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Conlon, Jo and Taylor, Andrew

Innovating the collaborative future of global fashion business

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Designs on E-Learning International Conference

Innovating the collaborative future
of global fashion business

Jo Conlon

Andrew Taylor

School Of Art, Design & Architecture

University of Huddersfield

7th September 2012

This project explores the future of fashion business education

This presentation is in three parts:



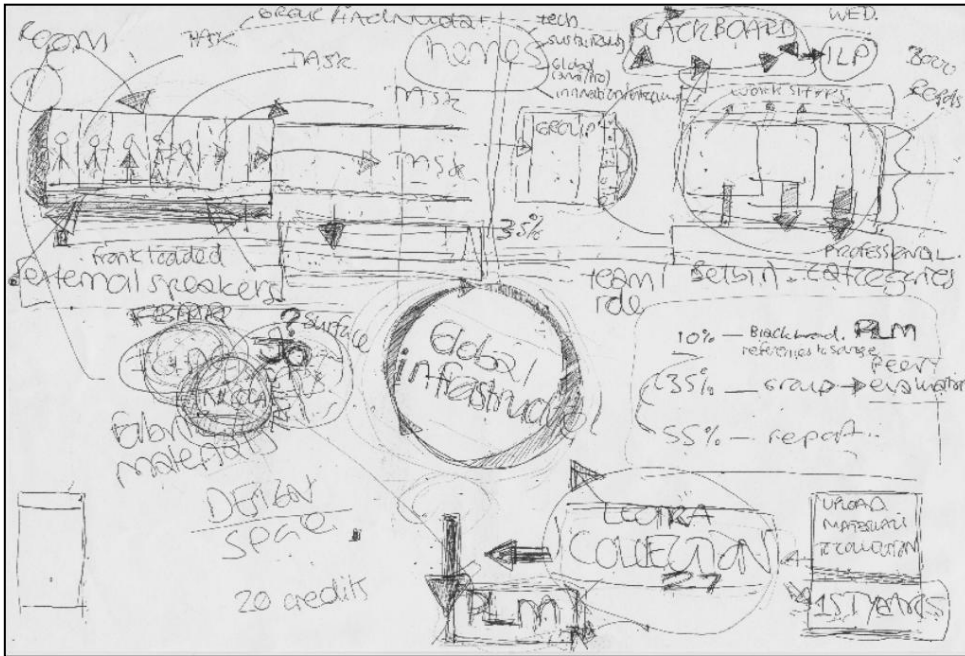
