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Designs on E-Learning International Conference

Innovating the collaborative future of global fashion business

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University of Huddersfield
7th September 2012
This project explores the future of fashion business education

This presentation is in three parts:

1. What triggered the research
2. How things worked out
3. How we did it
Chaos of a redesign  New conceptual model
WALLTEXX Mission Statement

WALLTEXX's mission is to serve as a non-profit organization working to fulfill hospitals need to create a safe and comfortable environment for children within their care.

WALLTEXX aims to improve children's experiences within a hospital environment, whilst reducing their anxiety.

Our Team

Earth Kids
How Does it Work?

Charm Activated

- Call Answered
- Calls Next of kin
  - Next of kin deals with the situation
  - Calls Next of kin
    - Calls Next of kin
    - Calls Next of kin
  - Police are alerted through our company's automated system.
    - Call not Answered

Prototype

- 3-D Model
  - Tracking Device and Bluetooth
  - Activation T-bar
  - Speaker and Audio Circuit
  - Silver Pendant Design

The Collection

RAISE THE ALARM

CUSTOMER PROFILE

Students
Females
16-45
Work/College/University Commuters
City Commuters
Software used
Pre-loaded Wiki
PLM visual as overview
Belbin questionnaire
Tuckmann Model
Previous projects (depth)
Role profiles (more than members)

Lectures topical content
Lecture on team effectiveness
External speakers opportunities real life perspective
Proposal form for submission week 5

Preparation / Team Formation

Prepare
Bring info on trends & product shows to share

Team

Allocate Roles

Confirm product for development

Prototype
Formalise formative feedback to prevent ‘drift’

Presentations to panel Group mark allocation

Reflection
Team de-brief

Personal reflection log include evidence if petitioning against a group mark

The learning design

12 weeks (2 x 2 hour taught sessions per week plus self-directed (x2 recommended)

Support

Forming team task / icebreaker
Example of a team contract
Peer review guide
Facebook group or Prezi collaborate
Tutor available end of every session. 30 mins “team time” week 1-5
Common problems encountered
IT Manager consultancy session
Other specialist sessions: Finance Product performance

Resources

Tasks

Constructed using Oliver et al (2007) temporal sequence framework for role-based learning designs
Key Aspects

1. Planning and preparation
2. Team project
3. Reflection and evaluation
Key Aspects

Task 1: Planning and preparation
Task 2: Team project
Task 3: Reflection and evaluation

Resources: Pre-loaded wiki
Support
Key Aspects

Resources

Tasks

Support

1. Planning and preparation

2. Team project

3. Reflection and evaluation
1. Planning and preparation
2. Team project
3. Reflection and evaluation
Use of external consultants

IT Managers meet with consultant

Overview of main providers PLM range of technologies in apparel/soft products.

Students research cloud technologies as alternatives and then disseminate relevant lead their team from their position of ‘expert’

Lead their group to consider choices of social media for improving on and adapting on industry PLM software providers solutions.
Okayyy, so this is the one I want to use....it turns out I have the rubbish version of imovie so my editing isn't the best

I used Google sketch up and cyber link power director software. It's not perfect but it's alright for a first attempt at software I had no knowledge even existed!!!!!!!!!!!!!!

Keeping in touch through Facebook group messaging was convenient, yet I feel using the 'wiki' could have been a more professional way of exchanging ideas and thoughts as Facebook could often be distracting.'
Outcomes – additional benefits

Future
Students as practitioners to local businesses
Thank you for your time and attention

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References
