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Radicalising your Lifecycle’s full potential with PLM

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Welcome

Radicalising Your Lifecycle’s Full Potential with PLM

INSPIRED 2016
Huddersfield

University of
Huddersfield
Inspiring tomorrow’s professionals

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ADA first to deploy a PLM solution as part of its degree curriculum
“Achieving this will test the apparel industry’s ability to attract, foster and retain talent that embraces an end-to-end view of product lifecycle management and the still-unfolding technologies that provide the operational support for success.”

Suleski & Draper, Gartner 2014
Redevelopment to simulate PLM in 2010

PLM model as a framework for the redesigned programme

PLM as a platform for learning

Image source: WhichPLM
Students are positive about PLM
Students are confident in their potential to contribute to industry
PLM experience viewed as a key differentiator by businesses
Placement opportunities
Graduate employment
Industry drivers of change as opportunities

**Market Demands**
- Higher consumer expectations
- Trend-driven product innovation
- Omni-channel service

**Cost Demands**
- Targeted design
- Emerging markets
- Rising raw material cost

**Supply Chain Alignment**
- Increasing need for agility
- Fast changing product requirements
- "Right first time" quality
- Transparency & compliance

“This addition to our curriculum actively supports our commitment to the development of a broad range of interests and skills to meet the diverse opportunities offered in the industry and prepares our students for their future careers ensuring they are ready to make a significant contribution.”

Adapted from PTC.com
PLM Event
Week 2015
WhichPLM

whichPLM
TM
dedicated to the fashion industry

whichPLM Academy

Art
Design
Architecture
Huddersfield

WhichPLM
Future collaboration

- Live briefs
- Sponsored projects
- Placements
- Consultancy
- On-campus overview sessions
- Future CPD Training
- Funded projects – CVF and KTP

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