What triggered the research



How things worked out



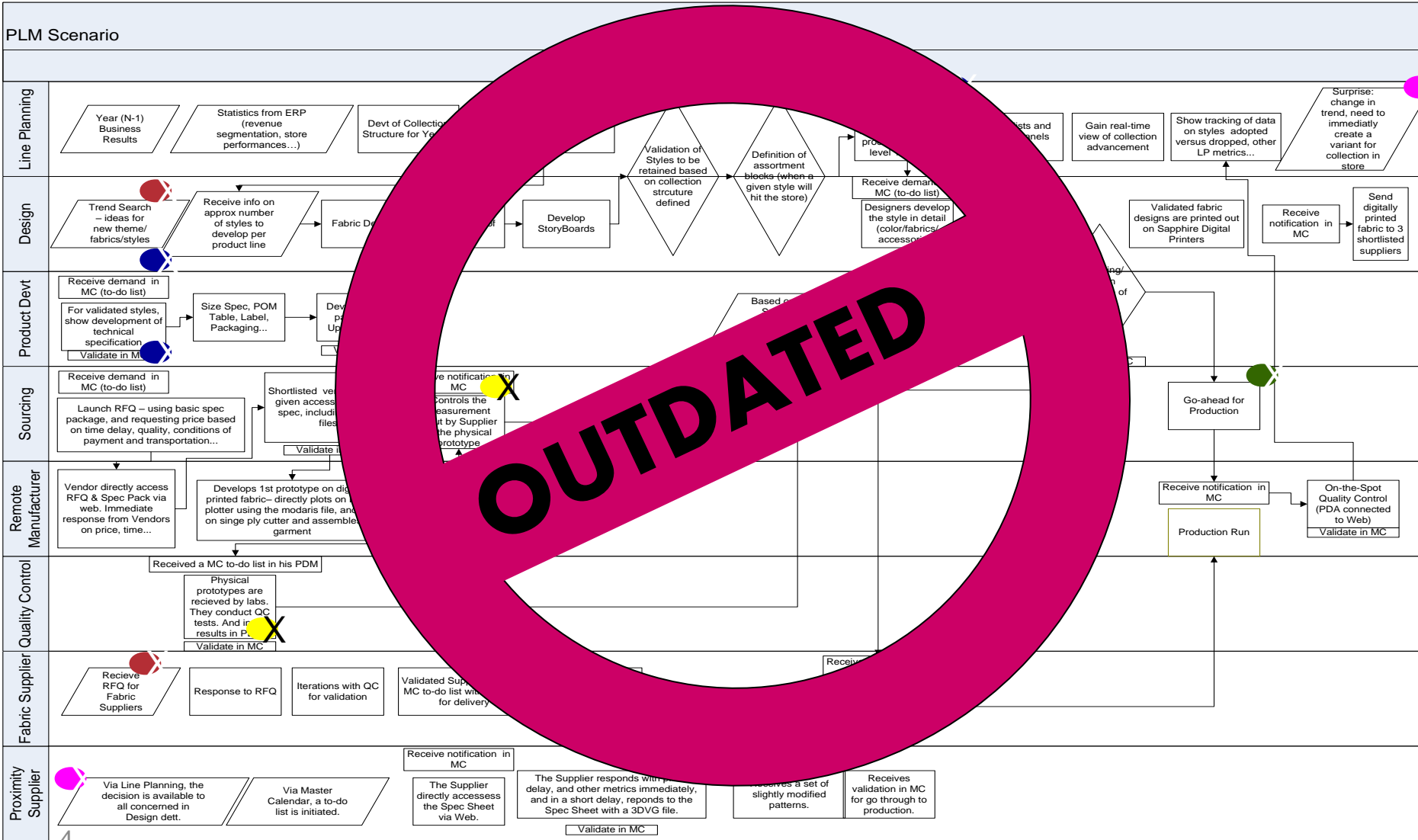
How we did it

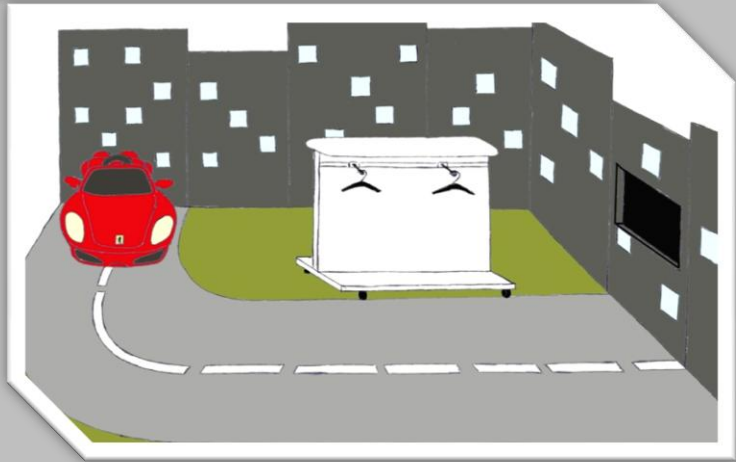


Chaos of a redesign

New conceptual model

Synchronized Apparel Product Development Cycle





Walltexx



WALLTEXX

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SPONSORS

CONTACT US

WALLTEXX Mission Statement

WALLTEXX's mission is to serve as a non-profit organization working to fulfil hospitals need to create a safe and comfortable environment for children within their care.

