Economic and sustainable growth in Kirklees – an academic perspective

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Aligning public health and economic strategies and promoting health in all policies: An interactive workshop with applied learning from local partners and the EU

5 February 2015. Huddersfield Town Hall 9:00 – 12:30

Programme

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
<th>Speaker(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>09.00</td>
<td>Arrivals and refreshments</td>
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<tr>
<td>09.30</td>
<td>Welcome and outline for today’s session</td>
<td>Richard Parry, Director for Commissioning, Public Health and Adult Social Care, Kirklees Council</td>
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<tr>
<td>09.30</td>
<td>Welcome and outline for today’s session</td>
<td>Richard Parry, Director for Commissioning, Public Health and Adult Social Care, Kirklees Council</td>
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<tr>
<td>09.35</td>
<td>Europe in my region – the context for a local event in Kirklees</td>
<td>Nicola Wilson, Senior EU Health Specialist, North of England EU Health Partnership</td>
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<tr>
<td>09.50</td>
<td>Economic and sustainable growth in Kirklees – an academic perspective</td>
<td>Dr. John Lever, Huddersfield University</td>
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<tr>
<td>10:10</td>
<td>Aligning economic and health strategies – the Kirklees approach</td>
<td>Jacqui Gedman, Director of Economy, Environment and Skills, Kirklees Council</td>
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<td>Tony Cooke, Head of Health Improvement, Kirklees Public Health</td>
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<td>10:30</td>
<td>Healthier homes, healthier communities - Reuniting health and planning</td>
<td>Professor Peter Roberts, Leeds University</td>
</tr>
</tbody>
</table>
| 10.50 | Local examples of health and economic integration: Health in All Policies in Blackburn Kirklees Food Strategy | • Dominic Harrison, Director of Public Health, Blackburn with Darwen Council  
• Tony Cooke, Head of Health Improvement, Kirklees Public Health |
| 11.10 | Tea and coffee                                                           |                                                                                               |
| 11.30 | Group discussions - putting it into practice to build healthier communities that generate sustainable growth | Facilitated by Kirklees Council and NEEHP staff                                             |
| 12.10 | Group feedback                                                           | All                                                                                           |
| 12.20 | Summary and close                                                        | Richard Parry                                                                                 |