Cocktail Reception
5:00 p.m. - 7:00 p.m.
Tuesday, September 24

10:00 a.m. - 5:00 p.m.
Wednesday, September 25

The XML World exposition is the place to find real answers to your XML product questions!

Interested in exhibiting?
Contact: Rainer Wellige
rwellige@xmlworld.org
Tel. (514) 871-3421

New Orleans

555 Canal Street New Orleans, LA 70130
Room availability is limited. A special conference rate was negotiated for you at $199 / single. Simply identify yourself as a XML World attendee. Reservations: 1-888-364-1200.

The XML World exposition is the place to find real answers to your XML product questions!

Be charmed by New Orleans’ night life and the welcoming ambiance of the unforgettable Bourbon Street. Enjoy jazz music and great Cajun food!

This riverboat cruise package down the Mississippi is a great way to see the Aquarium of the Americas and the Audubon Zoo. A great way to enjoy 3 attractions in one.

You can also try the Swamp Tour / Airboat Ride; the Garden District Tour; the D-day Museum / Contemporary Arts Center... right next to each other in the Warehouse District. Or the VooDoo / Haunted Tour, besides many others. Find out more at www.neworleanscvb.com

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Welcome

XML World 2002 is about fusion, the bringing together of different threads in the story of modern business applications - personalized content, wireless mobility, enterprise portals and instantaneously business transactions - for the benefit of all involved. Come to think of it, the same can be said about the role of XML in the advancement of the Web itself. In fact, the same can also be said of this year’s venue, New Orleans, although in a slightly different light. So please, come and join the mix.

Who Should Be There?

< Project Managers >
< CTOs, CKOs, CIOs >
< Information Architects >
< Technology Managers >
< Business Strategists >
< Integrators >
< Developers >

Why You Should Be There!

XML World 2002 is a conference and exposition that, over the past five years, has brought together developers, implementers, customers and vendors from across the globe to explore the XML phenomenon.

This event has consistently sought a balance between business and technology, development and implementation, hype and reality.
## Opening Session
XML World 2002 will open with a series of presentations by the conference chairs - each focusing on the most important advances in their respective domains and on the emerging trends that will warrant attention over the next year. The conference chairs will work together to demonstrate how the different topics being showcased in their tracks all point toward the pervasive impact of XML across the technology and business markets.

### Business Track
- **Introduction to Business in XML**
  - **Joe Gollner**
  - Conference Chair

### Content Track
- **Introduction to Content Management**
  - **Danny Boulanger**
  - Co-Chair

### Portal Track
- **Introduction to Portals**
  - **JP Morgenthal**
  - Co-Chair

### Wireless & X-Track
- **Introduction to Wireless in XML**
  - **Sandeep Singhal**
  - Co-Chair

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### Lunch for Conference Attendees
- **Monday, September 23 - Conference Day 1 & Tutorials**
- **Tuesday, September 24 - Conference Day 2 & General Session**

### Business Track
- **WebServices Part 1**
  - **Beverly DeWitt**
  - IBM Lotus Software

- **Turning Legacy into Real Time Part 1**
  - **Geoff Leigh**
  - Answerthink

- **Saving Money Using XML Portal-based Integration Part 1**
  - **Peter Aiken**
  - Institute for Data Research

- **Path to Wireless Web Part 1**
  - **Bill Rumold**
  - WiredPocket

### Content Track
- **CM, XML and Web Services**
  - **Una Kearns**
  - Documentum

- **Enterprise Portal Application 3-Speaker Panel**
  - **Siebel, SAP and JD Edwards**

