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Joyce, Chris and Armitage, Rachel

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CPTED and Retail Crime: *Exploring Offender Perspectives*

Chris Joyce and Professor Rachel Armitage

15th September 2016, Stockholm



Why?

- Do we really know what they think?
- Does experience equal understanding?
- If we are to understand.....
- Challenge to evolve
- Information gap
- Practitioner v Offender



Domestic Burglary

- Collaboration – Huddersfield University
- Burglary
- Prolific Offenders
- 1to1
- 16 photographs
- No prompting – just talk!



Shoplifting

- Initial stages
- Format
- Considerations/Attractions
- Alignment to CPTED?
- *“In an offenders world.....”*
- Balance to be found

What the offenders say.....

I'll get 50% of the ticket price.....

You don't walk out of a pub with a boat load of meat.....

I've got 3 or 4 'car booters'.....

It's easy to get rid of the coffee.....

First stop is the taxi rank.....

Someone knocked on my door selling.....

What the offenders say.....

The 'fitting' routine is a winner.....

Decent shoplifters have a hole.....

I'm not a sofa surfing 'crack head'.....

I used to buy de-taggers.....

Some people will know a guard.....

It's like cat and mouse now.....

What the offenders say.....

*The guard comes out
of his office.....*

*Those cardboard cut
out 'bobbies'.....*

*I'd hate it if stuff was
on the.....*

*They put the TV's
next to the door.....*

*I was concerned
about CCTV, but.....*

*In store tagging is
rubbish.....*











What the offenders say.....

*I see myself as a bit
of a.....*

It's not as if I've.....

*I would care if a
granny got.....*

*People are always
having babies.....*

*They're multi-million
pound.....*

*There's no victim is
there.....*



Outcomes

- Challenge the ‘principles’
- Effective prevention
- Training
- Designing out crime
- *‘It takes a thief.....’*
- Innovation.....



SHELVING SOLUTION ADDS AN EXTRA SECURITY FEATURE FOR PRODUCT; AS IT PROMTS A VERY NOTICEABLE MOVEMENT THAT WOULD MAKE DESCREETLY "SWEEPING " A SHELF OF STOCK IMPOSSIBLE.





Bottle Grip

ANTI SWIPE DEVICE

This product is designed simply to **emphasise the movement** of removing a product off a shelf.



In summary.....

The problem you've got is that we just think like 'normal' people, but 'normal' people don't think like us.....



Contact:

Professor Rachel Armitage

R.A.Armitage@hud.ac.uk

Chris Joyce

Christopher.joyce@westyorkshire.pnn.police.uk