WALLTEXX aims to improve childrens experiences within a hospital environment, whilst reducing their anxiety

Our Team



Earth Kids

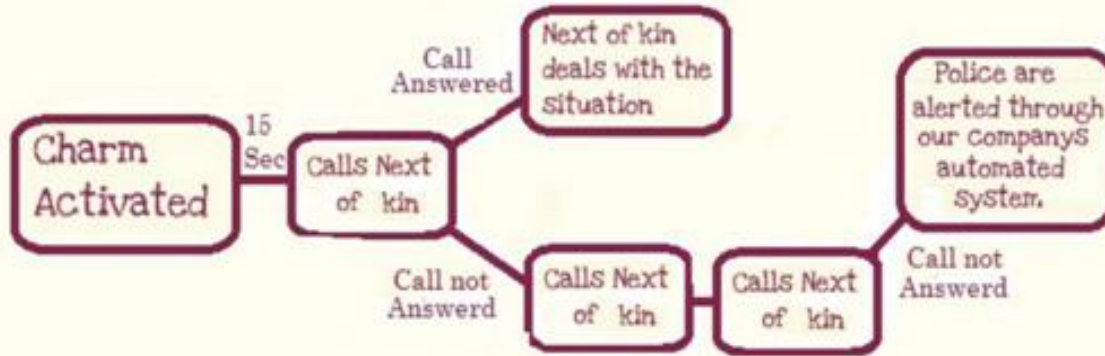
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How Does it Work?



