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It’s just not the same: mobile information literacy

Andrew Walsh  University of Huddersfield
Peter Godwin  University of Bedfordshire

http://www.flickr.com/photos/notionscapital/5225049493/
• It’s a mobile social world
• What this could mean for Information Literacy
• The Bedfordshire experience
• The Huddersfield experience
Mobile and social

http://www.flickr.com/photos/laughingsquid/2891883172/
But are they good searchers?
What’s happening to Information Literacy?

http://www.flickr.com/photos/20149359@N00/1795028581
Bringing mobiles into IL

- Existing models have weaknesses flagged up by “relational” models
- Existing models essentially pre-world wide web, pre-mobile 1980s, early 1990s in nature

Bringing mobiles into IL

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- Existing models essentially pre-world wide web, pre-mobile 1980s, early 1990s in nature.

Four areas where mobile IL varies – Where?

“Someone sends me a link at work …. You just BANG, instapaper it … when I’m on a bus journey or something I can just call up instapaper on my phone…”
Four areas where mobile IL varies –
What?

• “I did install a trainline.com app ... when I was coming back from a gig in Manchester we got off one stop too far down the line so I was trying to find the train times to come back...”
Four areas where mobile IL varies – How?

“Where I’ve a preferred provider for any time of information … my first port of call would normally be their website … (or) … an app if it was a website I would always go for that sort of information…”
Four areas where mobile IL varies – Time spent?

“I just love the thought of not being tethered to go and fire up the old laptop or desktop machine…”

“old laptop” from http://www.flickr.com/photos/running_like_an_antelope/2307016308/
Four areas where mobile IL varies

<table>
<thead>
<tr>
<th></th>
<th>“Fixed” IL</th>
<th>“Mobile” IL</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Where?</strong></td>
<td>Largely in “set” places. At a desktop computer (with little variation in software); at a fixed workplace; within a library.</td>
<td>Anywhere; any mobile device (phone, games device, eBook reader – massive variation in device).</td>
</tr>
<tr>
<td><strong>What?</strong></td>
<td>Anything?</td>
<td>Normally quick information, often context or location specific?</td>
</tr>
<tr>
<td><strong>How?</strong></td>
<td>Range of established tools to access and manage wide range of information sources. Standard search engines.</td>
<td>Often narrow Apps and individual specialist sites rather than open web.</td>
</tr>
<tr>
<td><strong>Time spent?</strong></td>
<td>Varies. Often slow, long access. People spending long periods searching for, organising and extracting information, especially for academic use.</td>
<td>Quick / Fast only. Shorter searches. Little pondering and extracting information. Favour short chunks of info. “Convenience” of device.</td>
</tr>
</tbody>
</table>

“It’s interesting that having something like this (iPhone) will allow you to kind of delegate remembering facts and free you up for kind of critical thinking…”
Concluding thoughts...

- Desire for information on the move
- Competency based IL models don’t cut the mustard any more
- Need to research & define mobile IL to equip us for the near future

Picture from http://www.flickr.com/photos/the-g-uk/3322912059/
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- Download and install the app.
- Load the app and search for "University of Bedfordshire" to make it your default search page.
- Start searching!

iPhone:
- Visit App store on your phone and search for "LibraryAnywhere".
- Download and install the app.
- Load the app and search for "University of Bedfordshire".

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- Blackberry: https://blackberry.com/apps/100823.html
Just a minute - Library videos

Our 1 minute videos provide you with a lot of information in bite sized chunks.

These videos will be updated regularly and will help you to get to grips with the information you need with none of the filler. They will feature exercises you can make use of as a University of Bedfordshire student at each of our sites.

To view a video simply click on the link to the left, select one from the list below or check out our YouTube channel.

1. The Library Catalogue
2. Brief guide to Virtual Library
3. Self Issue Machines
4. Print Credit Machines
5. Self Returns Machines
6. Google Mail
7. Reservations
8. Ebooks on Dawsenera
9. Finding items using Keywords
10. Teaching Practice Collection
11. PAD (Professional and Academic Development)
12. Using Resources off campus
13. Computer Skills Training
14. Luton campus, LRC

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Depending on which phone you have, follow the instructions below to search the Library Catalogue from anywhere, quickly and simple, and without having to type anything in.

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1. Load your phone’s browser and download and install the Zxing barcode reader app from the link below
2. Open the app and click on ‘Settings’

Android phones

1. Load your phone’s browser and download and install the Zxing barcode scanner app from the link below
2. Open the app and click on ‘Settings’
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[QR Code Image]

lrweb.beds.ac.uk/organisational

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Simply use the browser on your mobile device to download e.g. http://get.beetagg.com or www.i-nigma.mobi
Mobile devices survey April 2011

- 172 Masters level Business students
- 116 consider they are using a mobile device as a learning tool
- 20 have Android
- 25 iPhone
- 3 iPad
- 2 e-book reader
- 24 Blackberry
- 49 netbook/laptop/tablet

- 27 know of our Android app. to access library services and 10 have used it.
- 36 know of QR codes to access e-books and videos, and 21 use them.
Some mobile things from Huddersfield
Thanks for listening

More stuff from Andrew at

I’m at a.p.walsh@hud.ac.uk or
@andywalsh999 on Twitter

More from Peter at
http://infolitlib20.blogspot.com/

I’m at peter.godwin@beds.ac.uk or
@touchthecloud on Twitter