A Honeypot of rich ideas – Building online communities to promote knowledge exchange and collaboration between creative arts and engineering

Original Citation


This version is available at http://eprints.hud.ac.uk/21481/

The University Repository is a digital collection of the research output of the University, available on Open Access. Copyright and Moral Rights for the items on this site are retained by the individual author and/or other copyright owners. Users may access full items free of charge; copies of full text items generally can be reproduced, displayed or performed and given to third parties in any format or medium for personal research or study, educational or not-for-profit purposes without prior permission or charge, provided:

- The authors, title and full bibliographic details is credited in any copy;
- A hyperlink and/or URL is included for the original metadata page; and
- The content is not changed in any way.

For more information, including our policy and submission procedure, please contact the Repository Team at: E.mailbox@hud.ac.uk.

http://eprints.hud.ac.uk/
“Riding Giants: How to innovate and educate ahead of the wave” ALT 1-3rd Sep 2014

A Honeypot of Rich Ideas: Building online communities to promote knowledge exchange and collaboration in creative arts and Engineering

https://twitter.com/HudHoneypotIce

Dr. Jess Power Dir T&L ADA e.power@hud.ac.uk
Honeypot

- On-line platform
- Providing a network collaboration
- Level 5 (NQF) UG
- 8 subject areas (two schools)
- Exchange ideas
- Multi-discipline teams
- Co-develop knowledge and skills
- Open – sits outside the curriculum
- Mentor – VPI Prof Stefan Gabriel President of 3M New Ventures
High-level specialism/expertise with the ability to work collaboratively.
Software

- Web based software
- Authenticated with our students usernames
- Three Phases

1. Create profile and pitch an project idea
2. Apply Phase: skill match and join a project
3. Voting for the best project

- Launched with a high-profile event – Prof Stefan Gabriel
HoneyPot: Successes

Winners from HP1

- Software Development studio
- 2 graphic Design students (ADA)
- 2 Computer systems (C&E)

<table>
<thead>
<tr>
<th></th>
<th>students</th>
<th></th>
<th>projects</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>ADA</td>
<td>C&amp;E</td>
<td>total</td>
</tr>
<tr>
<td>Honeypot 1 Oct-Dec 2013</td>
<td>25</td>
<td>26</td>
<td>51</td>
</tr>
<tr>
<td>Honeypot 2 Feb-April 2014</td>
<td>45</td>
<td>17</td>
<td>62</td>
</tr>
</tbody>
</table>

Winners from HP2

- Solar Powered UAV
- 4 PD (1 first year) and 2 Mech Eng
Feedback from the students:

Value of networks: “Honeypot would be a great concept if it were inter-university” (Launch Oct 2013), “Interesting Idea to get people together” (HP1 winners 2013) “Very good networking tool for student enterprise” (Launch Oct 2013)

Focused approach: “Before a student submits an idea it should be revised by someone” (End of HP1), “perhaps a summer project” (Launch Oct 2013), “proof of concept event should not be organised near exams” (POC April 2014), “Didn’t realise your idea could be a service, I thought the idea had to be a product” (HP1 winners 2013) “It should be organised and planned for individuals not just teams” (POC April 2014)

Expanding opportunity: “Consider including final year students as many final years are perhaps more ready for enterprise activity” (Launch Oct 2013)
Challenges

Barriers open access

- Factors out of our control, outsourcing web design
- Legal contracts first – IP, NDC
- Experts for advice

Motivating students

- Outside curriculum (engaging the students)
- Networking across courses – mix them up
- Student experience (reluctant to register project)
- Creating value to learning
- Still need the physical environment - knowledge
- Confidence to take project further (needed mentors)
Challenges: Software

- Navigation
- Flexibility
- Administrator interface
- Admin heavy

Special Thanks

Stephan Calcutt (HEA A&D Technician of the year)
VPI Prof Stefan Gabriel
Honeypot

Dr Jess Power
e.power@hud.ac.uk

http://www.hud.ac.uk/schools/artdesignandarchitecture/enterpriseandengagement/studentprojects/studentname,92591,en.php


http://www.hud.ac.uk/news/2013/october/3mnewventurespresidentlauncheshoneypotforstudentideas.php

http://www.hud.ac.uk/news/allstories/3mpresidentbecomesvisitingprofessor.php
is designed to bring together students, who value innovative-thinking and ideas generation as part of their undergraduate