CUSTOMER PROFILE

STUDENTS
FEMALES
 16-45
WORK/ COLLEGE/ UNIVERSITY COMMUTERS
CITY COMMUTERS

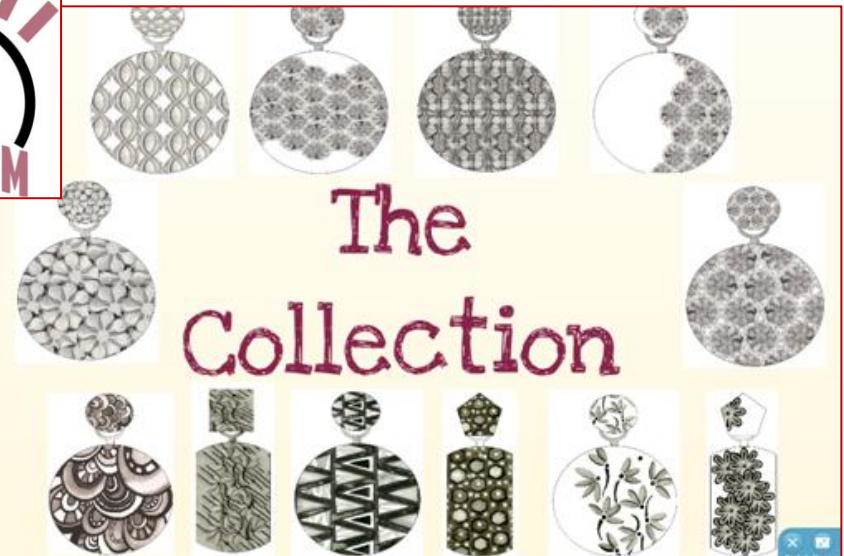
Prototype



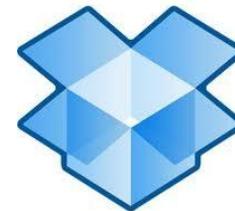
3-D Model

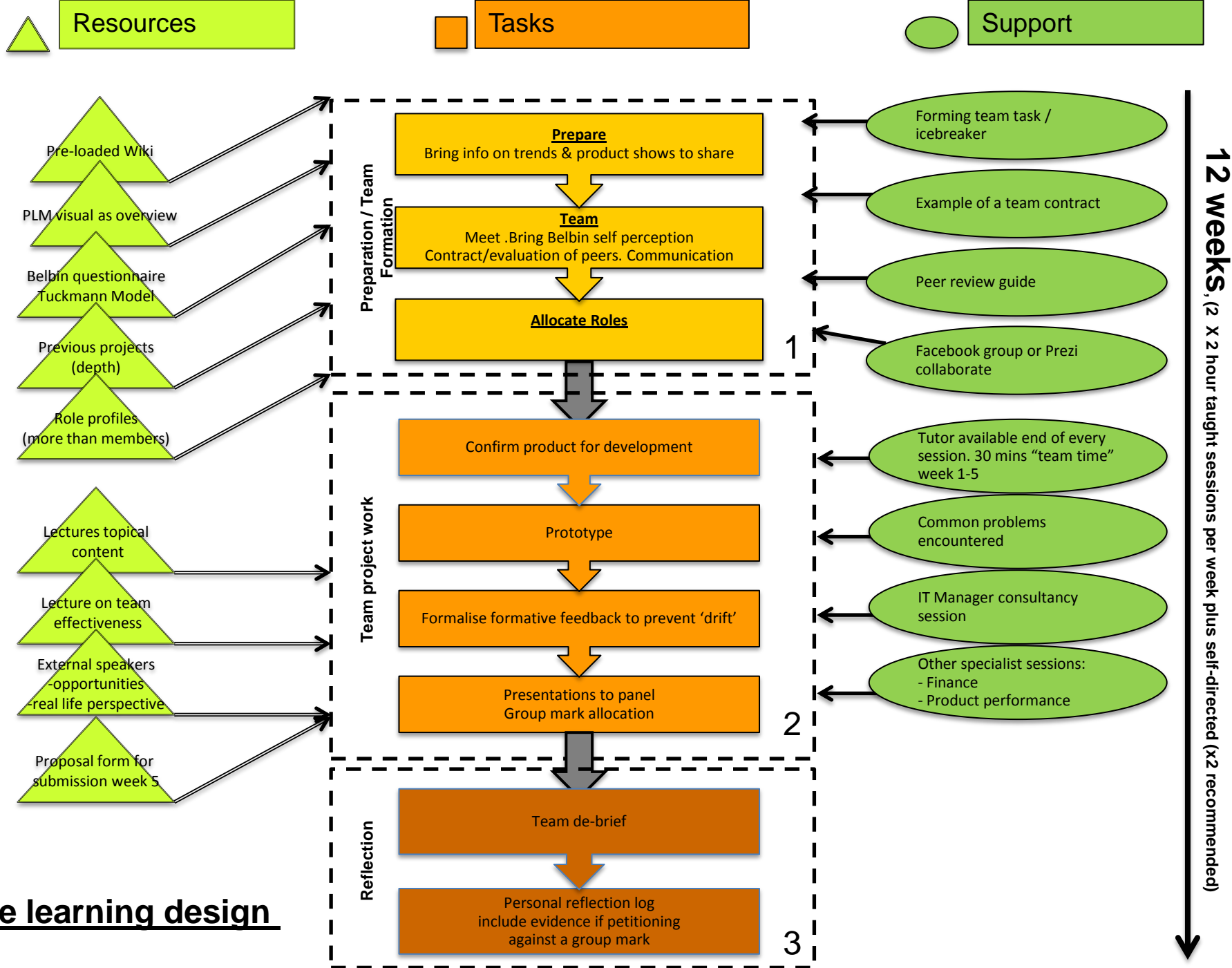


