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Designs on E-Learning International Conference

Innovating the collaborative future of global fashion business

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University of Huddersfield
7th September 2012
This project explores the future of fashion business education

This presentation is in three parts:

- What triggered the research
- How things worked out
- How we did it
Chaos of a redesign  New conceptual model
WALLTEXX Mission Statement

WALLTEXX's mission is to serve as a non-profit organization working to fulfill hospitals need to create a safe and comfortable environment for children within their care.

WALLTEXX aims to improve children's experiences within a hospital environment, whilst reducing their anxiety.

Our Team

Earth Kids
How Does it Work?

Charm Activated
15 Sec

Calls Next of kin
Call Answered

Next of kin deals with the situation

Call not Answered

Calls Next of kin

Police are alerted through our company's automated system.

Calls Next of kin

Call not Answered

Prototype

3-D Model

Tracking Device and Bluetooth

Activation T-bar

Bracelet Attachment

Speaker and Audio Circuit

Sliver Pendant Design

The Collection

Student Profile

Females

16-45

Work/College/University Commuters

City Commuters

Students

Females

16-45

Sex attacks at station

END ALL FORMS OF GENDER BASED VIOLENCE

raise the alarm
Software used
The learning design

Pre-loaded Wiki
PLM visual as overview
Belbin questionnaire
Tuckmann Model
Previous projects (depth)
Role profiles (more than members)

Lectures topical content
Lecture on team effectiveness
External speakers - opportunities
Real life perspective
Proposal form for submission week 5

Preparation / Team Formation

- Prepare
  - Bring info on trends & product shows to share
- Team
  - Meet
  - Bring Belbin self perception
  - Contract/evaluation of peers. Communication

Allocate Roles

- Confirm product for development
- Prototype
  - Formalise formative feedback to prevent ‘drift’
- Presentations to panel
  - Group mark allocation

Team project work

Reflection

- Team de-brief
  - Personal reflection log
    - Include evidence if petitioning against a group mark

Resources

- Forming team task / icebreaker
- Example of a team contract
- Peer review guide
- Facebook group or Prezi to collaborate
- Tutor available end of every session. 30 mins “team time” week 1-5
- Common problems encountered
- IT Manager consultancy session
- Other specialist sessions: - Finance
  - Product performance

Tasks

- Support

12 weeks (2 x 2 hour taught sessions per week plus self-directed (x2 recommended)

Constructed using Oliver et al (2007) temporal sequence framework for role-based learning designs
Key Aspects

1. Planning and preparation
2. Team project
3. Reflection and evaluation
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1. Planning and preparation
2. Team project
3. Reflection and evaluation

Resources
Tasks
Support

Pre-loaded wiki
1. Planning and preparation
2. Team project
3. Reflection and evaluation
Key Aspects

Resources

Tasks

1. Planning and preparation

2. Team project

3. Reflection and evaluation

Support

Consultants
Use of external consultants

IT Managers meet with consultant

Overview of main providers PLM range of technologies in apparel/soft products.

Students research cloud technologies as alternatives and then disseminate relevant lead their team from their position of ‘expert’

Lead their group to consider choices of social media for improving on and adapting on industry PLM software providers solutions.
Okayyy, so this is the one I want to use....it turns out I have the rubbish version of imovie so my editing isn't the best.

I used Google sketch up and cyber link power director software. Its not perfect but its alright for a first attempt at software i had no knowledge even existed!!!!!!!!!!!!

Keeping in touch through Facebook group messaging was convenient, yet I feel using the 'wiki' could have been a more professional way of exchanging ideas and thoughts as Facebook could often be distracting.
Outcomes

Cloud Computing
everything and the kitchen sink

Outcomes – additional benefits

Future
Students as practitioners to local businesses
Thank you for your time and attention

Contact: Jo Conlon
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References
