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TALI Share meet 1

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TALI: Share Meet 1
TALI: The What and Why?

- Custom text
  - BFO0220
  - BIO0225
- U/G
- 5 into 1
- Chapters coincide with weekly delivery
- Access to instructor and student resources
- Value in later modules
- New module
- The need to internationalise the module
- Critical and global perspectives
The Process

• Reviewed the texts
  – Cengage
  – Sociology of work, Management and Organisational Behaviour
• Collated the chapters
• Prepared the introduction and contents page
• Designed the front cover
• Supported by Cengage throughout
• Final proof over August BH
• Text ready for student inductions
Benefits

**Student**
- Supports pre and post classroom delivery
- Access to publisher slides, case studies, quizzes, test questions
- All in one text + journals
- £48 with discount
- Relevance in later modules
- Can purchase e-chapters

**Module Team**
- Slides available for modification
- Team access to textbook resources
- Clear and focused delivery
- Opportunity to support materials with own experience (applied management)
Publisher Perspective

- Copyright
- Cost
- Process
Learning Points

• Ebook?
  – weighty
  – International students
• References
• Book available at induction
• Promotion /student mindset

Relationship with the publisher is key