The Collection



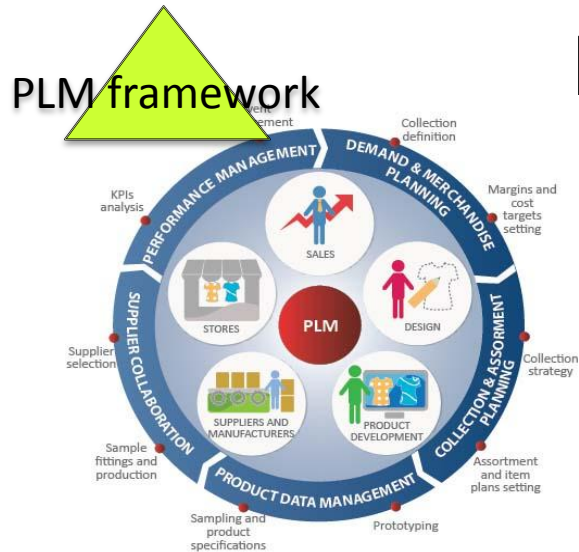
Software used





The learning design

Key Aspects



1. Planning and preparation

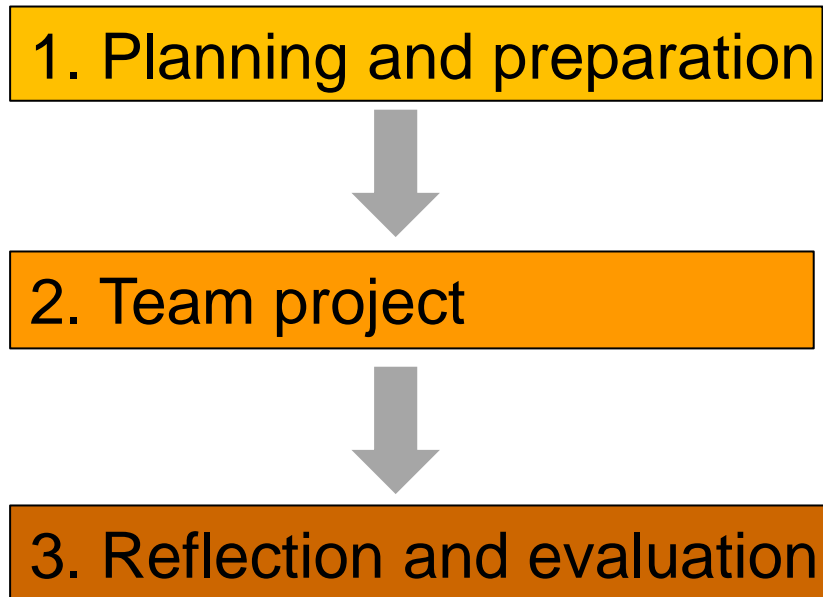
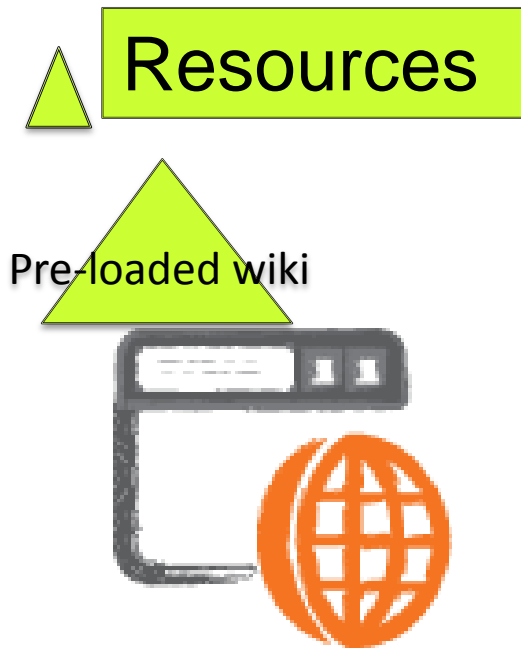


