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Conlon, Jo and Taylor, Andrew

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Designs on E-Learning International Conference

Innovating the collaborative future of global fashion business

Jo Conlon
Andrew Taylor
School Of Art, Design & Architecture
University of Huddersfield
7th September 2012
This project explores the future of fashion business education

This presentation is in three parts:

- What triggered the research
- How things worked out
- How we did it
Chaos of a redesign

New conceptual model
Walltexx

WALLTEXX Mission Statement

WALLTEXX's mission is to serve as a non-profit organization working to fulfill hospitals need to create a safe and comfortable environment for children within their care.

WALLTEXX aims to improve children's experiences within a hospital environment, whilst reducing their anxiety.

Our Team

Earth Kids
How Does it Work?

- Charm Activated
- 15 Sec
- Next of Kin
  - Call Answered
  - Next of kin deals with the situation
  - Call not Answered
  - Calls Next of kin
    - Call Answered
      - Police are alerted through our company's automated system.
    - Call not Answered
      - Calls Next of kin
        - Call Answered
          - 3-D Model
      - 3-D Model

Prototype
- Tracking Device and Bluetooth
- Activation T-bar
- Speaker and Audio Circuit
- Silver Pendant Design

The Collection

RAISE THE ALARM

Customer Profile
- Students
- Females
- 16-45
- Work / College / University Commuters
- City Commuters

End all forms of violence.
The learning design

- Pre-loaded Wiki
- PLM visual as overview
- Belbin questionnaire
- Tuckmann Model
- Previous projects (depth)
- Role profiles (more than members)
- Lectures topical content
- Lecture on team effectiveness
- External speakers opportunities
- Real life perspective
- Proposal form for submission week 5

**Tasks**

1. **Prepare**
   - Bring info on trends & product shows to share
2. **Team**
   - Meet. Bring Belbin self perception
   - Contract/evaluation of peers. Communication
3. **Allocate Roles**
4. **Confirm product for development**
5. **Prototype**
   - Formalise formative feedback to prevent ‘drift’
6. **Presentations to panel**
7. **Group mark allocation**
8. **Team de-brief**
9. **Personal reflection log**
   - Include evidence if petitioning against a group mark

**Support**

- Forming team task / icebreaker
- Example of a team contract
- Peer review guide
- Facebook group or Prezi collaborate
- Tutor available end of every session. 30 mins “team time” week 1-5
- Common problems encountered
- IT Manager consultancy session
- Other specialist sessions:
  - Finance
  - Product performance

**Resources**

- Constructed using Oliver et al (2007) temporal sequence framework for role-based learning designs

12 weeks (2 x 2 hour taught sessions per week plus self-directed (x2 recommended))
Key Aspects

Resources

Tasks

Support

1. Planning and preparation

2. Team project

3. Reflection and evaluation

PLM framework
Key Aspects

Resources

Tasks

Support

1. Planning and preparation

2. Team project

3. Reflection and evaluation

Pre-loaded wiki
Key Aspects

Resources

Tasks

Support

1. Planning and preparation

2. Team project

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Key Aspects

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Support

Consultants
IT Managers meet with consultant

Overview of main providers PLM range of technologies in apparel/soft products.

Students research cloud technologies as alternatives and then disseminate relevant lead their team from their position of ‘expert’

Lead their group to consider choices of social media for improving on and adapting on industry PLM software providers solutions.
Okayyy, so this is the one I want to use....it turns out I have the rubbish version of imovie so my editing isn't the best.

I used Google sketch up and cyber link power director software. It's not perfect but it's alright for a first attempt at software I had no knowledge even existed!!

'Keeping in touch through Facebook group messaging was convenient, yet I feel using the 'wiki' could have been a more professional way of exchanging ideas and thoughts as Facebook could often be distracting.'
Outcomes
Outcomes – additional benefits

Future
Students as practitioners to local businesses
Thank you for your time and attention

Contact: Jo Conlon
j.conlon@hud.ac.uk
References