### Portal Track
- **Enterprise Portal Framework 3-Speaker Panel**
  - **Gauss, Corechange and Xy Enterprise**

### Wireless & X-Track
- **Voice XML**
  - **Brand Niemann**
  - U.S. Environmental Protection Agency

### General Session
- **The Universal Business Language**
  - **Ray Seddigh**
  - Pricewaterhouse Coopers

### Lunch for Conference Attendees
- **Monday, September 23 - Conference Day 1 & Tutorials**
- **Tuesday, September 24 - Conference Day 2 & General Session**
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<tr>
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<th>Business Track</th>
<th>Content Track</th>
<th>Portal Track</th>
<th>Wireless &amp; X-Track</th>
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<tbody>
<tr>
<td>8:30 a.m. - 9:15 a.m.</td>
<td>Web Services Information Architecture</td>
<td>XML Search</td>
<td>Portal Web Services</td>
<td>Mobilizing the Enterprise Portal</td>
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<td></td>
<td>Frank Ryan</td>
<td>David Gourley</td>
<td>Timothy Chien</td>
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<td>9:15 a.m. - 10:00 a.m.</td>
<td>A More useful Internet</td>
<td>Unfolding Topic Maps</td>
<td>Enterprise Web Services</td>
<td>Content Infrastructure Key to</td>
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<td>Adam Blum</td>
<td>Mike Cvetan</td>
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<td>10:00 a.m.</td>
<td>EXPOSITION (from 10:00 a.m. until 5:00 p.m.)</td>
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<td>10:30 a.m. - 11:15 a.m.</td>
<td>XML and Financial Services</td>
<td>Geography Mark-up Language</td>
<td>Distributed Information Management with XML &amp; Java</td>
<td>Simplify Mobile Complexity</td>
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<td></td>
<td>John Johnson</td>
<td>Ron Lake</td>
<td>Michael Abbott</td>
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<td>FNC, Inc.</td>
<td>Galdos Systems Inc.</td>
<td>code.METamorphosis</td>
<td>Oracle Corp.</td>
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<td>11:15 a.m. - 12:00 p.m.</td>
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<td>Enterprise CM</td>
<td>Reuse Revisited: Software with XML TBA</td>
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<td></td>
<td>David Povilus</td>
<td>Ulrich Leuthner</td>
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<td>12:00 p.m.</td>
<td>LUNCH &amp; EXPOSITION</td>
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<td>2:00 p.m. - 2:45 p.m.</td>
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<td>SMIL and DAM</td>
<td>Enterprise Partnership: Source Code Escrow</td>
<td>XML’s Role in Business</td>
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<td></td>
<td>Brian Phelps</td>
<td>Sebastian Holst</td>
<td>Bea Wray</td>
<td>Content Management</td>
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<td>Vested Development, Inc.</td>
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<td>Deposix</td>
<td>Brian Dirking</td>
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<td>2:45 p.m.</td>
<td>CONFERENCE BREAK &amp; EXPOSITION</td>
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<td>Web Reporting Systems</td>
<td>Making XML Effective: XML and the RDBMS.</td>
<td>Using XML and Multichannel Publishing</td>
<td>XML Standards for eBusiness</td>
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<td>Anupam Singh</td>
<td>PG Bartlett</td>
<td>Mark Hale</td>
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<td>Actuate</td>
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<td>Arbortext</td>
<td>Interwoven</td>
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<td>4:00 p.m. - 4:45 p.m.</td>
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<td>Content Engineering</td>
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<td>Ali Hanyaloglu</td>
<td>Larry Klein</td>
<td>Martin Pike</td>
<td>Joan Lu</td>
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<td>Adobe Systems, Inc.</td>
<td>Advent 3B2 Incorporated</td>
<td>Sillo Technology</td>
<td>University of Huddersfield</td>
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<tr>
<td>5:00 p.m.</td>
<td>END OF CONFERENCE &amp; EXPOSITION</td>
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For additional information please visit: [www.XMLWORLD.org](http://www.XMLWORLD.org)
Registration XMLWorld2002
Register online: www.xmlworld.org
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Platinum Package  $ 1,395 US  Save $ 200 US before September 6, 2002  Early Bird  $ 1,195 US
Tutorials, Conference and Exposition - September 23-25
This package includes: Full access to all tutorials and conference sessions and the exposition as well as conference proceedings, lunches, cocktail reception and seminars.

Gold Package  $ 995 US  Save $ 100 US before September 6, 2002  Early Bird  $ 895 US
Conference and Exposition - September 24 and 25
This package includes: Access to all conference sessions on September 24 and 25 as well as conference proceedings, lunches, cocktail reception and seminars.

One Day Package  $ 595 US  Save $ 50 US before September 6, 2002  Early Bird  $ 545 US
This package includes: Access to one day of tutorials or one of the conference days. Included are the conference proceedings, lunches and activities for that day.

Exposition  $ 25 US  Save $ 25 US before September 6, 2002  Early Bird  $ 0 US
September 25
Includes: Access to the exposition hall only on September 25.

Group Discounts
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For more information concerning group discounts, please contact us at info@xmlworld.org

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Please note that due to limited seating no refunds can be given after August 23, 2002. Prior to that date, all refunds will be subject to a $150 US administration fee. Finding a replacement is strongly recommended if you cannot attend. Nonattendance at the conference does not exempt you from full registration fee payment.

Please note that attendance is limited. The conference organizers reserve the right to change or cancel any portion of the program without prior notice. If you have any physical disability and you require assistance, please call 1-800-260-7501.