2. Team project



3. Reflection and evaluation

Key Aspects



K Authenticity cts



 Resources

 Tasks

 Support

1. Planning and preparation

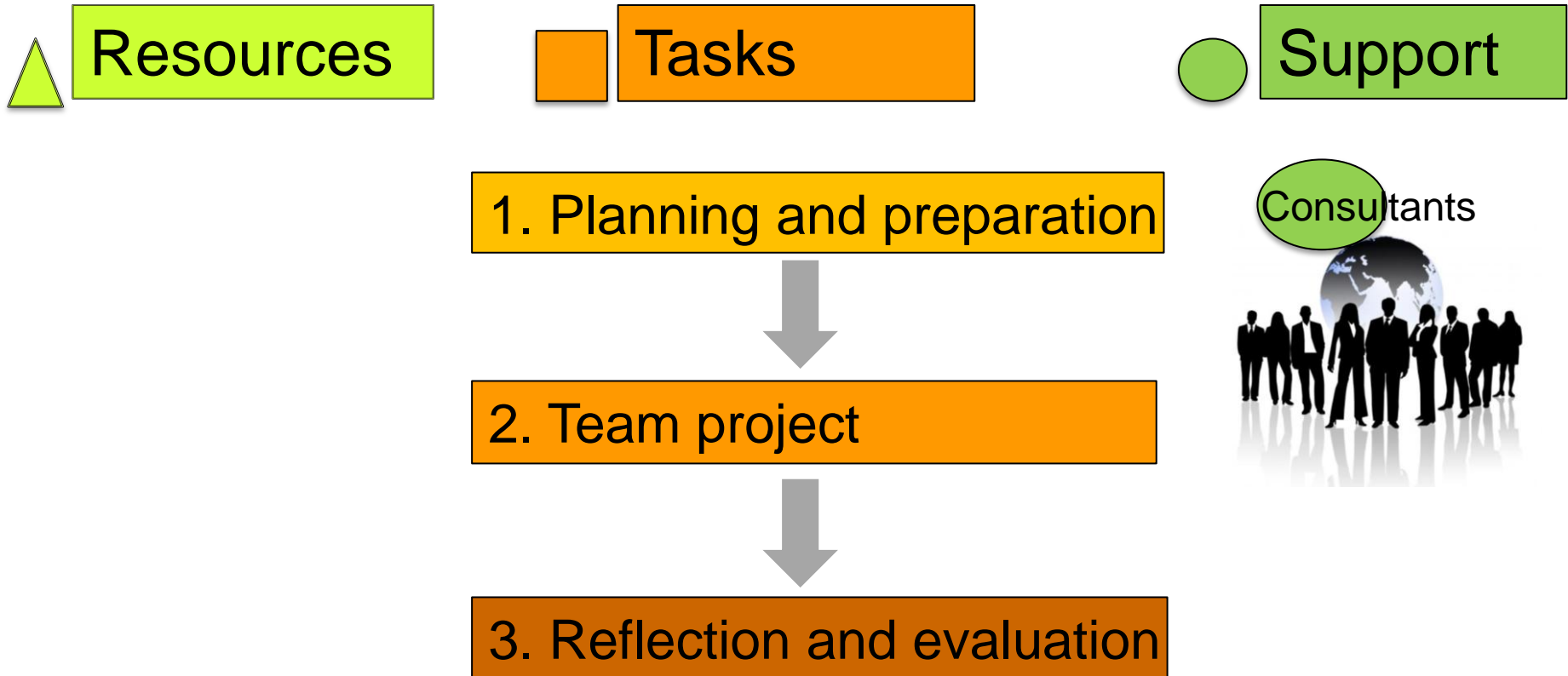


2. Team project

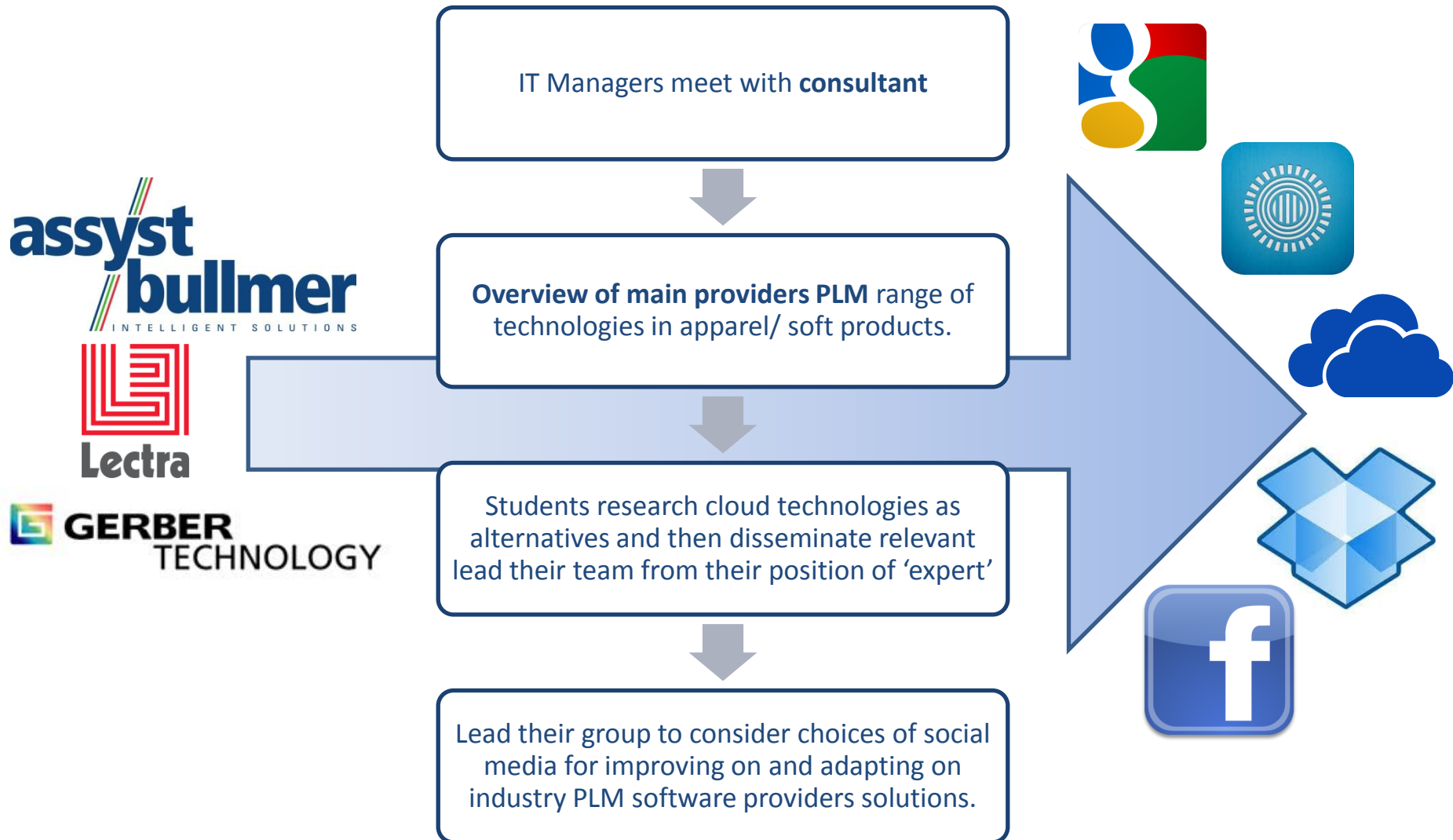


3. Reflection and evaluation

Key Aspects



Use of external consultants



Wiki Team 8 (permalink)

The video - kitchen demo (permalink)

Last edited by MELANIE LONGBOTTOM on Thursday, 12/02/2010 11:09 PM

Hope you like it! I used google sketch up and cyber link power director software. Its not perfect but its alright for a first attempt at software i had no knowledge even existed!!!!!!

Mel xx

Click play, you may have to double click it to make it bigger.



Comments (2)

oh wow, yer thats really good! when u talk about it in the presentation you'll have to point out the changes as you go because some of the changes are quite subtle, which is good because people arn't going to make radical changes they will have a set idea and colour scheme in mind. well done! x

Thursday, 12/02/2010 11:18 PM by KERRI SHIMELL | Delete

This is so good Mel! I think its good how it shows all parts of the kitchen and we can say you can choose anything from the IKEA catalogue to add into your own design! x

Friday, 12/03/2010 3:21 PM by LINDSAY TAYLOR | Delete

I used Google sketch up and cyber link power director software. Its not perfect but its alright for a first attempt at software i had no knowledge even existed!!!!!!!!!!!!!!



Team Aswome (a.k.a group 11)

Open Group



Victoria West

Okayyy, so this is the one I want to use, I've done one with a tutorial as well but i reckon it'd be too long if were showing it in the lecture. Sorry i've only sent it last minute, been working 8 till 8 past couple of days and its killed me, should've done it before, lesson learnt! Also it turns out i have the rubbish version of imovie so my editing isnt the best.

<http://www.youtube.com/watch?v=U1k-jx15f5w>

longer video with a tutorial:

<http://www.youtube.com/watch?v=WDyX1B5hols>



Urban Decay Day to Night Eye Pencil Review

www.youtube.com

New Urban Decay product review!

about 3 months ago

Grace Zhang likes this.



