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TALI Share meet 1

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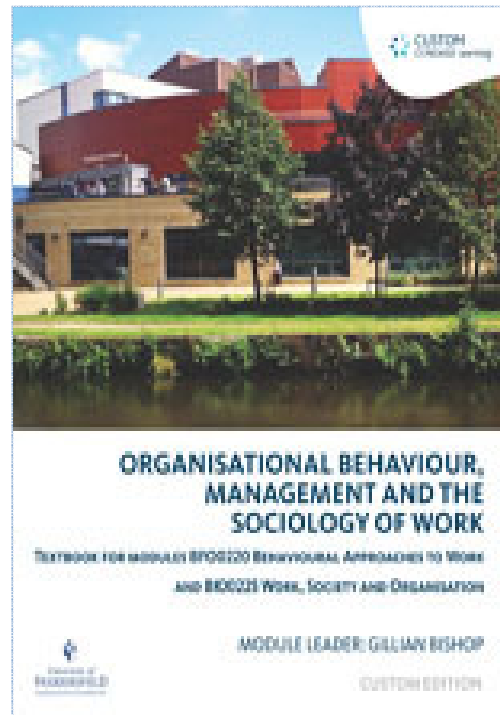
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TALI: Share Meet 1



TALI: The What and Why?

- Custom text
 - BFO0220
 - BIO0225
- U/G
- 5 into 1
- Chapters coincide with weekly delivery
- Access to instructor and student resources
- Value in later modules
- New module
- The need to internationalise the module
- Critical and global perspectives

The Process

- Reviewed the texts
 - Cengage
 - Sociology of work, Management and Organisational Behaviour
- Collated the chapters
- Prepared the introduction and contents page
- Designed the front cover
- Supported by Cengage throughout
- Final proof over August BH
- Text ready for student inductions

Benefits

Student

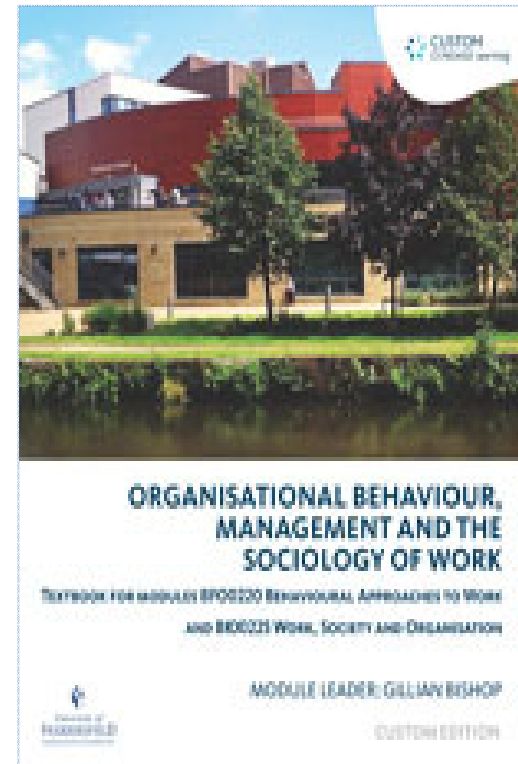
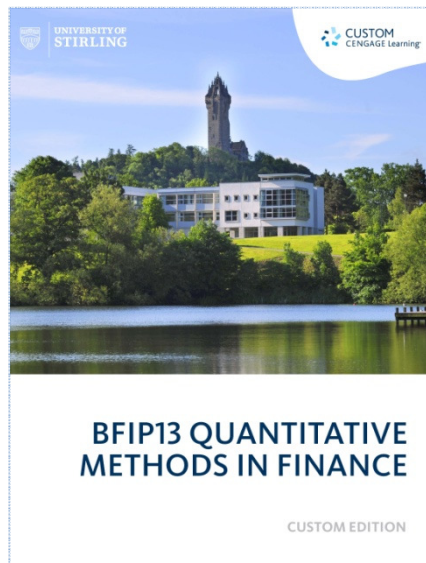
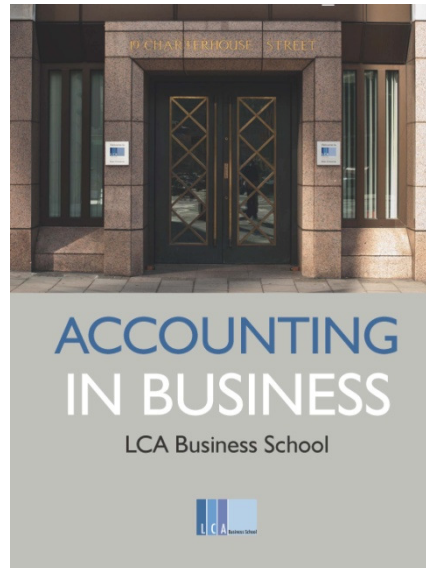
- Supports pre and post classroom delivery
- Access to publisher slides, case studies, quizzes, test questions
- All in one text + journals
- £48 with discount
- Relevance in later modules
- Can purchase e-chapters

Module Team

- Slides available for modification
- Team access to textbook resources
- Clear and focused delivery
- Opportunity to support materials with own experience (applied management)

Publisher Perspective

- Copyright
- Cost
- Process



Learning Points

- Ebook?
 - weighty
 - International students
- References
- Book available at induction
- Promotion /student mindset

Relationship with the publisher is key