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Product Labelling for Improved End-of-Life Management

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Corporate Wear Company interest in eco-labels

What should the eco-label proclaim about the product?

Quality

Social/ethical

Environmental

Materials/chemicals assessments

Process/lifecycle analysis

Fair labour/practices

Concerned with end of life management of product?

yes

no

Review eco-label for: length of award, credibility within the market place, international acceptance, costs implications

Top three recommendations: C2C Oeko-Tex GOTS

Recommend referral to C2C criteria

Top recommendations: EU 'Flower' Carbon Labelling

Top recommendations: Fair Trade SA 8000 ISEAL

Examine chosen eco-label charges

Engage third party testing institute

Submit reports to awarding body

Audit for awards

Award of eco-label

Renewal of eco-label according to awarding body criteria (eg annual)