Sally Hall Vicky this is amazing!! Xxx

December 15, 2010 at 10:16pm



Louise Jackson awww well good, its gonna be ace!! thank youuuu

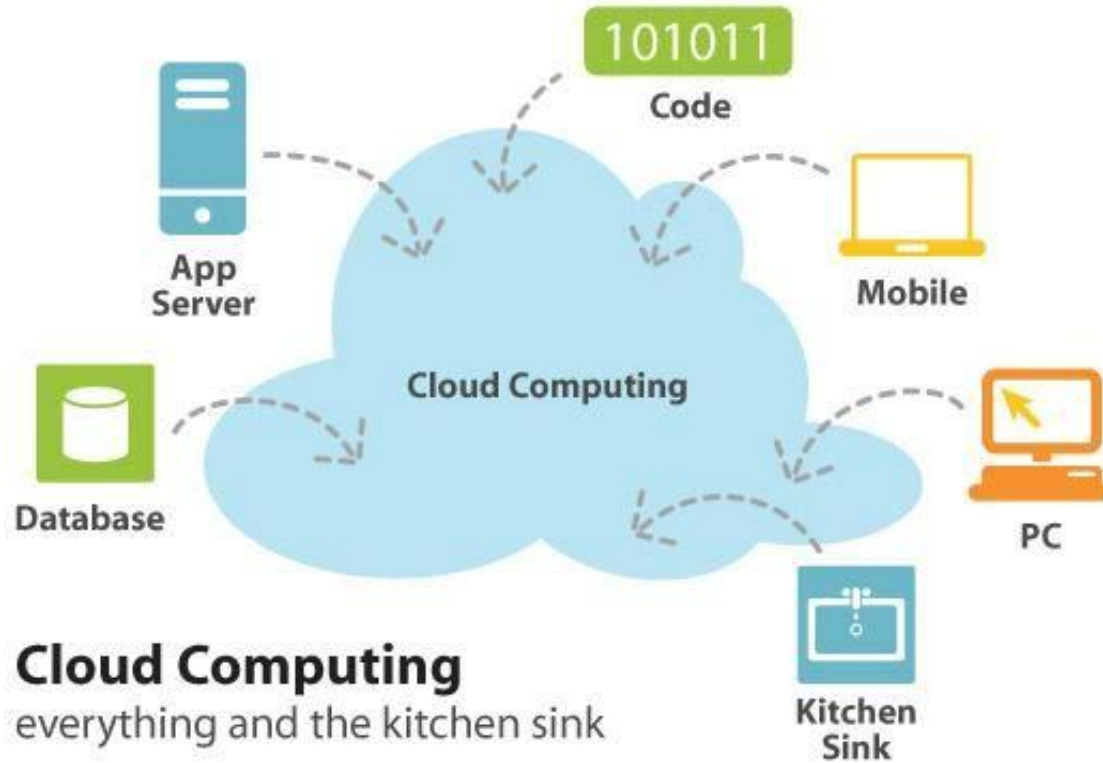
xxxxx

December 16, 2010 at 12:40pm

Okayyy, so this is the one I want to use....it turns out i have the rubbish version of imovie so my editing isnt the best

'Keeping in touch through Facebook group messaging was convenient, yet I feel using the 'wiki' could have been a more professional way of exchanging ideas and thoughts as Facebook could often be distracting'

Outcomes



Outcomes – additional benefits





Future

Students as practitioners to local businesses



James HealTM





University of
HUDDERSFIELD

Thank you for your time and attention

Contact: Jo Conlon
j.conlon@hud.ac.uk



Inspiring tomorrow's professionals

References

- Katz, R. (ed) (2009), *The Tower, the Cloud, The Tower and the Cloud: Higher Education in the Age of Cloud Computing*, Educause Available at <http://www.educause.edu/thetowerandthecloud>
- Oliver, R., Harper, B., Wills, S., Agostinho, S. and Hedberg, J. (2007) Describing ICT-based learning designs that promote quality learning outcomes. *In*: Beetham, H., and Sharpe, H. (ed) *Rethinking Pedagogy for a digital age, Designing and delivering e-learning*. Oxon: Routledge, pp. 64-80.