 attendances**

# HERITAGE OPEN DAYS

Heritage Quay contributed to three Heritage Open Days (2015-2017), one more than originally planned. This was made possible due to the extension to the P&E Officer's contract until September 2017. The immediate challenge was that much of Heritage Quay's set up—free entry, free behind-the-scenes tours, were already part of the offer. This left the delivery of (new) free activities as the only option. The P&E Officer joined the local Huddersfield (now Kirklees) Heritage Open Days committee to assist in planning and promoting activity across the local area, as part of the work of supporting the local heritage community.

## 2015

Heritage Quay ran an activity using LEGO, responding to the Huddersfield Gems exhibition. The session encouraged participants to recreate local landmarks, or consider the way buildings are designed and built. It was marketed as a family activity.



The Huddersfield Gems model of Lindley Clock Tower, and a participant's version in LEGO

At the end of the event, participants had helped construct a brick version of Huddersfield, featuring their versions of some of its most iconic buildings. Around 70 people took part.

Heritage Quay also hosted the end of two walks linked to the Huddersfield Gems exhibition, arranged through the local HODS committee.



## 4th World Congress of Psychogeography (2016 & 2017)

For Heritage Open Days 2016 and 2017, Heritage Quay was involved in running the 4th World Congress of Psychogeography (4wcop).

The congress was developed with a University of Huddersfield academic and two local (West Yorkshire) practitioners. The idea came from meetings about the LHPG's Maps Day when the P&E Officer met with them to discuss running a talk or workshop. It was felt the Maps Day wasn't the appropriate forum, so a separate activity, pitched as a 'fringe' version of HODs was taken forward. This small group of four became the committee for the Congress. As the Heritage Quay project was really interested in creating communities of interest around our collections, (particularly regarding local history, music and rugby league) this seemed like another community the project could support and explore new ways of approaching heritage in archives.

The 2016 congress ran across two days. It was put together by reaching out to friends and colleagues and run on a reasonably tight budget - Heritage Quay supported materials costs and refreshments but most speakers appeared for nothing. Several events were advertised in the local Heritage Open Days publicity but otherwise marketing was conducted online. The response from local people and the psychogeographical community was great, with big audiences on each day. Although the event didn't happen without issues it was broadly a success. The use of the word 'world' even meant 4wcop attracted international visitors.

In 2017 4wcop took place again, still as part of Heritage Open Days, although with slightly more distance from that initiative. Small pots of money from the University, Heritage Quay, and some donations, helped support basic catering and travel expenses. The event was split into a academic day and two public days, with the last of these hosted away from Heritage Quay. Numbers of attendees increased and more practitioners were welcomed from America, France and the Netherlands, as well as many places across the United Kingdom. RTE Radio 1 from Ireland even sent a correspondent to cover the festival for a piece broadcast in November 2017. The P&E Officer ran a workshop, Archive Drifting, using Heritage Quay collections.

<http://www.examiner.co.uk/news/west-yorkshire-news/hidden-mine-trails-instant-museum-11824167>

<http://www.examiner.co.uk/whats-on/find-things-to-do/go-behind-scenes-minsters-mills-9985040>

## What people thought about 4wcop

# 2016

“Loved it, very inspiring, but a bit hard on the knees”

“Very well presented, organised and managed”

“Lots to think about (in a good way) and another space to be playful”

“Excellent, walked a lot learnt a lot. The congress is a credit to the organisers and the university”

“Second day better than first, more accessible and playful. Generally very enjoyable though. Introductory lecture on first day would be nice”

“An excellent foray in to the world of Psychogeography”

# 2017

“I hope it continues and continues to grow to its potential. Year on year it exceeds expectations and is becoming a hub of ideas, networking opportunities and academic development.”

“It was fantastic, and made me understand the relationship between geography, psychology and well being”

“Excellent! Met lots of interesting people, engaged in some great activities”

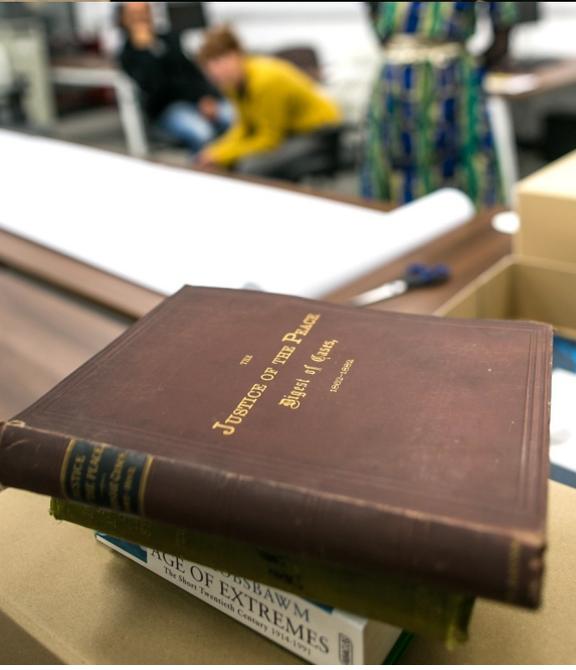
“Enjoyed the programme - great range. Catering issues on a Saturday”

“It was like a walk through a building - with chairs”

A blog on the Archive Drifting workshop the P&E Officer ran during 4wcop (2017) can be found here:

<http://heritagequay.org/2017/10/archive-drifting/>





# 3,571

**attendances**

The Participation and Engagement elements of the Heritage Quay project should be considered a success. Around 3,500 attendances over a three year period is a significant achievement, particularly as the archive did not have a track record of events and activities before the project. The most notable successes were;

**Partnerships:** The programme was able to develop useful and collaborative working relationships with many partners, including academics, local organisations and communities of interest. These partners have led to new depositors and researchers but also positioned Heritage Quay strategically as a leader in several important areas, including public engagement at the University.

**Supporting communities of interest:** The programme was also able to use in-house and external expertise and community sharing to help our audiences, researchers and partners build their capacity, resilience and networks through training, networking opportunities and by creating a space that organisations could use to further their strategic aims and objectives. It should be noted that these two successes were not necessary to the running of this programme, but came from the needs and interests of the programming groups and Heritage Quay staff.

Broadly speaking, the largest groups of participants were; retired enthusiasts (particularly for local history and rugby league) and local families (a good proportion of whom featured a member of staff at the University). The experimental nature of the programme also resulted in a wide range of one-off attendees. A good example is the 4th World Congress of Psychogeography, which in both years attracted a local, national and international audience of mostly working-age participants. One audience outlined in the Activity Plan that was under-represented was students. Even when bookings were clearly from students (identified by email addresses) attendances were still low. Some of the work for any future events should be to identify either the barriers for the students attending as participants outside of studies and/or whether there is a need or desire for specifically student-focused events where the benefits can be more efficiently or effectively communicated.